

ONE MEDWAY COUNCIL PLAN

2024/28

Proud to be Medway

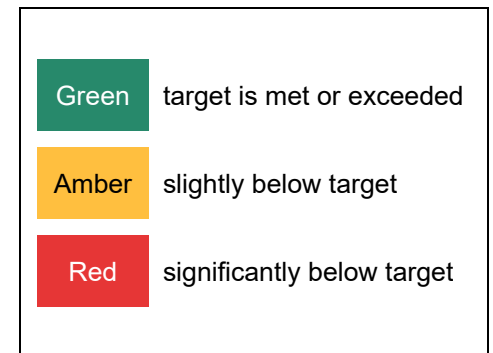
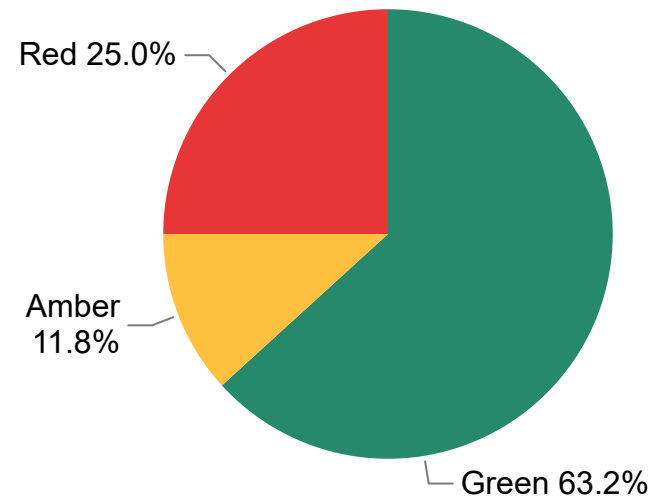
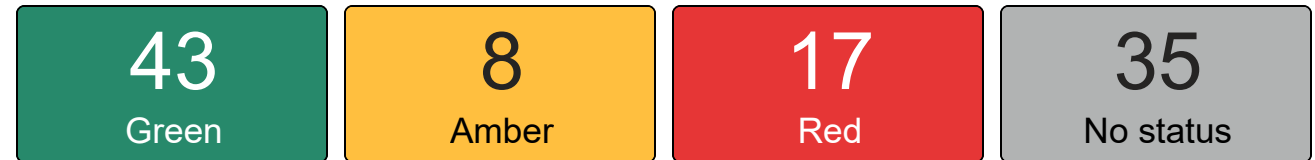


Performance Report

Q1 2026/27

Summary of performance

There are 103 indicators for the One Medway Council Plan. 68 indicators have data reported for this quarter. There are 35 indicators which have no data reported for this quarter, for which no indicator status could be determined.



Priority	All indicators	Green	Amber	Red	No status
Priority 1	25	11	5	7	2
Priority 2	22	10	1	2	9
Priority 3	20	6	1	5	8
Priority 4	20	7	1	2	10
Priority 5	16	9		1	6
Total	103	43	8	17	35

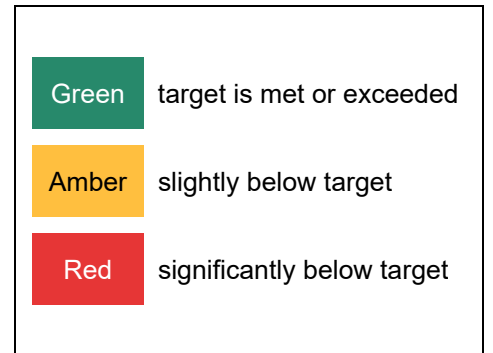
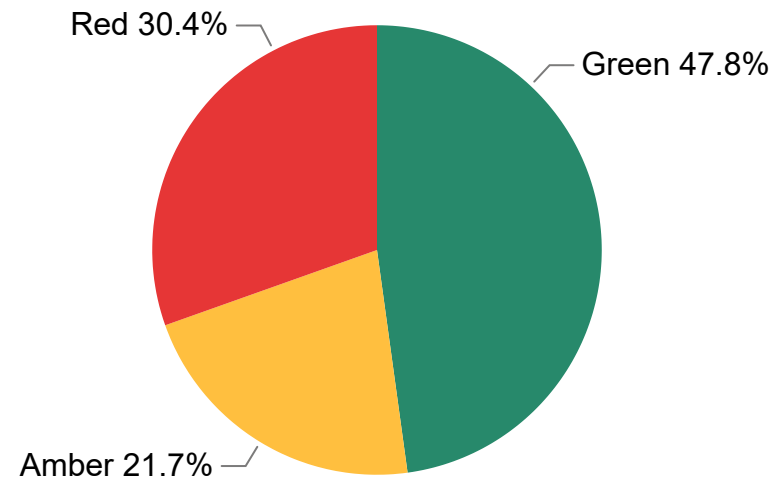
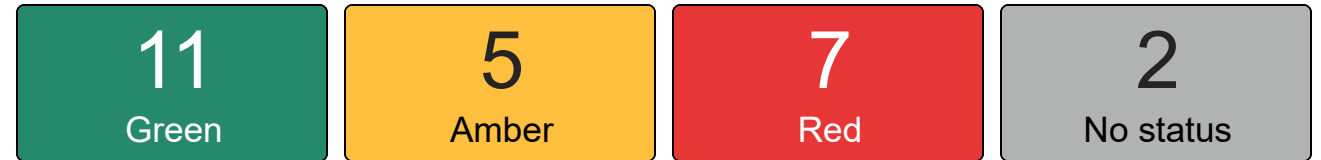


Delivering quality social care and community services

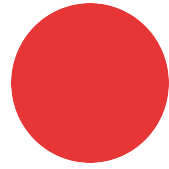
- Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life.
- Support people of all ages to live the most happy, healthy, independent life possible, utilising assistive technologies.
- Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities.
- Provide creative, cultural and community services and facilities across Medway that everyone can access and benefit from.
- Support our children and young people to ensure they are safe, secure and stable.
- Support all adults, including those living with disability or physical or mental illness to live independently and stay safe.
- People in Medway live independent and fulfilled lives into an active older age.

Summary of performance Priority 1

There are 25 indicators for Priority 1. 23 indicators have data reported for this quarter. There are 2 indicators which have no data reported for this quarter, for which no indicator status could be determined.



Performance status



Red

Current performance



Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

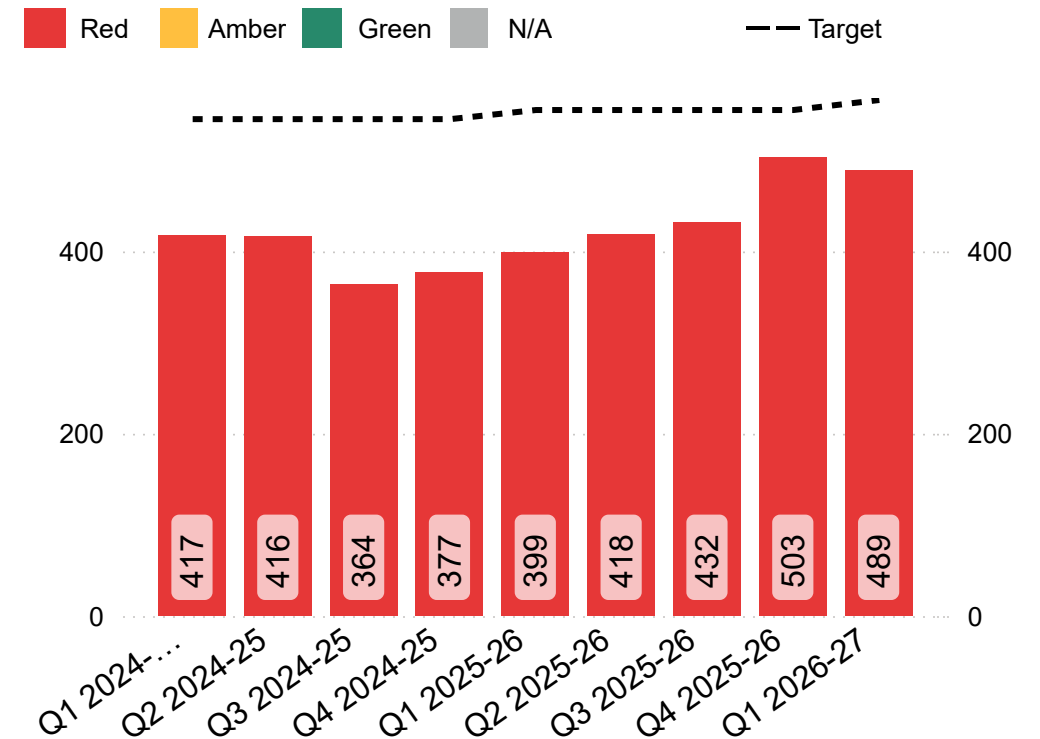
Indicator description

By 2027/28 more families are accessing targeted early help provision than at 31/3/24 This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life. Access to Early Help may prevent families from needing statutory interventions.

Update note

Access to Early Help may prevent families from needing statutory interventions. Currently there are 489 families with open targeted early help held by the local authority. This is 14% (77 families) below target but 3% (14 families) below the Q4 outturn (503). While performance is below the expected target, targeted Early Help services continue to support a significant number of vulnerable children and families, providing intervention at the earliest opportunity to prevent issues from escalating and requiring statutory social care involvement. The reduction in open cases reflects ongoing scrutiny and oversight of children to ensure it reflects appropriate case progression and successful step-downs, rather than unmet demand. Work continues to strengthen pathways into Early Help, improve identification of need through partnership working, and ensure families can access timely and effective support. The revised threshold document is also key in supporting the increase in partner led plans and reducing the need to come through the Front Door. A strong focus at the front door continues to ensure that as soon as a need is identified early help is provided, either by a lead practitioner or Family Solutions. Achievements -The Early Help Partnership Board continue to drive early help being everyone's responsibility and have overseen the development of performance data for the number of agency led plans. Family Solutions proactively work with the statutory social work teams to ensure that families receive the right level of support at the right time. Actions - Continue to promote the Lead Practitioner role in the community and ensure that mechanisms are in place to measure the effectiveness of intervention plans led by partner agencies that do not come through the Single Point of Access, particularly where Early Help Coordinators and Partnership Officers are providing support. Additional training to be rolled out to support embedding of the revised threshold document.

Historic performance



Performance status

Green

Current performance

826

787

The target is: 826

Direction of travel

Short trend

←

Q4 2025-26

Long trend

←

Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: lower is better

Indicator description

By 2027/28 fewer than 975 Children require statutory intervention under a CIN (welfare) or CP plan

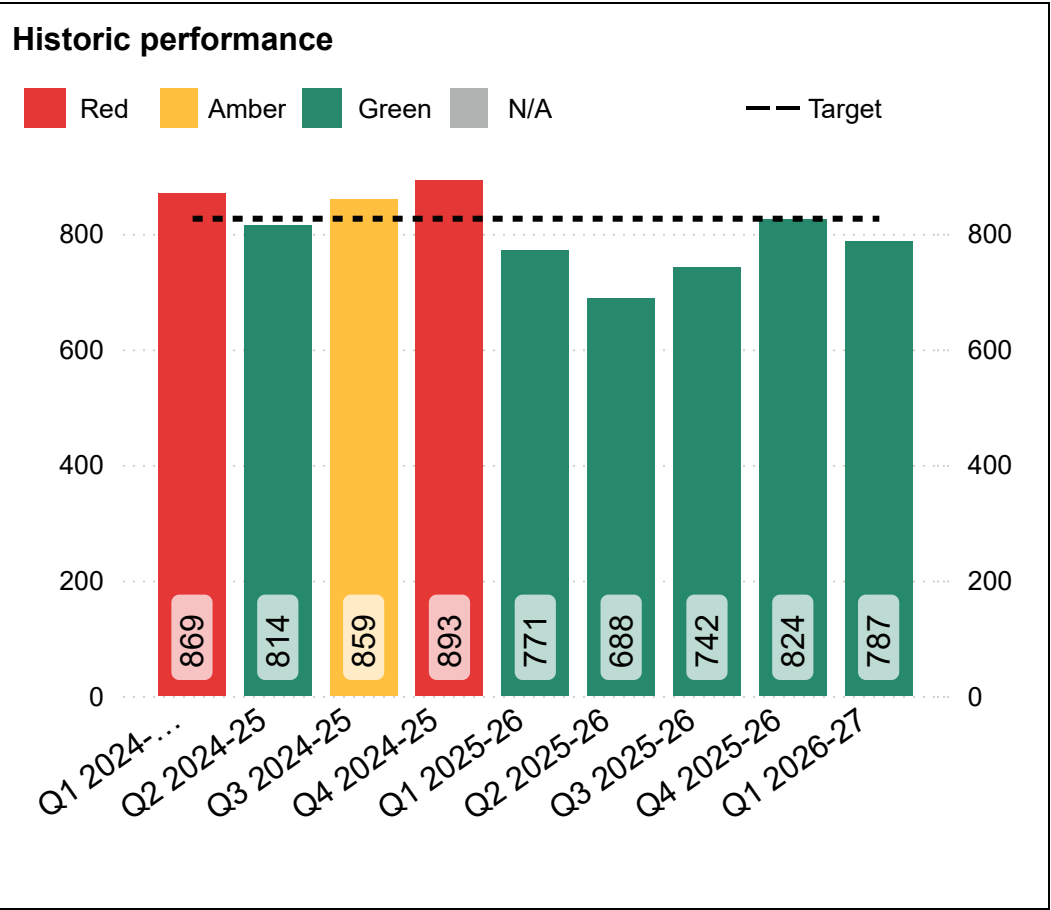
Update note

At the end of June there were 515 open Child in Need (welfare) Plans open and 272 Child Protection plans open, totalling 787 children in total. CIN (welfare) plans have risen by 1.8% (9 children) but the numbers of children on a CP Plan have dropped by 14% (46 Children) The rate of CP is 39.5 per 10,000, which is higher, but in line with than the 40.6 per 10,000 National rate and the 38.2 per 10,000 statistical neighbour rate. However, Medway's rate is now outside of the 40-45 per 10,000 goldilocks zone, for CP per 10,000 population.

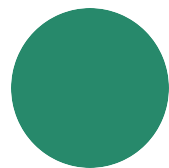
There has been a decrease in the number of children supported through Child in Need and Child Protection Plans in this quarter. Significant work is being undertaken across the service to ensure that children are subject to the right level of intervention and ensuring that throughput is robust. Within this quarter there has been a decrease in Child in Need plans open over 12 months and a number of these are due to supervision orders. There has been a consistent number of Child Protection plans.

Achievements - The Children in Need Panel continues to ensure multi agency collaboration to review CIN plans, including those at 9+ months. The midway point review completed by the Child in Need Reviewing Officer remains positive.

Actions - Practitioners will continue identifying universal services for families that no longer require a Child in Need Plan or step to Target Early Services to reduce the numbers for this cohort of children and families. CP plans will continue to be reviewed to ensure the right children are subject to the right plans.

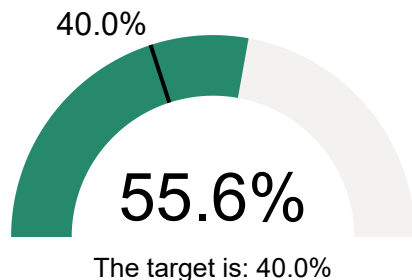


Performance status

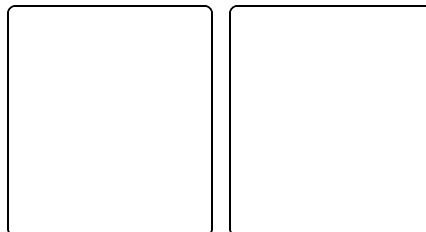


Green

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

Increase the percentage of commissioned domiciliary care workers who have received MECC training

Update note

The contract requires 80% of all staff to be trained in MECC by the end of the contract 31 March 2028 and broken down 5% for each quarter. MECC data is always reported 1 quarter behind. Quarter 4 of year 2 (2025/26), 55.64% of the framework providers workforce had undergone MECC training, exceeding the 40% target for Q4 by 15.64pp.

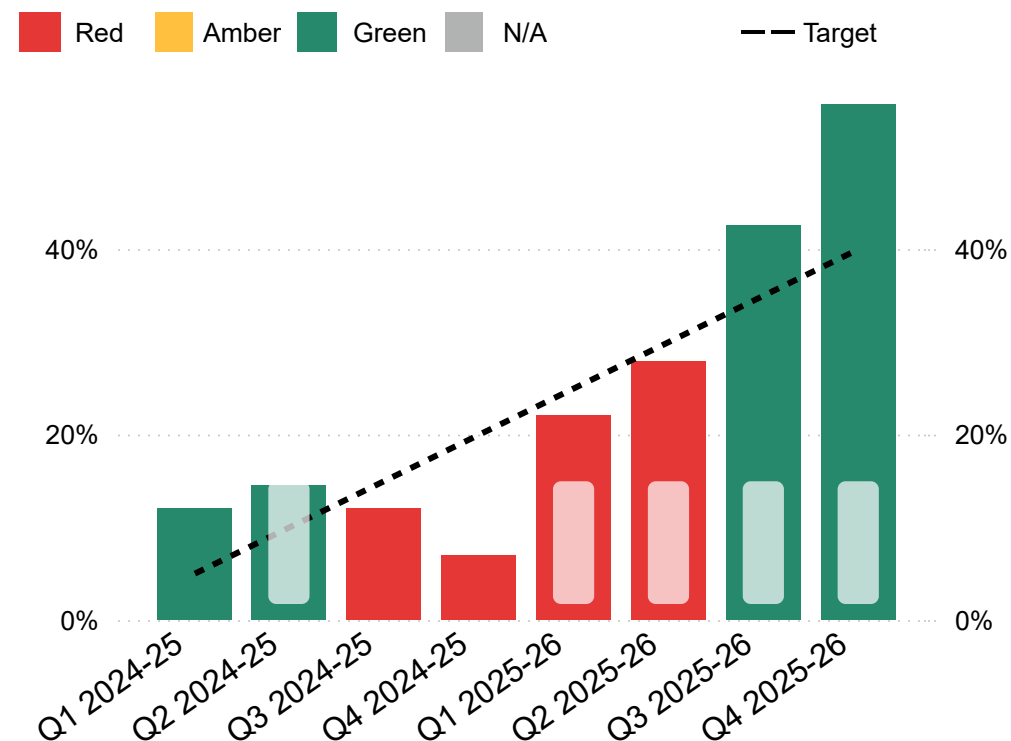
There has been a 13.19% increase in the total number of staff MECC trained over the previous quarter, primarily due to the continued drive to push forward the importance of MECC training at the monthly contract meetings. At the beginning of 2026, action templates were sent to providers informing them of their current % achievement for Q1, expected targets, suggestive actions, links to the online training sessions and contact details of workforce development.

Monthly meetings are held with providers, pushing the narrative and importance of staff training in MEEC. We also liaise with workforce development who provide bespoke 1:1 provider training sessions, on mass. Resulting an increase in MECC trained staff, going from 7% in Q4 year 1, which was 13% below the target of 20%, to 55.64% for Yr2 Q4, which is 15.64% over the 40% target and results in being 6 months ahead of projected targets for 2026/27.

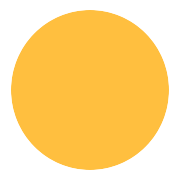
Actions going forward:

Commissioning have primarily been focusing on the Framework Homecare Providers as this is where the majority percentage of employed care staff are and thus the area which would have the greatest impact. As we progress into Year 3, the focus will shift to target Extra Care Housing Scheme Homecare Providers as these have the lowest levels of MECC uptake. The same target model will be used for this cohort, i.e. Meetings, Action Templates, Bespoke on Mass Training sessions. More work needs to be done around this cohort to bring individual Provider MECC performance data up, which in turn will have a positive outcome on the overall service and statistics.

Historic performance

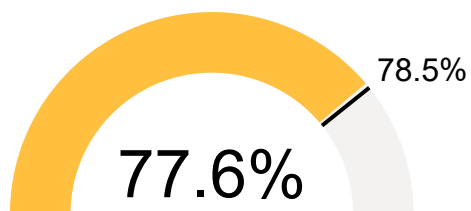


Performance status



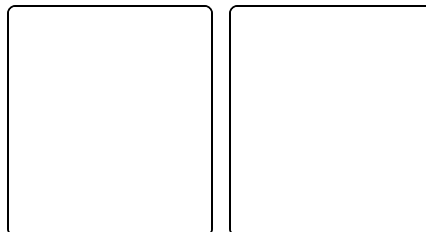
Amber

Current performance



The target is: 78.5%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28 the proportion of people who received short-term services during the year, who previously were not receiving services, where no further request was made for ongoing support have increased to 80%

Update note

This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life. Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life.

This measure is Adult social care outcomes framework (ASCOF) 2A.

Data for the 12-month period to June 2026 seeing 1,672 clients receiving reablement, with 1,298 or 77.6% of clients not requiring further support being 0.9pp below target but an increase of 0.6pp on Q4 reporting.

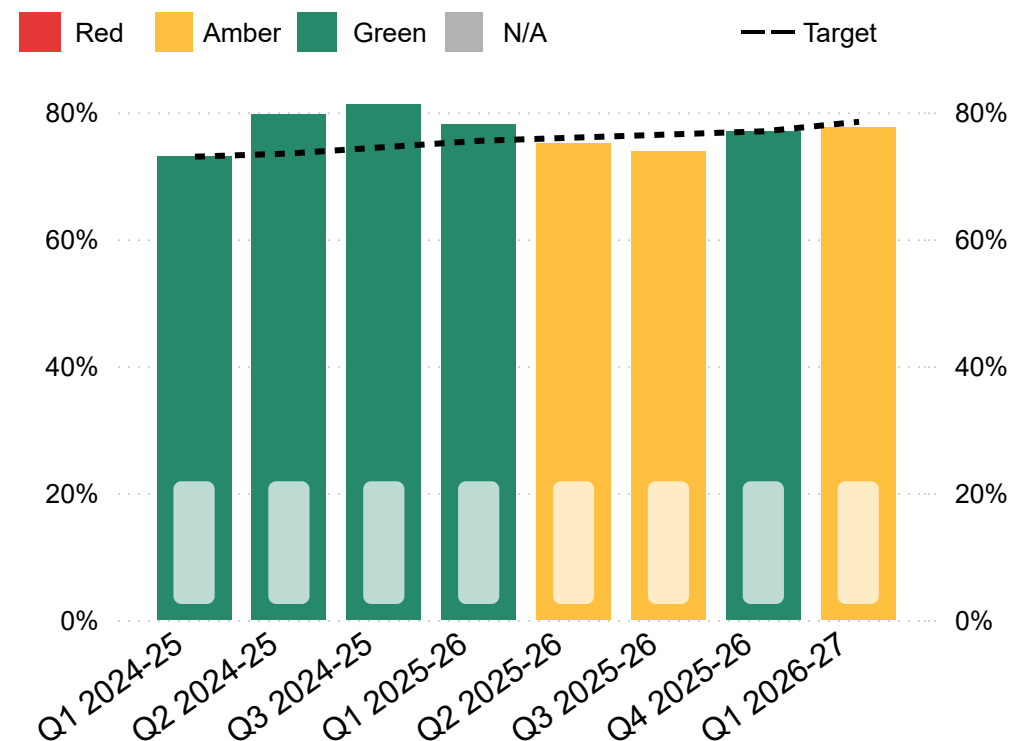
Figures are based on the ASC Intelligence team interpretation of the ASCOF methodology. In 2025/26 Medway achieved an outturn of 77% based on CLD returns, based upon most recently published figures, was 0.1pp below National and 3.0pp below South East region.

The 24/25 National outturn published December 2025 was 77.1% a drop of 2.3pp on 23/24. Medway Peer Group was 69.9% and the SE remains the same at 80%.

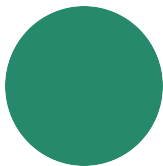
Achievements: A small reablement pilot was undertaken to evaluate opportunities to improve independence and reduce demand on longer-term care services. Although outcomes for participating individuals have been positive, the pilot has not generated the scale of impact anticipated. Activity has therefore been paused pending a review of lessons learned and consideration of alternative approaches that may deliver greater benefits across the wider service.

Actions going forward: Meetings with commissioned services are arranged to discuss the introduction of a multi-agency service that provides universal, preventative and early intervention support. By intervening early, it aims to help prevent needs from escalating, reduce inappropriate referrals into statutory services and ensure residents are connected to community-based support before reaching crisis point.

Historic performance

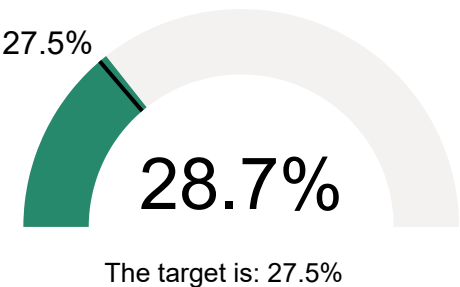


Performance status

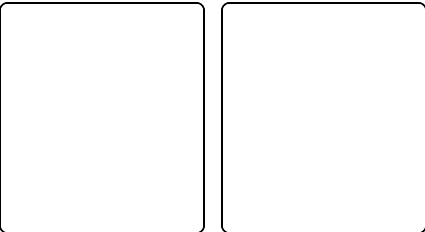


Green

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, there will be at least a 40% increase in use of assistive technology Contract data.

Update note

Performance is re-baselined in Q1 and is surpassing the prorated quarterly target of 27.5 by 1.2pp.

Actions and Achievements:

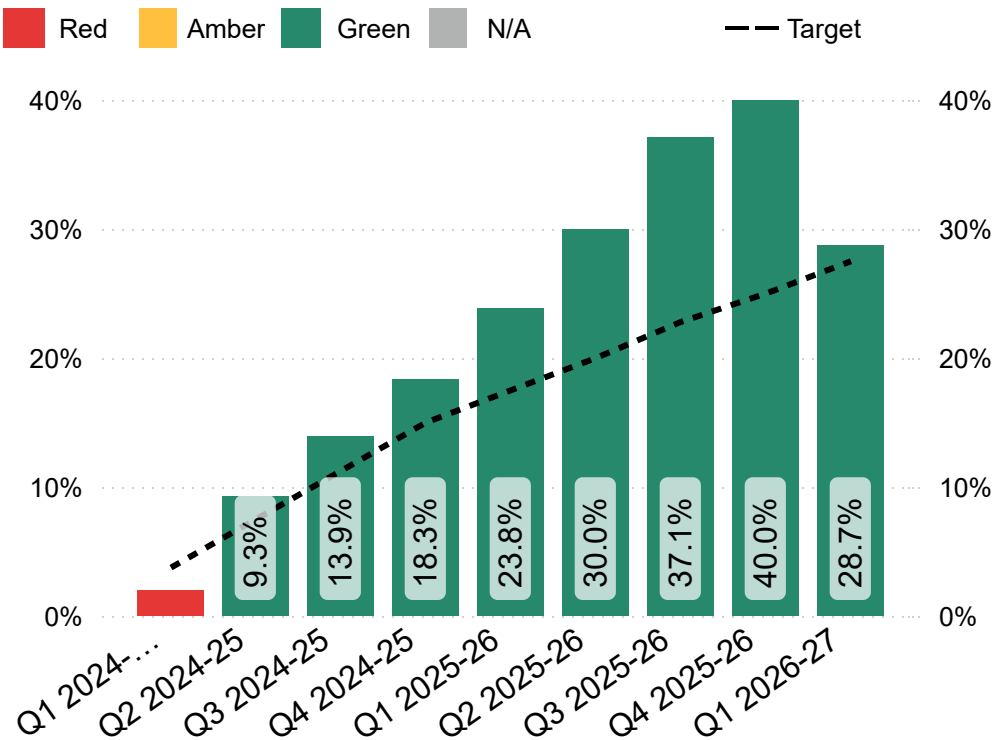
Long term care (LTC) users which are clients that use this service to support care packages with no end date. Installations are above current target to meet the stepped 10% target for the year and with the dedicated Assistive Technology champion now working with the Early Help & Intervention teams as well within Adult Social Care localities and review teams. Target for new year looks on track to surpass.

Enablement (ENB) where users are helped to further improve out of the hospital setting for a period of up to 6 weeks – Target for the quarter successfully surpassed.

New Assessment tool (which is a tool which passively monitors users to ensure that they are safe and well living at home and provides reports that can help with care assessments and reviews) has a small shortfall for Q1 which will be eradicated in Q2 according to current referrals.

New TEC such as the Circadian lightbulbs and the Evondos medication dispenser are contributing to the over achievement in the New TEC target.

Historic performance



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2025-26

Long trend

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2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

Increase the percentage of children kept close to home and community 2025/26 data will be available in Q3 2026/27

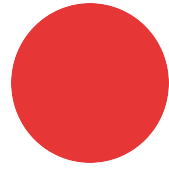
Update note

At the end of March 2025, 37% of Medway's Children in Care were placed within Medway. The service continues to regularly review children's placements to ensure care plans are meeting the needs of children and that placements are appropriately matched to children and young people. Activity across Kinship, Fostering, Private Fostering and Supported Homes remain strong, indicating sustained demand for assessment, placement and support services, alongside continued progress in increasing local placement sufficiency. Kinship Care continues to be a significant area of activity. Fostering Services continue to support the recruitment and assessment of local foster carers and our Supported Homes provision continues to develop, with approved hosts and young people currently in placement, supporting Medway's ambition to expand local placement options for older young people and help children and young people remain close to their local area where appropriate. Our In-house residential provision currently is fully occupied, and building work on our in-house learning disability residential provision is due to be completed at the end of July. Achievements - the service has remained focused on increasing local placement sufficiency and strengthening support available to carers, children and young people. A key achievement has been the continued recruitment of in-house foster carers. Supported Homes provision has also continued to grow, with the number of Supported Homes hosts increased to 19. This will further support Medway's ambition for more children and young people to live locally, where this is in line with their assessed needs and care plans. The Mockingbird model has continued to develop successfully in Medway and we are working towards the launch of Mockingbird Constellation 5 in the autumn 2026. Actions - the service will continue to progress activity that increases local placement sufficiency and supports children and young people to remain in Medway wherever this is safe

Historic performance

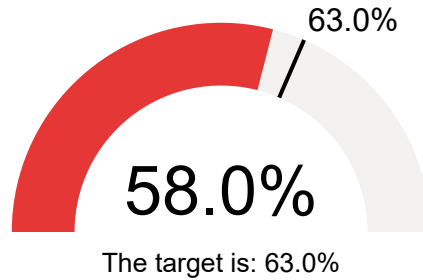


Performance status



Red

Current performance



Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the percentage of children in care with long term fostering as a plan where the child, the carer and the service have agreed for the placement to last until the child is ready to leave care is 65% or higher This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities.

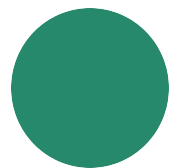
Update note

There has been a 1pp (2%) improvements compared to the March outturn. Currently over the last 12 months this metric has improved by 6pp (11.7%). The service continues to prioritise securing permanence for children and young people through achieving formal long-term foster care plans and remains focused on exceeding the 63% target. Long-term foster care is one of several permanence pathways available to children and young people and works alongside other permanency options, including reunification with family, Special Guardianship Orders, and adoption, ensuring that children achieve the most appropriate and stable long-term outcome for their individual needs. Achievements - Performance has continued to improve, with a 1 percentage point increase since March and a 6pp (11.7%) improvement over the last 12 months. This reflects the service's sustained focus on securing permanence through formal long-term matching arrangements. Actions - The service will continue to build on this progress through the work of the Permanence and Placement Stability Task and Finish Group, ensuring that permanence planning and placement stability planning are closely aligned. This will help to reduce placement disruption, minimise the risk of breakdown, and improve children's overall care experiences. The Permanence and Safety Corporate Parenting Board subgroup will continue to provide strategic oversight and challenge, monitoring progress and identifying opportunities for further improvement in permanence practice across the system. In addition, the Permanence Lead will maintain robust oversight of children's permanence plans through regular reviews, ensuring that barriers are identified and addressed promptly, decision-making remains timely, and children achieve secure and lasting permanence without unnecessary delay. Recent improvement is encouraging, the focus will now be on sustaining this progress and increasing the proportion of children benefiting from formal long-term matches.

Historic performance

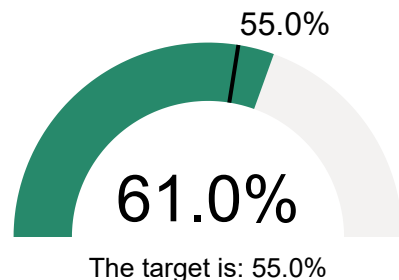


Performance status



Green

Current performance



Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

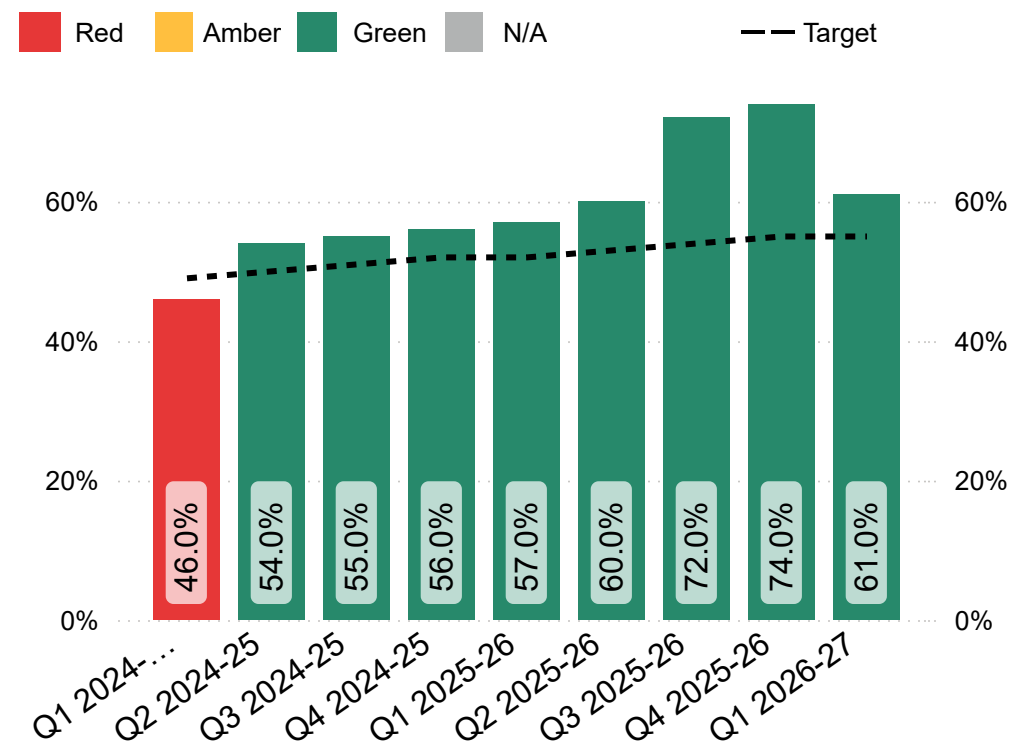
Indicator description

By 2027/28, the percentage of young people leaving care who are in education, employment or training is higher than 60%
This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities.

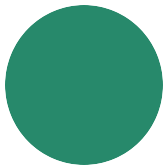
Update note

Data is available to the end of May 2026. 61% of care leavers are in Employment Education or training (EET). This is a 5pp (9%) improvement on the previous quarter. Benchmarking - The most recent national outturn is 64%, 3pp higher than statistical Neighbours at 61%. Medway is now 3pp behind the national rate. The service continues to prioritise support for young people in accessing education, employment, and training (EET) opportunities and continues to work towards exceeding the 58% target. Achievements - Performance continues to improve, with 61% of care leavers in EET at the end of May 2026. This is a 5pp increase from the previous quarter and means the service has exceeded its end-of-year target. This positive improvement reflects the service's ongoing focus on supporting young people into education, employment and training opportunities. The work of the Aspirations officer, Personal Advisers, alongside strong partnership working with education providers, employers and the Virtual School, continues to help young people access and sustain positive destinations. Actions - The service will continue to build on this positive performance by maintaining targeted support for young people who are not currently engaged in EET. The Aspirations Officer will continue to work closely with young people and partner agencies, using a flexible and relationship-based approach to promote participation and identify opportunities. Regular monitoring of those not in EET will enable the service to target support effectively, sustain performance above target, and work towards closing the gap with national

Historic performance

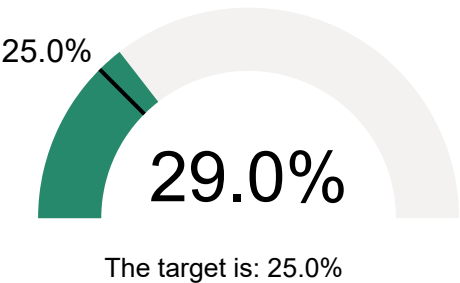


Performance status

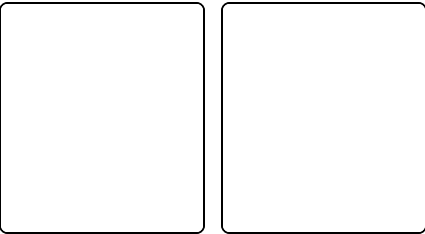


Green

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, 5% of Medway Adult Education's learners will be new to the service each year, ensuring that access to education is being provided

Update note

Data as at 6 July 2026

Reporting Period: Q1 April 2026 – June 2026

Data Source: Terms Management System

During this period Medway Adult Education welcomed 146 new learners representing 29% of the total number of learners starting during this time. This demonstrates successful marketing activity and the continued ability to attract residents who are new to adult learning.

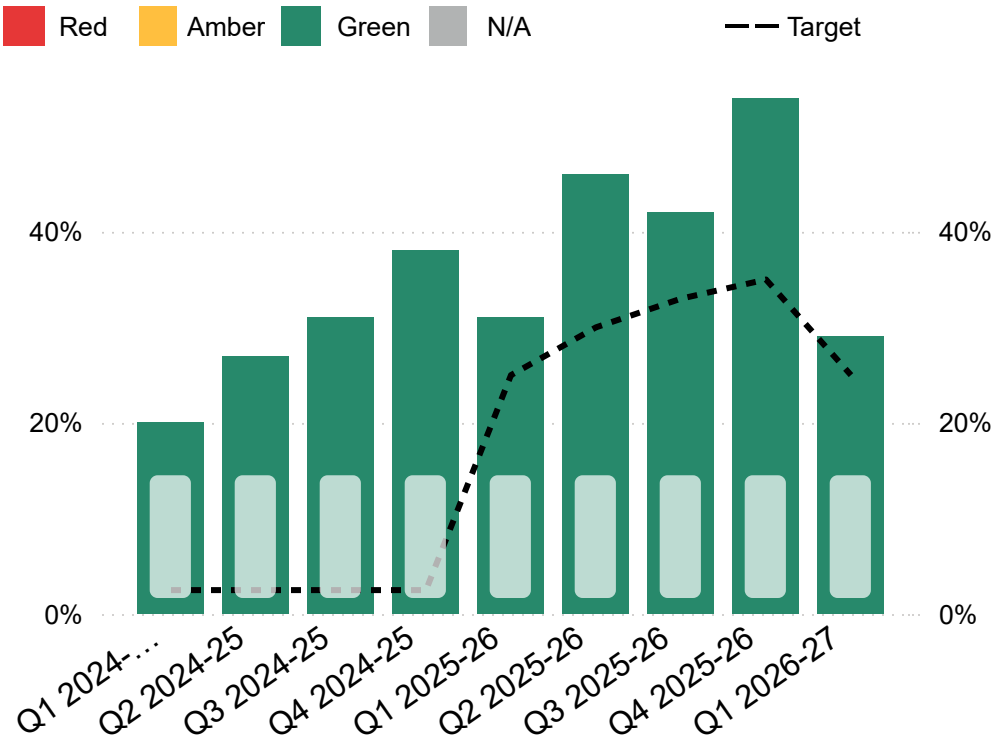
New Enrolments by Department:

- English & Maths: 5%
- Community Learning: 41%
- ESOL: 14%
- Vocational Skills: 40%

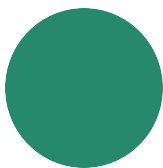
Community Learning and Vocational Skills continue to provide important entry points into learning, generating 82 and 79 enrolments respectively. These programmes often act as accessible first steps for residents looking to improve confidence, gain new skills or progress towards employment and further learning, supporting the wider objective of broadening participation.

Referral data suggests that Jobcentre Plus referrals (19%) and the website (13%) are important routes for engaging new learners, highlighting the effectiveness of both partnership working and digital promotion in extending the service's reach. At the same time, returning learners continue to re-engage with provision, indicating a strong balance between recruiting new learners and retaining existing ones.

