

Health and Wellbeing Board

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Joint Local Health and Wellbeing Strategy Goals and Purpose

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Summary

At the 21 November 2024 Health and Wellbeing Board, it was agreed to theme future board meetings in line with the strategic priorities set out in Medway's Joint Local Health and Wellbeing Strategy 2024-2028 (JLHWS).

The Strategy sets out four priority themes and is supported by a logical framework matrix ('logframe') with strategic indicators linked to underlying areas of work:

- Priority Theme 1 – Healthier and Longer Lives for Everyone;
- Priority Theme 2 – Reduce Poverty and Inequality;
- Priority Theme 3 – Safe, Connected, and Sustainable Places;
- Priority Theme 4 – Connected Communities, and Cohesive Services.

The logical framework approach was used to determine key strategic indicators to monitor the progress and success of the JLHWS and performance against these indicators. There are a set of overarching indicators for the Goal and Purpose section of the JLHWS. This suite of indicators comes from a range of data sources, and this report includes the most up to date data, for each indicator.

1. Recommendation

- 1.1 The Committee is asked to note the most up to date performance of the Joint Local Health and Wellbeing Strategy goals and purpose indicators.

2. Budget and policy framework

- 2.1 Section 116A of the Local Government and Public Involvement in Health Act 2007 legislates for local authorities in partnership with integrated care boards to prepare a Joint Local Health and Wellbeing Strategy setting out how the

assessed needs of the local population are to be met through the exercise of its respective functions.

3. Joint Health and Wellbeing Strategy Goal and Purpose

- 3.1 The logical framework approach was used to determine key strategic indicators to monitor the progress and success of the JLHWS and performance against these indicators. There are a set of overarching indicators for the Goal and Purpose section of the JLHWS. This suite of indicators comes from a range of data sources, and this report includes the most up to date data, for each indicator.
- 3.2 The goal of the JLHWS is to improve the physical and mental health and wellbeing of Medway residents and reduce inequalities.
- 3.3 The purpose of the JLHWS is to ensure everyone in Medway lives a long, healthy, and happy life, with people valuing self-care and helping others. Opportunities are available to all throughout life to help people grow and create a brighter future. Medway is a place where help is easily available, places are connected, and when people move between services, their journey is seamless. People are proud to live in Medway and feel part of their community.
- 3.4 Underneath the Goal and Purpose are the Outcomes, which are the themes of the JLHWS and have been reported previously to the Health and Wellbeing Board and are not shown in this report. The Outcomes are relatively short-term, and the logic of the logframe model is that if we deliver the Outcomes, then we will contribute to delivering the Purpose; and if we contribute to delivering the Purpose, in conjunction with other factors, we will make progress on the goal.
- 3.5 This report suggests that we are making progress on a number of key areas in the Purpose. Over the life of the JLHWS, partner organisations in the Health and Wellbeing Board have worked together to address a number of key issues. The Medway Public Health team analysed profiles of key healthcare outcomes in Medway and led an approach with partners to identify priority areas. The Health and Care Partnership led work to address these areas and reported on progress to the Health and Wellbeing Board in [April 2024 HWB](#) (p 75+). The areas covered included:
 - Childhood Asthma;
 - Ambulatory Care Sensitive Conditions (ACSC), which included; cardiovascular disease (CVD), chronic obstructive pulmonary disease (COPD) & heart failure;
 - Diabetes;
 - Cancer, early diagnosis;
 - Self-harm 10-24 years;
 - Frailty.
- 3.6 As can be seen in Appendix 1, there has been notable improvement in many of these areas.

- 3.7 Appendix 1 reports the latest data for the 'Goal' and 'Purpose' indicators. Each slide contains information for one strategic indicator and is made up of several elements. A trend plot is included on the left-hand side of the slide to illustrate the indicator's direction of travel. This plot features any available historical data for Medway and England. The baseline, depicted by a dashed grey line, represents the latest data available before the implementation of the JLHWS and serves as the comparison point.
- 3.8 Each slide allows key health and wellbeing indicators to be compared against the baseline year that was set at the start of the strategy period, the previous available years performance and to comparator peer groups (peer groups are sets of similar areas grouped together based on relevant criteria to facilitate comparisons).
- 3.9 Slide 7 of Appendix 1 provides an overview of all the indicators included in the Goal and Purpose compared to England or a goal. The RAG rating allows a quick comparison of indicators.
4. Climate change implications
- 4.1 There are no direct climate change implications arising from this report.
5. Financial implications
- 5.1 There are no direct financial implications arising from this report.
6. Legal implications
- 6.1 There are no direct legal implications arising from this report.

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Appendices

Appendix 1 Joint Health and Wellbeing Strategy Goal and Purpose Performance Indicators

Background papers

[Joint Local Health and Wellbeing Strategy](#)