Historic performance

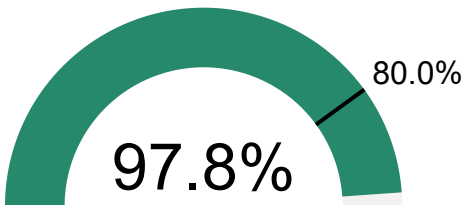


Performance status



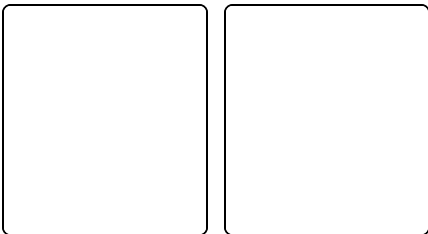
Green

Current performance



The target is: 80.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the satisfaction rates across community hubs and libraries exceeds 80%

Update note

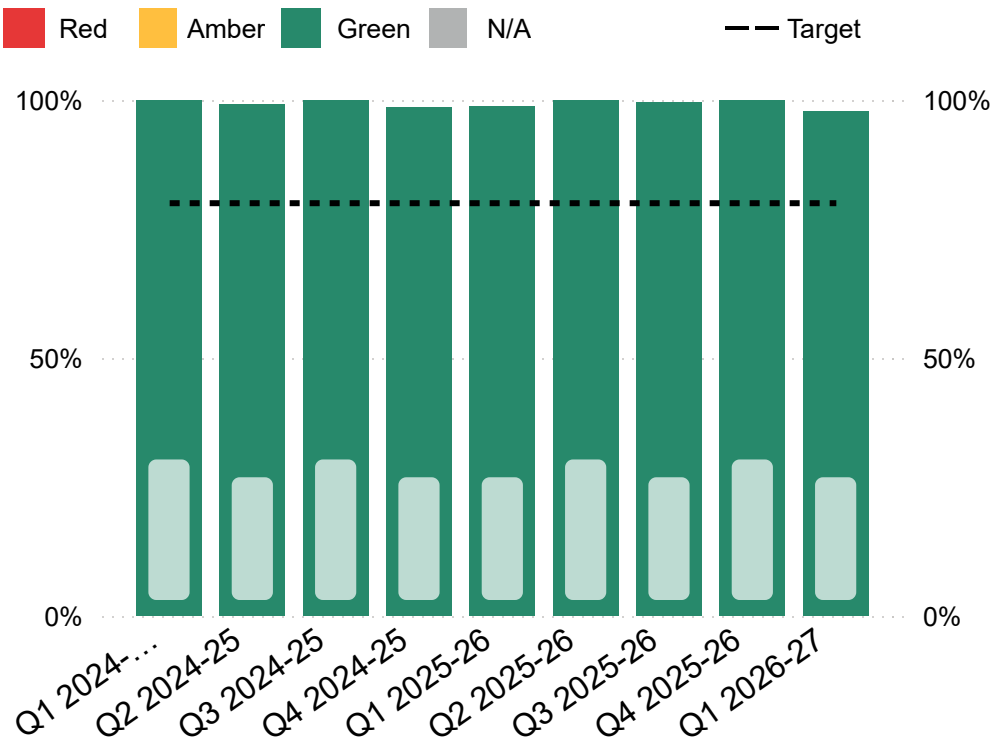
Q1 satisfaction is 97.76%. This is a slight fall from the previous quarter, principally attributable to ICT issues at Chatham and Walderslade Hook Meadow. Key comments this quarter include:

"Not enough power sockets available at study desks (i.e. those for people with laptops etc. Also, it is outrageous that it now costs 25p for a b/w copy & £1 for a colour copy."

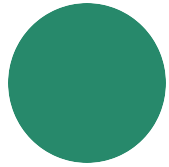
"Even though I have lived in Cuxton village for 22 years only just recently starting using Cuxton library since retirement. I've used the library for book loans, PC printing. I have to say I have had amazing service from staff, so helpful going above and beyond to help I have had great interaction with all the ladies thank you."

"I've been coming here for quite a few years now. The staff are brilliant, and the club enjoy being here. Our weekly get togethers are always enjoyable and we love the interaction from the staff too"

Historic performance

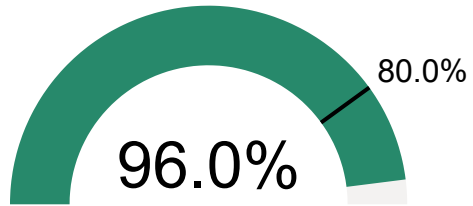


Performance status



Green

Current performance



The target is: 80.0%

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

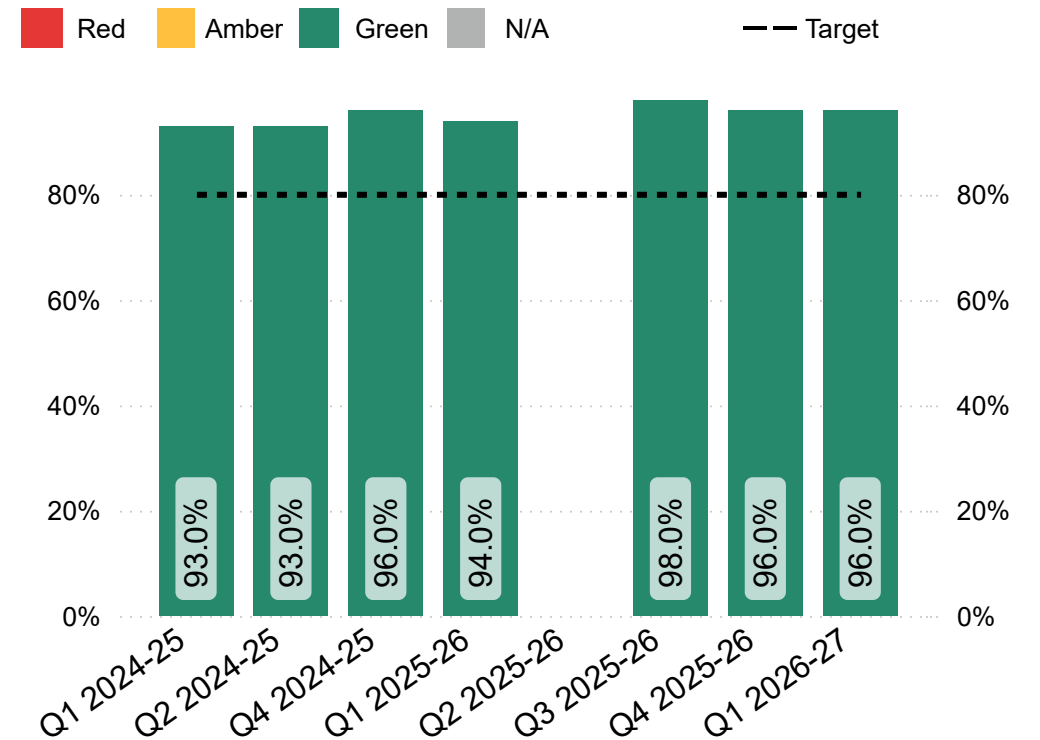
Indicator description

By 2027/28, the satisfaction rates across theatres exceeds 80%.

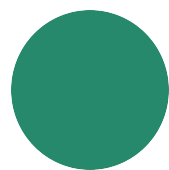
Update note

Customer Feedback (January – March 2026) Overall satisfaction is at 96% Results from a recent customer survey indicate high satisfaction levels: Ease of buying tickets: 99% Quality of shows: 97% Cleanliness of venue: 93% Helpfulness of staff: 95%

Historic performance

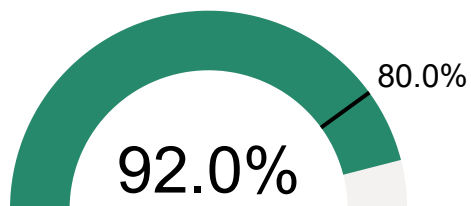


Performance status



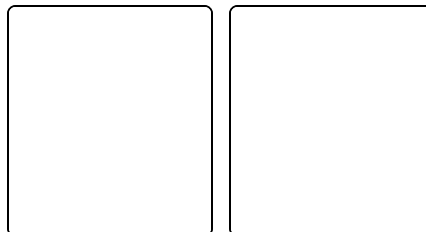
Green

Current performance



The target is: 80.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the satisfaction rates across festivals and events exceeds 80%

Update note

Post event survey feedback:

Overall satisfaction rating at 92%

91% of visitors would recommend Sweeps Festival to others.

87% of visitors said the festival enhances Medway's reputation.

87% of visitors said the festival creates community spirit.

96% of performers would perform at Sweeps again.

89% of performers would recommend Sweeps to other performers.

100% of stallholders would return.

100% of stallholders would recommend Sweeps to other traders.

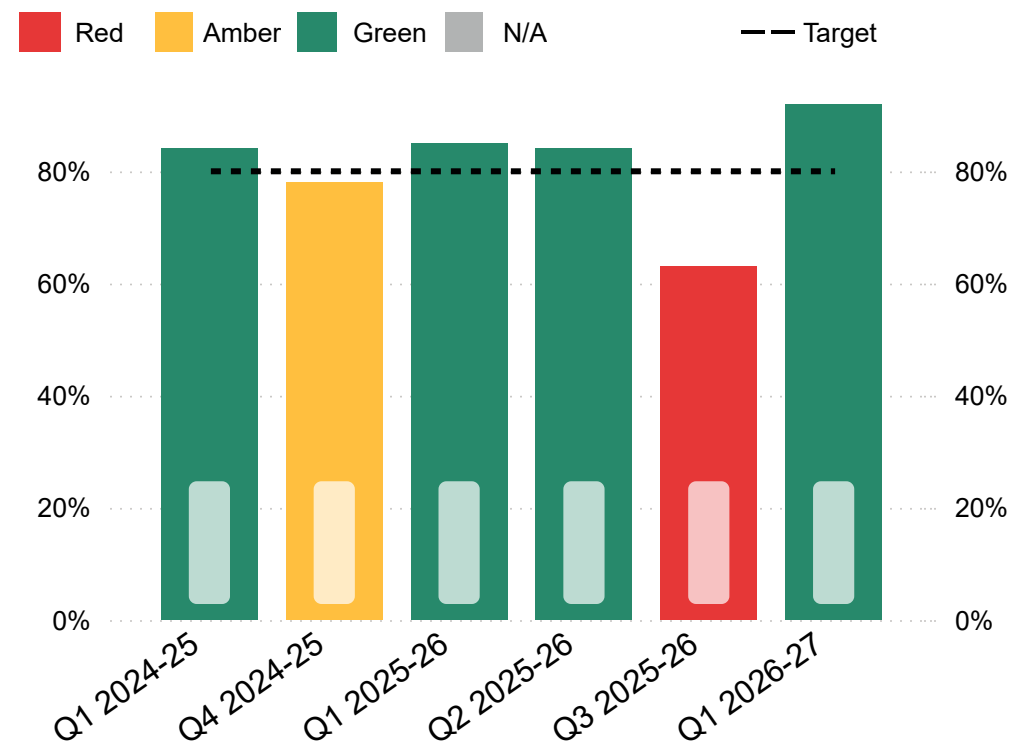
100% of stallholders were satisfied with event management and organisation.

87% of visitors rated the atmosphere positively, while 83% of stallholders rated the atmosphere 'Very Good'.

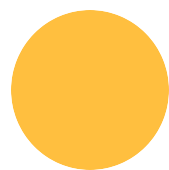
55% of visitors stayed for more than four hours, demonstrating strong engagement and economic impact.

Overall, the strongest story emerging from the surveys is that Sweeps Festival 2026 generated exceptionally high levels of visitor enjoyment, performer loyalty, trader satisfaction, community pride and positive perceptions of Medway.

Historic performance

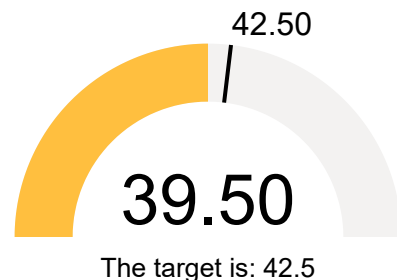


Performance status

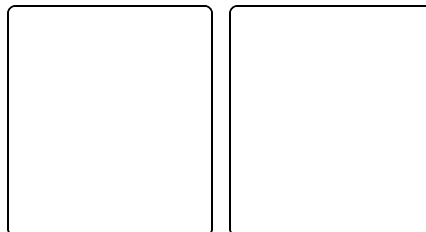


Amber

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: set at the right amount (goldilocks)

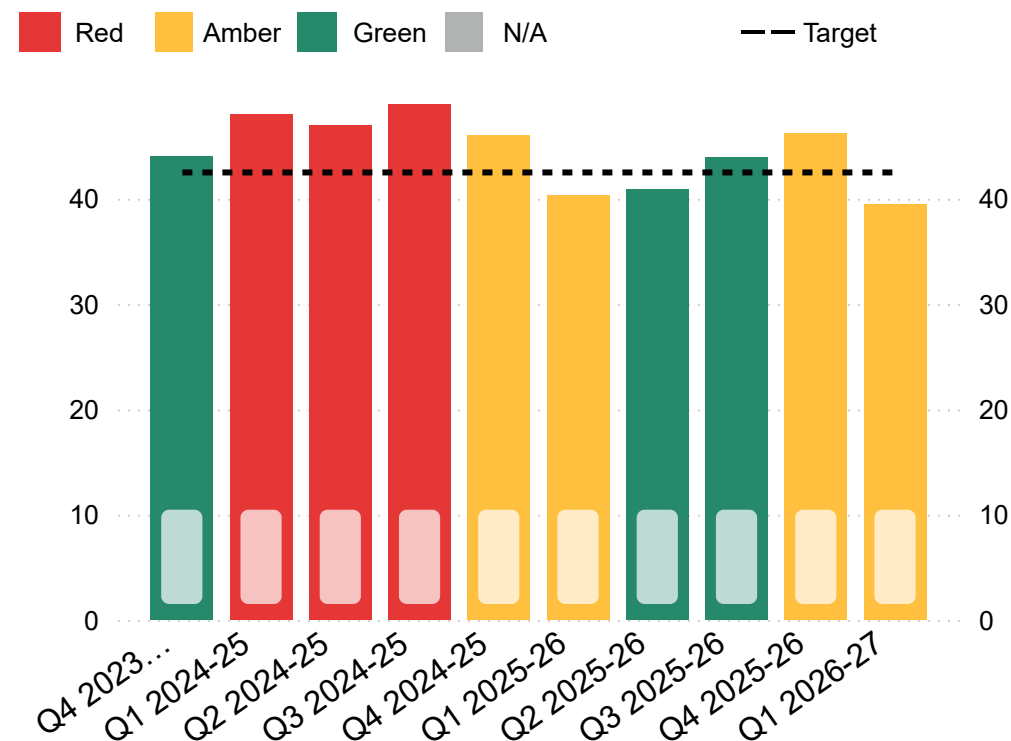
Indicator description

By 2027/28, the rate of children (0-17 years) subject to a child protection plan is between 40 and 45 per 10,000. This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Support our children and young people to ensure they are safe, secure and stable.

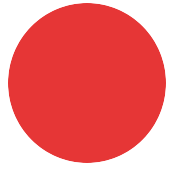
Update note

Child protection numbers and subsequently rates have fallen this quarter. There are now 272 children on a Child Protection plan, pushing the rate up to 39.5 per 10,000 population. This is outside of the target range (40-45). There are 46(14%) fewer children on a CP plan than at the end of March 2026. Medway's rate is higher than the national (40.6) and the statistical neighbour (38.2) rate. Achievements - The decrease in children supported through a CP plan indicates good progress of plans and a decrease in risk to children, enabling them to be supported in alternative ways. Increased oversight of CP plans by the CP conference service and children's social work teams provided reassurance the right children had the right plan at the right time. Actions - There will continue to be enhanced exploration of children supported through CP plans. It is recognised that there are periods when numbers may increase; consultations will continue ahead of Initial Child Protection Conference, providing oversight and scrutiny to promote effective planning, support, and improved outcomes for children.

Historic performance

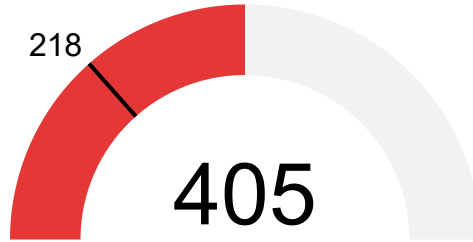


Performance status



Red

Current performance



The target is: 218

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: lower is better

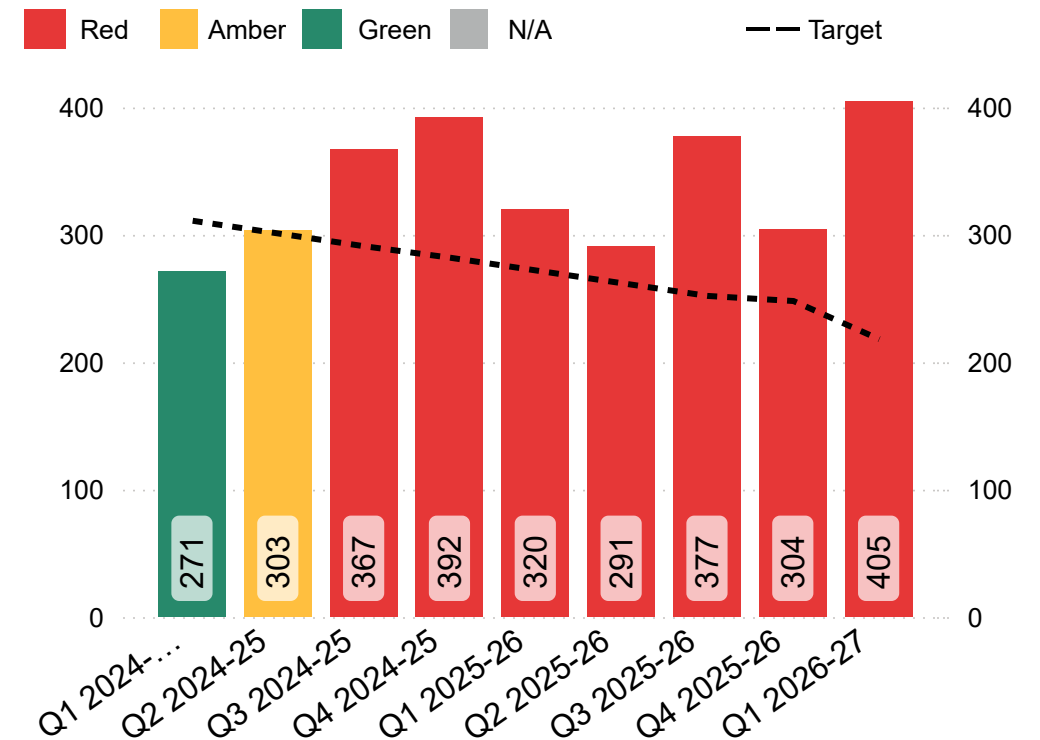
Indicator description

By 2027/28, the rate of S47 investigations per 10,000 is statistically similar to the national average. This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Support our children and young people to ensure they are safe, secure and stable.

Update note

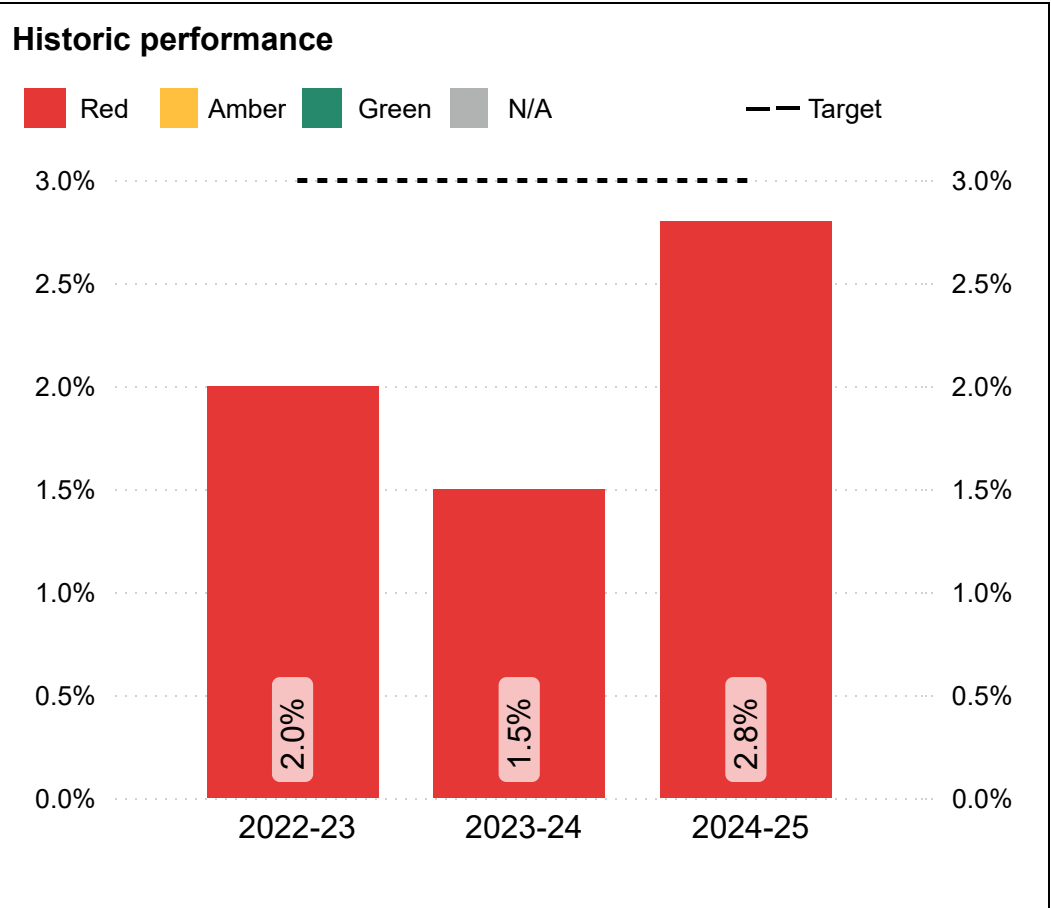
The end of quarter snapshot shows an increase in the rate of S47 enquires, which now stand at 405 per 10k of population. This is a 33% increase compared to Q4 2025-26. Over the quarter there have been 578 S47 enquiries, an average of 192 per month, an average rate of 337 per 10k of population. Benchmarking - The most recent national outturn is 189 and statistical neighbours 176. Both are higher than last year but markedly lower than Medway's rate. This increase reflects continued high levels of demand and complexity within children's social care, alongside strengthened multi-agency safeguarding arrangements and a continued focus on identifying and responding to children at risk of significant harm. There has been a continued focus on multi agency decision making at strategy discussions where the outcome can be s47 enquiry. There have been changes to the Mosaic episode to ensure clarity of decision making including whether a S47 investigation is a joint (with police) or single agency investigation. The focus is on ensuring that decisions to initiate Section 47 enquiries are proportionate, evidence-based, and clearly aligned with statutory thresholds. We are strengthening the quality of professional judgment, improving consistency across agencies, and ensuring accurate data to support reflective practice. Achievements - Dip sampling of strategy meeting minutes will continue, to ensure the outcomes are appropriate and proportionate. Actions - regular performance monitoring, management oversight and scrutiny. Decision-making is robust, and that children who may be at risk receive timely safeguarding interventions while work continues to reduce demand through effective early help and preventative support. Targeted work continues including ongoing discussions with Police and other partners to ensure a consistent and proportionate approach to safeguarding decisions through the MASH Operational and Strategic Boards.

Historic performance

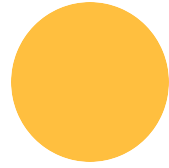


Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the rate of children and young people who are identified at risk of exploitation is statistically similar to the national average This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Support our children and young people to ensure they are safe, secure and stable. 2025-26 data will be published in October 2026
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Update note 2025-26 data will be published in October 2026. Q4 comment - 2024/25 data shows that 2.8% children assessed by social workers had Child Sexual Exploitation and or Criminal Exploitation identified as a factor in the assessment. This is greater than last year and lower than the 5.6% nationally and 3.7% in the South East. Medway and National rates have risen, but the rates in the South East have fallen. It is also worth noting that rates in Kent are also an outlier compared to national, at 2% having dropped from 2.1% While Medway's rate has risen, this reflects improved practitioner awareness and identification of exploitation risks through strengthened assessment practice and multiagency information sharing. The increase is consistent with national trends, where exploitation concerns are becoming more visible. The focus is on ensuring that identification leads to timely and proportionate safeguarding responses, including disruption activity and access to specialist support. The Medway Contextual Safeguarding Panel continues to meet monthly, with strong representation from partner agencies. Kent Police are also leading a monthly Missing and Exploitation Tactical Delivery Group. Exploitation and missing children remain key priorities for Children's Services and are being actively addressed through an internal Task and Finish Group that reports to CSMT. Achievements: An additional Return Home Interview (RHI) practitioner has been recruited to ensure that Children in care placed outside of Medway receive the same level of service as those placed within Medway. Actions going forward: Continued oversight to ensure consistent use of the contextual safeguarding tool through strengthened management oversight and regular audits. To improve both the application and quality of contextual safeguarding assessments, dip sampling will ensure that analysis is evidence based and results in clear, actionable plans.

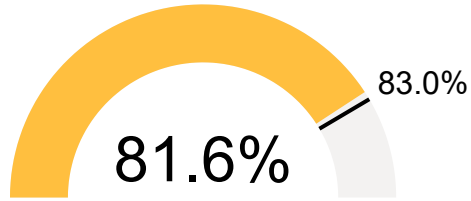


Performance status



Amber

Current performance



The target is: 83.0%

Direction of travel

Short trend

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Q4 2025-26

Long trend

--

Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of people aged 18-64 who receive long-term support who live in their home or with family is similar to the national average

Update note

This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Support all adults, including those living with disability or physical or mental illness to live independently and stay safe.

This measure is ASCOF 2E, split over 3 parts.

Part 1 = Learning Disability Cohort, target TBD

Part 2A = People aged 18-64, 26/27 Target: 83%

and Part 2B = People aged 65+, 26/27 Target: 62%

In 24/25 Medway achieved an outturn based on CLD returns of: Part 1 83.1%, 1.7pp, Part 2A 79.6%. 2.2pp above national, 3.1pp and 2.2pp above SE region, with Part 2B 54.7% 5.6pp below national and 3.1pp below SE region.

The figure of 67.5% being reported for Q1 26/27 above is a combined figure of people aged 18-64 and 65+ and is based on the revised ASCOF methodology.

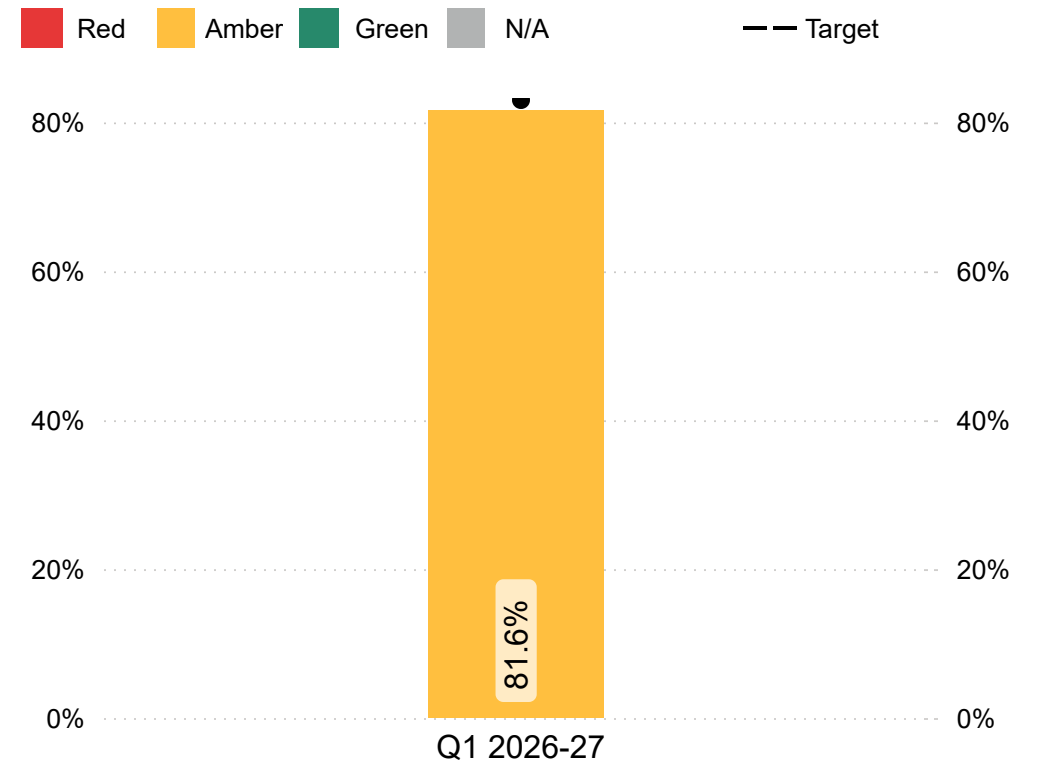
Intelligence is available across the 3 reporting values of Learning Disability 83.4%, 18-64 81.6% and 65+ 58.0%.

The 2024/25 National outturn that was published in Dec 2025 was.

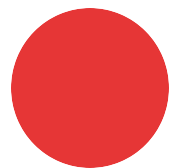
	National	Peer Group	South East Region
Part 1	81.4%	80.4%	80.0%
Part 2A	77.4%	79.0%	77.6%
Part 2B	60.3%	61.4%	57.8%

New requests for support increased by 21% in 24/25 and demand continues. Additional management oversight and support at the Front Door have been introduced to support the Early Help & Prevention Service to increase prevention and reablement to support people to remain independent at home. Achievements - Alongside Kyndi introducing new non-wearable assistive technology, two additional social work posts specifically support people with a learning disability and/or autism, assisting individuals who receive long term care and support to remain living at home. Actions -Increases in long term care packages will be monitored as part of a reablement approach, with the goal of helping the individual regain independence, return to their original level of care support and monitor the impact of the new non wearable devices to determine impact on people.

Historic performance

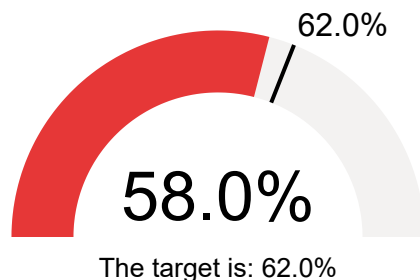


Performance status



Red

Current performance



Direction of travel

Short trend

--

Q4 2025-26

Long trend

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Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of people aged 65+ who receive long-term support who live in their home or with family is similar to the national average

Update note

This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Support all adults, including those living with disability or physical or mental illness to live independently and stay safe.

This measure is ASCOF 2E, split over 3 parts.

Part 1 = Learning Disability Cohort, target TBD

Part 2A = People aged 18-64, 26/27 Target: 83%

and Part 2B = People aged 65+, 26/27 Target: 62%

In 24/25 Medway achieved an outturn based on CLD returns of:

Part 1 83.1%, 1.7pp, Part 2A 79.6%. 2.2pp above national, 3.1pp and 2.2pp above SE region, with Part 2B 54.7% 5.6pp below national and 3.1pp below SE region.

The figure of 67.5% being reported for Q1 26/27 above is a combined figure of people aged 18-64 and 65+ and is based on the revised ASCOF methodology.

Intelligence is available across the 3 reporting values of Learning Disability 83.4%, 18-64 81.6% and 65+ 58.0%.

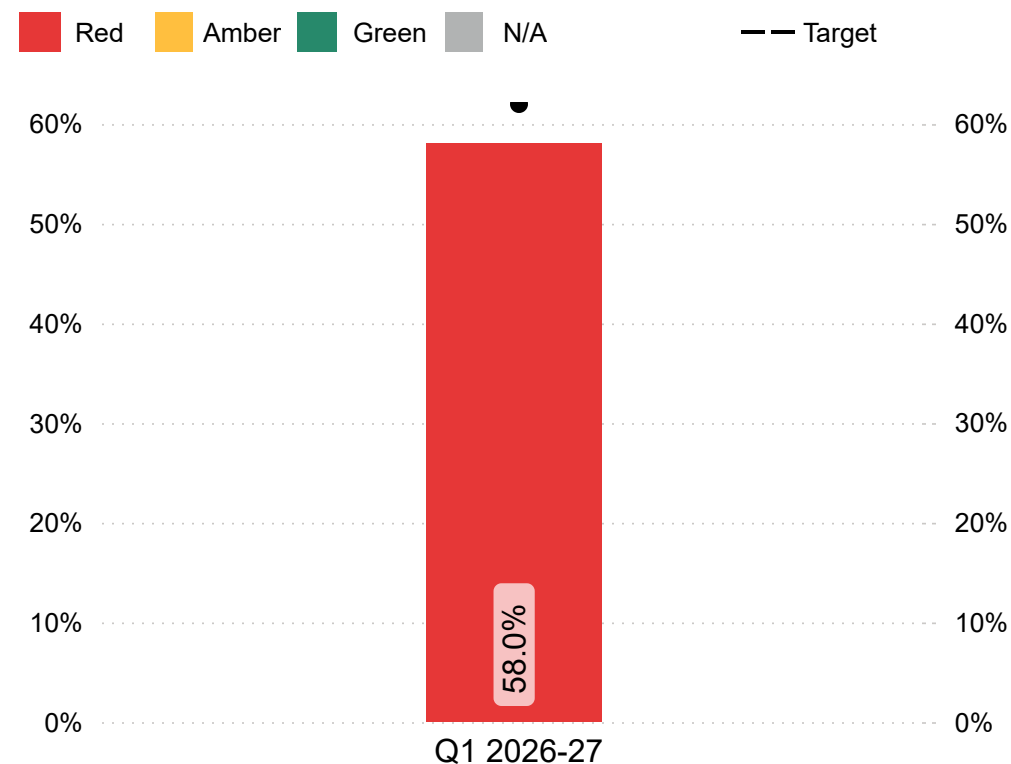
The 2024/25 National outturn that was published in Dec 2025 was.

	National	Peer Group	South East Region
Part 1	81.4%	80.4%	80.0%
Part 2A	77.4%	79.0%	77.6%
Part 2B	60.3%	61.4%	57.8%

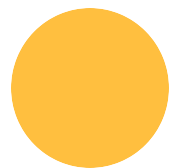
New requests for support increased by 21% in 24/25 and demand continues. Additional management oversight and support at the Front Door have been introduced to support the Early Help & Prevention Service to increase prevention and reablement to support people to remain independent at home.

Achievements - Alongside Kyndi introducing new non-wearable assistive technology, two additional social work posts specifically support people with a learning disability and/or autism, assisting individuals who receive long term care and support to remain living at home. Actions - Increases in long term care packages will be monitored as part of a reablement approach, with the goal of helping the individual regain independence, return to their original level of care support and monitor the impact of the new non wearable devices to determine impact on people.

Historic performance

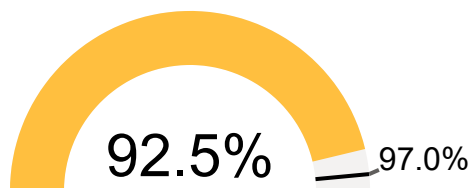


Performance status



Amber

Current performance



The target is: 97.0%

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of people who use long term adult social care services who report that they feel safe is similar to, or higher than, our statistical neighbours

Update note

This metric sits within Priority 1, Delivering quality social care and community services, supporting adults to live independently and stay safe.

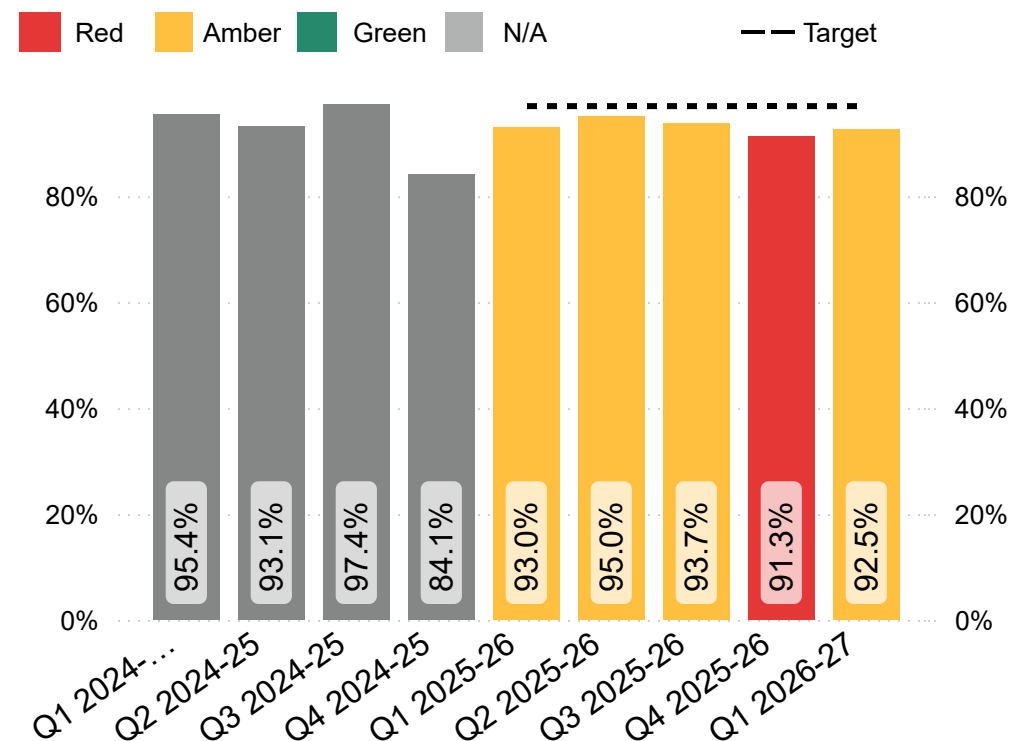
There were 283 closed safeguarding enquiries in Q1, including Section 42 and non-statutory enquiries. Of the 241 enquiries where risks were identified and safeguarding action taken, risk was reduced or removed in 92.5% (223) of cases, 4.5 percentage points below target.

ASCOF 4B, covering Section 42 enquiries only, achieved 91.4% in Q1, with 234 clients experiencing reduced or removed risk, 5.6 percentage points below target.

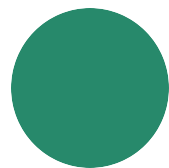
Benchmarking - National and peer benchmarking data will be available later in the year.

Performance remains below target but has improved. Most individuals experienced a positive reduction in risk, although some risks cannot be fully eliminated because of complex circumstances or personal choice. Work continues to ensure safeguarding interventions remain proportionate, person-centred and focused on achieving the greatest possible reduction in risk. The provisional annual outturn is 94.2%, indicating more stable performance across the year. Achievements - Thematic analysis of domestic abuse and other complex safeguarding cases has improved understanding of demand and outcomes, informing practice development and discussions with partner agencies around risk management, decision-making and safeguarding thresholds. Partnership working across health, care and community services has continued to support positive outcomes. Actions - Further analysis of cases where risk remains will inform practice guidance, strengthen risk assessment and management, and support more consistent approaches. Opportunities to enhance multi-agency working and person-centred risk planning will continue to be explored.

Historic performance

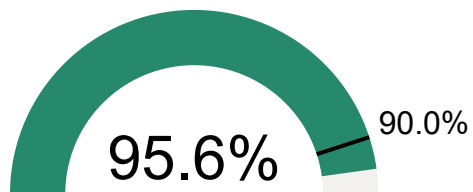


Performance status



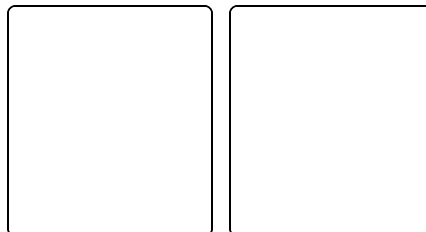
Green

Current performance



The target is: 90.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, 90% of people with a concluded safeguarding enquiry achieve either their desired outcome or their desired outcome is partially met.

Update note

This metric sits within Priority 1, Delivering quality social care and community services, supporting adults, including those with disabilities or mental ill health, to live independently and stay safe.

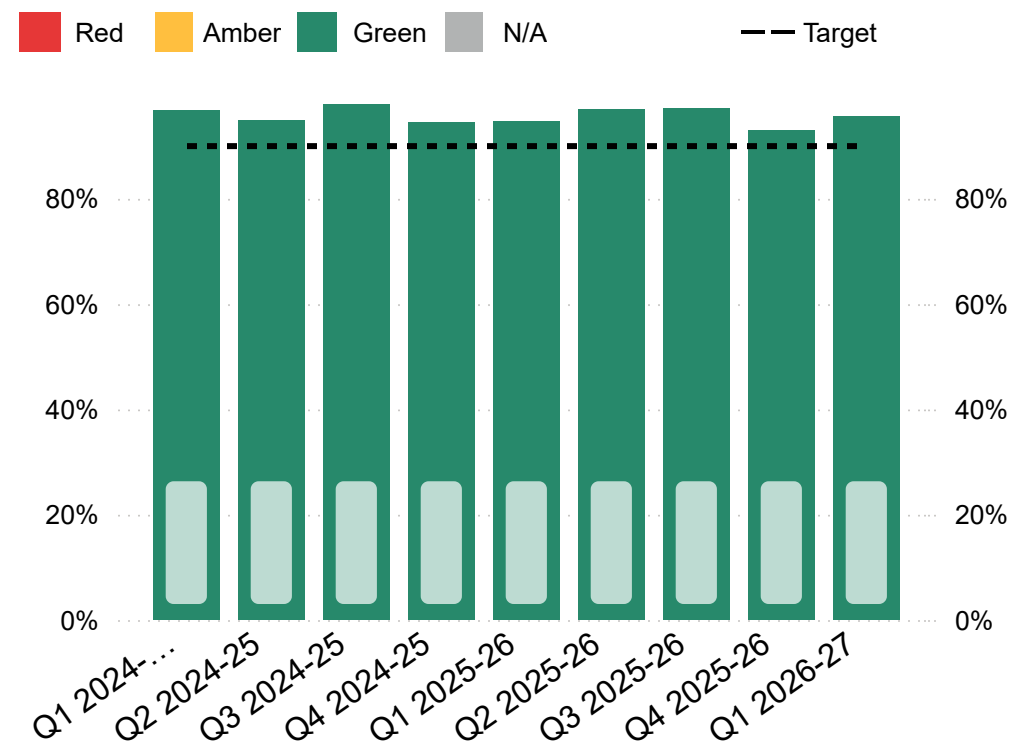
This is not an ASCOF measure and is reported through a voluntary national data collection.

In Q1, there were 283 closed safeguarding enquiries, including Section 42 and non-statutory enquiries. Of these, 248 (87.6%) adults were asked about their desired outcomes. A total of 225 (90.7%) identified an outcome, and 215 (95.6%) had their outcomes fully or partially met. The provisional annual outturn is 95.6%, exceeding the target by 5.6 percentage points.

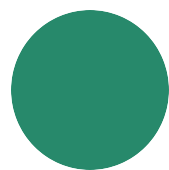
Benchmarking- National benchmarking is based on a voluntary collection, with 91.5% of local authorities participating. All peer authorities submit data. As the collection remains open, national and peer comparisons will not be available until later in the year.

Performance improved during the quarter and remains consistently strong, reflecting continued commitment to Making Safeguarding Personal principles. The service continues to ensure individuals' views, wishes and desired outcomes remain central to safeguarding enquiries and decision-making. Achievements - Quarterly practice reviews highlighted effective person-centred safeguarding and strong engagement with adults and their representatives. Audit activity confirmed that individuals' views are routinely captured and considered throughout safeguarding enquiries. This has supported positive outcomes and strengthened safeguarding practice. Actions - The service will continue to strengthen approaches that help individuals express desired outcomes, including alternative communication and engagement methods supported through current funding. Cases where outcomes are not achieved will be reviewed to identify themes, share learning and support continuous improvement in safeguarding practice.

Historic performance

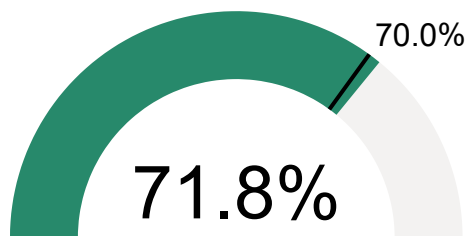


Performance status



Green

Current performance



Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of people who use long term adult social care services who report that they feel safe is similar to, or higher than, our statistical neighbours

Update note

This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: Support all adults, including those living with disability or physical or mental illness to live independently and stay safe.

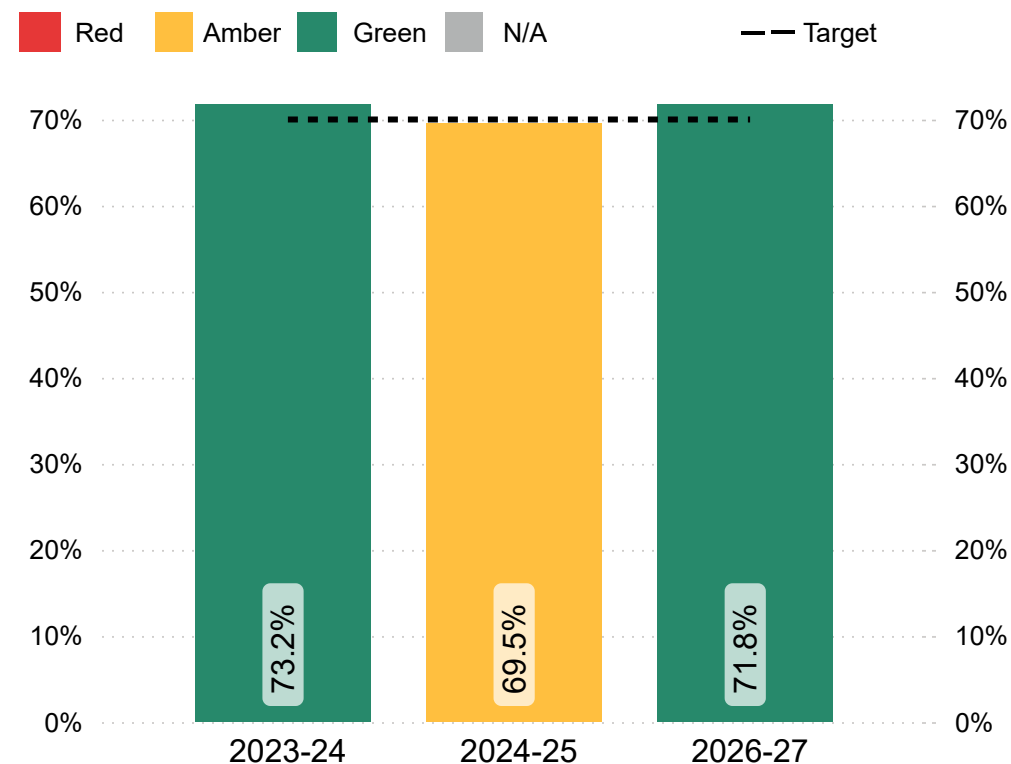
This measure is an Adult social care outcomes framework (ASCOF) 4A.

The 2025/26 Adult Social Care Survey has completed and provisional data indicates 71.8% of service users feel safe. This is a 2.3pp increase on 2024/25. National comparisons will be published later in the year.

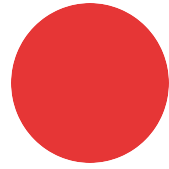
Benchmarking - The 24/25 National outturn that was published in Dec 25 was 70.1% and the SE region was also 70.1%.

Whilst national benchmarking data is not yet available, this positive increase suggests that continued investment in quality assessments, personalised support planning and safeguarding practice is contributing to improved perceptions of safety amongst people who draw on support. Achievements - Throughout the year, quality assurance and audit activity have continued to support good practice across Adult Social Care. Learning from safeguarding reviews, audits and thematic analysis has strengthened understanding of key risks affecting local people, including self-neglect and domestic abuse, and informed ongoing improvements in assessment, support planning and risk management. Actions - Management oversight and audit activity will continue to ensure that safeguarding and care planning processes remain robust, proportionate and person-centred. Particular focus will be placed on embedding learning from audits and safeguarding reviews, strengthening preventative approaches and working collaboratively with partners to support people to remain safe, independent and connected to their communities.

Historic performance

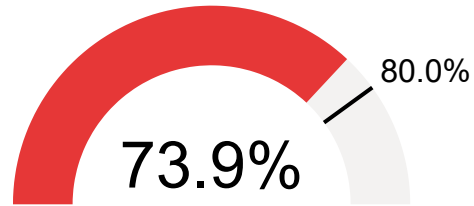


Performance status



Red

Current performance



The target is: 80.0%

Direction of travel

Short trend



2024-25

Long trend



2023-24

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of people who use long term social care services who report having control over their daily lives is statistically similar to or higher than, the national average

Update note

This metric sits within Priority 1, Delivering quality social care and community services, under the sub-priority of helping people in Medway live independent and fulfilled lives into older age. It is reported through the Adult Social Care Outcomes Framework (ASCOF) Measure 3A.

The provisional 2025/26 Adult Social Care Survey results indicate an outturn of 73.9%, a decrease of 2.7 percentage points from 2024/25. National comparisons for 2025/26 will be published later in the year.

Benchmarking

The 2024/25 national outturn, published in December 2025, was 77.3%, while the South East regional average was 78.2%.

Service Comment

Although fewer people reported having as much control over their daily lives as they would like, Adult Social Care remains focused on promoting independence, prevention and person-centred support. The Adult Social Care Strategy provides a framework for embedding these principles across services. Ongoing work aims to ensure people are actively involved in decisions about their care and support, helping them maintain independence and achieve greater choice and control.

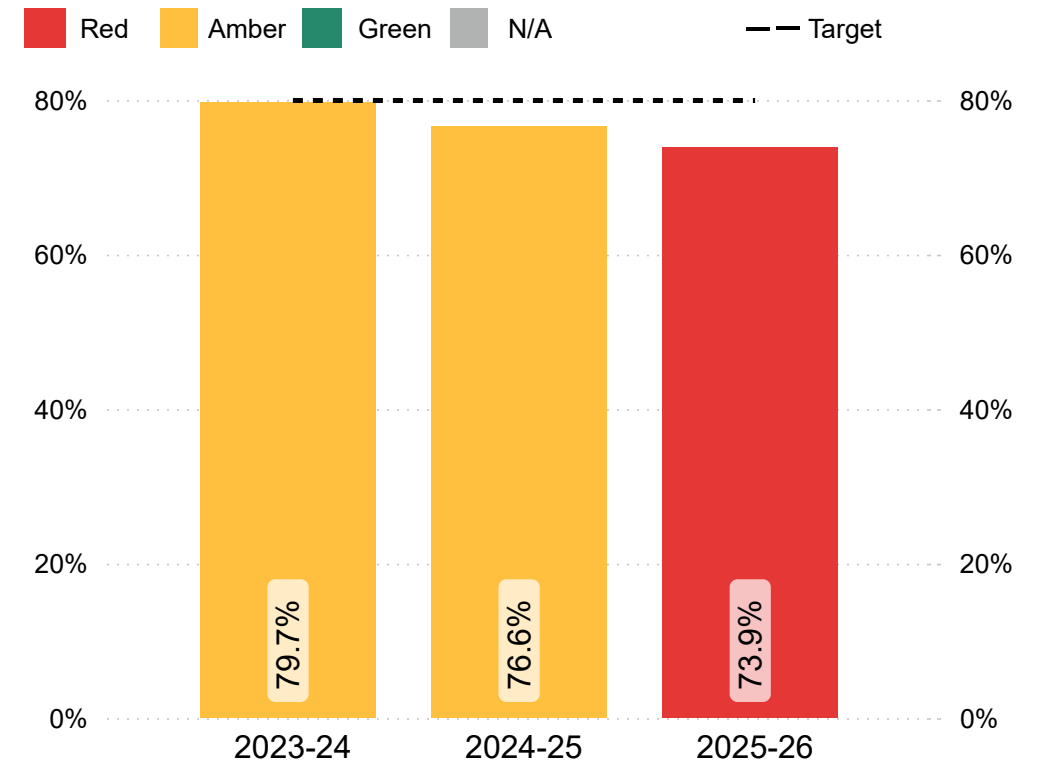
Achievements

The Adult Social Care Strategy has been published and is being embedded across the division. It promotes a strengths-based approach, supporting independence and ensuring care reflects individual needs and aspirations. Progress has been made in strengthening co-production through Community Involvement Groups across Medway and the Making It Real (Co-Production) Board. These initiatives increase opportunities for residents with lived experience to influence services and future improvements.

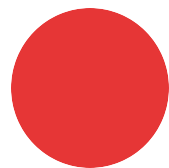
Actions Going Forward

The strategy will continue to be embedded through service transformation, commissioning activity and engagement with residents and carers. Ongoing development of Community Involvement Groups and the Co-Production Board will support resident involvement in service design and evaluation, helping to improve choice, control, independence and quality of life.

Historic performance

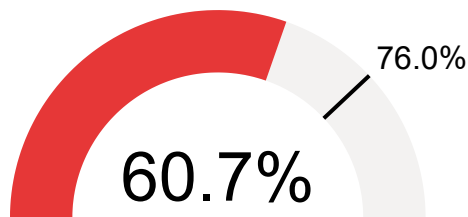


Performance status

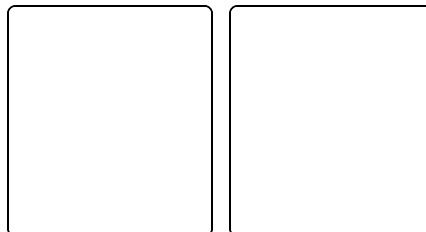


Red

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of older people (65 and over) who are still at home 91 days after discharge from hospital into reablement services is similar to, or higher than, our statistical neighbours

Update note

This measure is an Adult social care outcomes framework (ASCOF) 2D.

Due to internal reporting processes still needing to be established, the figure of 60.7% being reported for Q3 25/26 above is based on client level data returns for the period of Jan 25 to Dec 25, seeing 1054 clients aged 65+ discharged into reablement, of which 640 clients remained in the community 12 weeks after discharge. In 24/25 Medway achieved an outturn of 61.2% based on client level data returns, as can be seen below, 0.5pp above national, although 4.8pp below SE region.

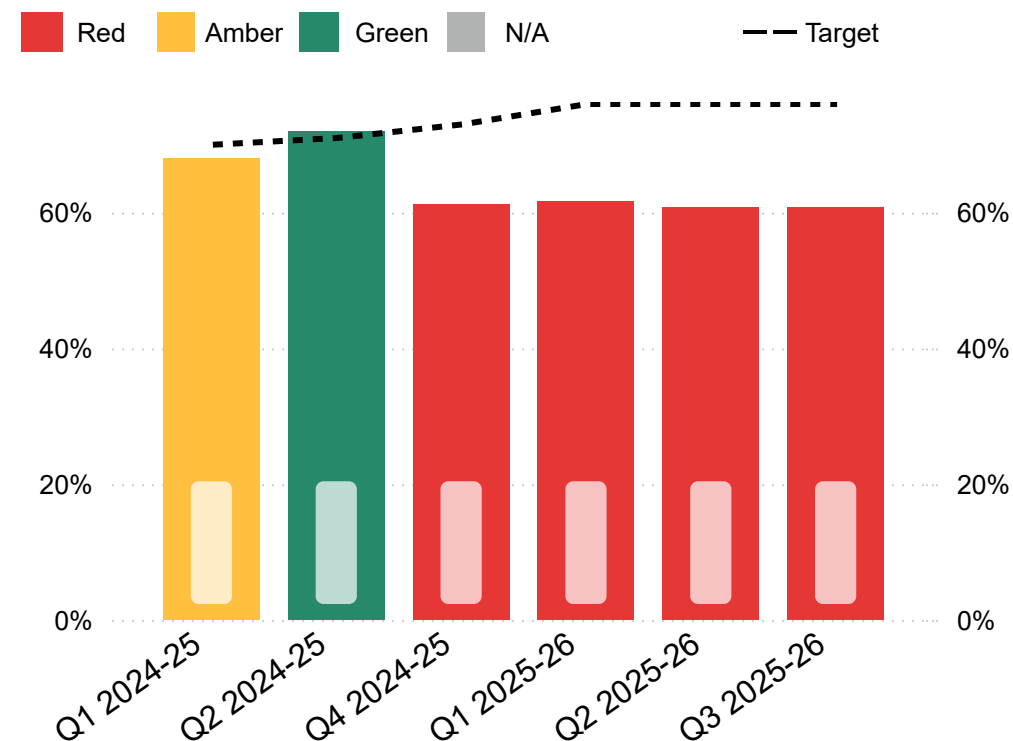
Benchmarking

The 24/25 National outturn that was published in Dec 2025 was 60.7%, Peer Group was 60.7% and the SE region was 66%.

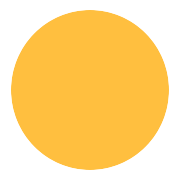
Service comment:

We continue to work as a Health & Social Care System to support people who are ready to be safely discharged from hospital and with community health and care provider partners to provide the most appropriate care and support to enable people to remain at home.

Historic performance

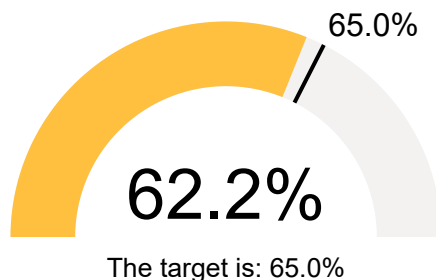


Performance status

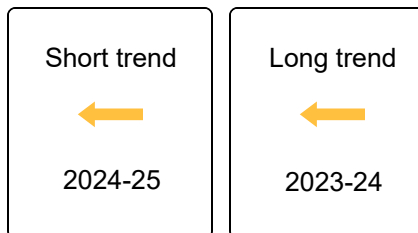


Amber

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of people who use adult social care services who report that they find it easy to find information about services is statistically higher than the national average.

Update note

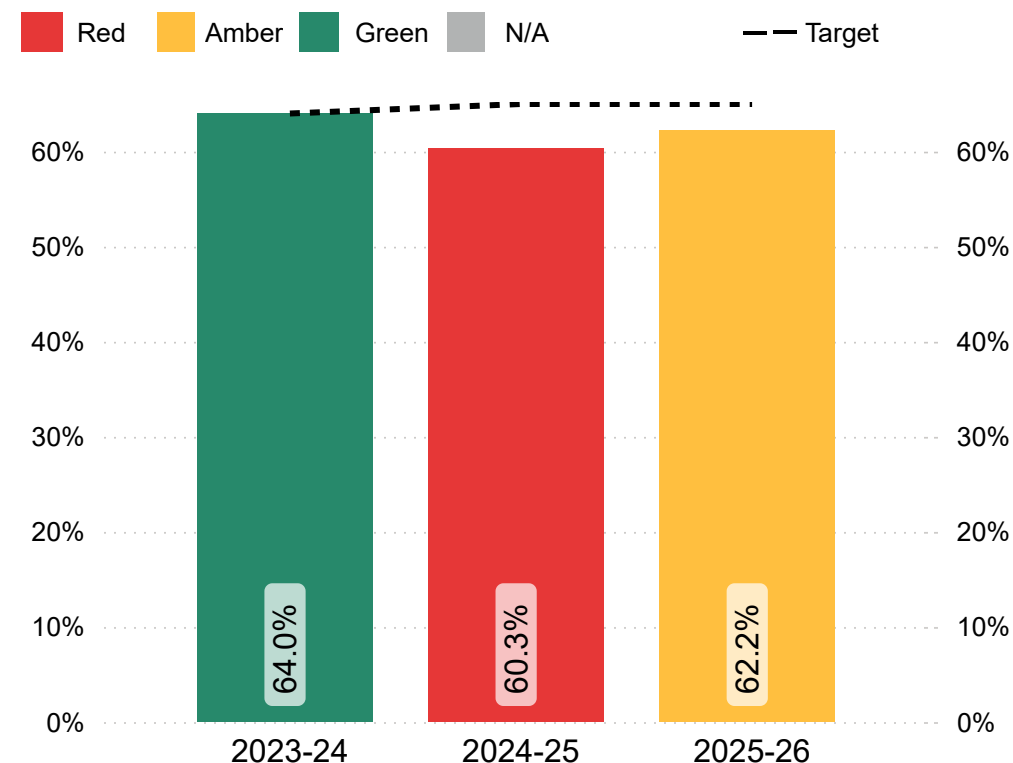
This metric sits within Priority 1, Delivering quality social care and community services, under the sub-priority of helping people in Medway live independent and fulfilled lives into older age. It is reported through ASCOF 3A Part 1.

Provisional 2025/26 Adult Social Care Survey results indicate an outturn of 62.2%, an increase of 1.9 percentage points from 2024/25. National comparisons for 2025/26 will be published later in the year.

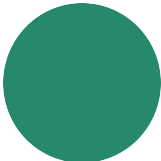
Benchmarking The 2024/25 national outturn was 67.8%, while the South East average was 67.3%.

Work continues to improve access to Adult Social Care information, advice and guidance through digital, face-to-face and community-based approaches. Activity focuses on making information easier to access and understand while ensuring a range of channels are available to meet different needs and preferences. Engagement with residents and carers continues to inform service improvements, and digital innovation is being explored to enhance future information and advice provision. Achievements - During the quarter, Adult Social Care web pages were improved to enhance accessibility and navigation. The "Your Guide to Adult Social Care" booklet was developed and distributed, while engagement activity informed new printed resources. Marketplace events, progress on the Integrated Hubs programme, development of ASC drop-in sessions, and completion of the Beebot proof of concept have strengthened access to information and advice. Work has started to provide materials in different formats and languages. Actions - Work will continue to improve online and printed information, expand access through libraries and community hubs, develop the Integrated Hubs model, review Beebot findings, and ensure future information remains accessible, inclusive and shaped by resident feedback and ongoing community engagement.

Historic performance



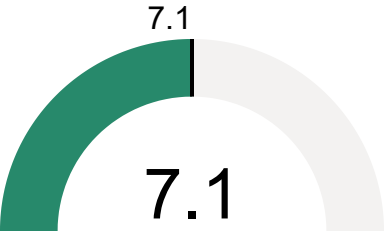
Performance status



Green

Current performance

7.1



7.1

The target is: 7.1

Direction of travel

Short trend

2024-25

Long trend

←

2023-24

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the carer reported quality of life score is statistically similar to, or higher than, the national average

Update note

This metric is part of Priority 1, Delivering quality social care and community services and the sub priority: People in Medway live independent and fulfilled lives into an active older age. This measure is an Adult social care outcomes framework (ASCOF) 1C.

The 2025/26 Survey of Adult Carers has drawn to a close, a provisional figure of 6.9 has been calculated, a potential drop of 0.2 points on 2023/24 and 0.4 points against the 2025/26 target of 7.3. Once the data has been validated and published reporting will be fully updated.

Benchmarking

For 23/24 Medway was 0.2 points lower than national (7.3) and 0.1 points lower than the Southeast (7.2). This would suggest that difference between Medway’s outturn and the comparators is not significantly statistically important.

Service comment:

A full review of the current carers offer in Medway has been completed. The project lead has worked with Commissioning, linking in with Carers First and individual carers and carer groups to gain a better understanding of the current offer and whether it is fit for purpose.

Achievements in the time period (Past/Present):

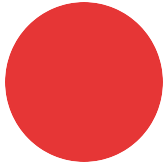
Carers First are now sitting with the front door in EHP and in Long Term Care & Support services to support staff with carer conversation, assessments, and reviews. A carers panel has been implemented which has broadened the offer available to carers and will ensure consistency and fairness of services to support carers.

Actions going forward (Future):

We are working with partners on increasing the identification of carers; address gaps in current support; support carers to access training and work opportunities; improve contingency planning & services in a crisis; improve digital innovation and accessibility. Work is being actively being undertaken to progress the outsourcing of statutory carers assessments & reviews to Carers First and will initially be trialled through a pilot.

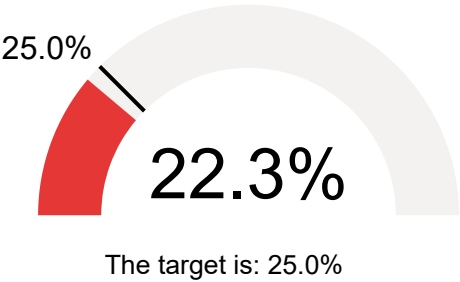


Performance status

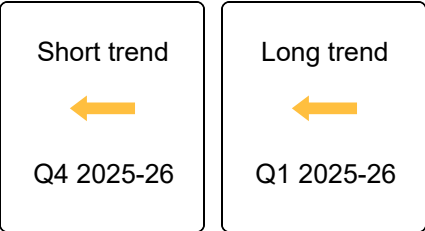


Red

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of long-term clients receiving support via a Direct Payment is similar to or better than the national percentage

Update note

This metric sits within Priority 1, Delivering quality social care and community services, under the sub-priority of helping people in Medway live independent and fulfilled lives into older age. It is reported through ASCOF 3D(2A).

The 2025/26 year-end target is 25%. Between Q4 2025/26 and Q1 2026/27, the number of clients receiving a Direct Payment increased from 481 to 484, while the number of social care clients increased from 2,154 to 2,167. This resulted in no overall percentage change, leaving performance at 22.3%, 2.7 percentage points below target.

Benchmarking

The 2024/25 national outturn was 24.5%, the peer group average was 27.2%, and the South East average was 23.7%.

Service Comment

Progress continues to increase awareness and uptake of Direct Payments and Self-Directed Support. Testing of the new Mosaic work step has been successfully completed by SDS and Principal Social Worker teams and is awaiting final guidance before implementation.

Achievements

SDS Coordinators have continued supporting workforce development through team meetings, question-and-answer sessions and Practice Guidance Sessions. These activities have increased awareness of Direct Payments and alternative support options. Early feedback from the UKCIL pilot has been positive, indicating improved recruitment outcomes for Personal Assistant vacancies and potential cost savings for larger care packages.

Actions Going Forward

The Direct Payment leaflet is due to be published online following final review. Updated Direct Payment Terms and Conditions have been incorporated into the council website. Priority work will focus on implementing the new Mosaic process, maintaining timely referrals, reducing Direct Payment setup times, and sustaining performance improvements, with no waiting list currently held by the SDS Team.

Historic performance





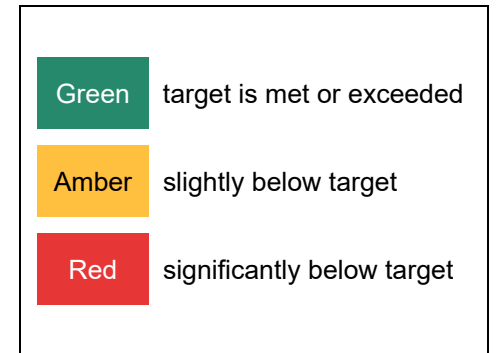
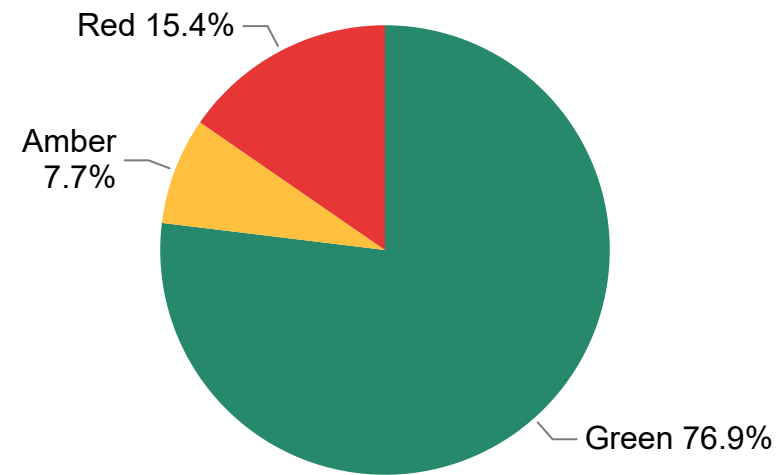
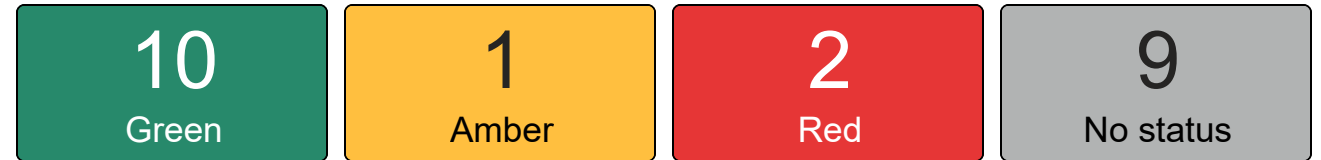
Benefitting from good education, quality jobs and a growing economy



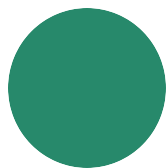
- Ensure all children and young people access a high-quality, inclusive education.
- Work with business partners to ensure education and skills development supports children, young people and adults to lead successful lives, and secure employment opportunities, with targeted support for the unemployed and vulnerable groups.
- Develop a strong mixed economy which provides training and work opportunities that support career development, increasing high value businesses and expanding high quality employment.
- Develop Medway's reputation as a home for creative, cultural, and green industries to support a growing economy, maximising our national recognition as a Priority Place for culture and heritage.
- Support the growth and diversification of business in our town centres, reflecting the importance of placemaking and regeneration.

Summary of performance Priority 2

There are 22 indicators for Priority 2. 13 indicators have data reported for this quarter. There are 9 indicators which have no data reported for this quarter, for which no indicator status could be determined.

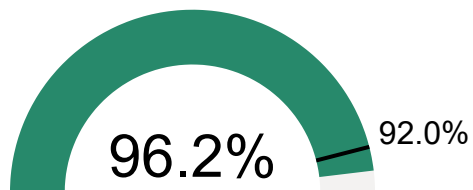


Performance status



Green

Current performance



The target is: 92.0%

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, 92% of early years, primary and secondary schools in Medway are good or better in the last Ofsted inspection

Update note

The counting cohort is now 79 schools. Of these 3 are graded outstanding, 73 schools are good. This means that out of 76 Schools 79 (96.2%) are good or better. 1 school requires improvement and 2 are inadequate. 17 schools currently have an ungraded, No Overall Outcome grade. However, 2 school in this cohort has been inspected under the new regime that does not provide a “single word outcome”.

Of the outstanding schools 1 is a primary (academy) and 2 are secondary (both Academies).

Of the good schools 62 are Primary (15 LA maintained) and 11 Secondary (All Academies)

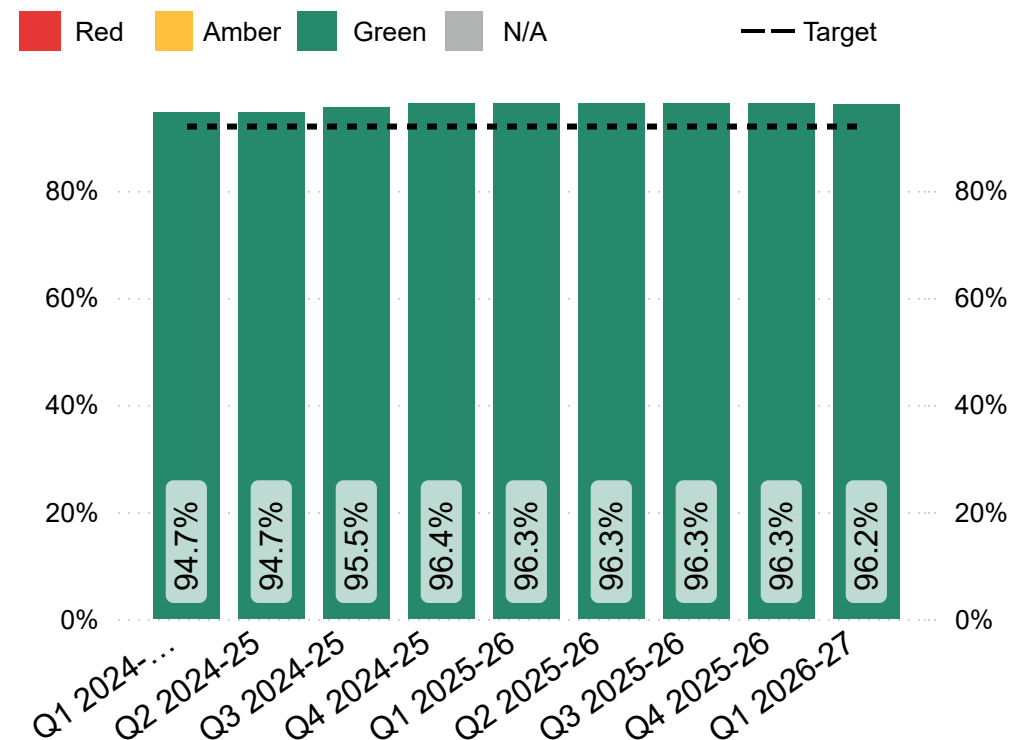
Benchmarking data is no longer current as it has been affected by the change in Ofsted reporting and has not been updated since September 2024.

The monthly Education & SEND dashboard reports on the outcome of Ofsted inspections for individual schools, with commentary in relation to previous inspection outcome. Noting that Ofsted no longer allocate one overall judgement; from November 2025 ‘Ofsted report cards’ show colour coded grades on a scale from Urgent improvement – Needs Attention – Expected Standard – Strong Standard – Exceptional, against different aspects of a school which include:

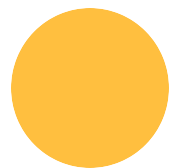
Attendance & Behaviour, Inclusion, Leadership & Governance, Personal Development & Well-being, Achievement, Curriculum & Teaching, and Post 16 / Early Years Provision.

Actions going forward (Future): In addition to maintaining an overview of inspection outcomes, the service holds an overview of schools that may be presenting some specific areas of concern within the Education and SEND dashboard. Internal meetings to review School categorisation / risk rating for all schools are scheduled across the academic year to provide oversight against 12 areas. This is updated at three points across the academic year.

Historic performance

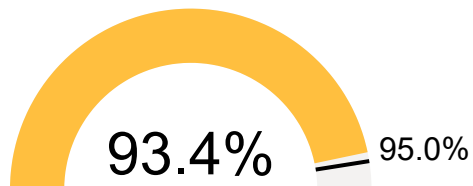


Performance status



Amber

Current performance



The target is: 95.0%

Direction of travel

Short trend

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Q4 2025-26

Long trend

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Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

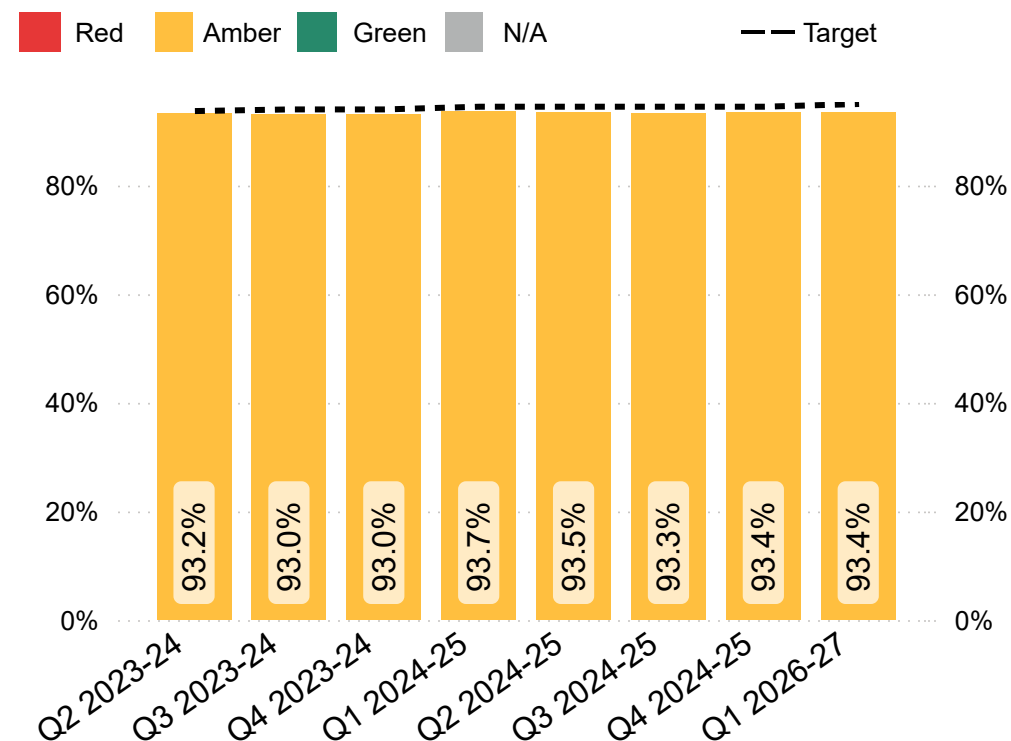
Indicator description

By 2027/28, the rate of attendance at primary and secondary schools is above 96% The target is 95%%, this will be taken from the triannual school census, using the full year published data for the 2025-26 academic year, which is usually available in available in Q3 of the 2026-27 financial year.

Update note

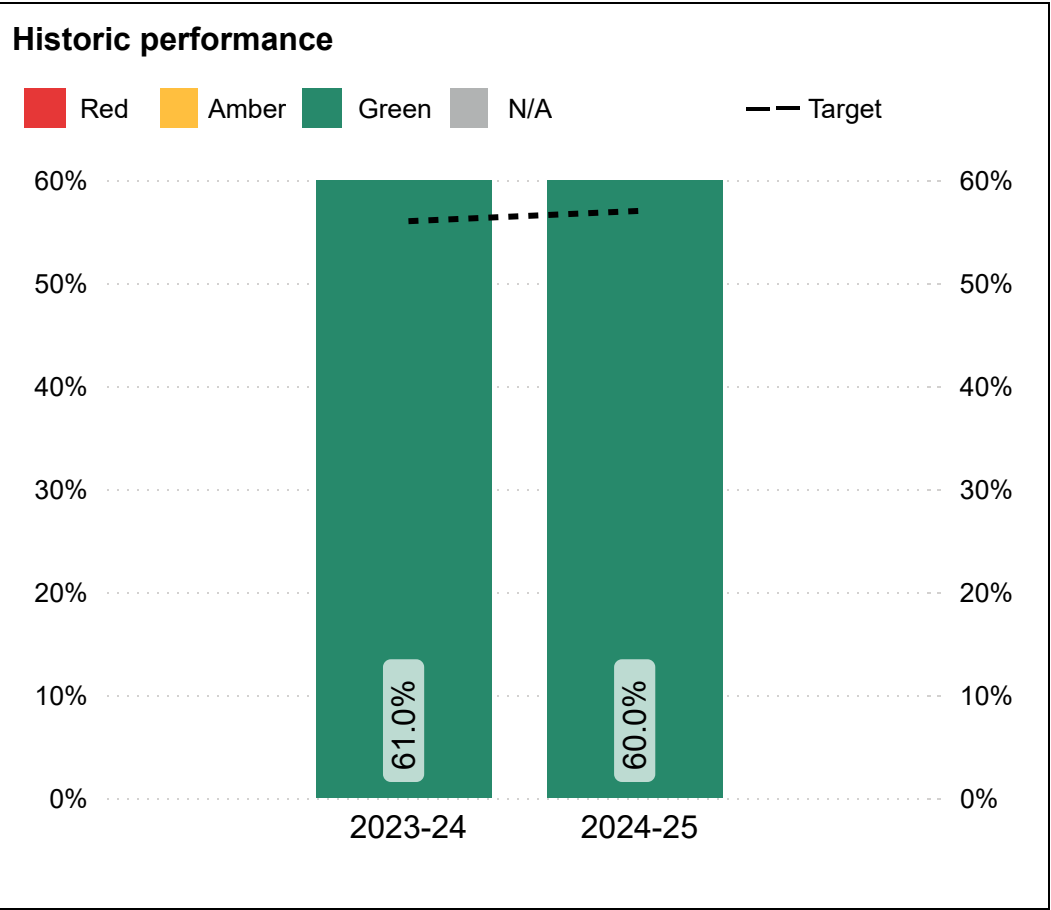
Attendance is reported in arrears. The most recent data is for the 2025/26 Autumn Term. Medway's attendance has improved by 0.1pp to 93.4%. This is 0.1pp worse than the national rate (93.5%). Medway is ranked 54th of all LAs, Medway were ranked 49th for the full 2024/25 academic year. Persistent Absence (PA), missing 10% or more of sessions is 19.2% ,1.2pp worse than national. Medway is ranked 63rd nationally for PA, Medway were ranked 56th for the full 2024/25 academic year. Severe Absence (SA), missing 50% of sessions is at 2.2%, 0.1pp worse than national. Medway is ranked 55th. Medway were ranked 52nd for the full 2024/25 academic year. Primary School attendance is 94.4%, 0.5pp worse than national. Primary PA is 16.7%, 2.3 pp worse than national. Primary SA is 1.5%, 0.5pp worse than national. Secondary Schools attendance is 92.6%, 0.3pp better than national. Secondary PA is 21.4%, 0.1pp better than national. Secondary SA is 2.7%, 0.5pp better than national. Work within the Attendance Advisory service is on-going with schools and trusts to utilise the DfE data toolkits that provide in year, granular information for pupil attendance. Although Medway's overall attendance has reduced, it remains above the national measure. Improvements in persistent and severe absence are beginning to be seen through tracking data at a school and local area level that should be evidenced within the next period. Actions - Targeted Support meetings continue throughout the academic year at an individual or Trust (group) are led by the local authority's attendance support team. They bring together school staff, local authority officers, and relevant professionals to discuss specific pupils or groups. The focus is on developing a shared understanding of the issues and agreeing on tailored actions. They are part of a graduated response, sitting between universal support and legal intervention.

Historic performance



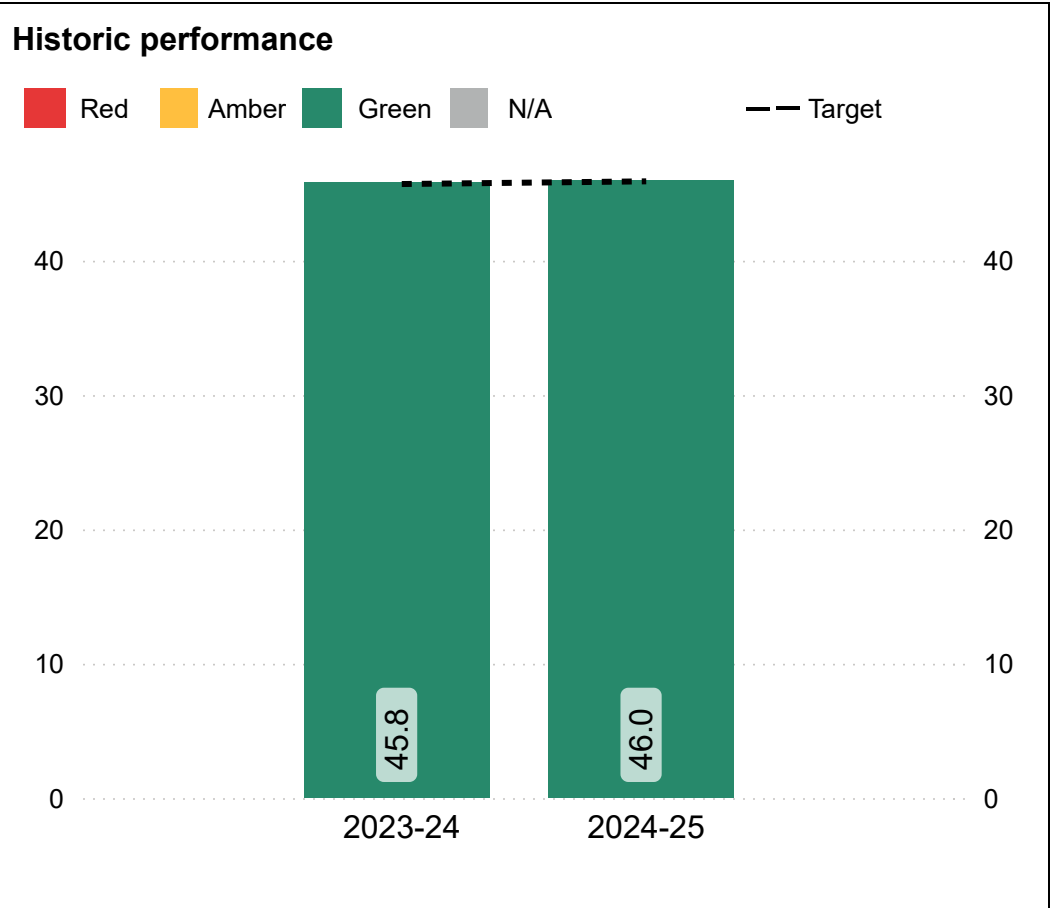
Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the proportion of pupils that meet the expected standard in reading, writing and maths at the end of Key Stage 2 (end of year 6) is the same as or above the national average
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Update note Provisional KS2 data is expected in September 2026 In 2024-25 there has been a 0.9pp drop in the proportion of children reaching the required standard in reading, writing and mathematics. This has meant that Medway has dropped from 72nd out of 151 local authorities to 102nd. Compared to 2024 the disaggregated performance in reading has improved by 1pp to 73% but remained static for mathematics has remained at 71% meeting the required standard. There has been a 1 pp drop in writing attainment compared to 2024. Benchmarking: The national (provisional) outturn for the 2024/25 academic year was 62.3 %, arise of 1.6pp compared to the previous year. School performance data is analysed and published in the Annual School's Performance report to drive strategic action across the education landscape. Intelligence is shared with all partners to coordinate their individual operational planning across Medway Education Partnership group (MEPG), with representation from all education phases, including CEOs. Collaborative working with local headteacher associations, asks for priorities for targeted actions at school and zone level addressing underperformance. Achievements in the time period (Past/Present): Service to review and comment Analysis of the performance across Medway is provided for schools broken down into core subjects and the performance of groups within this enables school leaders and governors / trust boards to have a strategic overview of the local area leading to evaluation of pupil outcomes for their own school / group of schools.

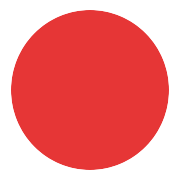


Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the Average Attainment 8 Scores (Key Stage 4, 14-16-year-olds) are the same as or above the national average
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Update note This metric is part of Priority 2, Benefitting from good education, quality jobs and a growing economy and the sub priority: Ensure all children and young people access a high-quality, inclusive education. 2025/26 provisional data is expected in November 2026 The 2024/25 average attainment 8 score in Medway improved by 0.2 pp and passed national which remained the same at 45.9. Results in Medway have improved, compared to a static national position. Individual school and trust performance data is shared with the DfE. Where there are concerns about schools, these are discussed during regular conversations with the Regional Director's team. Actions going forward (Future): The national RISE (Regional Improvement for Standards and Excellence) programme focuses on four key priorities: 1.Inclusion – Ensuring all pupils, regardless of background or need, are supported to thrive. 2.Attainment – With a particular focus on English and maths. 3.Reception Quality – Improving the quality of early years education. 4.Attendance – Tackling persistent and severe absence to ensure pupils are regularly in school Priorities are part of a broader effort to raise standards across the education system, especially in schools that are underperforming or facing persistent challenges. The RISE teams work both through targeted support for "stuck" schools and a universal offer to help all schools improve. Although no school in Medway has been allocated a RISE advisor, it is pleasing to note the focus on attainment within the four priority areas.

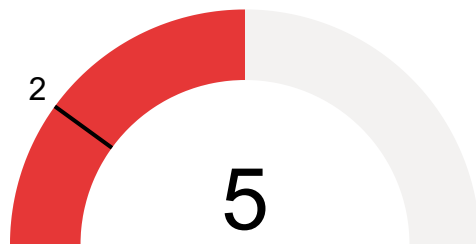


Performance status



Red

Current performance



The target is: 2

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: lower is better

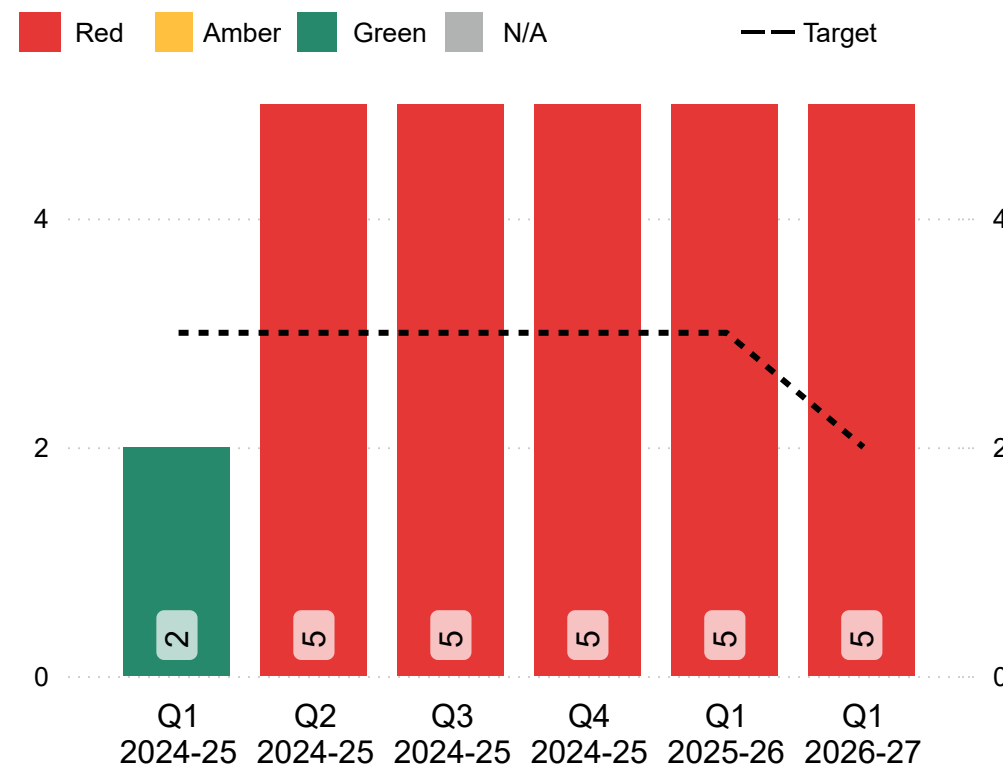
Indicator description

By 2027/28, the proportion of 16/17 year olds who are not in education, employment or training, or whose status is 'not known' has been reduced, such that Medway is ranked in the top 2 quintiles nationally for participation

Update note

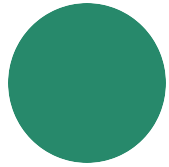
May 2026 data shows Medway remains in the 5th quintile, with 490 (6.2%) young people NEET and 227 (2.9%) with an unknown destination, totalling 717 (9.1%). This compares with 5.7% nationally and 6.7% across the South East. Between February and May 2026, combined NEET and Not Known figures increased nationally, regionally and locally. However, Medway's increase (1.3%) was lower than the national (6.3%), South East (7.9%) and Kent (12.9%) increases. Kent Choices implementation began in September and engagement has risen to 53%, up 1% on the previous month and close to KCC levels. Weekly MidKent College dropout data enables rapid follow-up, with 139 young people supported since September. Targeted prevention work with Electively Home Educated (EHE) pupils and those in the Youth Justice Service is achieving positive engagement through tracking, social media, family contact and Google Classroom, with 33 participants enrolled. Key events included the Supported Internship Event (January 2026), Marmot/NEET Conference (April 2026) and Opportunities Fair (April 2026). A new RAG system is improving focus on outcomes, with over 50% appointment attendance at the Chatham hub. Work continues to strengthen data sharing with MidKent College and schools to improve early identification of young people at risk of becoming NEET. A NEET prevention pilot with Connections will launch in September 2026 in three schools with the highest NEET levels. Additional 2026/27 provision includes courses with OHOB, Brighter Future, MAE and TCHC, alongside MKC GCSE opportunities for EHE learners in English, maths, PSHE, photography and science.

Historic performance



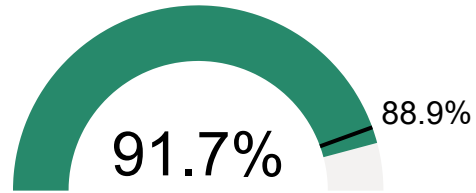
Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Direction of travel not available for this performance indicator	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: met or achieved - where there is a binary target	Indicator description By 2027/28 Support high quality education through Medway Adult Education maintaining Good or better Ofsted rating through self-assessment, quality measures and inspection									
Update note Medway Adult Education has trained staff to use the Education Inspection Toolkit to self-assess and review the Service’s performance over the past academic year. This will support teams to identify areas for improvement and highlight good practices, which will inform decision making and activities for the 2026/2027 academic year. Strengths identified include significant improvement in apprenticeship outcomes, and improved retention in most adult programmes, that the team aim to maintain moving forward.			Historic performance Red Green <table><tr><th>Period</th><th>Performance</th><th>Target</th></tr><tr><td>2025-26</td><td>Yes</td><td>Yes</td></tr><tr><td>2024-25</td><td>Yes</td><td>Yes</td></tr></table>		Period	Performance	Target	2025-26	Yes	Yes	2024-25	Yes	Yes
Period	Performance	Target											
2025-26	Yes	Yes											
2024-25	Yes	Yes											

Performance status



Green

Current performance



The target is: 88.9%

Direction of travel

Short trend



2024-25

Long trend



2023-24

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, Medway Qualification Level 1 will be the same or better than the national average.

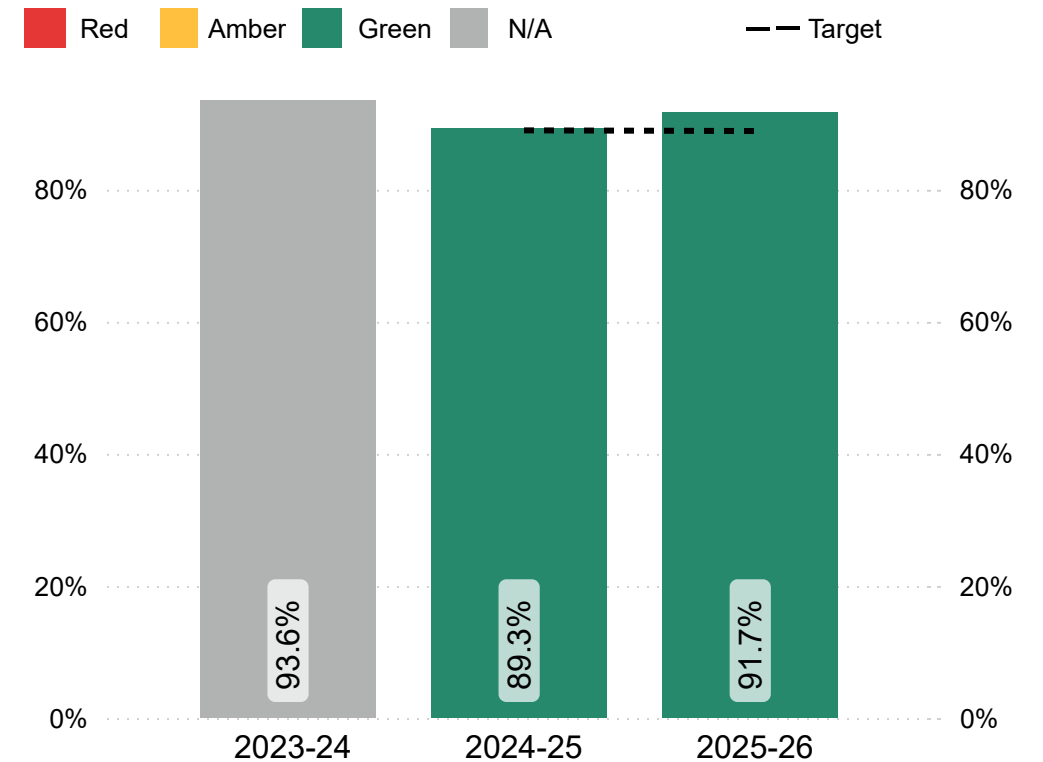
Update note

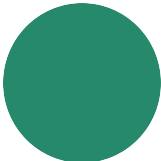
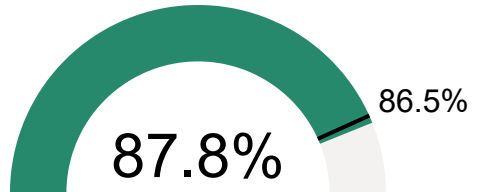
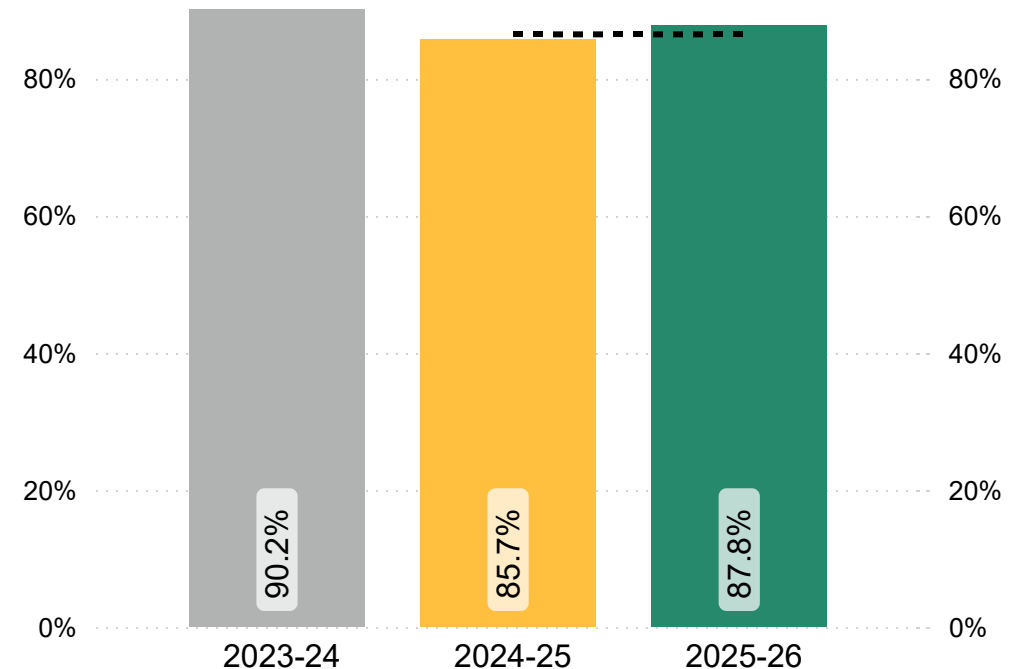
The latest data from NOMIS is dated January 2025 - December 2025.

Medway 91.7% South east 91.2% National 89.3%

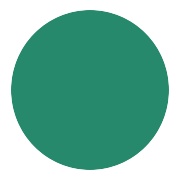
Medway Adult Education continue to run courses developed to create pathways in to work. Skills bootcamps have continued to run in Kent & Medway run by KCC. Lower Thames Crossing have completed a pre-employment course for three NEETs for level 1 Health & Safety.

Historic performance



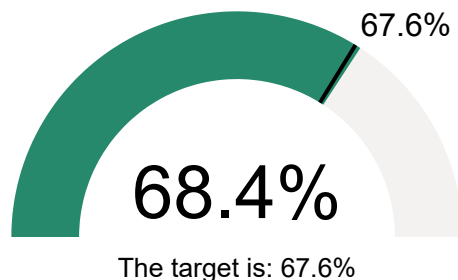
Performance status  Green	Current performance  87.8% The target is: 86.5%	Direction of travel Short trend ← 2024-25 Long trend ← 2023-24	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, Medway Qualification Level 2 will be the same or better than the national average.
Update note The latest data from NOMIS is January 2025 - December 2025. Medway 87.8% South East 88.6% National 87% Medway Adult Education continue to run courses at level 2. Skills bootcamps have continued to run in Kent & Medway by KCC. Skills plans with businesses promote the use of apprenticeships to recruit. Funding is a barrier for employers, the apprenticeship reform and youth guarantee could support more level 2 apprenticeships.			Historic performance Red Amber Green N/A Target 	

Performance status



Green

Current performance



Direction of travel

Short trend



2024-25

Long trend



2023-24

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, Medway Qualification Level 3 will be the same or better than the national average

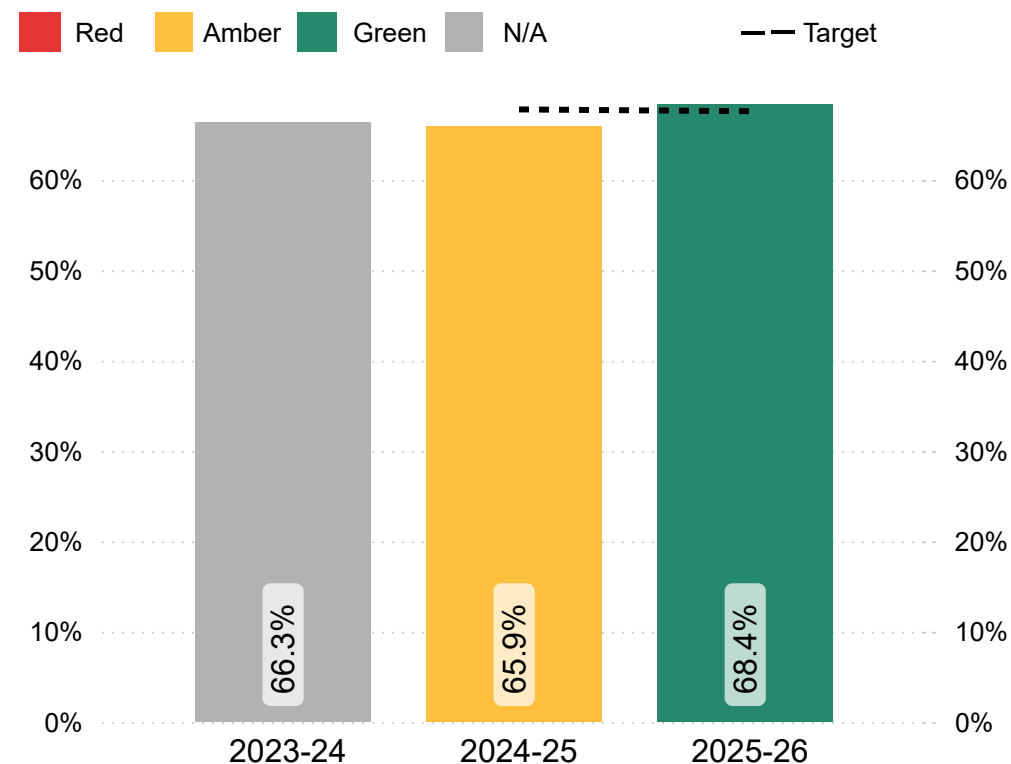
Update note

The latest data from NOMIS is dated January 2025 - December 2025

Medway 68.4% South East 71% National 69%

The Training Providers Forum continues to work together to promote level 3 apprenticeships, the apprenticeship reform and youth guarantee could help improve numbers. Kent & Medway Careers Hub continues to support schools and colleges to create progression pathways for all young people. Waterfront UTC and some schools run level 3 T Levels. College continues to run T Levels and run as many level 3 courses as possible and holds waiting lists. Individual skills and employment plans for businesses includes the opportunity to support T Levels placements and level 3 apprenticeship providers.

Historic performance



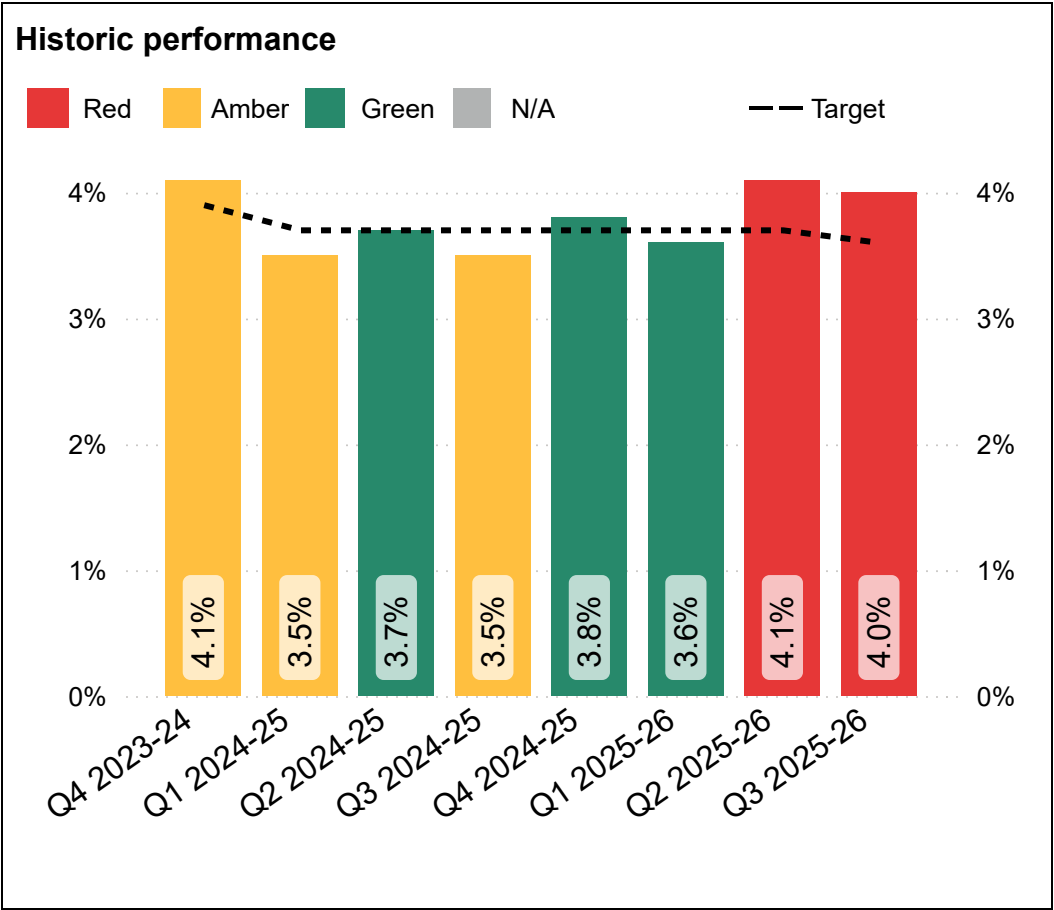
Performance status Red	Current performance 47.2% 43.3% The target is: 47.2%	Direction of travel Short trend 2024-25 Long trend 2023-24	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, Medway Qualification Level 4 will be the same or better than the national average
Update note Most current data from NOMIS is dated January 2025 - December 2025 Medway: 43.3% South East 49.5% National 48.6% Individual skills and employment plans promote upskilling staff to higher levels of qualifications with all three universities and training providers for higher level apprenticeships. Foundation apprenticeships are being piloted but not large numbers of them so far. The apprenticeship reform and youth guarantee may help with higher apprenticeship numbers.				
Historic performance Red Amber Green N/A Target 40% 30% 20% 10% 0% 2023-24 2024-25 2025-26 39.7% 39.8% 43.3% 40% 30% 20% 10% 0%				

Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- Q4 2025-26 Long trend -- Q1 2025-26	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: quarterly The tolerance for this indicator is set to: falls within a range	Indicator description By 2027/28 unemployment levels will be between 2.5% and 4.5%
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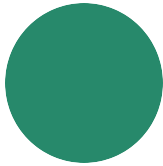
Update note

Figures are January 2025 – December 2025 – the latest model-based figures on NOMIS. Medway 3.6% South East 3.6% Great Britain 4.5%

Skills and employment initiatives continue to deliver positive outcomes across Medway. The OHOB/Medway Development Company project has trained 36 people, with 23 securing employment, including three NEETs. Connect to Work has had 314 expressions of interest, 144 programme starts and 23 unemployed participants entering work since July 2025 exceeding Department for Work and Pensions targets. The team continues strong community and employer engagement working with The Education People and now The Forward Trust. The Supported Internship Forum continues promoting employment pathways for young people with SEND, two DFN Project Search programmes are running with Amazon and Sodexo. During June 2026, information about supported internships and Connect to Work were presented to Medway Council managers alongside apprenticeships, T Levels and work experience opportunities. The Kent & Medway Careers Hub is raising awareness of apprenticeships, technical qualifications and work experience, including a pilot programme in two Medway schools. Skills Bootcamps, Industry 4 Council projects and Medway Adult Education continue supporting residents with skills development and routes into employment. Support for businesses includes tailored skills and employment plans, while partners such as Brighter Futures, Volunteer it Yourself and the Lower Thames Crossing are creating opportunities for NEETs and young people in care. Work also continues with HMP Rochester, volunteering organisations and the DWP Youth Guarantee to help more residents into employment.

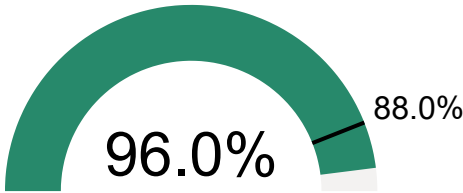


Performance status



Green

Current performance



The target is: 88.0%

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28 Medway Adult Education maintains 88% retention rate for adults on courses academic year

Update note

Data as at 6 July 2026

Reporting Period: April 2026 – June 2026

Data Source: Terms Management System

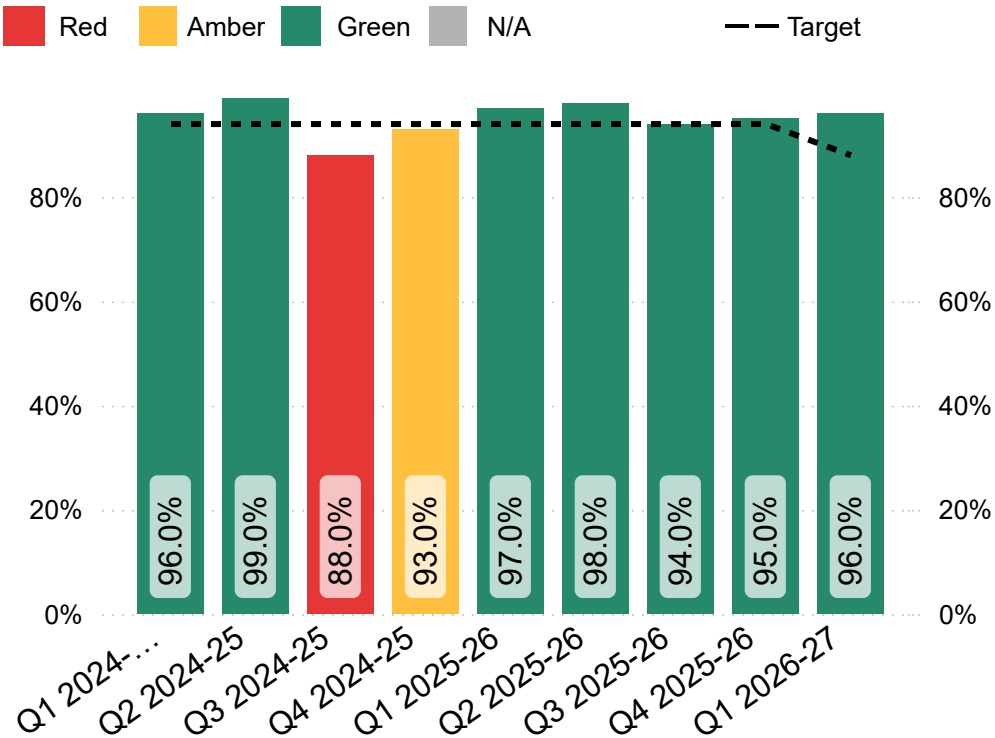
Retention by Department:

- English & Maths: 98%
- Community Learning: 99%
- ESOL: 94%
- Vocational Skills: 95%

Between April and June 2026, there were 71 learner withdrawals across the service, with the highest numbers recorded in ESOL and Vocational Skills. This period typically experiences lower withdrawal rates, as learners are approaching the end of the academic year and are generally more committed to completing their programmes and achieving their learning goals. Of all withdrawals during the reporting period, 52% were from accredited courses leading to a qualification. Nearly half of these learners had enrolled from January onwards, which is consistent with the trend that learners on longer-term accredited programmes are more likely to withdraw within the first three months of their course. The remaining 48% of withdrawals were from non-accredited courses. These programmes are often designed to support learner engagement, build confidence, and prepare individuals for progression into further learning opportunities, including accredited courses.

Overall, retention rates remain strong across all curriculum areas, ranging from 94% to 99%, despite a small number of withdrawals during the period. The pattern of withdrawals is in line with expected learner behaviour, particularly within longer-term accredited programmes where withdrawals are more likely to occur during the early stages of learning. The high retention rates indicate that learners continue to remain engaged with their studies and are successfully progressing towards course completion and achievement.

Historic performance



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Direction of travel not available for this performance indicator	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: met or achieved - where there is a binary target	Indicator description By 2027/28 maintain current level of GVA per filled workforce job									
Update note Gross Value Added (GVA) measures the value of goods and services produced within an area and represents its contribution to the economy. A filled workforce job refers to a job occupied by an employee within a specific area. The latest available data from the Office for National Statistics relates to 2023 and was published in 2025. In Medway, GVA per filled workforce job was £63,959, an increase of 5.2% from £60,784 in 2022. The equivalent figure for England was £67,338. GVA per filled workforce job in Medway has increased consistently since 2009. Although the Medway figure remains below the national average, the long-term upward trend indicates continued growth in productivity and supports progress towards maintaining the current level of GVA per filled workforce job by 2027/28.			Historic performance Red Green <table><tr><th>Period</th><th>Performance</th><th>Target</th></tr><tr><td>2023-24</td><td>Yes</td><td>Yes</td></tr><tr><td>2022-23</td><td>Yes</td><td>Yes</td></tr></table>		Period	Performance	Target	2023-24	Yes	Yes	2022-23	Yes	Yes
Period	Performance	Target											
2023-24	Yes	Yes											
2022-23	Yes	Yes											

Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Direction of travel not available for this performance indicator	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: met or achieved - where there is a binary target	Indicator description By 2027/28, maintain gross value added (GVA) per capita above national level
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Update note Gross Value Added (GVA) measures the value of goods and services produced within an area and represents its contribution to the economy. This indicator uses GVA per head of population, including all residents regardless of age or employment status. There is currently no published timetable for the release of more recent GVA per head data for Medway. The latest available data from the Office for National Statistics relates to 2023 and was published in 2025. GVA per head in Medway was £26,698, compared with the UK figure of £36,103. Between 2022 and 2023, Medway's GVA per head increased by 11.6%, exceeding the rate of growth seen in Kent (8.0%), the South East (7.6%), and England (8.1%) over the same period. Although GVA per head in Medway remains below the national figure, the measure has increased year-on-year over the last decade, demonstrating sustained economic growth in the local economy.
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Historic performance Red Green		
Period ▼	Performance	Target
2023-24	Yes	Yes
2022-23	No	Yes

Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Direction of travel not available for this performance indicator	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: met or achieved - where there is a binary target	Indicator description By 2027/28, maintain Medway average weekly income per hours worked, above national average
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Update note The most recent data available from Office National Statistics was released in 2025. These were provisional figures for 2025 and revised figures for 2024. The median is the value that splits the data in half: 50% of jobs pay less than this amount, and 50% pay more. It is ONS's preferred measure of average earnings as it is less affected by a relatively small number of very high earners and the skewed distribution of earnings. It therefore gives a better indication of typical pay than the mean. Provisional figures for 2025 show the median gross weekly pay figure for Medway was £661.50, this is higher than the UK (642.50), England (£648.40) and Kent (£655.90), but lower than the South East (£678). The revised median gross weekly pay figures for 2024 show that median pay in Medway was revised up to £627.60 from £626.80. It was also revised up in the UK (up from £613.30 to £615.50), England (up from £618.70 to £619.60) and the South East (up from £654.80 to £655.90). In Kent the median weekly pay remained at £632.40.

Historic performance Red Green		
Period	Performance	Target
2025-26	Yes	Yes
2024-25	Yes	Yes

Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2024-25

Long trend

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2023-24

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

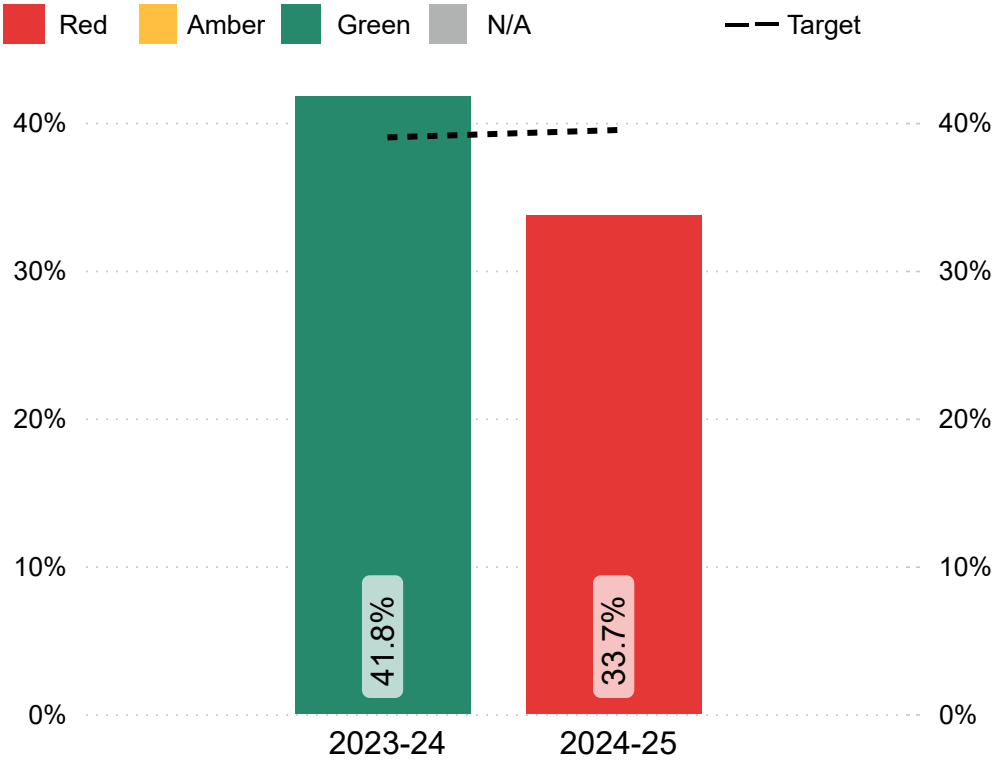
Indicator description

By 2027/28, raise the business survival rate to 41%

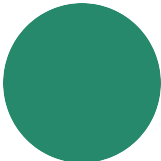
Update note

Reporting on 5-year survival rates between start-ups in 2019 to 2024 reflecting latest data sets. Updated data expected in November 2026. Though the figure for 2024 remains low compared to the target, evidence of early intervention in recent years is being reflected in latest 4-year survival rates (39%) and 3-year survival rates (53.7%)

Historic performance



Performance status



Green

Current performance

Yes

The target is: Yes

Direction of travel

Direction of travel not available for this performance indicator

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: met or achieved - where there is a binary target

Indicator description

By 2027/28, support the Creative Medway Compact to advance the cultural strategy by annually hosting five advocacy and engagement events with partners, submitting two bids for funding to support delivery, and conducting an annual review of strategic plans

Update note

Three year plan

- New three year plan developed in response to sector engagement over Autumn 2025.
- Key focusses include:
 - (i) supporting pathways into the sector for young and diverse community members via bursaries, volunteering, placements. networking, etc;
 - (ii) working towards a new youth arts festival and programme of work with young people and schools in partnership with Medway Cultural Education Network;
 - (iii) specialist creative career development opportunities, including mentoring, workshops and regional and national learning visits;
 - (iv) sector advocacy focussed around LGR, a new culture awards, blog and comms, review of successes achieved over the first half of the Cultural Strategy delivery period;
 - (v) organisational development, focussed on fundraising, board development, investment into digital systems etc.

Fundraising and organisational development

- Staffing capacity has been increased to support the new 3 year plan, a Board skills audit is being reviewed, and the new trade body model is being further scoped and tested ahead of launch.
- Results are awaited for Medway Together Fund and Arts Council bids due this summer.

Historic performance

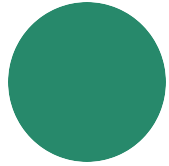
Red

Green

N/A

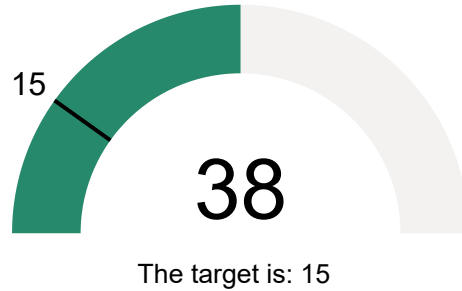
Period	Performance	Target
Q1 2026-27	Yes	Yes
Q4 2025-26	Yes	Yes
Q3 2025-26	Yes	Yes
Q2 2025-26	Yes	Yes
Q1 2025-26	Yes	Yes
Q4 2024-25	Yes	Yes
Q3 2024-25	Yes	Yes
Q2 2024-25	Yes	Yes
Q1 2024-25	Yes	Yes

Performance status



Green

Current performance



Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

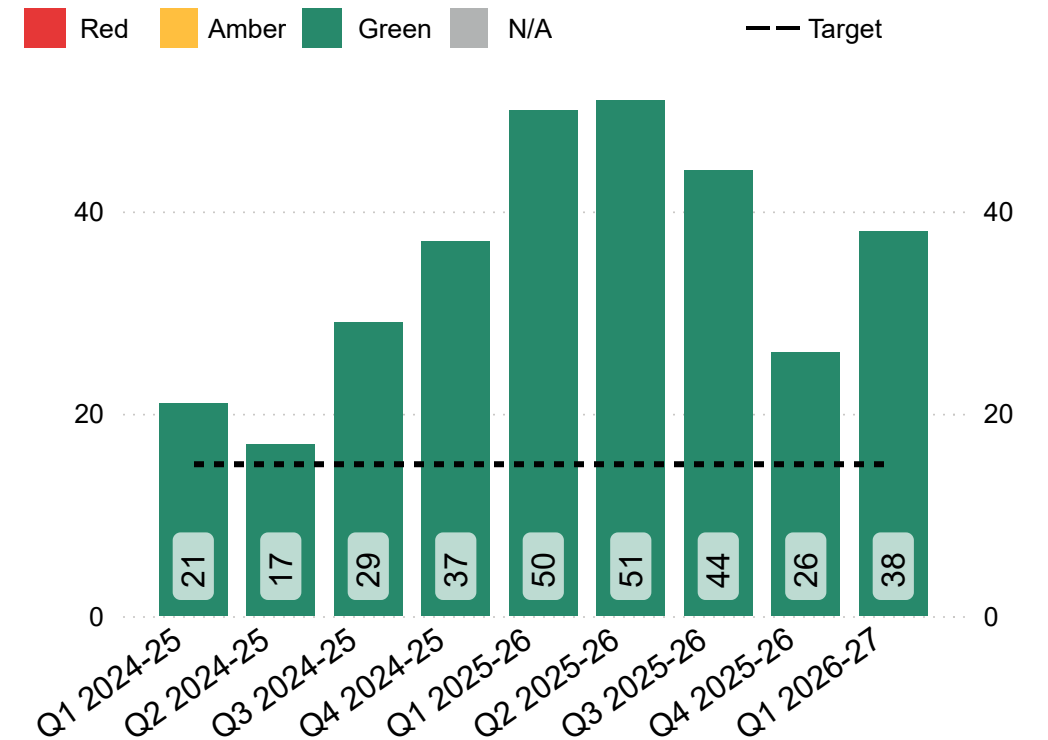
By 2027/28 Undertake 5 monthly sector surgeries 60 a year, 240 over the 4 years of the plan

Update note

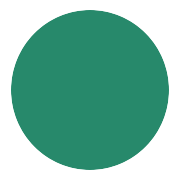
Surgery Session days offer one-hour bookings for project advice and support. The Culture Team uses these sessions to connect artists and organisations with local networks, suggest funding opportunities, review applications, prevent duplication of local projects, and highlight opportunities for collaboration and shared resources.

The Culture Development Team supported 38 organisations and services. These included: Town Centre Management, Regeneration, Gun Wharf Project Board, Medway Together, Libraries (National Year of Reading), Housing/Greenspaces, Ideas Test, Cohesion Plus, Zest Theatre, Spotlites, Medway Markets, Intra Community Trust (ICT), Network Rail, MESS ROOM, Live Music Now, Creative Medway, Medway Can Sing, Dominic Markes, WHOOP Festival, Rochester Cathedral, Medway Cultural Education Partnership (MCEP), Royal Ballet & Opera, Medway School of Arts, PREVENT Kent and Medway, Medway Fighter, Nucleus, Arts Council England, Wordsmithery, Square Pegs, Herbert Baker Society CIC, Matilda Flood, Arts and Homelessness International, Medway Arts and Homelessness Forum, RCTCBC Arts Officers, Photoworks, Fleur de Lis, Electric Medway and the Architectural Heritage Fund.

Historic performance

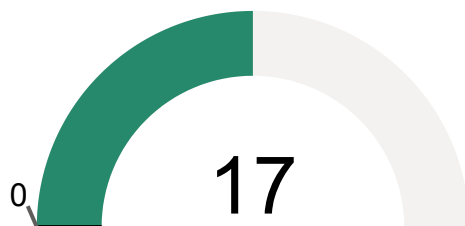


Performance status



Green

Current performance



The target is:

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/8 implement a minimum of five community led pilot projects which showcase heritage- driven regeneration

Update note

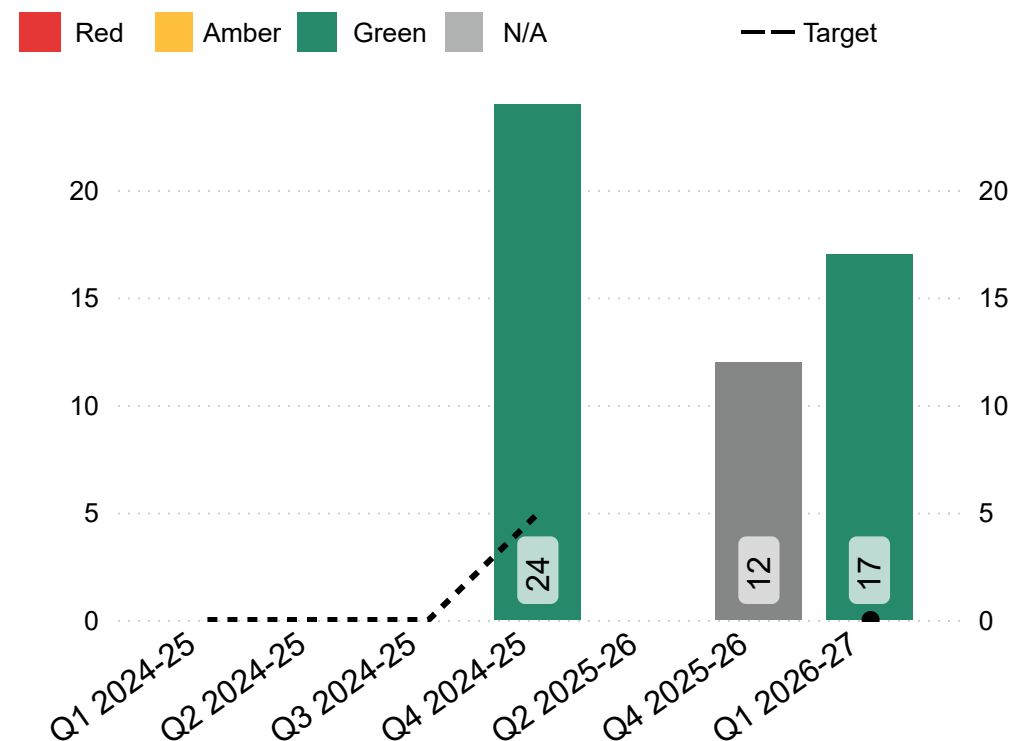
5 annual community grants have been awarded, focussed on youth culture, Thames barges, food production, diverse histories, and Milton Chantry.

12 heritage projects were granted funding this year as part of the Medway Heritage Place programme totalling £120,000

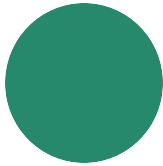
Heritage Place project grants support positive social outcomes for local people and communities as well as the development of Medway's visitor economy. The funding supports successful projects to work in partnership to increase the scale and ambition of their work and grassroots heritage groups to develop their skills as well as the impact of their activities.

The Whose Hoo community grants support community projects that benefit the local community and celebrate the Hoo Peninsula's heritage. The successful projects were selected for their ability to increase community participation in heritage and surface untold histories of community significance. Successful projects support health, wellbeing and skills as well as community voice.

Historic performance

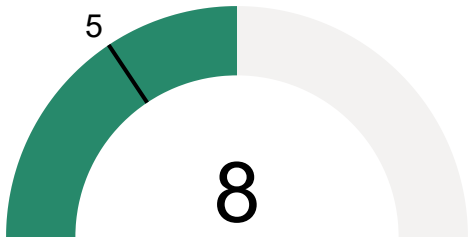


Performance status



Green

Current performance



The target is: 5

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

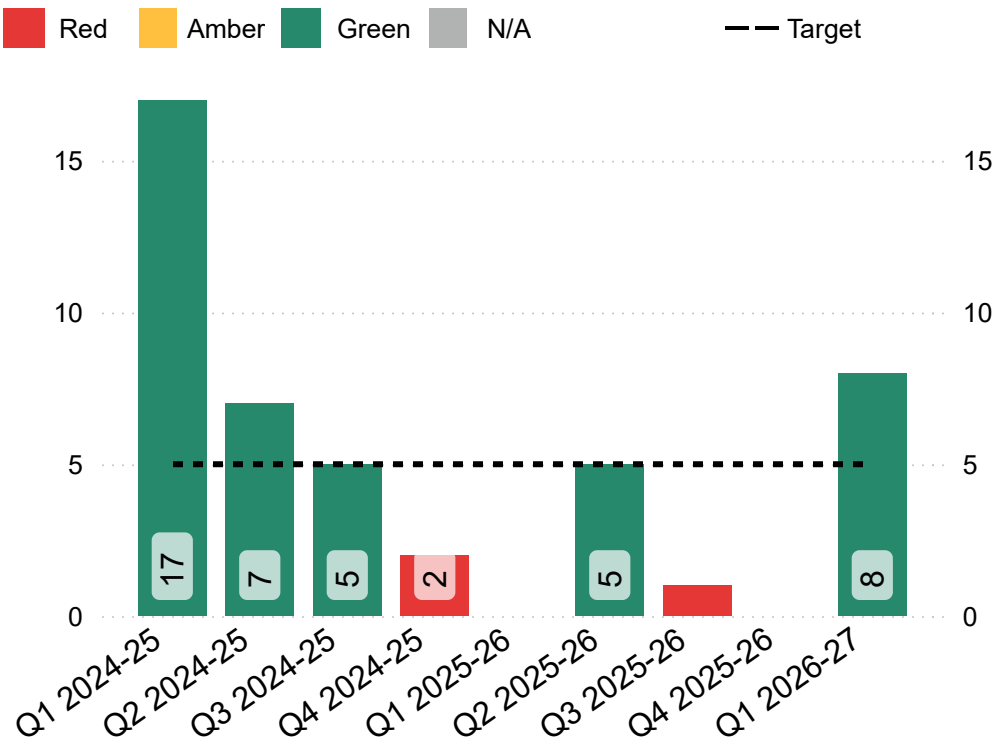
Indicator description

By 2027/28 support 80 businesses to become green

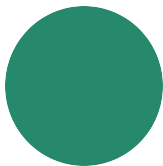
Update note

During this period, six new Net Zero audits were completed, supporting organisations in identifying opportunities to lower their carbon footprint and enhance operational sustainability. Two further Net Zero grants, totalling £10,000, were awarded to assist businesses in delivering projects and initiatives that contribute towards achieving Net Zero ambitions.

Historic performance

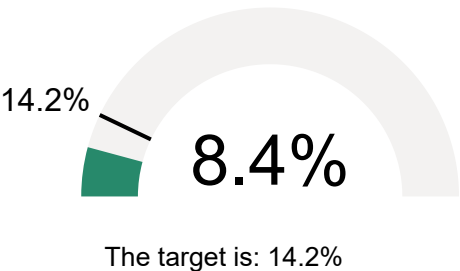


Performance status

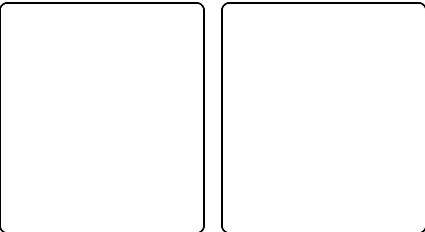


Green

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: lower is better

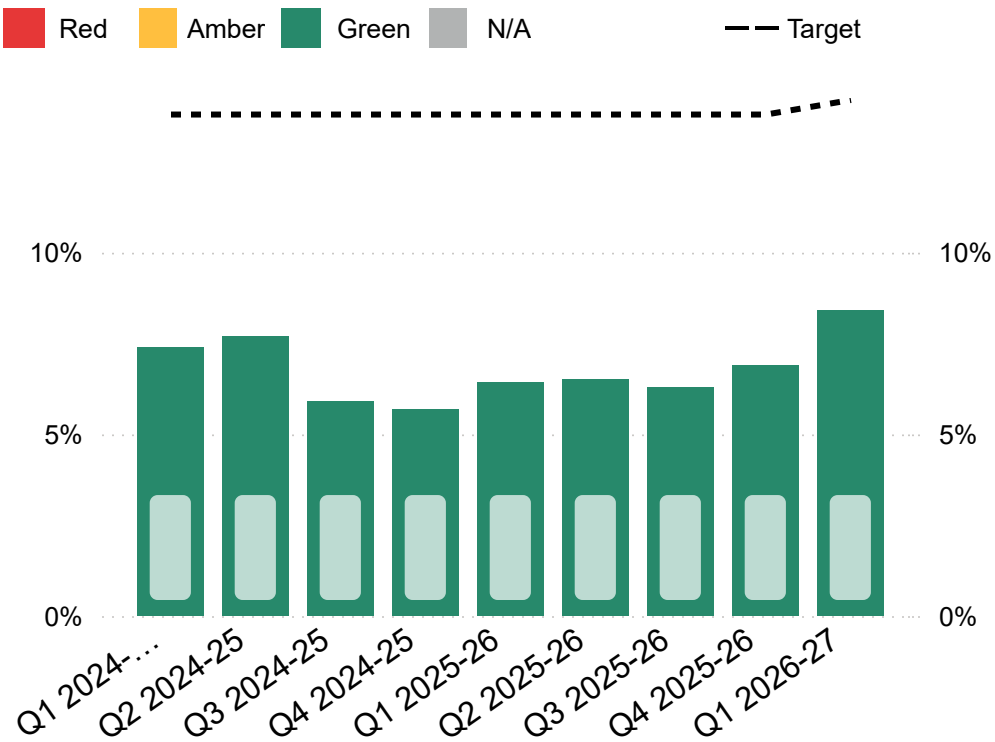
Indicator description

By 2027/28, vacancy rates are below the national average across Medway's town centres

Update note

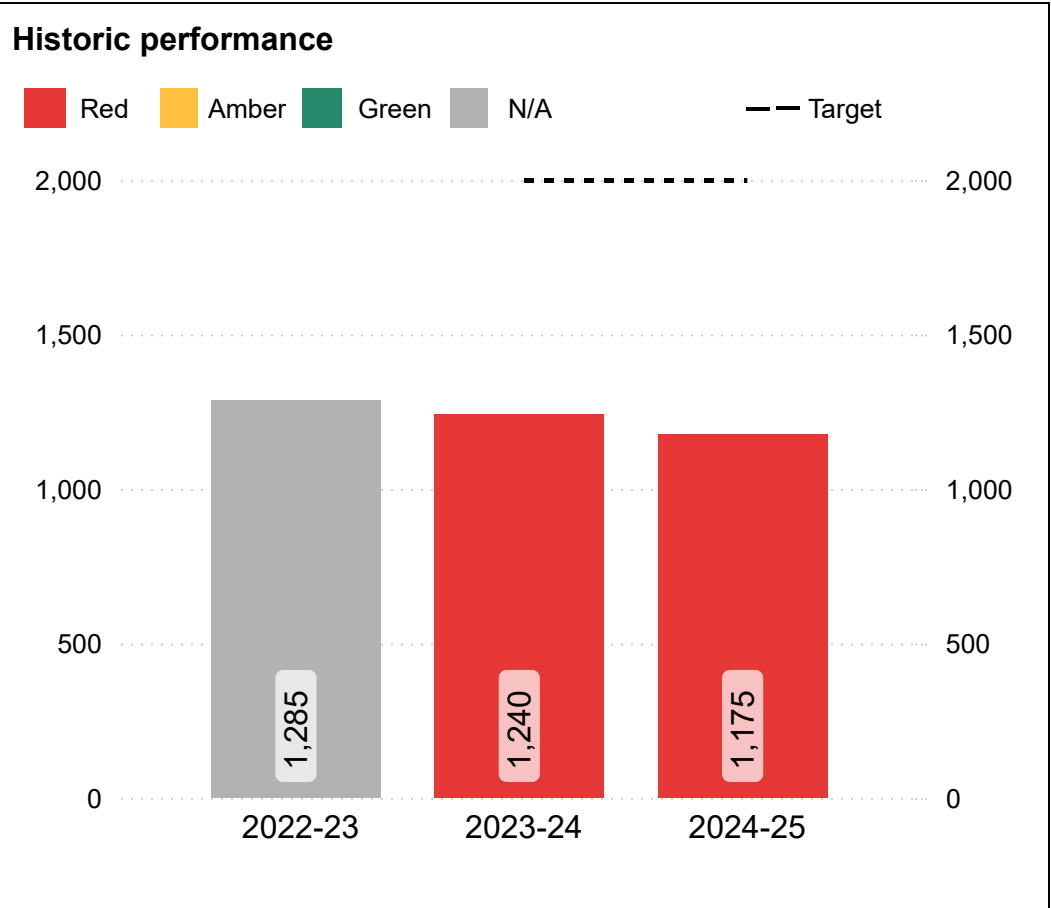
Medway's average town centre vacancy rate compares very favourably with the national average of 14.2% (UK Floorspace Vacancy Rate, Experian Goad), standing at almost half the national rate and indicating a strong level of occupancy across the borough's town centres.

Historic performance



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, 4,000 new businesses will have been created in Medway
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Update note Performance remains on track, with business birth figures of 1,240 in 2023 and 1,175 in 2024 recorded in the first two years of the four-year monitoring period. These results demonstrate a consistently strong level of business start-up activity within the area and suggest that, if current trends continue, the KPI is likely to be exceeded by the end of the target period. Continued monitoring will be undertaken to ensure performance remains on course and that any emerging trends are identified at an early stage.



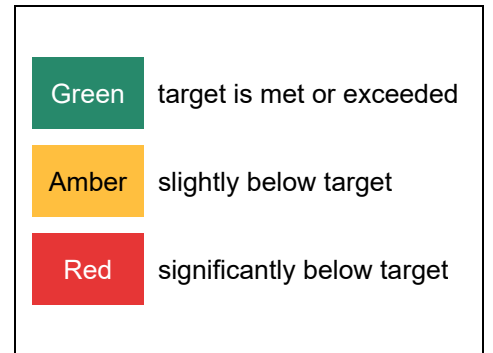
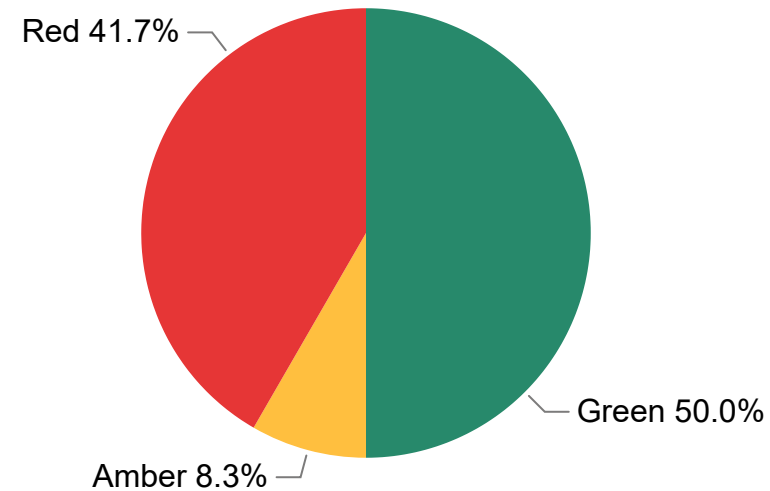
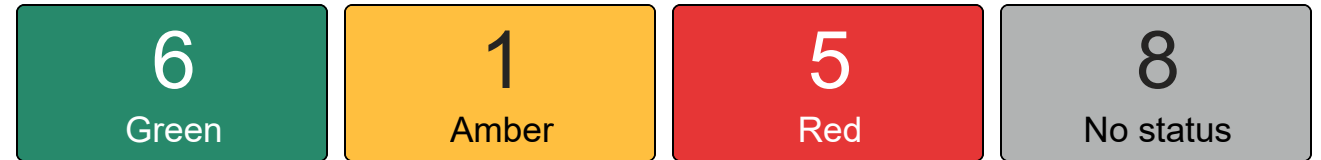


Enjoying clean, green, safe and connected communities

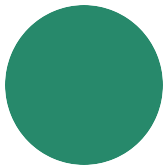
- Create child-friendly communities which ensure all people in Medway will feel safe and live free from harm and abuse.
- Celebrating the individuality of all parts of the Medway community, ensuring services, events and activities reflect and support the diverse communities of Medway.
- Provide improved opportunities to walk, cycle, use public transport and electric vehicles, reducing carbon emissions and improving air quality.
- Engage Medway's residents in ensuring Medway is clean and well maintained. Protect and enhance Medway's river, green spaces and environmental assets as a means of effectively tackling climate change.
- Develop and facilitate easy-to-use and simple digital solutions for residents to access services and engage with the public sector.

Summary of performance Priority 3

There are 20 indicators for Priority 3. 12 indicators have data reported for this quarter. There are 8 indicators which have no data reported for this quarter, for which no indicator status could be determined.

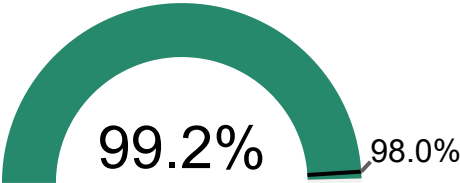


Performance status



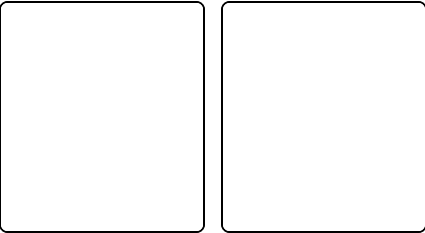
Green

Current performance



The target is: 98.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

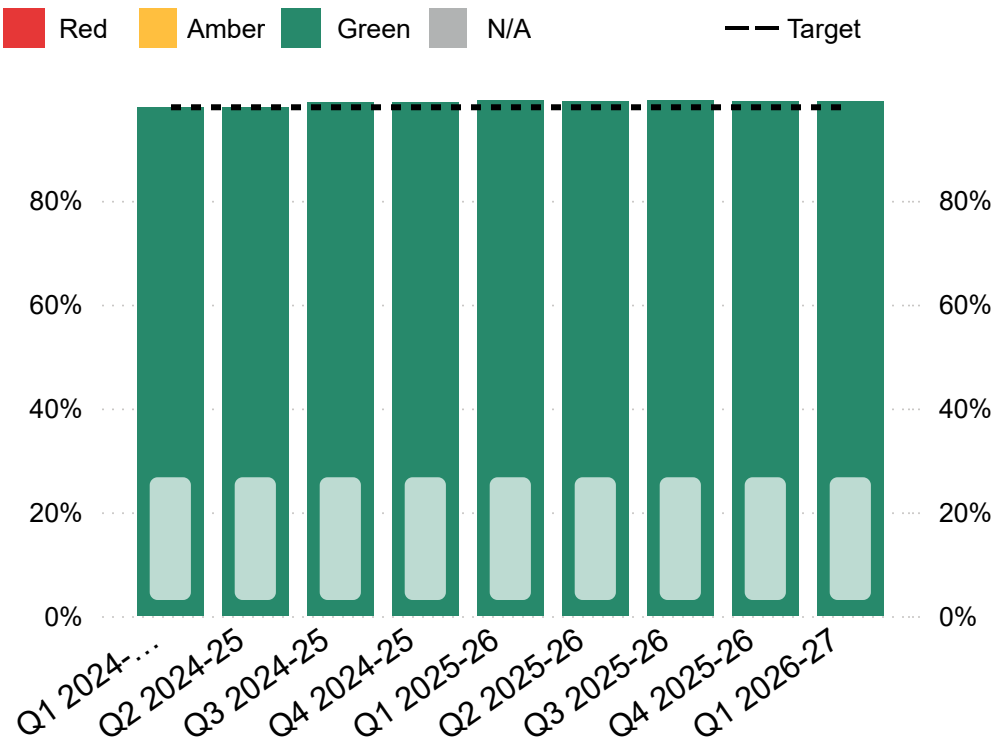
Indicator description

By 2027/28, 99% of streetlights are in illumination

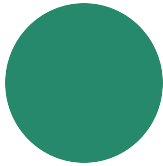
Update note

During Q1, 99.2% of lighting columns were in illumination throughout this period. CMS nodes on the lighting columns provide information to the back office system to enable this calculation to be undertaken.

Historic performance

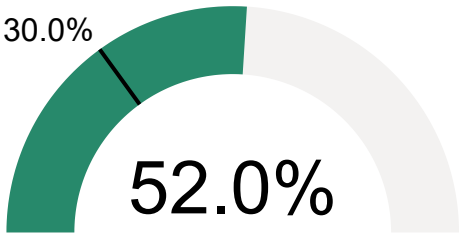


Performance status



Green

Current performance



The target is: 30.0%

Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

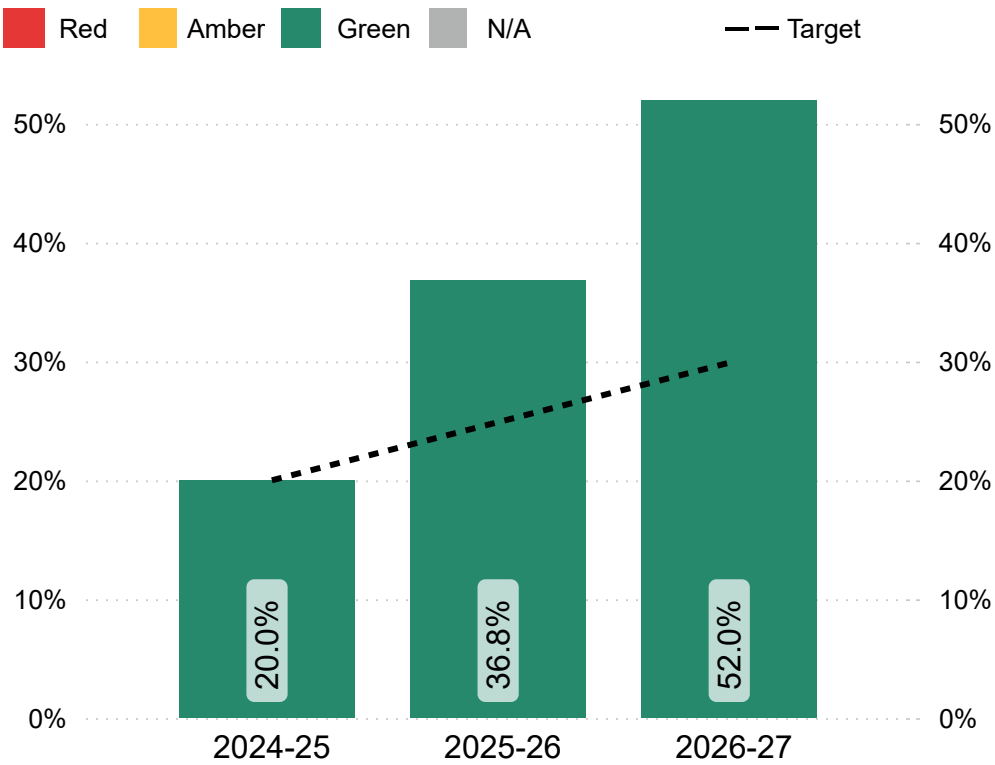
Indicator description

By 2027/28, 30% of roads assessed as a Priority 1, should be programmed for maintenance

Update note

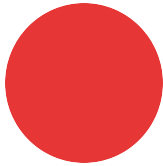
At Q1, we have 21 sites assessed as Priority 1, requiring resurfacing works with 11 schemes programmed to be carried out this financial year.

Historic performance



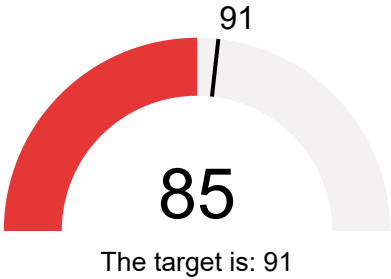
Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend — — Q4 2025-26 Long trend — — Q1 2025-26	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: quarterly The tolerance for this indicator is set to: higher is better	Indicator description The UK Shared Prosperity Fund ends in March 2026, there is currently no additional revenue to resource the survey set up. Alternative ways of delivering the survey are being explored. Delegated authority will be required to agree a new indicator.
Update note A meeting has been scheduled during Q2 to determine the most appropriate data capture and reporting approach for this indicator. The meeting will explore opportunities to utilise existing survey mechanisms and data sources to establish a sustainable methodology, baseline and future reporting arrangements for community satisfaction levels in Medway.			Historic performance Red Amber Green N/A — — Target	

Performance status

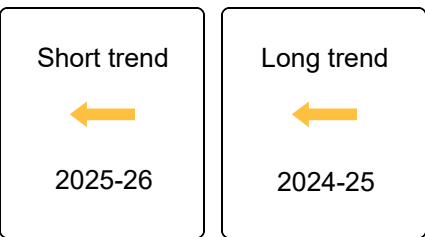


Red

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

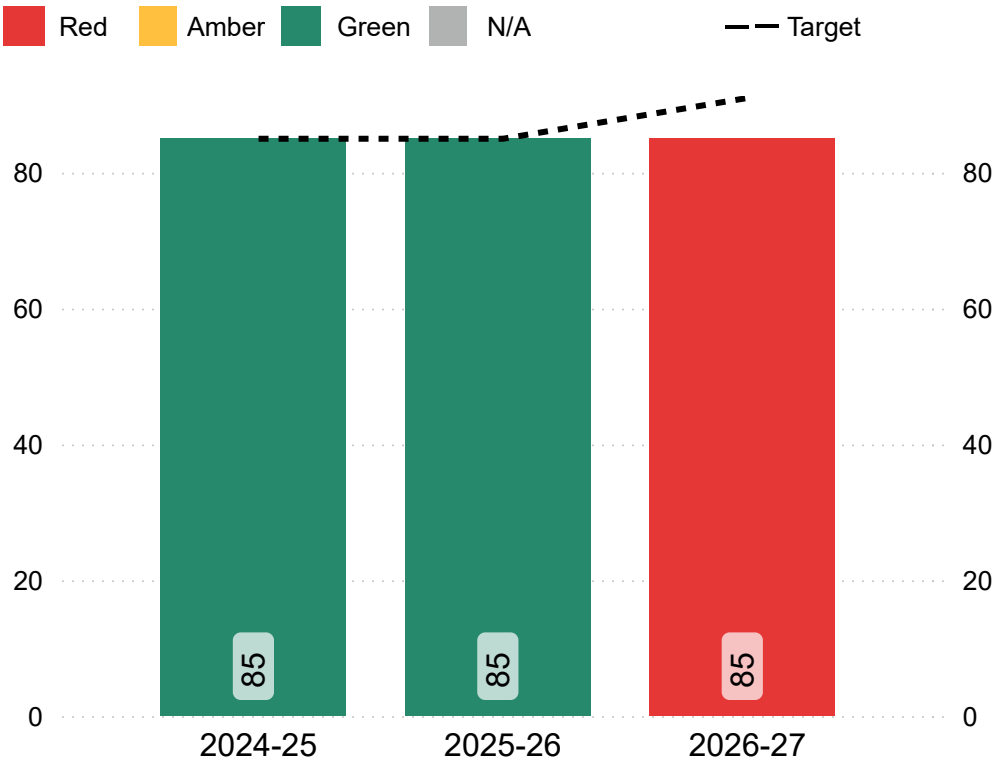
Indicator description

By 2027/28, residents and visitors have access to 100 miles of signed cycle routes in Medway

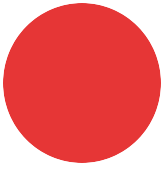
Update note

During Q1 officers continued to progress scheme designs for Medway’s Local Cycling and Walking Infrastructure Plan (LCWIP). Designs for cycling and walking routes CY05, W05A, W05B, W08A, and W08B continue to be developed. The design for route CY06 (Sturdee Avenue and Woodlands Road) is also been taken forward following an appraisal of the design options. This work will continue across the year, with initial auditing of proposed designs, followed by a full consultation on the final designs.”

Historic performance

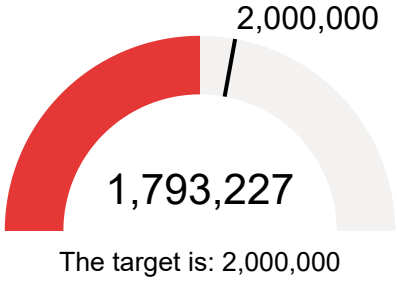


Performance status



Red

Current performance



Direction of travel

Short trend



Q3 2025-26

Long trend



Q4 2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

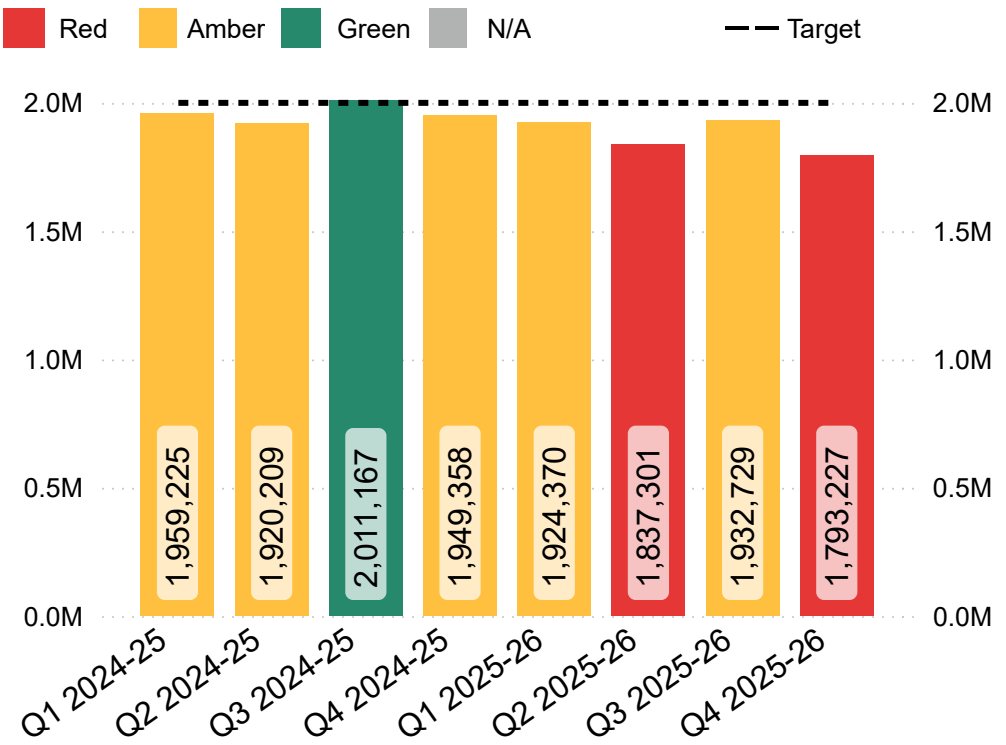
Indicator description

By 2027/28, increase the number of bus passengers on local services to 8.5 million journeys per year

Update note

Reported a quarter in arrears. The number of bus journeys undertaken on the Medway network during Q4 2025/26 was 1,793,227. This is down on the previous two Q4 totals. This might be attributed to the poor weather through this period and residents undertaking less journeys generally.

Historic performance



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Direction of travel not available for this performance indicator	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description There is no description found for this indicator									
Update note The Protection Team has completed the statutory air quality Annual Status Report (ASR) which was submitted to DEFRA on time.. The team is currently awaiting feedback on the report from DEFRA. Monitoring data reported in the ASR indicates that the air quality objectives were met in the two remaining Air Quality Management Areas (AQMAs) during 2025. Key Air Quality Action Plan measures completed during the 2025 reporting year include: - completion of the Taxi and Private Hire ULEV Feasibility Study. This includes a detailed analysis of how various policies and interventions may reduce emissions from licensed vehicles. - roll out of the findings from the Rainham anti-idling project across other AMQAs in partnership with the Medway Breathes community project. Idling signs have been erected across all AQMAs.			Historic performance Red Green <table><tr><th>Period</th><th>Performance</th><th>Target</th></tr><tr><td>2025-26</td><td>Yes</td><td>Yes</td></tr><tr><td>2024-25</td><td>Yes</td><td>Yes</td></tr></table>		Period	Performance	Target	2025-26	Yes	Yes	2024-25	Yes	Yes
Period	Performance	Target											
2025-26	Yes	Yes											
2024-25	Yes	Yes											

Performance status

Green

Current performance

8

8

The target is: 8

Direction of travel

Short trend

2025-26

Long trend

2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

There is no description found for this indicator

Update note

All 8 Green Flag Award sites and 1 Green Heritage Award applications were submitted in January 2026. Full judging is carried out every 2 years - this year's sites for full judging are Broomhill Park, Great Lines Heritage Park (and Heritage Award) and Ranscombe Farm Reserve. Judging was completed in June 2026. Mystery shop visits are carried out for the other sites later this summer (Hillyfields Community Park, Gillingham Park, The Vines, Riverside Country Park and Capstone Farm Country Park). Announcement of this year's awards will be from Keep Britain Tidy on 14 July 2026. Partnership Officer is currently working on actions for this year for all sites.

Historic performance

Red

Amber

Green

N/A

Target

8

6

4

2

0

2024-25

2025-26

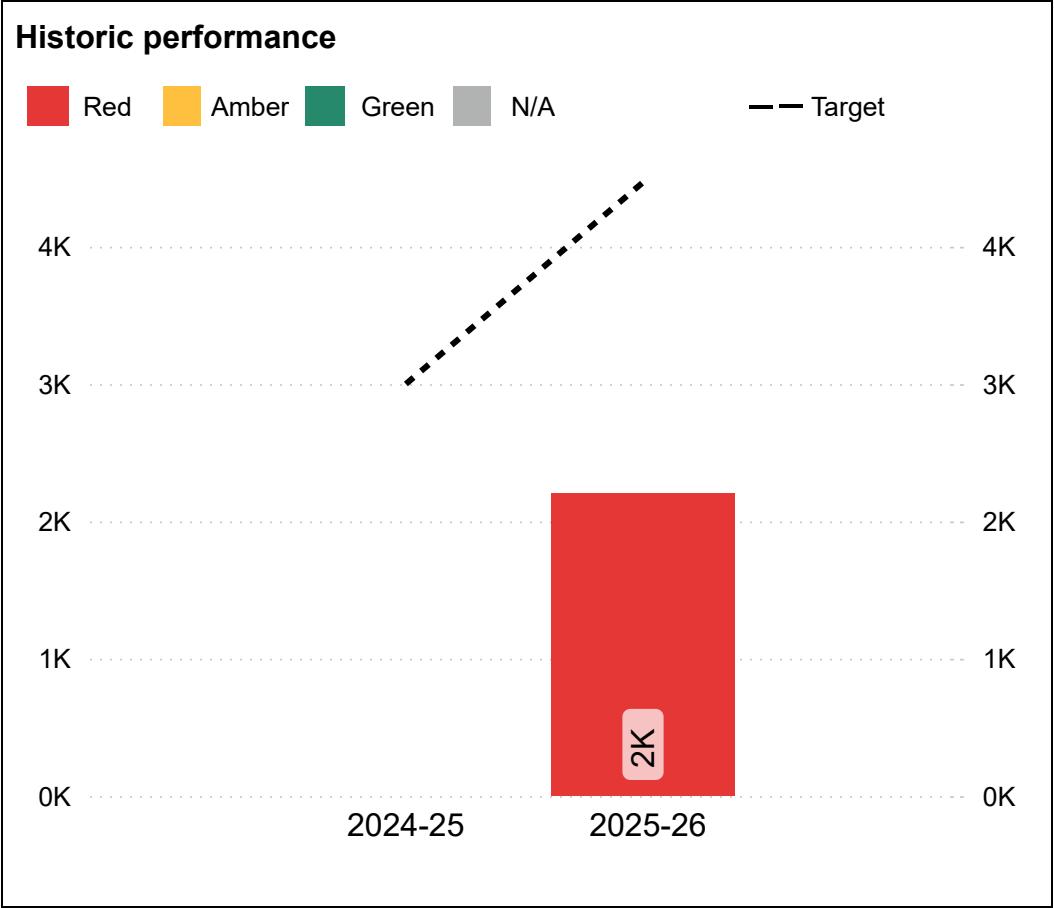
2026-27

Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend 2025-26 Long trend 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, increase the annual river leisure traffic (yacht club members) visiting Medway as part of the rally season
Update note This is an annual performance indicator. The Waverley Paddle steamer is scheduled to bring 1500 passenger, in the first 2 weeks of October 2026 to Rochester over 2 sailings from London. Jetstream Tours estimate an additional 800 people will pass through Limehouse Landing at Rochester Riverside - total 2300 people between March 2026 – October 2026.			Historic performance Red Amber Green N/A Target <	

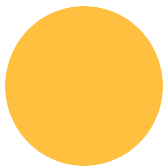
Performance status	Current performance	Direction of travel		Indicator description
an update has not been provided for this period	an update has not been provided for this period	Short trend — — 2025-26 Long trend — — 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	By 2027/28, increase the annual river tour boat visitors to 7,000

Update note

River boat services from Limehouse Landing continue with expected numbers to reach 2,300. Improved promotion of sailings and awareness of new landing stage will be made in 2026 with emphasis on sailings from Southend and Queenborough. The council's new River Strategy will coordinal stakeholders to improve the river offer with additional steam ships to escort the Waverley into Rochester on 4 October. Additional leisure craft owners will be encouraged to attend the welcome flotilla.

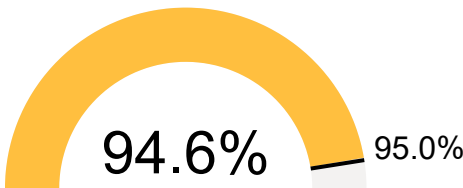


Performance status



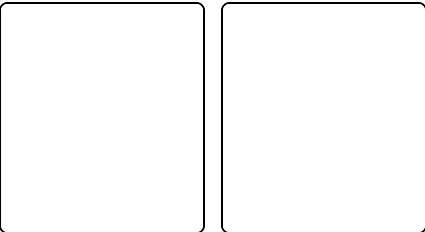
Amber

Current performance



The target is: 95.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

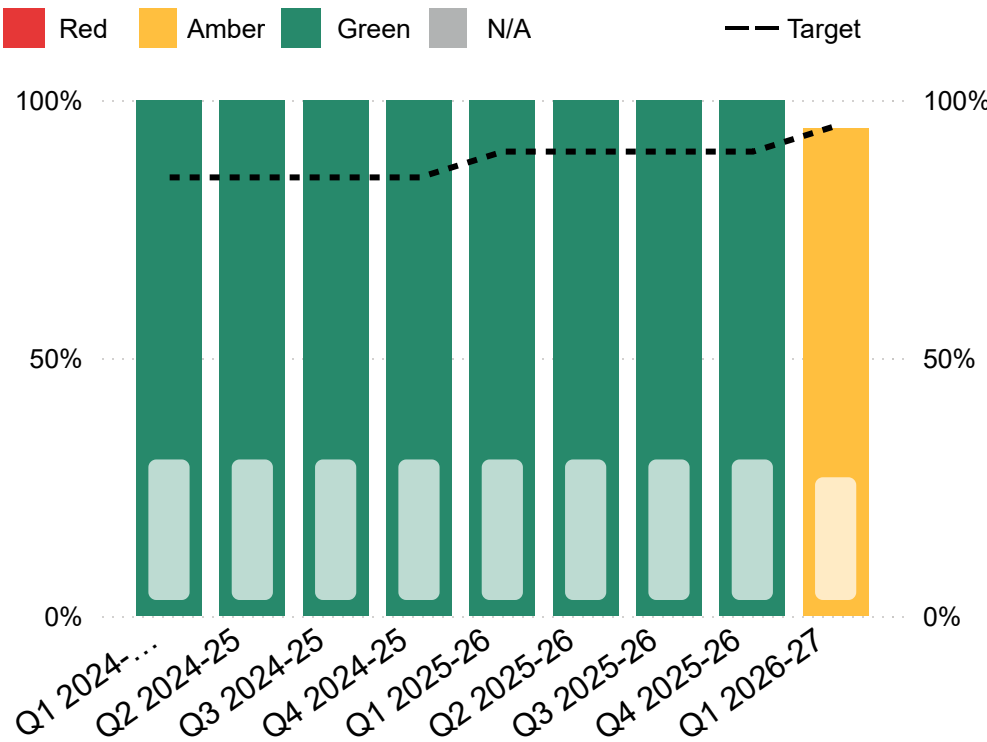
Indicator description

By 2027/28, 100% of highway network inspections are carried out on time

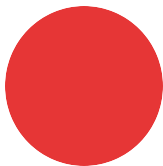
Update note

In Q1, 949 Highway Inspections were carried out. Our Confirm Asset Management System enables the service to plan Highway Inspections in advance to ensure they are all completed within the appropriate timeframe. Each Highway Inspector follows an inspection regime up to 12 months in advance in order that they can adapt routes where necessary to ensure no inspections are missed or carried out late. This robust regime enables us to defend claims for damages for non-repair of the highway. To rely on it, the highway authority must prove that it has taken reasonable care to ensure that the part of the highway, to which the action relates, was not dangerous at the material time and by ensuring our inspections are carried out on time, supports our defence. The drop in inspection frequency this quarter is due to long term absence of 2 members of staff. It is therefore anticipated this will revert to 100% during Q2.

Historic performance

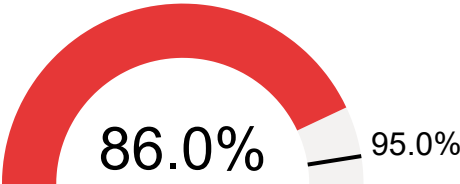


Performance status



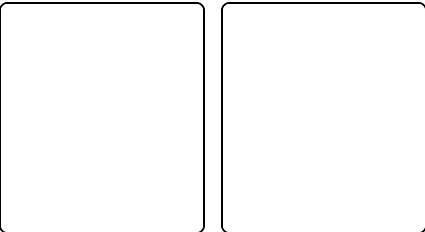
Red

Current performance



The target is: 95.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

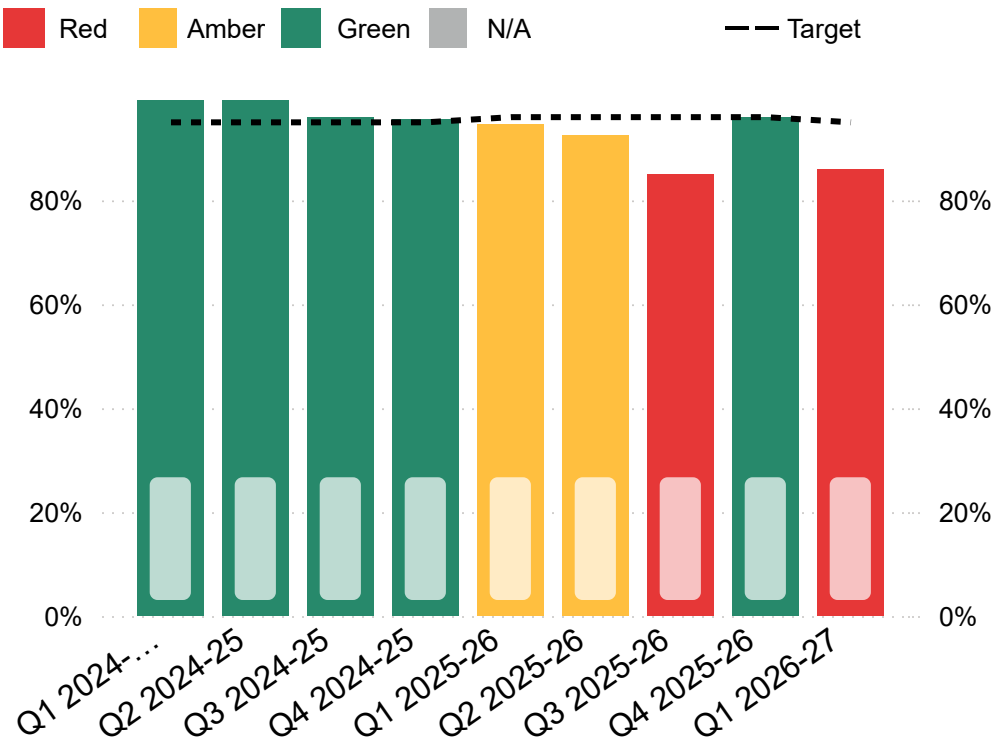
Indicator description

By 2027/28, 95% of identified highway network defects are repaired within the priority timeframe allocated

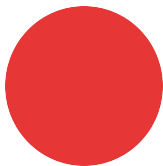
Update note

During Q1, 2,160 works were completed, of which 309 were beyond the target completion date. Late completion of jobs is a Key Performance Indicator (KPI) within the Highway Infrastructure Contract and as such is subject to monthly monitoring. With the integration of Confirm and the Contractor's system Causeway, there is improved management of works orders, with early identification of jobs approaching target completion, which the Contractor can then prioritise to ensure the KPI is met for most of the time.

Historic performance

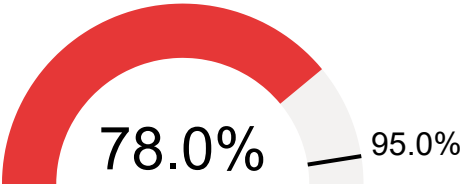


Performance status



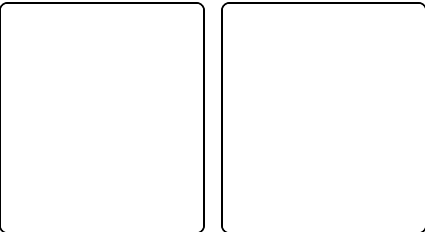
Red

Current performance



The target is: 95.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

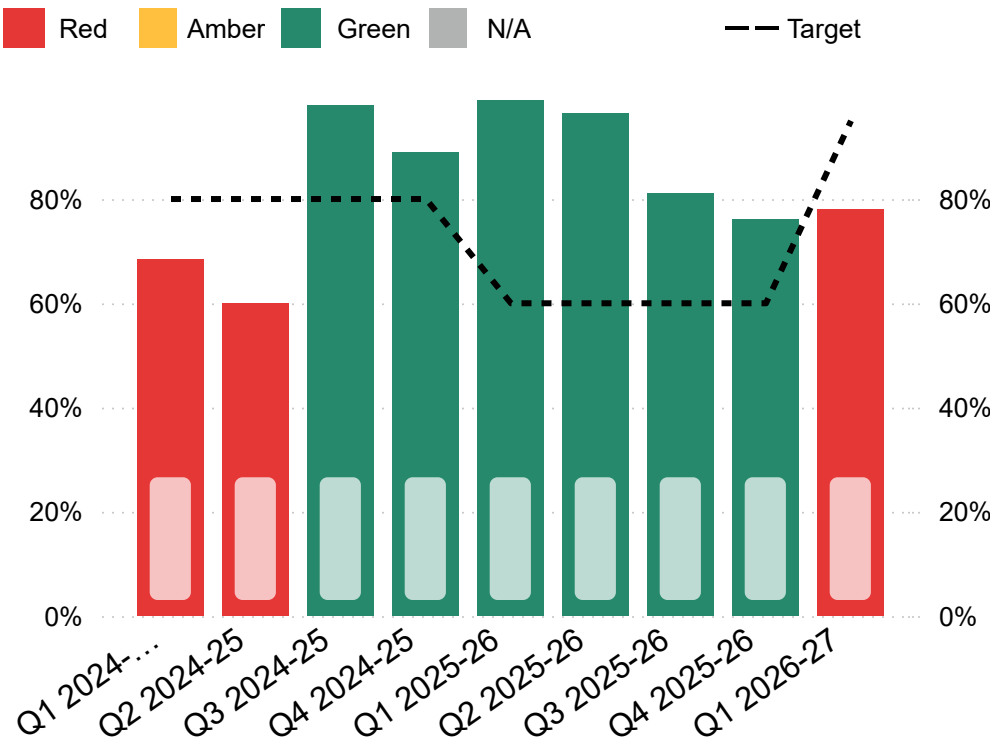
Indicator description

By 2027/28, 95% of planned roadworks are completed on time

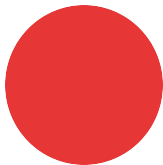
Update note

This figure will fluctuate regularly depending on the number of permits applied for. This measure is looking at all roadworks from Utilities and Council works and will be used to improve performance throughout the year ahead.

Historic performance



Performance status



Red

Current performance



The target is: 500

Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

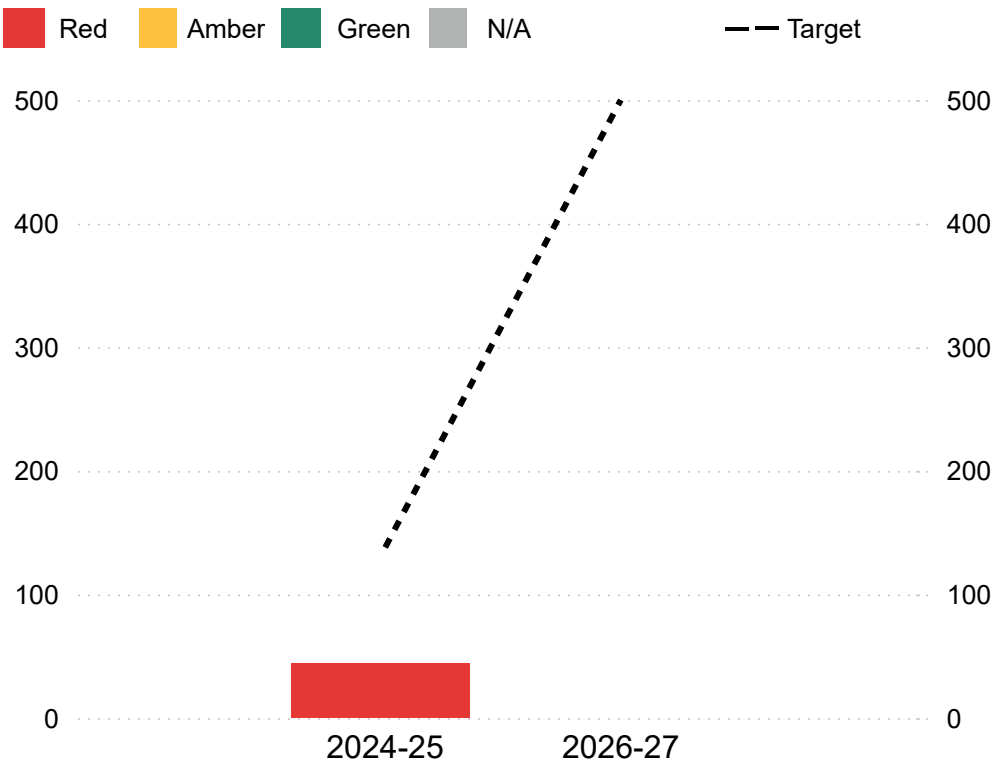
Indicator description

By 2027/28, residents and visitors have access to 750 publicly available electric vehicle charging point sockets in Medway

Update note

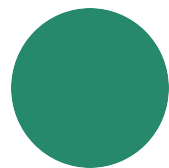
Our EV tender has concluded and we have identified the winning bidder. A Gateway 3 report is being collated for Cabinet approval to award the contract on 1 September 2026. Work with the successful Charge Point Operator will get underway to deliver chargers for our Phase 1 implementation Plan within the first 2 years of the contract, once mobilisation takes place.

Historic performance



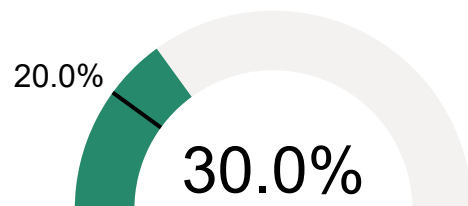
Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, on-street electric vehicle chargers achieve 75% utilisation
Update note Our EV tender has concluded and we have identified the winning bidder. A Gateway 3 report is being collated for Cabinet approval to award the contract on 1 September 2026. Work with the successful Charge Point Operator will get underway to deliver chargers for our Phase 1 implementation Plan within the first 2 years of the contract, once mobilisation takes place. Once installed we can start to report on use of the chargers.			Historic performance Red Amber Green N/A -- Target	

Performance status



Green

Current performance



Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

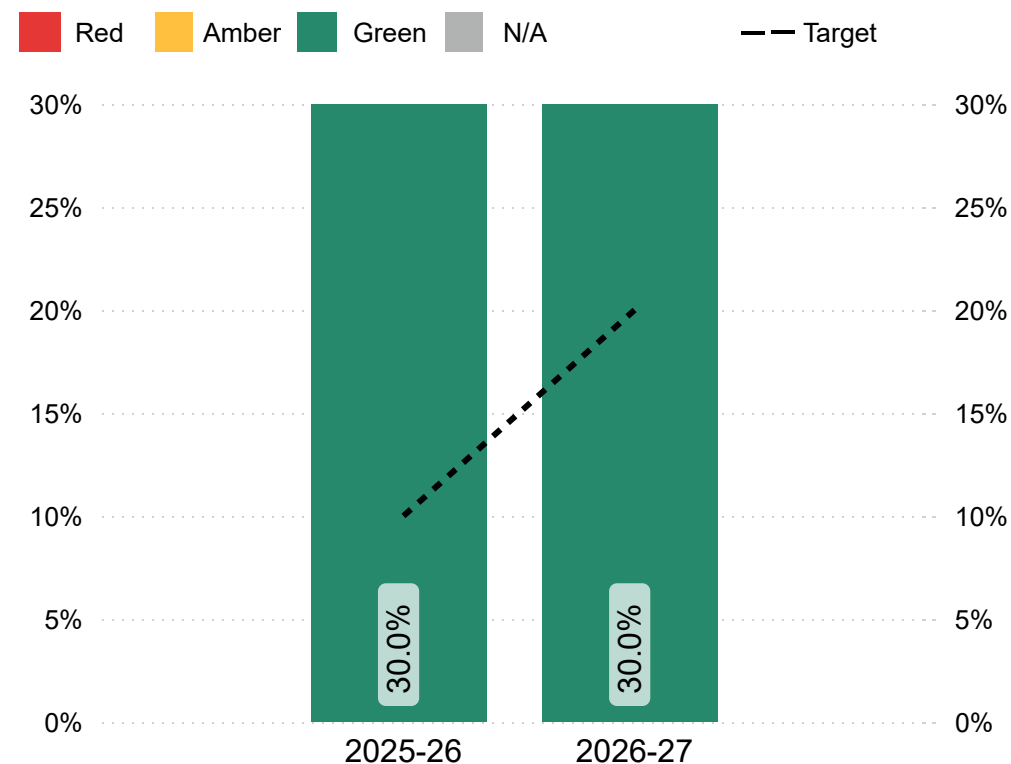
Indicator description

By 2027/28, at least 30% recycled material is used on each resurfacing scheme

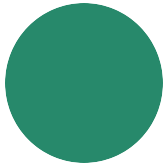
Update note

The Council's contractor has confirmed that a minimum of 30% recycled material is currently used across highway maintenance schemes. A wide range of materials is utilised for routine maintenance and resurfacing works. The contractor is working in collaboration with the asphalt supplier to calculate the precise proportion of recycled content, specifically Reclaimed Asphalt Pavement (RAP), within the materials used on road schemes across Medway.

Historic performance



Performance status



Green

Current performance



The target is: 97.5%

Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

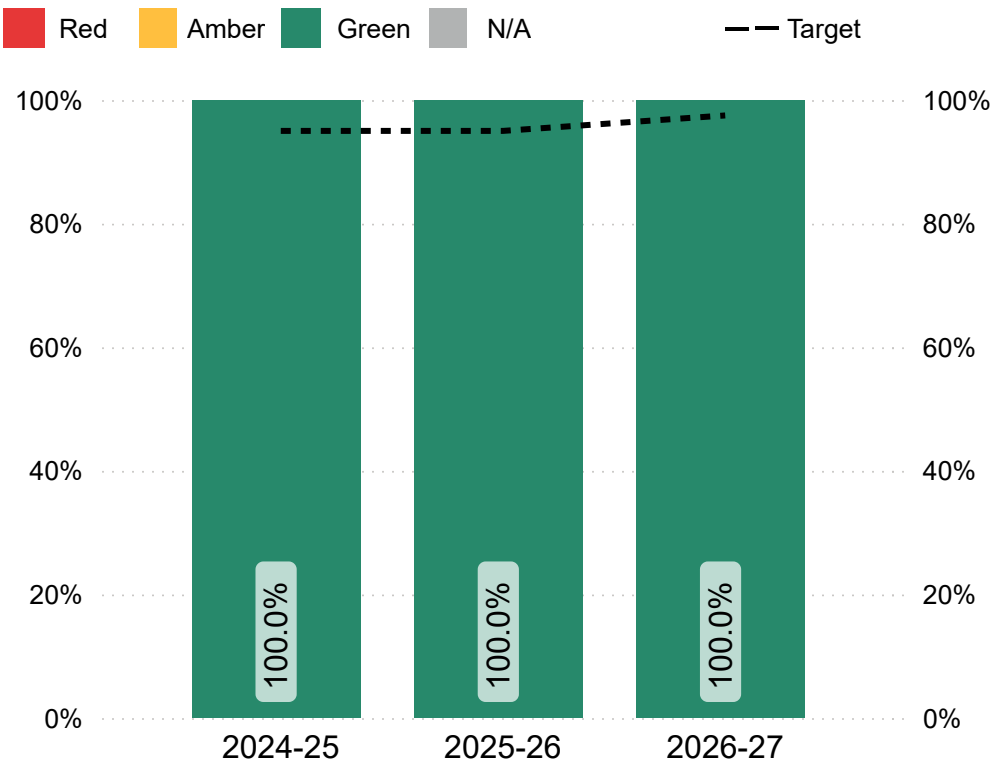
Indicator description

By 2027/28, 100% of material removed from roads is diverted from landfill for recycling

Update note

As of Q1, 100% of material removed from resurfacing sites was diverted from landfill for recycling.

Historic performance



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2025-26

Long trend

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2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: lower is better

Indicator description

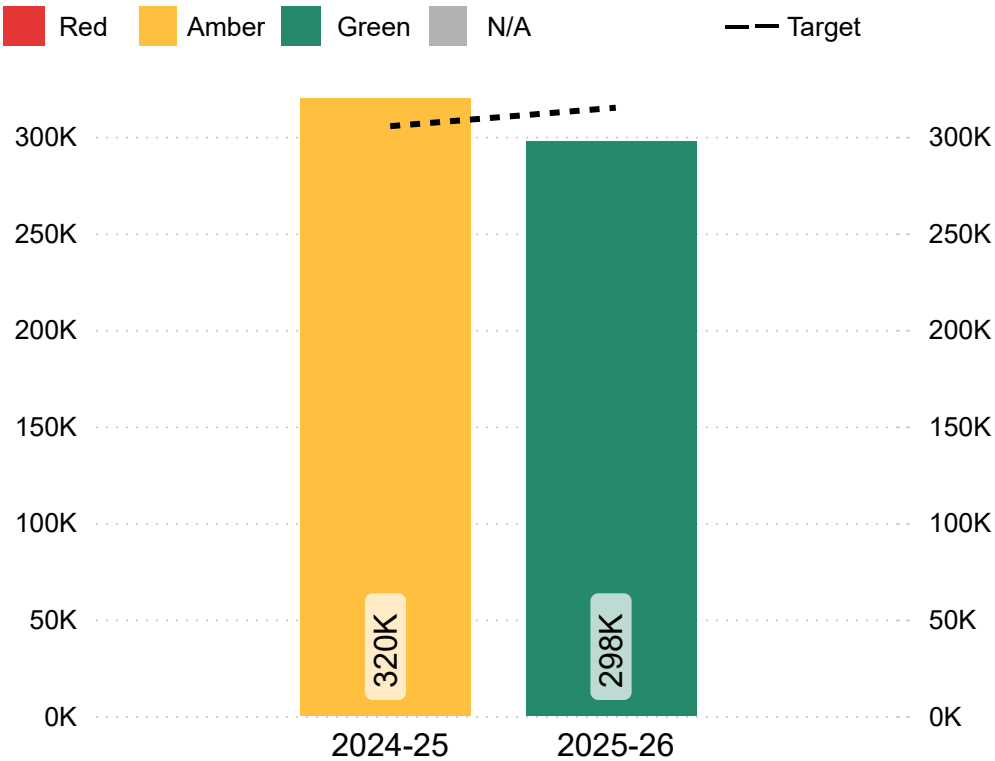
By 2027/28, achieve a 50% reduction in incoming telephone calls to Medway Council

Update note

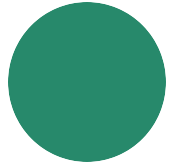
Calls delivered in Q1 totalled 76,658 across all phone lines. Compared with Q1 2025/26, demand decreased slightly by 582 calls (1%). While this reduction is modest, it continues the trend of call volumes being maintained at a lower overall level.

Compared with the previous quarter, call volumes increased by 1,054 calls from 75,604 in Q4 2025/26. Historically, there is no consistent pattern between Q4 and Q1 volumes, with demand varying year-on-year due to a range of factors. However, Q1 2026/27 saw a significant increase in waste-related calls, which rose by 1,999 calls compared with Q4 2025/26 and by 951 calls compared with Q1 2025/26. This increase may have been influenced by initial issues following the introduction of the new online waste forms. Without this additional demand, overall call volumes may have shown a larger reduction compared with the same period last year.

Historic performance

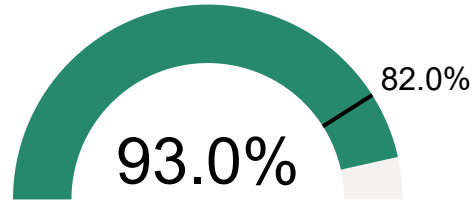


Performance status



Green

Current performance



The target is: 82.0%

Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

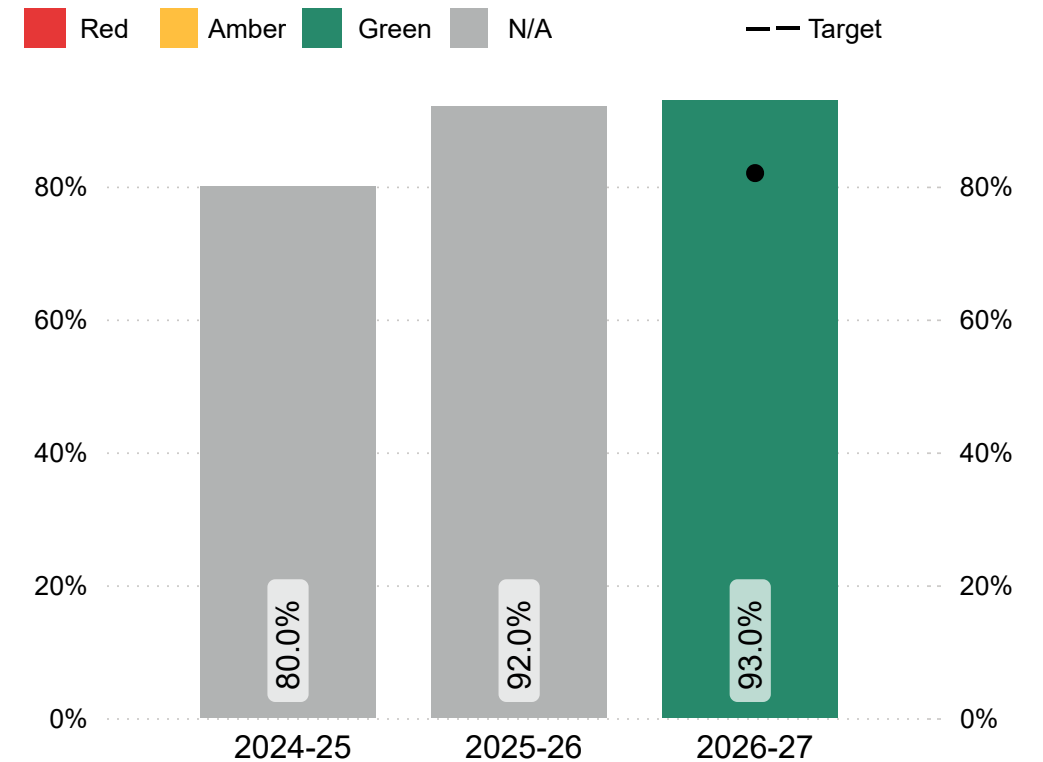
Indicator description

By 2027/28, Medway Council's corporate website will have an accessibility score of 90% compliance

Update note

The accessibility score for the website was 93%. This score is a snapshot in time only, no inference can be made as to future accessibility scores. The score will be influenced by all parts of the council and their requests to publish information through the website, for example the inclusion of an inaccessible pdf will negatively impact the score. The accessibility score has increased by 1 percentage point since Q4 2025/26. This is because we have followed accessibility standards for our content and maintained our stance on not publishing inaccessible documents. We are due further upgrades to our Jadu platform to move us onto the latest version of the product. This should take place in Q2 to help us maintain our score or improve it further.

Historic performance



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2025-26

Long trend

--

2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

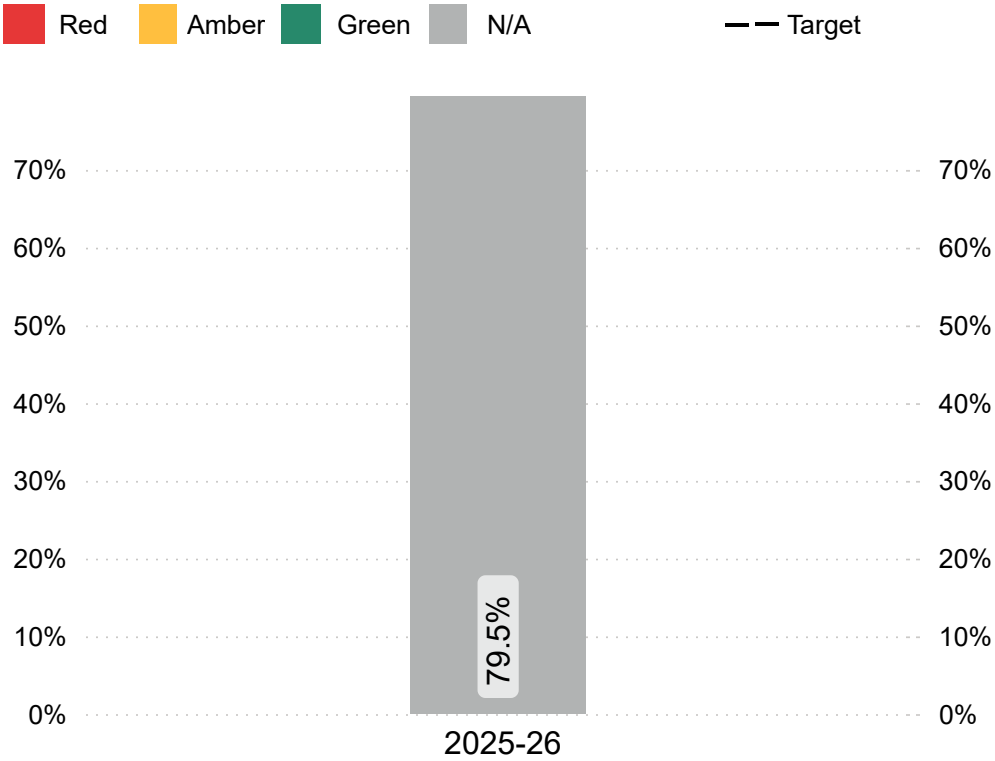
By 2027/28, 80% of customers will rate our digital services as 'very easy' or 'easy' to use.

Update note

Between 1st April and 30th June 2026 we received 1479 customer satisfaction survey responses. Of these, 73.67% rated the forms as either easy or very easy to use.

Monitoring covers 10 of our most frequently used online forms, across a broad range of service patterns. This include booking or cancelling visits to household waste and recycling centres, apply or or renewing Blue Badges and Resident Parking permits, ordering and paying for Daily Visitor vouchers, Reporting nuisance vehicles, renewing older person's bus passes, requesting information and ordering birth certificates. The result indicates a strong level of user satisfaction across all services.

Historic performance



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28 60% of interactions with residents will be digital
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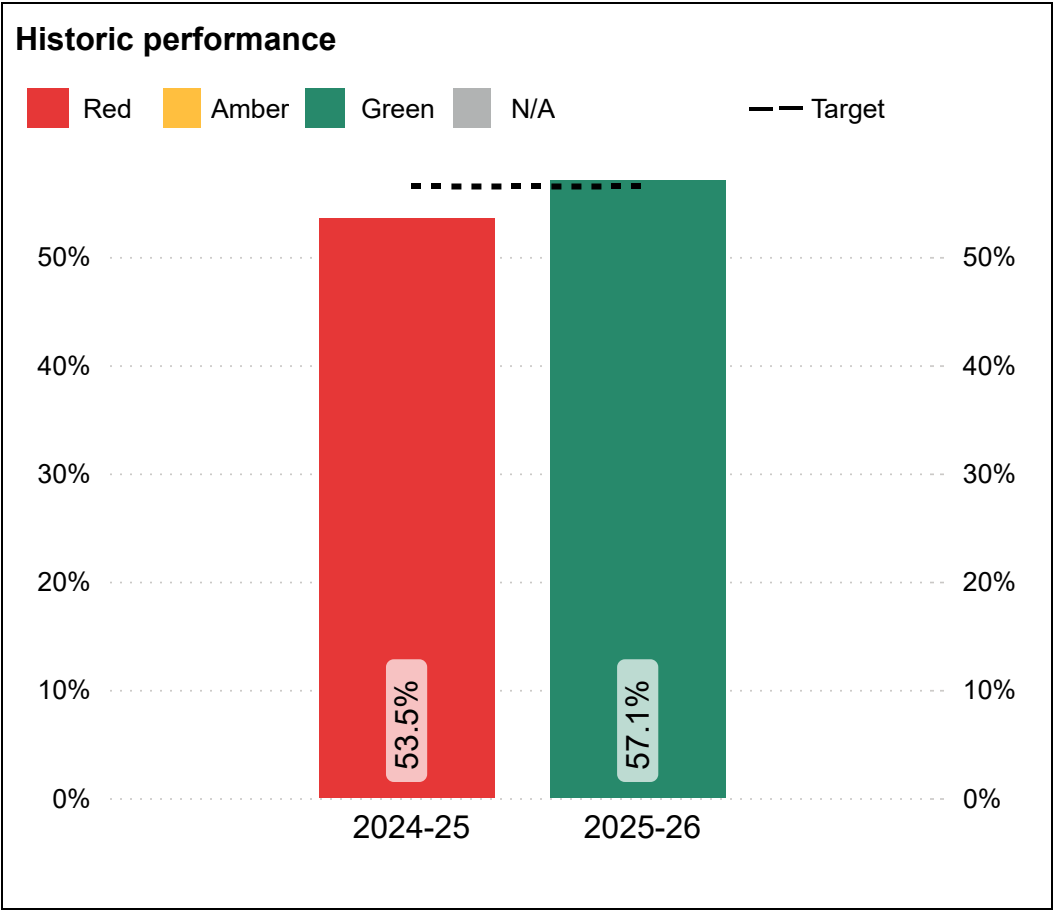
Update note

Between April and June 2026, the council was contacted 198,616 times through digital forms and telephone calls. Of these, 61.4% were digital, up from 56.1% in the previous quarter.

The number of digital forms submitted increased by approximately 25,000 from the previous quarter. This increase follows the final legacy eforms going live on our modern forms platform. The most-used forms were for booking household waste and recycling centre visits, parking and waste related activities.

The quarter also saw the new AI enabled search go live on medway.gov.uk, as part of our efforts to improve access to our digital content.

This is an annual measure so may be subject to seasonal variation, but it has been a positive start to the new financial year. Showing the ongoing collaborative efforts of officers across the Customer and Business Support, ICT and Data and Design services to create digital services that work for all users of council services.



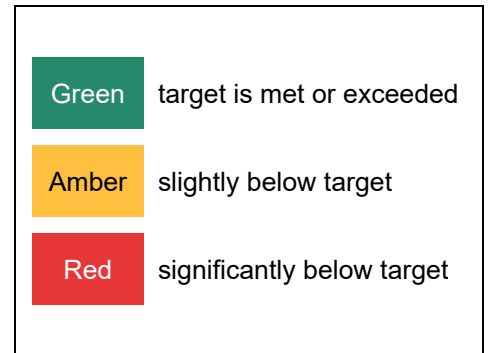
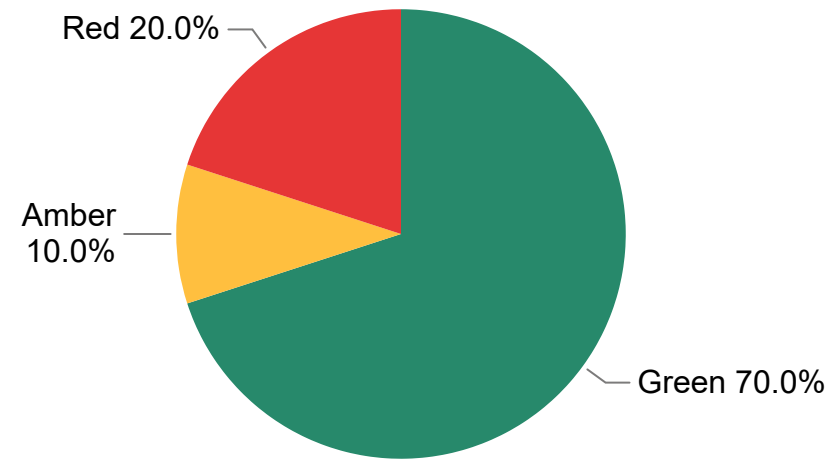
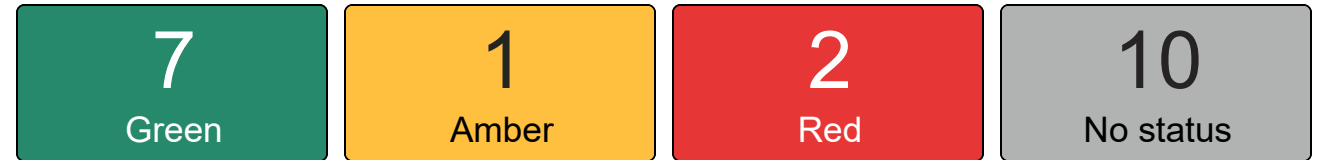


Improving health and wellbeing for all

- Empowering people to achieve good health and wellbeing through prevention, with access to local activities and services that will enable and support them to lead independent, active and healthy lifestyles.
- Support families to give their children the best start in life.
- Work collaboratively to grow participation year on year in recreational play, sport and physical activity as a means of promoting improved physical and mental health and wellbeing.
- Work in partnership with communities and organisations to address the issues that negatively affect health and wellbeing, making sure everyone has the opportunity to live long, healthy lives.

Summary of performance Priority 4

There are 20 indicators for Priority 4. 10 indicators have data reported for this quarter. There are 10 indicators which have no data reported for this quarter, for which no indicator status could be determined.



Performance status	Current performance	Direction of travel		Indicator description
an update has not been provided for this period	an update has not been provided for this period	Short trend — — 2025-26 Long trend — — 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: lower is better	By 2027/28, the proportion of adults (18+ years) who are self-reported smokers is statistically similar to, or lower than, the England average (comparing England and Medway values in 2026).

Update note

By 2027/28, the proportion of adults (18+ years) who are self-reported smokers will be statistically similar to, or lower than, the England average (comparing England and Medway values in 2026).

This data is reported a year in arrears and comes from the Office for Health Improvement and Disparities, based on data from the Office for National Statistics. The value for 2025/26 will be available in December 2026.

Smoking prevalence in Medway for 2024/25 was 11.2%, which meets the target of being statistically similar to England, a value of 10.4%. Medway had a 3-year average of 10.4% which is similar to the England average of 10.9% for the same period. Medway's smoking prevalence has continued to decline since 2011.

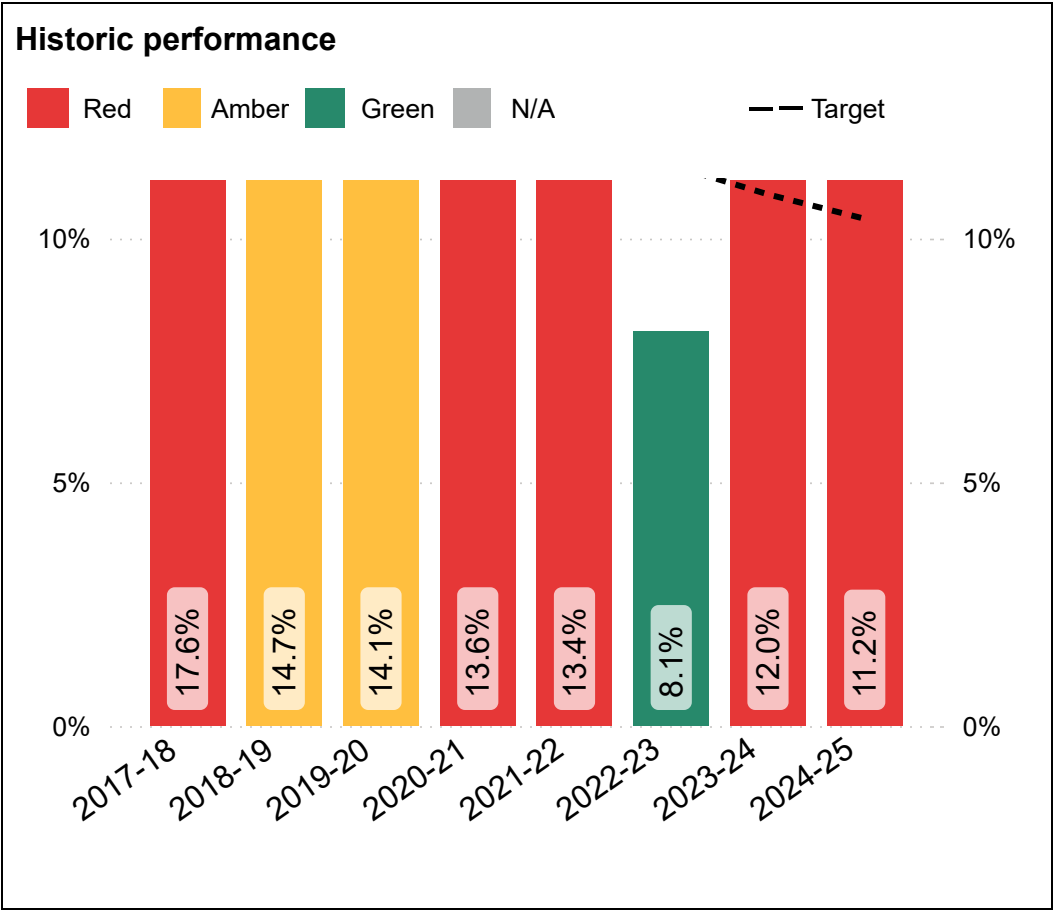
The conditions of the ringfenced Stop Smoking Grant are to treat 5% of the smoking population based upon the 3-year average prevalence.

Achievements

- For 2025/26, there were 1,440 Quit Dates Set and 753 people quit smoking, a 53% success rate.
- The Allen Carr EasyWay Stop Smoking Service is proving successful with continued sign up throughout 2026/27.
- Service Level Agreements for Level 2 Smoking Cessation delivery have been rolled out across primary care and pharmacies.

Actions

- A continued focus on treating target demographics for stop smoking in areas of high prevalence and workplaces.
- Development of a 'stop before the op' offer with Medway Foundation Trust.



Performance status	Current performance	Direction of travel		Indicator description
an update has not been provided for this period	an update has not been provided for this period	Short trend — — 2025-26 Long trend — — 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: lower is better	By 2027/28, the percentage of adults (18+) classified as overweight or obese is the same as or below 65%.

Update note

By 2027/28, the percentage of adults (18+) classified as overweight or obese is the same as or below 65%. This data comes from the Office for Health Improvement and Disparities and is based on data from Sport England.

The latest value for Medway is 68.0% in 2024/25, which is statistically similar to England (64.6%) and to the 2026/2027 target of 65.5%. As this indicator is reported two years in arrears, current service activity gives a timelier indication of future performance. Demand for adult weight management services remains high, reflecting ongoing need within the population.

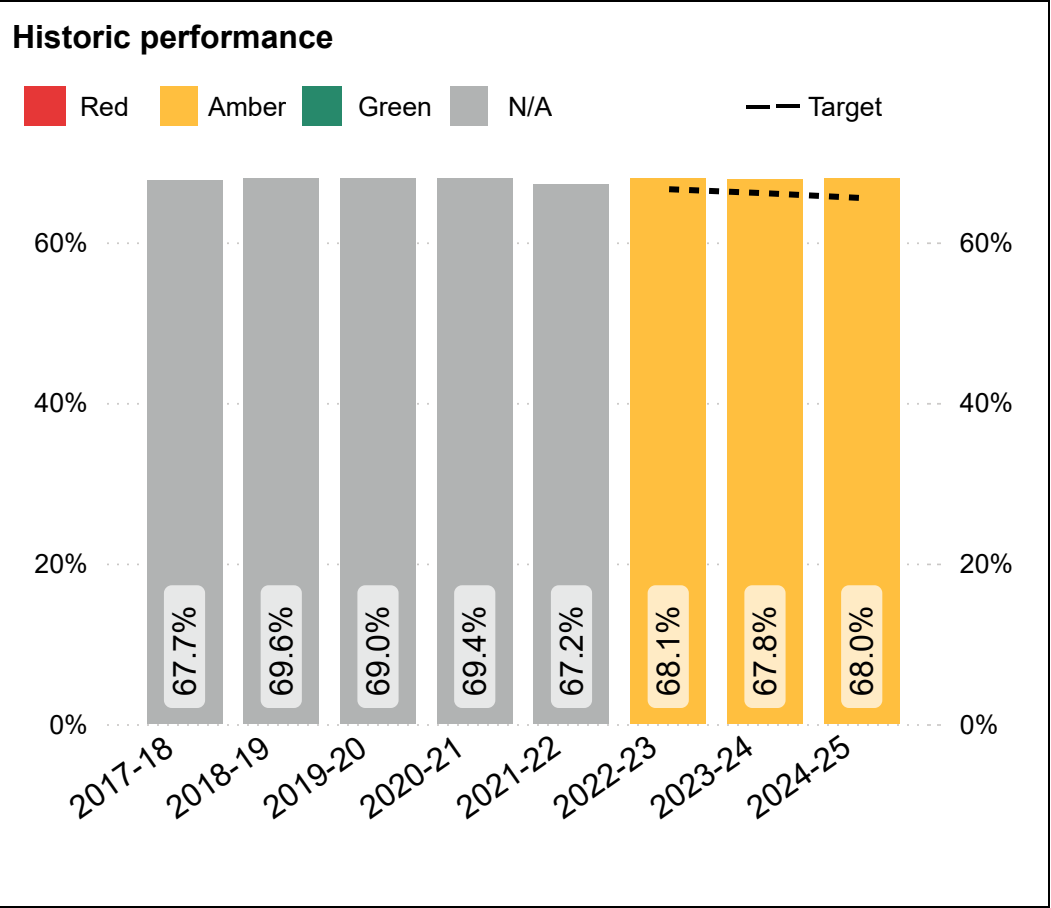
Eight Healthy Way courses were delivered in Q1 2026/27, and four new facilitators were recruited and trained to increase future capacity.

Healthy Way Community (HWC) delivered two courses, with 70% and 100% of completers respectively achieving weight loss. Four community organisations were recruited and trained to support future delivery.

Healthy Way Plus (HW+) was strengthened after evaluation findings, with revised content, new referral processes, and additional facilitator recruitment.

Additional Healthy Way, HWC and HW+ courses are planned from September 2026. A new virtual weight management contract will widen access to support for residents.

BumpClub had 227 attendances and 454 miles walked this quarter, helping pregnant women and new parents stay active and connected. Family Hub staff are supported to deliver new BumpClub walks, and community partnerships will continue to expand delivery into priority groups.



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend 2025-26 Long trend 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the proportion of people who report “high” or “very high” levels of life satisfaction will be similar or higher compared to the England average.
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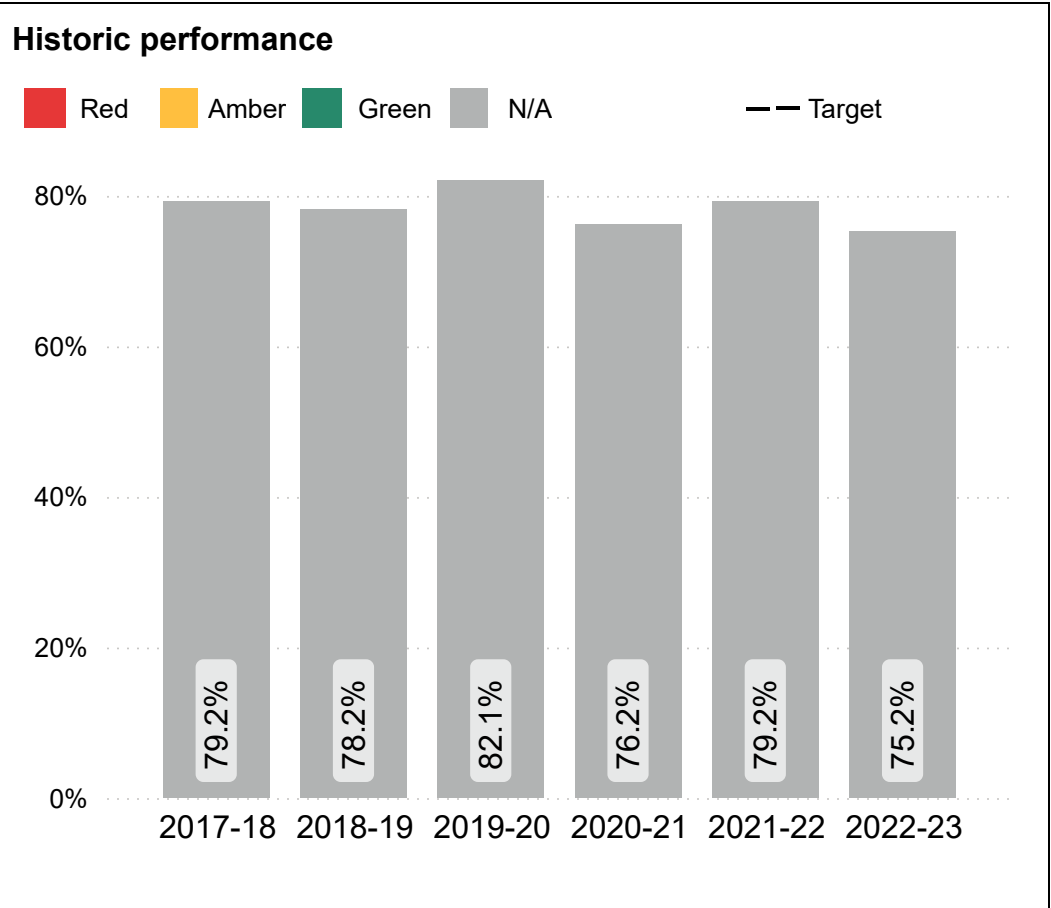
Update note

By 2027/28, the proportion of people who report “high” or “very high” levels of life satisfaction will be similar or higher compared to the England average.

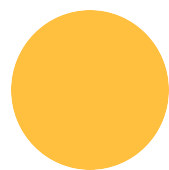
This data comes from the Annual Population Survey (APS) and the Office for National Statistics. The data for 2023/24 has not been released yet. Data from the APS 2022/23 suggests that 75.2% of people reported “high” or “very high” levels of life satisfaction.

All Public Health interventions and actions intend to support people to have better health outcomes and address health inequalities. These often take years to show improvements on a population level and are influenced by policies outside council control which may affect life satisfaction, such as benefit entitlements or wider public services. Self-reported health, marital status and economic activity have the strongest associations with how positively we rate our life satisfaction.

The new three-year contract for Medway Men in Sheds started on 1st April 2026. The service will expand to help an extra 100 people, including a women’s shed group. In Q1 2026/27, Better Mental Health and Suicide Prevention grant funding from Kent & Medway Suicide Prevention programme was awarded to 12 projects for the county. Three of these are based specifically in Medway, including a new council housing tenants association group to reduce anxiety, isolation and improve life satisfaction.

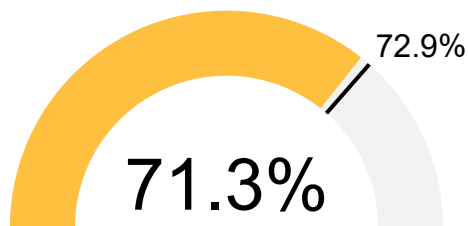


Performance status



Amber

Current performance



The target is: 72.9%

Direction of travel

Short trend



2024-25

Long trend



2023-24

The reporting frequency for this indicator is: annually

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28 the proportion of the population aged 60 to 74 screened for bowel cancer will be similar or higher compared to the national average.

Update note

By 2027/28, the proportion of the population aged 60 to 74 screened for bowel cancer will be similar or higher compared to the national average.

This data comes from the Office for Health Improvement and Disparities and is based on data from NHS England. Data for 2026 will be available in February 2027.

Since 2020/21, the coverage in Medway has been above 60%, with the latest value for 2025 at 71.3% which is statistically worse than England's value of 72.9%. The NHS Long Term Plan targets 75% of cancers diagnosed at stages one or two by 2028.

Bowel screening supports Priority Theme One of the Joint Local Health and Wellbeing Strategy: "Healthier, Longer Lives for Everyone." It is offered to residents aged 50-74 every two years.

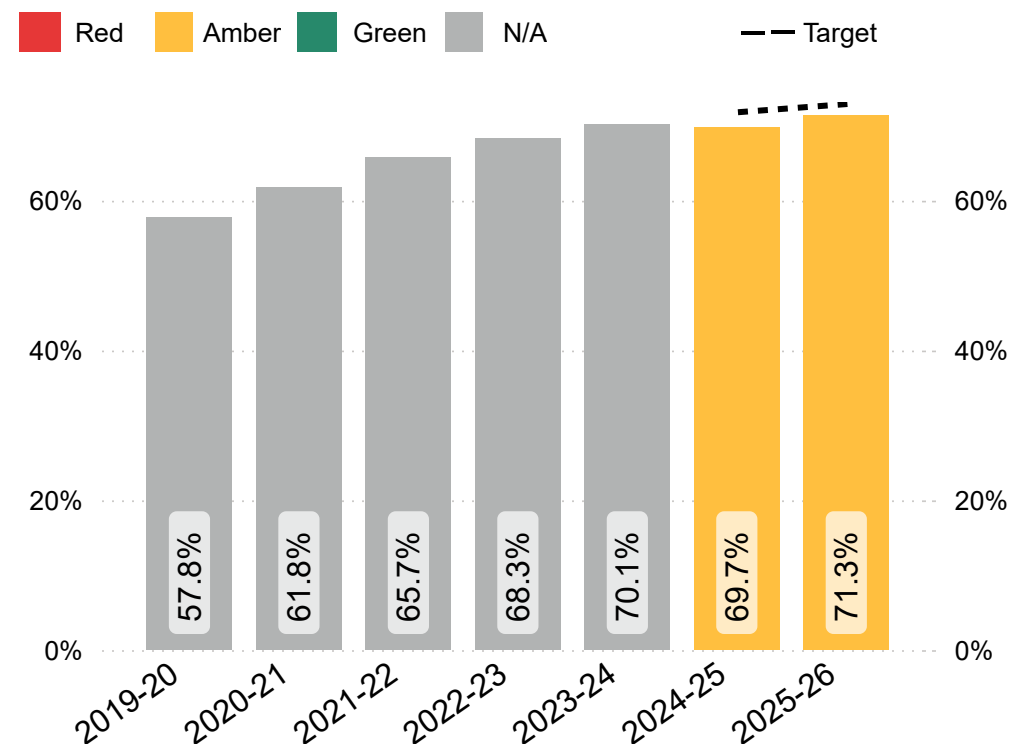
Achievements

In Q1 we have been continuing to share and build on the bowel cancer screening inequalities analysis conducted in 2025 by a public health registrar. This has meant working with Voluntary, Community, and Social Enterprise organisations on a proposal to generate insights on the barriers to reaching the lowest uptake groups.

Actions

Our next steps this year include moving forwards with the insights proposal by holding focus groups in Medway. These aim to improve our understanding around non-participation and will inform our communications and health promotion campaigns. We are also looking to connect with some of the lower performing Primary Care Networks (PCN's) to understand how we can work with GPs to improve uptake.

Historic performance



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: annually The data for this indicator is collected: annually The tolerance for this indicator is set to: lower is better	Indicator description By 2027/28, the proportion of mothers smoking at time of delivery will be less than 7%.
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Update note

By 2027/28, the proportion of mothers smoking at time of delivery will be less than 7%.

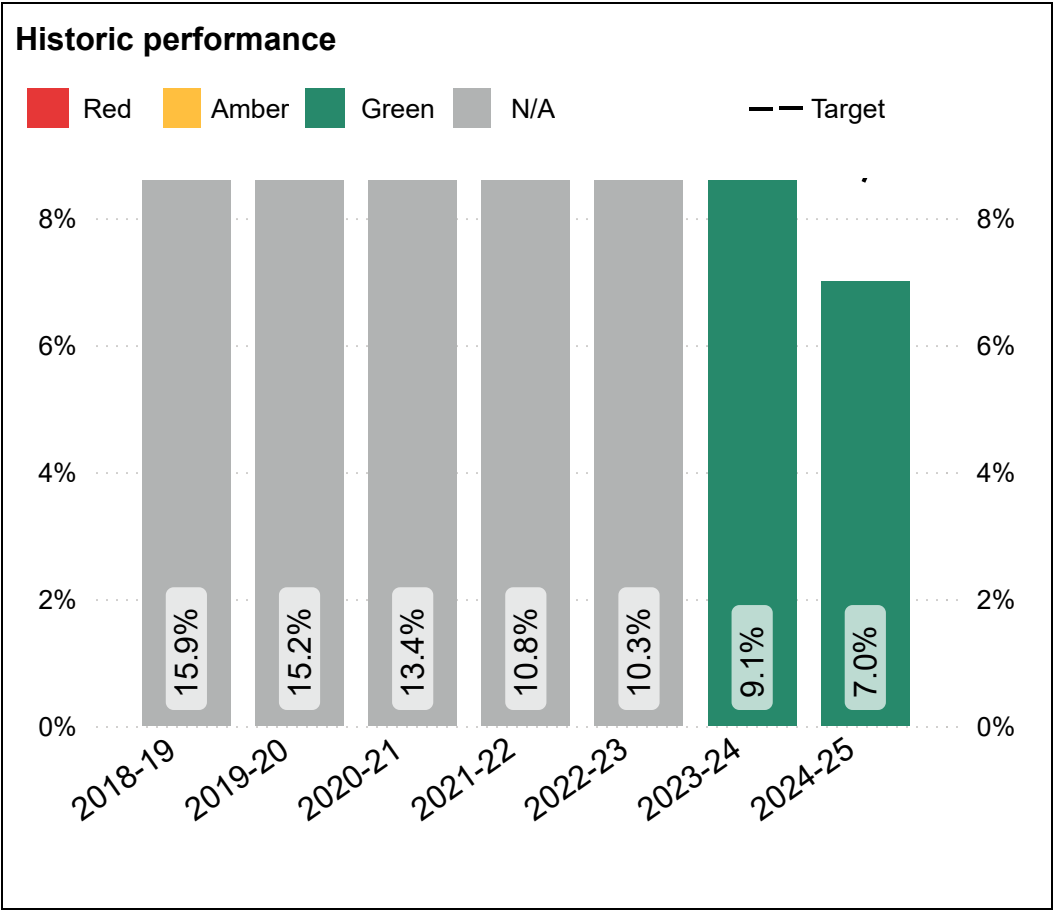
This performance indicator is reported a year in arrears. This data is calculated by the Office for Health Improvement and Disparities and is based on data from NHS England. The value for 2025/26 will be available in October 2026.

Achievements - The proportion of mothers smoking at time of delivery in Medway decreased to 7.0% in 2024/25. This continues a downward trend from previous years.

As part of the NHS Long Term Plan, Medway NHS Foundation Trust (MFT) supports England's smoke-free goal by providing NHS-funded treatment services to pregnant smokers. MFT is now extending the National Smoke-Free Pregnancy Incentive Scheme to allow pregnant women to nominate a friend or family member to quit smoking with them. This pathway is supported by Medway Stop Smoking Service, who offer the behavioural support and treatment to referred friends or family members.

Carbon monoxide testing at all antenatal contacts, across community and acute settings, was launched in April 2026.

Actions - The Public Health team applies best practice from 'Saving Babies Lives Version Three' by working with stakeholders to sustain referral pathways and support postnatal individuals to reduce relapse risk. MFT's Lead Midwife for Smoking in Pregnancy continues to promote the National Smoke-free Pregnancy Incentive Scheme.



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

— —

2025-26

Long trend

— —

2024-25

The reporting frequency for this indicator is: annually

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of infants that are totally or partially breastfed at age 6-8 weeks will be similar or higher compared to the England average.

Update note

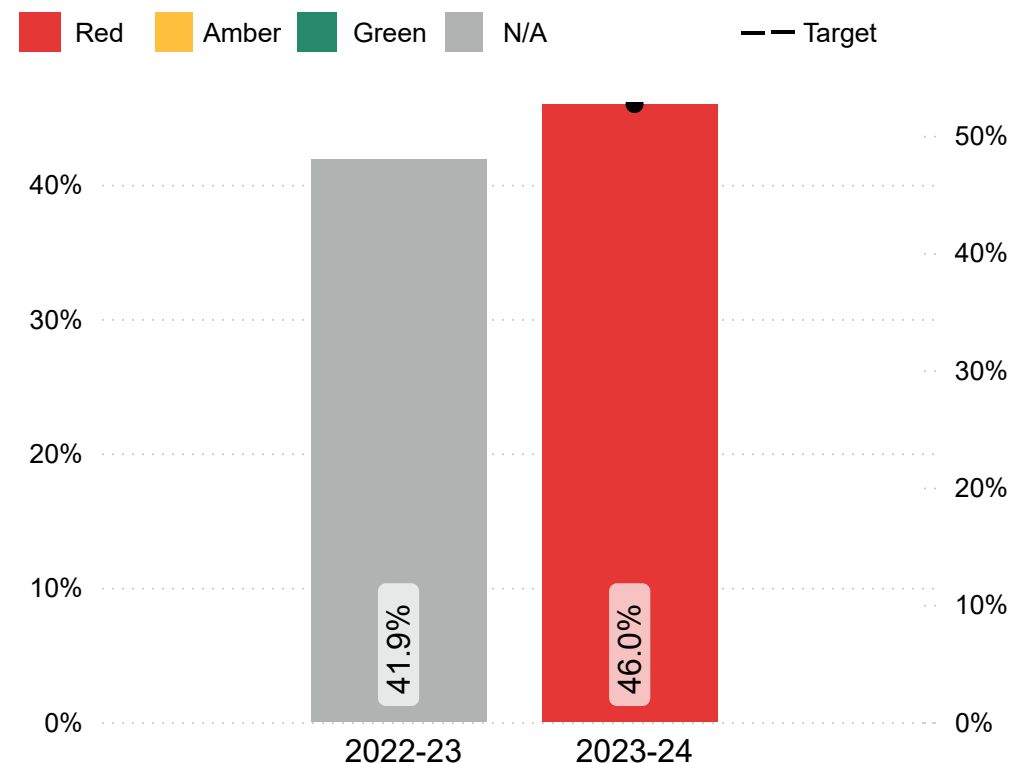
By 2027/28, the proportion of infants that are totally or partially breastfed at age 6-8 weeks will be similar or higher compared to the England average.

This performance indicator is reported a year in arrears; the current value is for 2023/24. Data for 2024/25 from the Office for Health Improvement and Disparities (OHID) is not published due to data quality reasons. Breastfeeding at 6-8 weeks is recorded and reported by the Medway Community Healthcare Health Visiting service, who assign a Health Visitor to all newborn infants. During these appointments, the feeding status of the infant is asked for all babies and recorded as either bottle feeding, breastfeeding, or a combination of both. Medway has a range of interventions to encourage breastfeeding initiation and continuation.

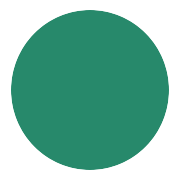
The Medway Infant Feeding Strategy group is a partnership of midwives, health visitors, Family First, Public Health and Commissioners. In Q1 2026/27, the group reviewed recent progress including a detailed insights report identifying barriers to parents attending Hello Baby sessions. This report gathered resident views and is being used to help improve the offer and how the service is marketed.

The midwife-lead 'Welcome to Parenthood' session for expectant parents was also reviewed. This data shows increasing sign-up levels of this service and good uptake for low breastfeeding groups.

Historic performance

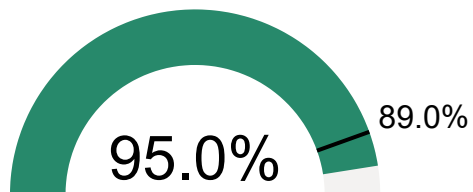


Performance status



Green

Current performance



The target is: 89.0%

Direction of travel

Short trend



Q3 2025-26

Long trend



Q4 2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, at least 90% of children have a new birth visit within 14 days.

Update note

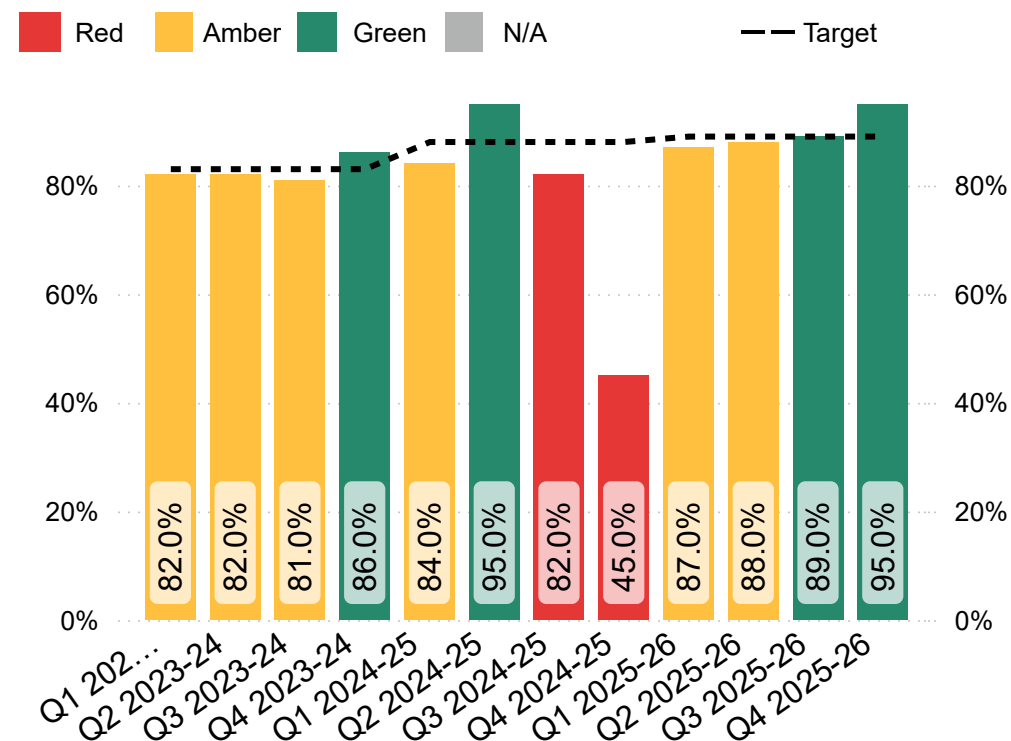
By 2027/28, at least 90% of children will have a new birth visit within 14 days of their day of birth. Performance of new birth visits completed within 14 days was 95% in Q4 2025/26, exceeding the 4-year set target. Complete coverage of new birth visits in total was 97% including those seen outside of the 14-day cut off.

Commissioners have worked with Medway Community Healthcare (MCH) to support changes to their data reporting systems. MCH have made updates to meet the requirements of the Community Services Data Set (CSDS), which is the national system used to collect community health activity data. They gave reassurance that existing reporting within Power BI remains in place; the creation of submission files for the CSDS process has been automated so it is possible to re-run previous months data if required; and lastly that any submissions missed will be covered by the previous or following months submission window.

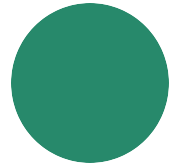
In Q4 2024/25, Medway Community Healthcare (MCH) experienced a significant cyber security incident which affected data quality. Live monitoring of the MCH data throughout 2025/26 has suggested that the service has fully recovered.

The Early Years Programme Manager has been gaining regular oversight of the health visitor workforce to understand service delivery and supporting actions to reduce the number of families not attending. This regular oversight will continue.

Historic performance

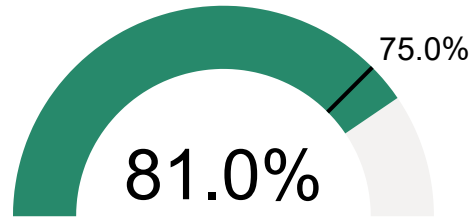


Performance status



Green

Current performance



Direction of travel

Short trend



Q3 2025-26

Long trend



Q4 2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, 75% of children receive a 2-2½ year health and development review.

Update note

By 2027/28, 75% of children receive a 2-2½ year health and development review.

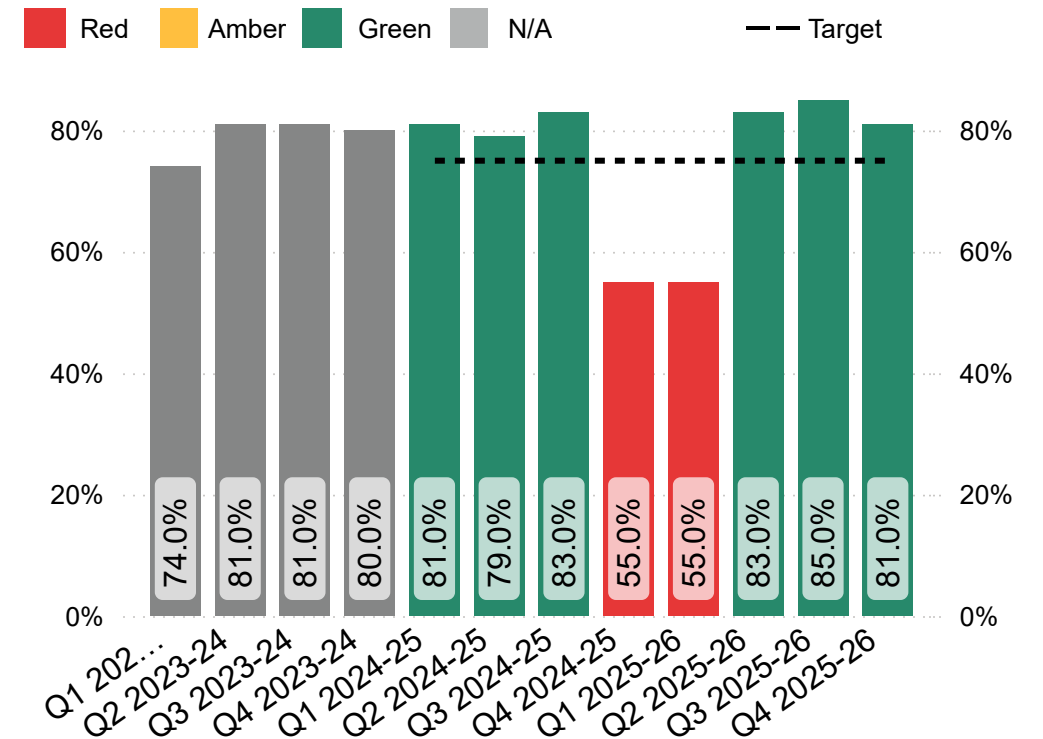
This review provides an early check on a child's speech, language, physical, social and emotional development. It helps identify any concerns early and puts support in place when it can make the biggest difference. Consistent uptake of the review helps children access the right support sooner, reduces the risk of developmental delays becoming more established, and better prepares children for learning when they start school.

The current cohort will be those assessed for Good Levels of Development (GLD) at the end of reception in 2028 as part of the Best Start in Life strategy/mission.

The service continues to exceed the target of 75%, Q4 2025/26 was slightly lower than the previous quarter with 81% of children receiving a 2-2½ year health review as compared to 85% in Q3.

The Early Years Programme Manager continues to work closely with colleagues in Education and MCH to ensure uptake of the 2-year check stays high and consistent, helping to support good levels of development and prevent any drop-off. There is currently collaborative work taking place to ensure consistency across Medway between the 2-year development review and the early years practitioner 2-year progress reviews. This integration will allow for a holistic assessment around the child and therefore impact overall GLD.

Historic performance



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

— —

2025-26

Long trend

— —

2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the proportion of pupils that achieve a good level of development at the end of the Early Years Foundation Stage is the same as or above the national average

Update note

This metric is part of Priority 4, Improving health and wellbeing for all and the sub priority: Support families to give their children the best start in life.

The 2025-26 outturn is expected in November 2026

In 2024-25 just under 70% of pupils achieved a good level of development. This is an improvement on last year. Nationally results improved by 0.6pp, this was less of the increase seen in Medway, where a 1.6pp improvement occurred. As such Medway now outperforms national by 1.3pp, a 1pp improvement on the 0.3pp gap in 2023-24.

The Council's oversight of the performance (Ofsted judgement) for all early year's settings and standards achieved (pupil outcomes) by the end of the Reception year in schools is vital for creating a robust early year's system that supports children's development and prepares them for future educational success. The DfE Best Start in Life strategy (BSiL) sets out comprehensive plans to improve outcomes for children from birth to age 5. The core mission is to ensure 75% of 5-year-olds in England achieve a Good Level of Development by 2028; in Medway, based on the trend of performance, the expectation is 77%.

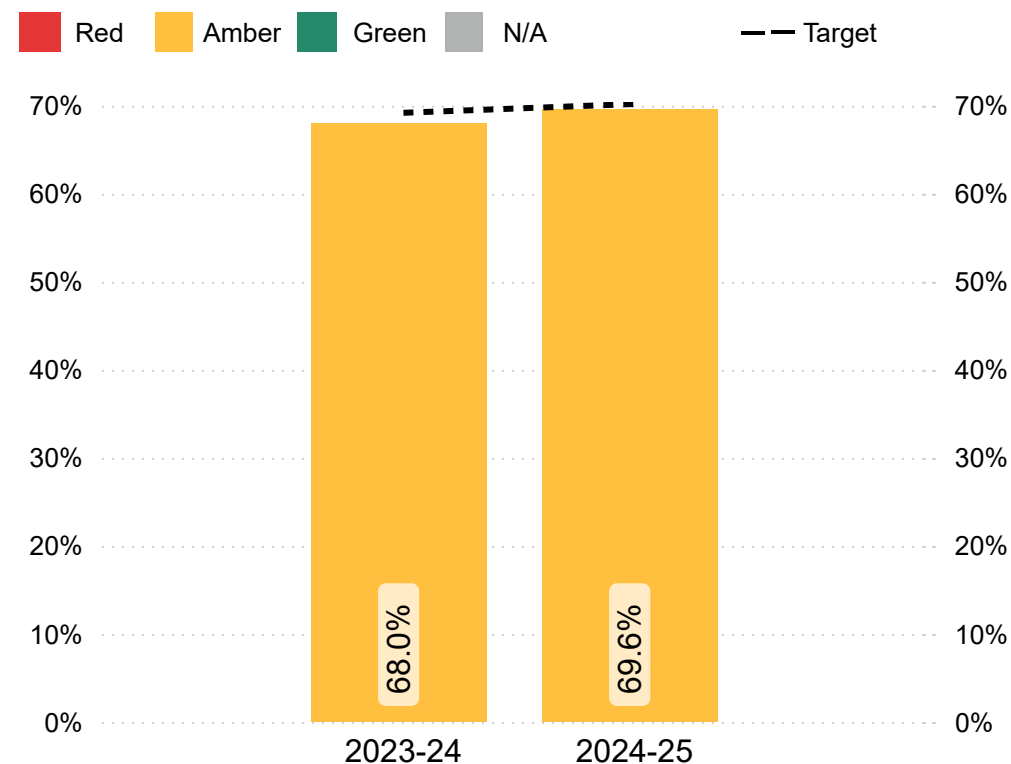
Achievements in the time period (Past/Present):

The Government vision for Best Start Family Hubs is to provide joined up services in the community to work towards the GLD target. Working together across Public Health, Education and Family Solutions BSiL planning will inform operational action plans, overseen by an Early Years Partnership Board reporting to CADMT.

Actions going forward (Future):

The BSiL programme continues at pace; the Early Years Partnership Board (EYPB) oversees the BSiL delivery team to ensure an effective multi agency approach to complex issues

Historic performance



Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the proportion of children in Year 6 (age 10-11 years) that maintain a healthy weight is the same as or above 60%.
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Update note

By 2027/28, the proportion of children in Year 6 (aged 10–11 years) that maintain a healthy weight is the same as or above 60%. This performance indicator is reported a year in arrears. This data comes from the Office for Health Improvement and Disparities and is based on data from NHS England. Data for 2025/26 will be available in December 2026.

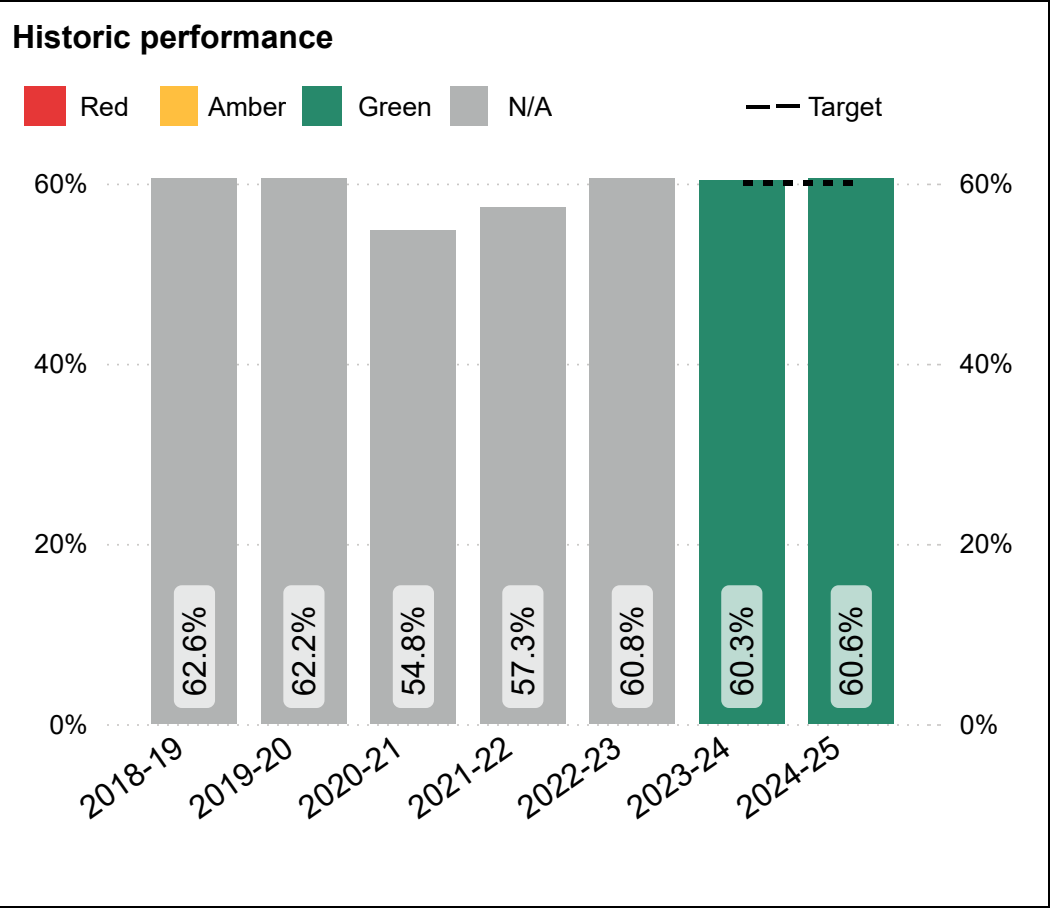
National Child Measurement Programme data shows that 60.6% of Year 6 children in Medway maintained a healthy weight in 2024/25, exceeding the target of 60%. This value has improved over the last three years after a decline in 2020/21.

In Q1 2026/27, service delivery included four Little Chefs programmes, four Little Food Explorers programmes and Tri Club and Tri Tasters healthy weight interventions. Additional settings joined and achieved Healthy Early Years Award accreditation. School food research progressed with engagement from pupils, parents and schools which will inform future recommendations.

Oral health promotion during Smile Month reached thousands of residents while supervised toothbrushing was delivered in 34 settings reaching 1,349 children.

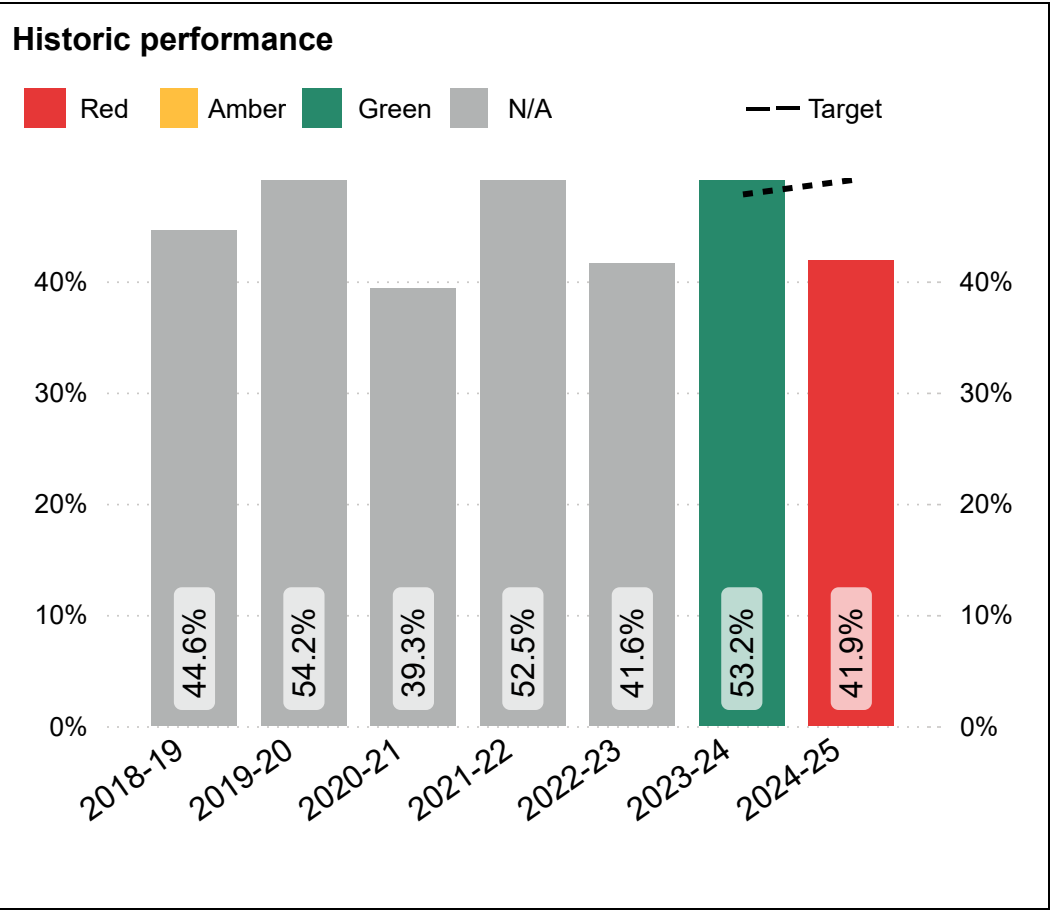
Actions:

- Increase engagement in family healthy weight programmes through targeted promotion and additional facilitator training planned to support this.
- Strengthen referral pathways with schools, Family Solutions and Medway Community Healthcare.
- Free School Meal auto-enrolment to help increase access to support.
- New Tri Club, FitFix and community healthy eating programmes are planned for Q2 and Q3.
- Oral health promotion and Healthy Early Years engagement.
- Development of the Obesity Safeguarding Framework.



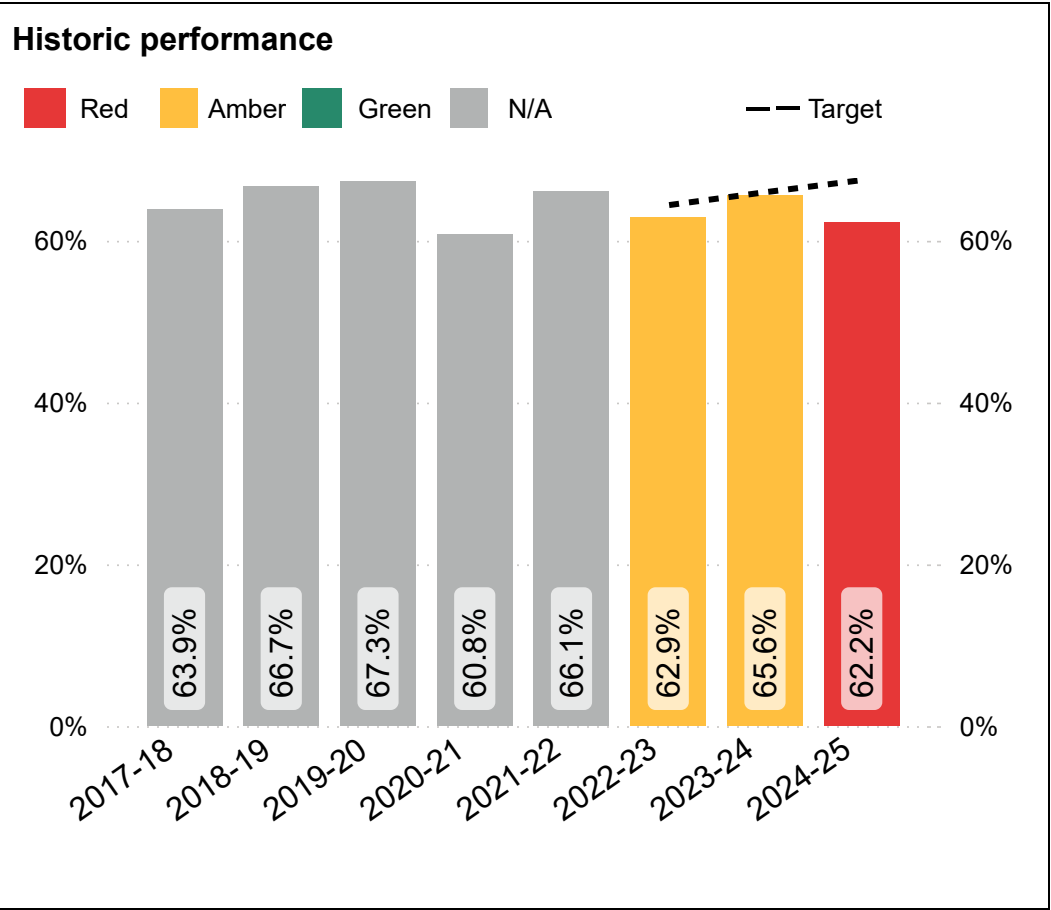
Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the percentage of physically active children and young people will be similar or higher compared to the England average.
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Update note By 2027/28, the percentage of physically active children and young people will be similar or higher compared to the England average. This data comes from the Office for Health Improvement and Disparities and is based on data from Sport England. The value for 2025/26 will be available in February 2027. The latest value is 41.9% in 2024/25, which is statistically worse than the England value of 49.1%. Achievements - Work is progressing with Active Kent and Medway and wider partners to create a bid for a second round of Place Based Partnership funding using the evidence collected from the test and Learn sessions. - Medway is part of the Patchwork Programme — a nine-month journey exploring how to bring physical literacy into real-world practice for children and young people. - Implementation of the service plan for 2026/27 focusing on children and young people is underway. Actions - Continued working on Test and Learn phases to secure funding from Place Based Partnerships.
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Performance status an update has not been provided for this period	Current performance an update has not been provided for this period	Direction of travel Short trend -- 2025-26 Long trend -- 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	Indicator description By 2027/28, the percentage of physically active adults will have increased to 69%.
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Update note By 2027/28, the percentage of physically active adults will have increased to 69%. The incremental target for 2024/25 is 67.5%. This data comes from the Office for Health Improvement and Disparities and is based on data from Sport England. The latest value for Medway is 62.2% in 2024/25, which is statistically worse compared to England and to this financial year's target of 67.5%. Achievements: - Work is progressing with Active Kent and Medway and wider partners to create a bid for a second round of Place Based Partnership funding using the evidence collected from the test and Learn sessions. - 80 stakeholders from across different sectors attended the Physical Activity Alliance at Lordswood Leisure Centre. - In 2025/26, 645 residents attended the Primary Falls Prevention service, known as FaME (Falls Management Exercise). Implementation on the service plan for 2026/27 is underway. Actions: - Plan for next Physical Activity Alliance. - Development of a Physical Activity Needs Assessment.



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2025-26

Long trend

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2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, increase by a minimum of 15% the number of children and young people swimming lessons held at Medway Council sports centres

Update note

Current swimming lesson participation numbers (weekly average) x 9 weeks (1 April to 1 June)

Medway Park 876 x 9 weeks = 7884

Strood 611 x 9 weeks = 5499

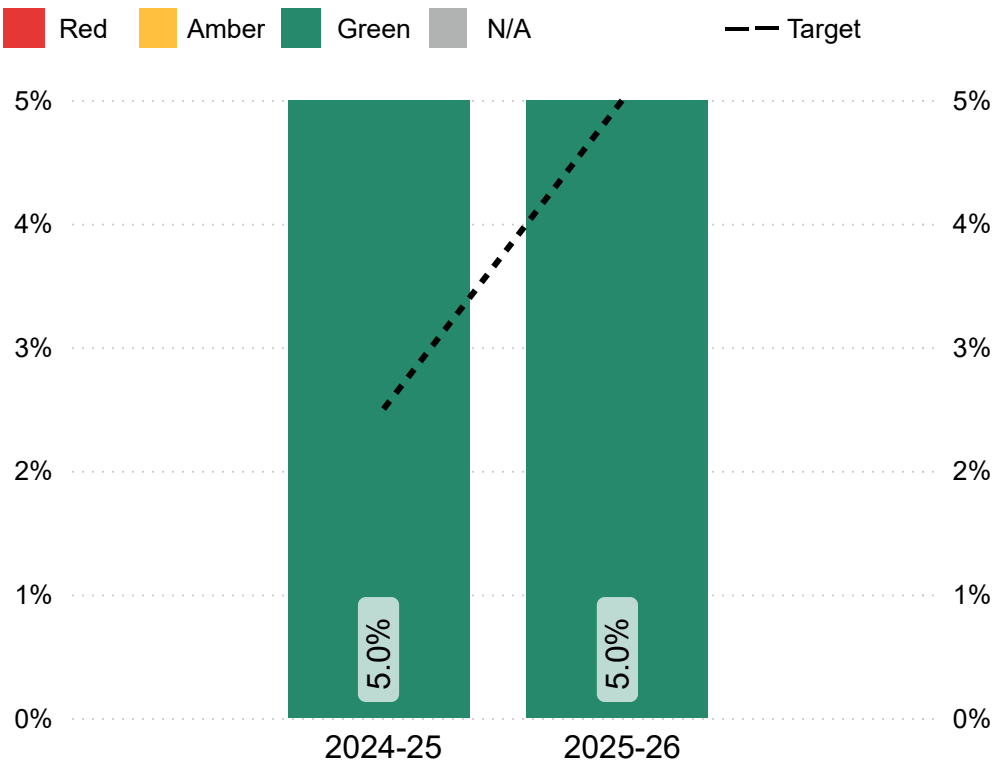
Hoo 408 x 9 weeks = 3672

Cozenton Park 553 x 9 weeks = 4977

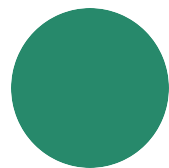
Total = 22,032 participants across our swimming lessons this financial year to date

This is an annual target of increase swimming lessons by 5%, so increase percentage will be shown at end of budget year. The swimming lessons figures have increased in comparison to last year, so we are on target to achieve the 15% by 2027/28

Historic performance

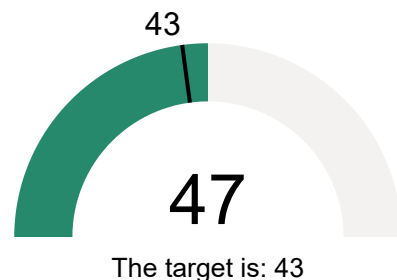


Performance status



Green

Current performance



Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28 a minimum of 43 primary schools per year enter a minimum of two Mini Youth Games events

Update note

47 Schools took part in two or more Mini Youth Games events in Q1

Tag Rugby

48 Schools attended Tag Rugby

66 teams competed over the two competition days

Football

55 Schools attended Football

73 teams competed over the two competition days

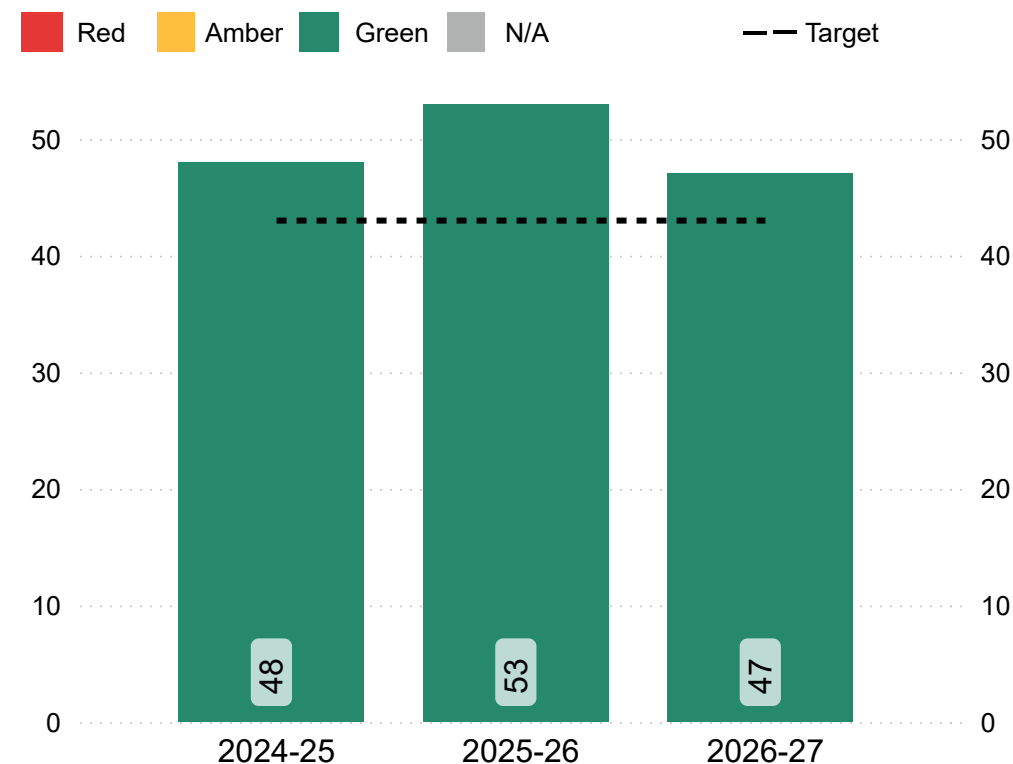
Cricket

29 Schools attended Cricket

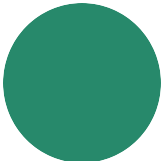
31 teams competed over the two competition days

It's worth noting that Cricket was lower than normal as due to the heatwave the event was postponed by one week. Therefore, a lot of schools that originally entered had to withdraw from attending the rescheduled dates.

Historic performance

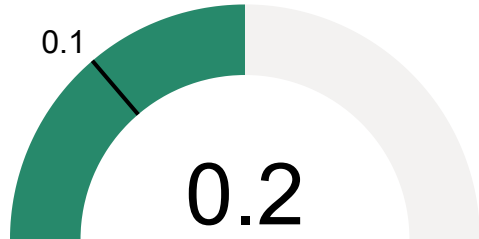


Performance status



Green

Current performance



0.2

The target is: .1

Direction of travel

Short trend

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2022-23

Long trend

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2021-22

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, reduce the life expectancy gap between Medway and England by 0.11 years for females (data reported: 2023–25).

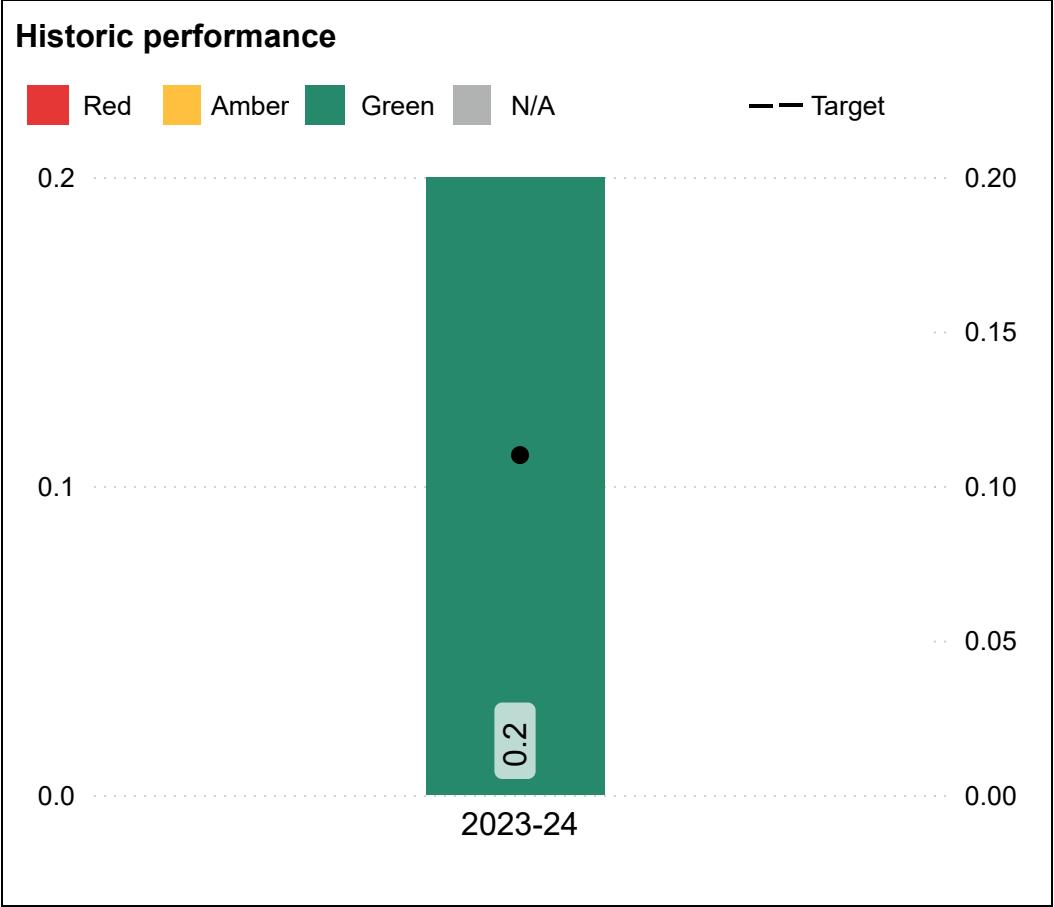
Update note

By 2027/28, reduce the gap in female life expectancy between Medway and England by 0.1 years, to achieve our Medway Marmot Place aim by 2035. The incremental target for 2023 - 25 is a 0.1 year reduction of the gap, based on the baseline gap of 1 year.

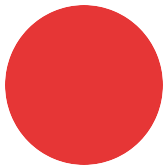
This performance indicator is reported 3 years in arrears. The data is taken from the Office for Health Improvement and Disparities and is based on data from the Office for National Statistics. Female life expectancy in Medway was 82.7 years in 2023–25, a gap of 0.8 years from England's average of 83.5 years. This is a reduction of 0.2 years from the baseline gap of 1 year, exceeding this year's targeted reduction of 0.11 years.

Everything that Medway Council and the NHS do has an overarching aim to increase life expectancy. More than 105,000 Medway residents used a frontline Public Health service in the last year. In Quarter 1 (Q1) 2026/27, Public Health commissioned a new adult weight management service. This will help a further 500 adults reach a healthier weight through a digital programme. In addition, a new 'Women in Sheds' group was launched to support health and wellbeing in the community. The team has also worked with NHS partners to develop a cardiovascular disease (CVD) prevention programme, funded by NHS England. The programme will focus on at risk communities and help people lower their risk of developing CVD.

In Q1, the Medway Marmot Programme published an independent report by the Institute of Health Equity. The report was informed by engagement with a wide range of local partners. A Medway Health Inequalities Services Map was also published to help services work together more effectively and identify gaps in support. Marmot priorities for Q2 include improving the services map, identifying ways to reduce health inequalities, and strengthening partnerships to improve health outcomes for local people.



Performance status



Red

Current performance



The target is: .1

Direction of travel

Short trend



2022-23

Long trend



2021-22

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, reduce the life expectancy gap between Medway and England by 0.11 years for males (data reported: 2023–25)

Update note

By 2027/28, reduce the gap in male life expectancy between Medway and England by 0.11 years, to achieve our Medway Marmot Place aim by 2035. The incremental target for 2023 - 25 is a 0.11 year reduction of the gap, based on the baseline gap of 1.1 year.

This performance indicator is reported 3 years in arrears. The data is taken from the Office for Health Improvement and Disparities and is based on data from the Office for National Statistics. Life expectancy in Medway for males was 78.6 years in 2023–25, a gap of 1.1 years from England's average of 79.7 years. There has been no reduction from the baseline gap of 1.1 years, not meeting this year's target of 0.11 years.

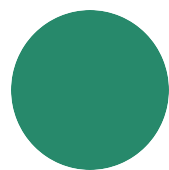
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Historic performance

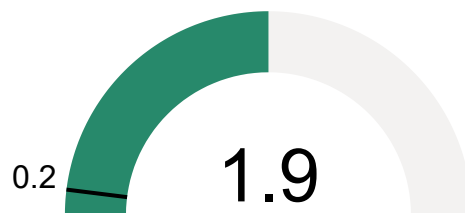


Performance status



Green

Current performance



The target is: .2

Direction of travel

Short trend

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2021-22

Long trend

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2020-21

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, reduce the healthy life expectancy gap between Medway and England by 0.3 years for females (data reported: 2023–25).

Update note

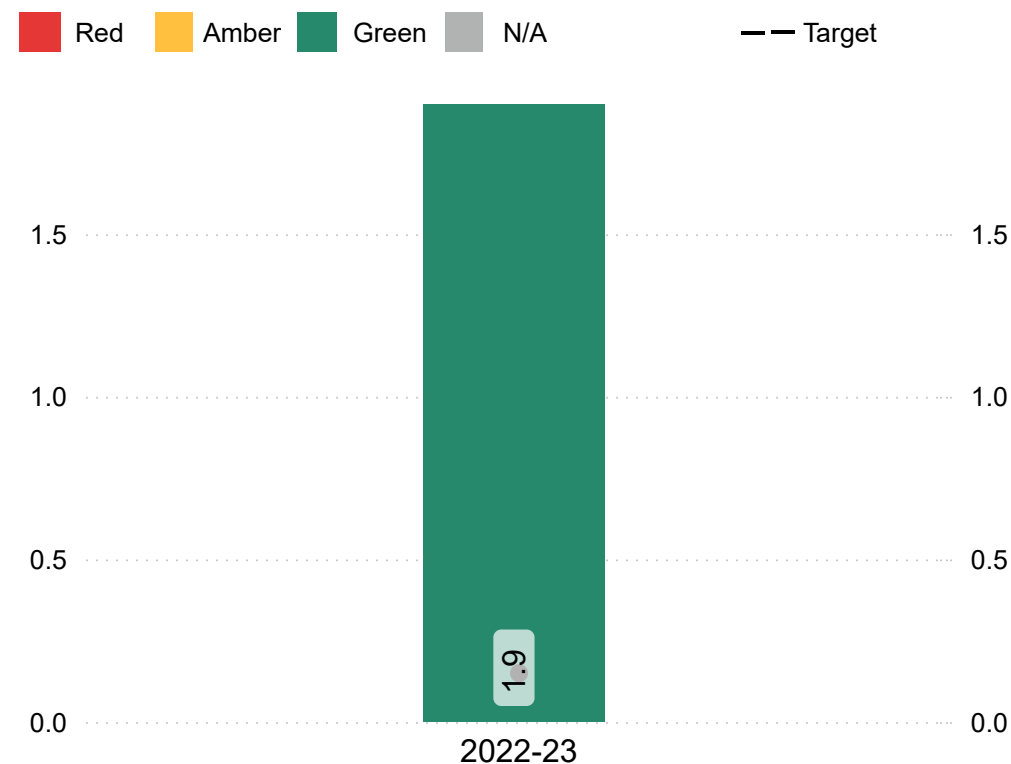
By 2027/28, reduce the gap in female healthy life expectancy between Medway and England by 0.3 years, to achieve our Medway Marmot Place aim by 2035. The incremental target for 2022 - 24 is a 0.15 year reduction of the gap, based on the baseline gap of 3 years.

Healthy life expectancy at birth is the average number of years a person would expect to live in good health. Cancer, mental ill health and heart and circulatory diseases are some of the main causes of poor health in England. Female healthy life expectancy in Medway was 60.2 years in 2022 – 24, a gap of 1.1 years from England's average of 61.3 years. This is a reduction of 1.9 years from the baseline gap of 3 years, exceeding this year's targeted reduction of 0.15 years.

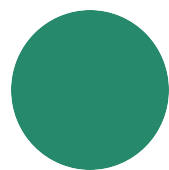
More than 105,000 Medway residents used a frontline Public Health service in the last year. In Quarter 1 (Q1) 2026/27, Public Health commissioned a new adult weight management service. This will help a further 500 adults reach a healthier weight through a digital programme. The team has also worked with NHS partners to develop a cardiovascular disease (CVD) prevention programme, funded by NHS England. The programme will focus on at risk communities and help people lower their risk of developing CVD.

In Q1, the Medway Marmot Programme published an independent report by the Institute of Health Equity. The report was informed by engagement with a wide range of local partners. A Medway Health Inequalities Services Map was also published to help services work together more effectively and identify gaps in support. Marmot priorities for Q2 include improving the services map, identifying ways to reduce health inequalities, and strengthening partnerships to improve health outcomes for local people.

Historic performance

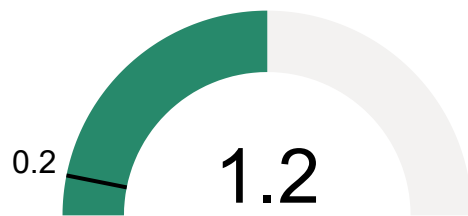


Performance status



Green

Current performance



The target is: .2

Direction of travel

Short trend

--

2021-22

Long trend

--

2020-21

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, reduce the healthy life expectancy gap between Medway and England by 0.3 years for males (data reported: 2023–25).

Update note

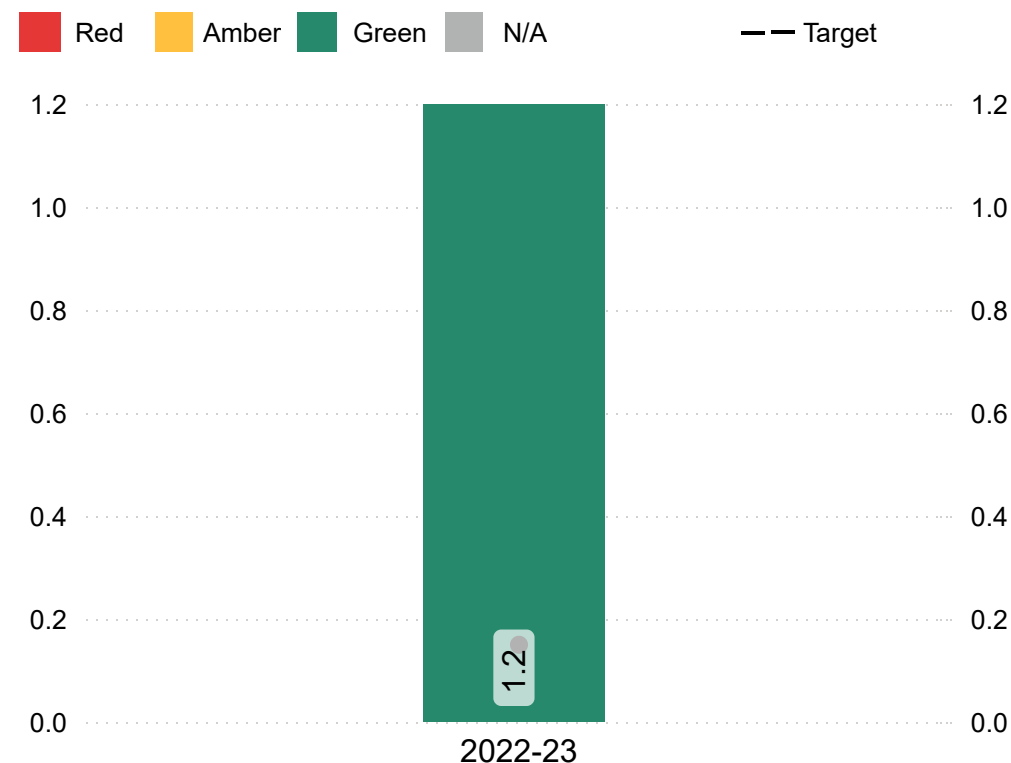
By 2027/28, reduce the gap in male healthy life expectancy between Medway and England by 0.3 years, to achieve our Medway Marmot Place aim by 2035. The incremental target for 2022 - 24 is a 0.15 year reduction of the gap, based on the baseline gap of 3.1 years.

Healthy life expectancy at birth is the average number of years a person would expect to live in good health. Cancer, mental ill health and heart and circulatory diseases are some of the main causes of poor health in England. Male healthy life expectancy in Medway was 59 years in 2022 – 24, a gap of 1.9 years from England's average of 60.9 years. This is a reduction of 1.2 years from the baseline gap of 3.1 years, exceeding this year's targeted reduction of 0.15 years.

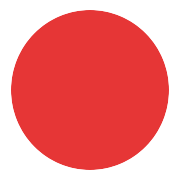
More than 105,000 Medway residents used a frontline Public Health service in the last year. In Quarter 1 (Q1) 2026/27, Public Health commissioned a new adult weight management service. This will help a further 500 adults reach a healthier weight through a digital programme. The team has also worked with NHS partners to develop a cardiovascular disease (CVD) prevention programme, funded by NHS England. The programme will focus on at risk communities and help people lower their risk of developing CVD.

In Q1, the Medway Marmot Programme published an independent report by the Institute of Health Equity. The report was informed by engagement with a wide range of local partners. A Medway Health Inequalities Services Map was also published to help services work together more effectively and identify gaps in support. Marmot priorities for Q2 include improving the services map, identifying ways to reduce health inequalities, and strengthening partnerships to improve health outcomes for local people.

Historic performance



Performance status



Red

Current performance



The target is: .4

Direction of travel

Short trend

--

2021-22

Long trend

--

2020-21

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28 (2023-25), reduce the gap in life expectancy between the best- and worst-off areas in Medway by 0.84 years for females.

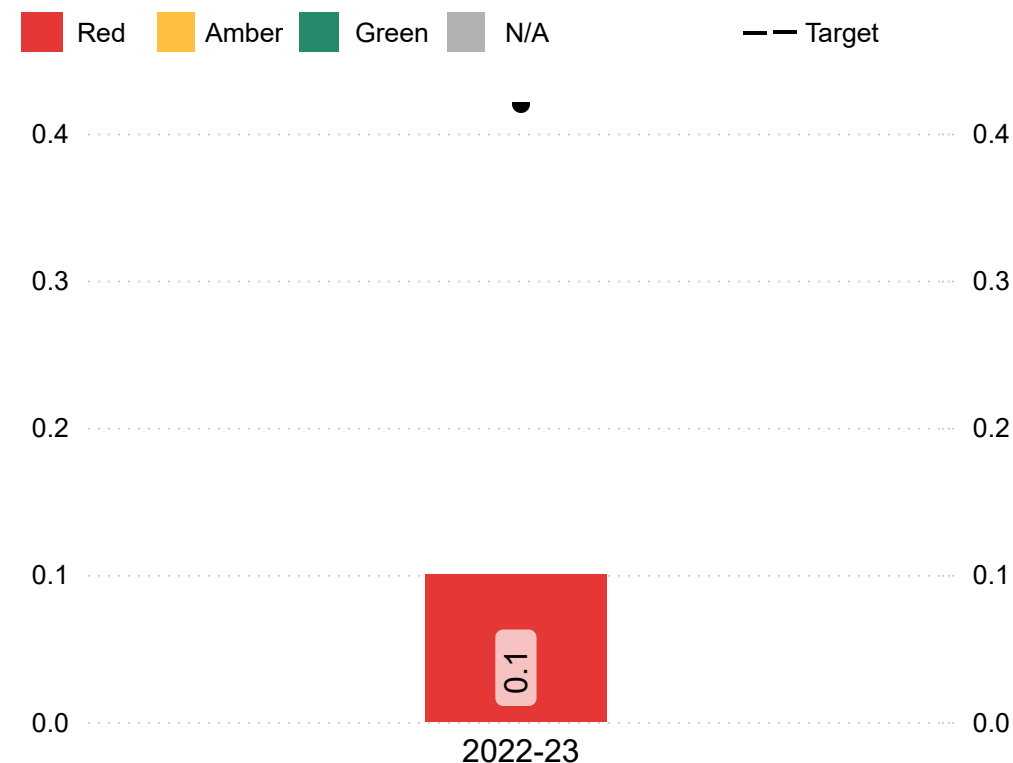
Update note

By 2027/28, reduce the gap in life expectancy between the best and worst off areas in Medway by 0.84 years for females, to achieve our Medway Marmot Place aim by 2035. Life expectancy is an important measure of health and wellbeing. It can vary between different groups of people and areas, influenced by factors throughout the life course that affect health. These differences can cause inequalities in life expectancy, often measured using levels of deprivation. The inequality in female life expectancy at birth in Medway was 8.3 years in 2022 - 24, representing a reduction of 0.1 years from the baseline inequality of 8.4 years in 2021 - 23. The reduction is below this year's targeted decrease of 0.42 years. Nationally, the inequality in female life expectancy between the most and least deprived areas was 8.0 years; Medway's inequality of 8.3 years places it in the second worst quintile nationally.

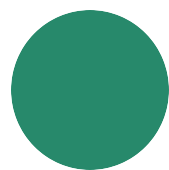
Tackling health inequalities in Medway is a key ambition of the Medway Marmot programme. An independent report by the Institute of Health Equity was published in Q1 2026/27. The report was informed by feedback from local partners and sets out recommendations to help reduce health inequalities and improve residents' health and wellbeing.

An initial Medway Health Inequalities Services Map was also published. This helps professionals identify local services that support people facing health inequalities and highlights opportunities to improve services and partnership working. Marmot priorities for Q2 include further developing the services map and identifying effective ways to reduce health inequalities. The programme will continue to work closely with partners to support shared priorities and improve health outcomes for local people.

Historic performance



Performance status



Green

Current performance



Direction of travel

Short trend

--

2021-22

Long trend

--

2020-21

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28 (2023-25), reduce the gap in life expectancy between the best- and worst-off areas in Medway by 1.16 years for males.

Update note

By 2027/28, reduce the gap in male life expectancy between the best and worst off areas in Medway by 1.16 years, to achieve our Medway Marmot Place aim by 2035.

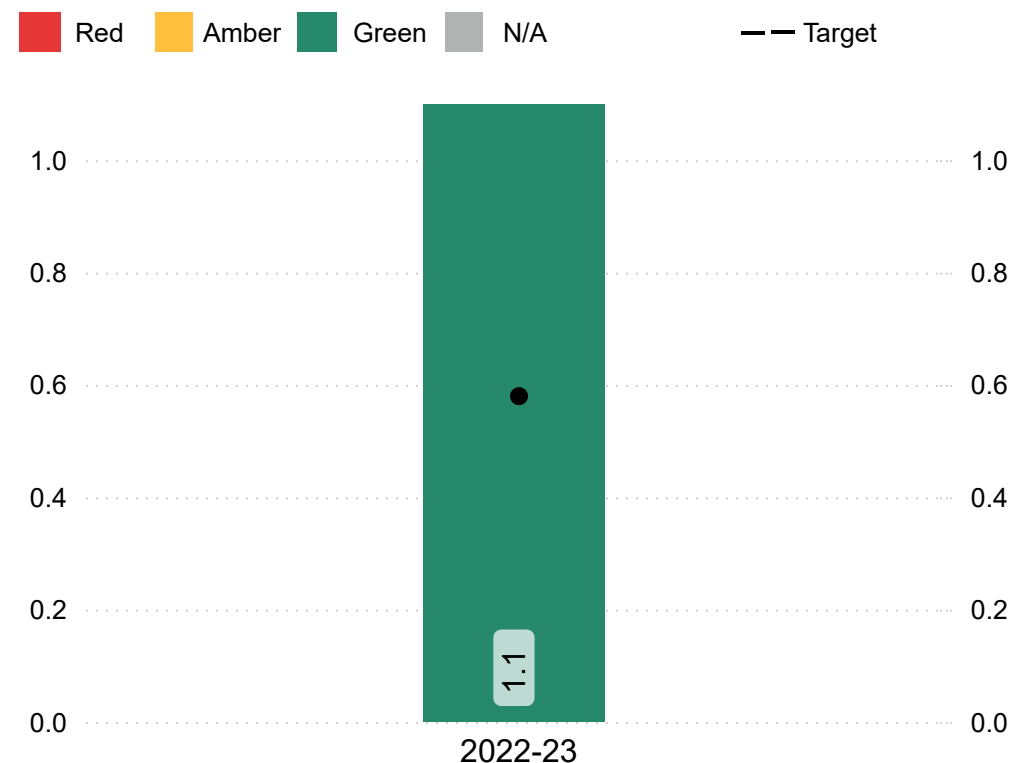
Life expectancy is an important measure of health and wellbeing. It can vary between different groups of people and areas, influenced by factors throughout the life course that affect health. These differences can cause inequalities in life expectancy, often measured using levels of deprivation. The inequality in male life expectancy at birth in Medway was 10.5 years in 2022 - 24, representing a reduction of 1.1 years from the baseline inequality of 11.6 years in 2021 - 23. The reduction is above this year's targeted decrease of 0.58 years. Nationally, the inequality in male life expectancy between the most and least deprived areas was 10.4 years; Medway's inequality of 10.5 years places it in the second worst quintile nationally.

Tackling health inequalities in Medway is a key ambition of the Medway Marmot programme. An independent report by the Institute of Health Equity was published in Q1 2026/27. The report was informed by feedback from local partners and sets out recommendations to help reduce health inequalities and improve residents' health and wellbeing.

An initial Medway Health Inequalities Services Map was also published. This helps professionals identify local services that support people facing health inequalities and highlights opportunities to improve services and partnership working.

Marmot priorities for Q2 include further developing the services map and identifying effective ways to reduce health inequalities. The programme will continue to work closely with partners to support shared priorities and improve health outcomes for local people.

Historic performance



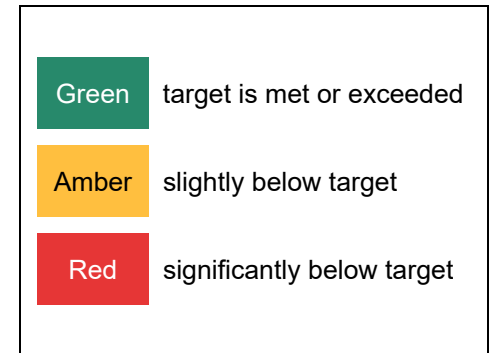
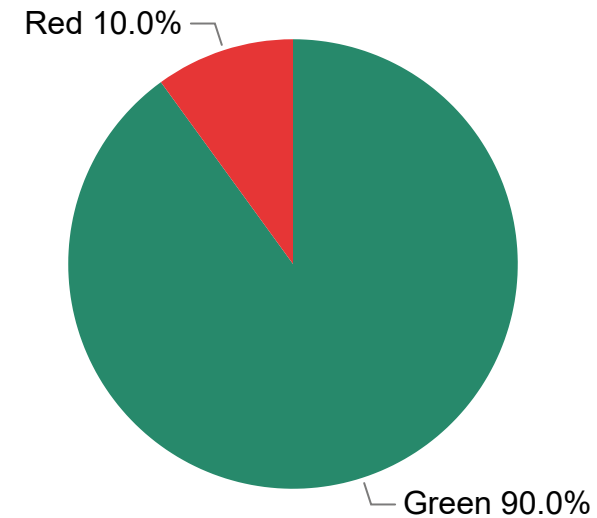
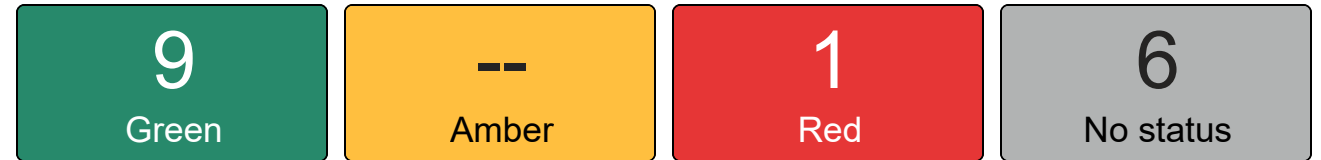


Living in good quality, affordable homes

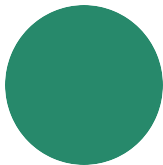
- Increase the supply of good quality, energy efficient and sustainable homes that reflect the needs of the communities in Medway.
- Implement a Local Plan which reflects the needs of the communities in Medway, supporting a transition to a low-carbon future promoting affordable, energy efficient and sustainable homes.
- Assist people with specific accommodation needs including older people, people with disabilities, people needing specialist support and those who find themselves homeless.
- Engage with communities to identify ways to improve streets, parks and local surroundings which create vibrant places to live and enhance the quality of people's lives.
- Ensure the Council's housing stock is good quality, efficient, free from damp and mould and tenants are at the heart of decision making.

Summary of performance Priority 5

There are 16 indicators for Priority 5. 10 indicators have data reported for this quarter. There are 6 indicators which have no data reported for this quarter, for which no indicator status could be determined.



Performance status



Green

Current performance

Yes

The target is: Yes

Direction of travel

Direction of travel not available
for this performance indicator

The reporting frequency
for this indicator is:
quarterly

The data for this indicator
is collected: quarterly

The tolerance for this
indicator is set to: higher
is better

Indicator description

By the end of 2026/27 the Local Plan will have
completed its examination stage and will be adopted.

Update note

Correspondence with Planning Inspectors on clarifications, focused consultation and additional work on gypsy and travellers accommodation. Examination matters, issues and questions to be issued early August and hearing sessions to be arranged for September 2026.

Historic performance

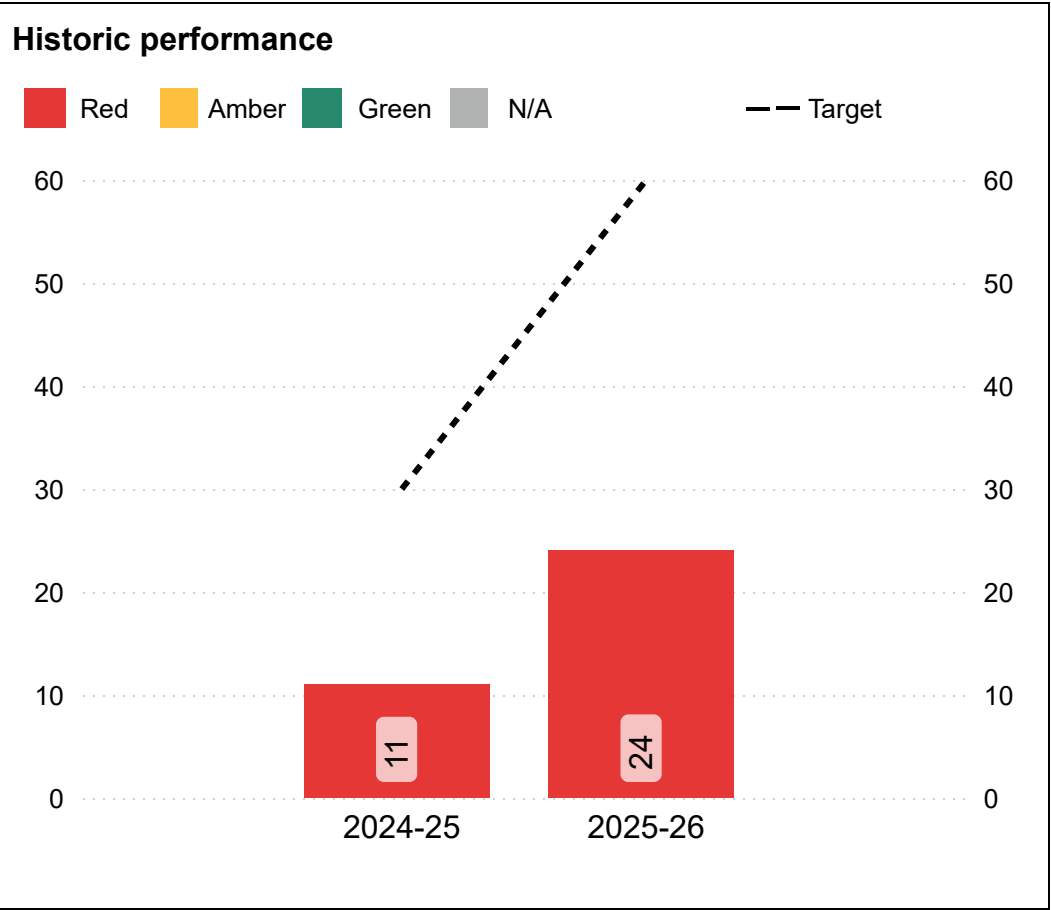
Red Green N/A

Period	Performance	Target
Q1 2026-27	Yes	Yes
Q4 2025-26	Yes	Yes
Q3 2025-26	Yes	Yes
Q2 2025-26	Yes	Yes
Q1 2025-26	Yes	Yes
Q4 2024-25	Yes	Yes
Q3 2024-25	Yes	Yes
Q2 2024-25	Yes	Yes
Q1 2024-25	Yes	Yes

Performance status	Current performance	Direction of travel		Indicator description
an update has not been provided for this period	an update has not been provided for this period	Short trend — — 2025-26 Long trend — — 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	By 2027/8, increase the housing revenue account (HRA) council stock by 4%

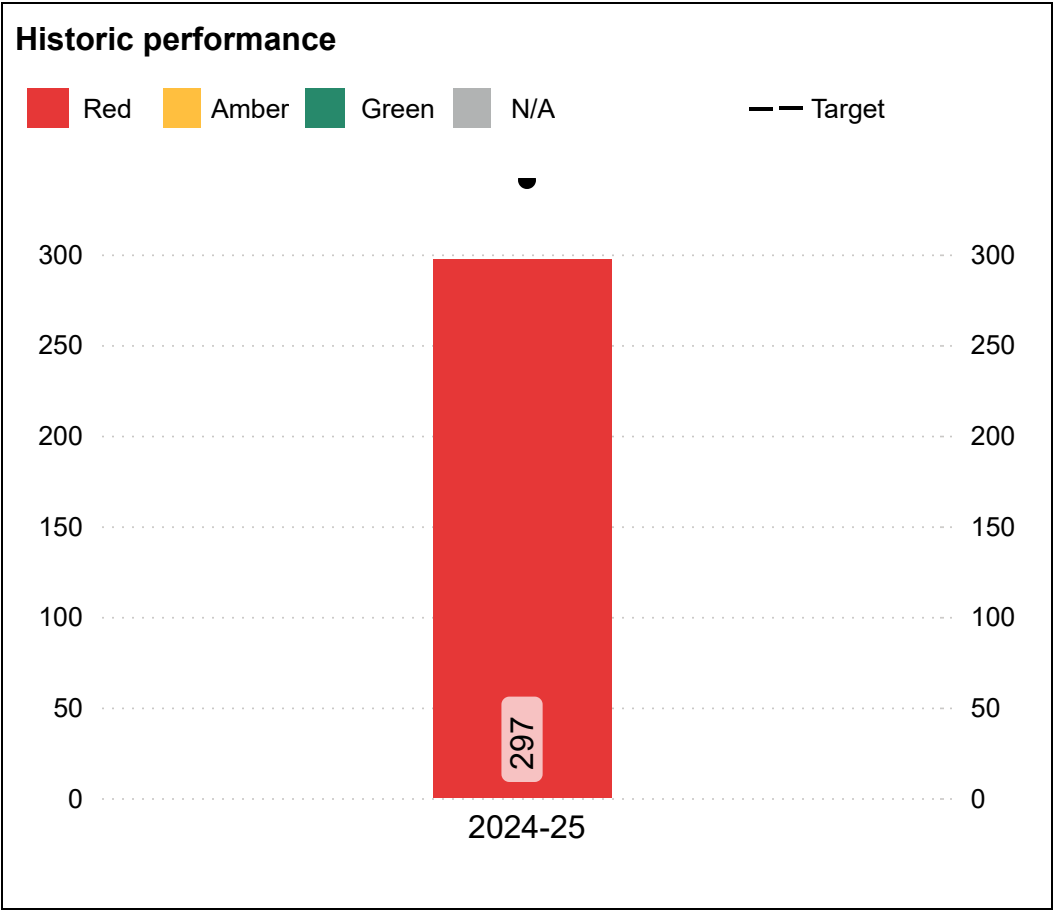
Update note

The first half of the HRA Phase 5 development at Lennox Wood, Twydall completed in early June 2026 delivering 19 affordable homes for Social Rent. The second half of Phase 5, Aburound House, is on track to deliver 18 affordable homes for HRA housing stock by September 2026. The 44 flats under construction at Britton Farm (Truro Manor) by MDC have been further delayed with completion now anticipated for mid-July 2026. On completion of these three sites, the HRA stock will have been increased by 194 homes since 2020 with a further 114 in the pipeline.



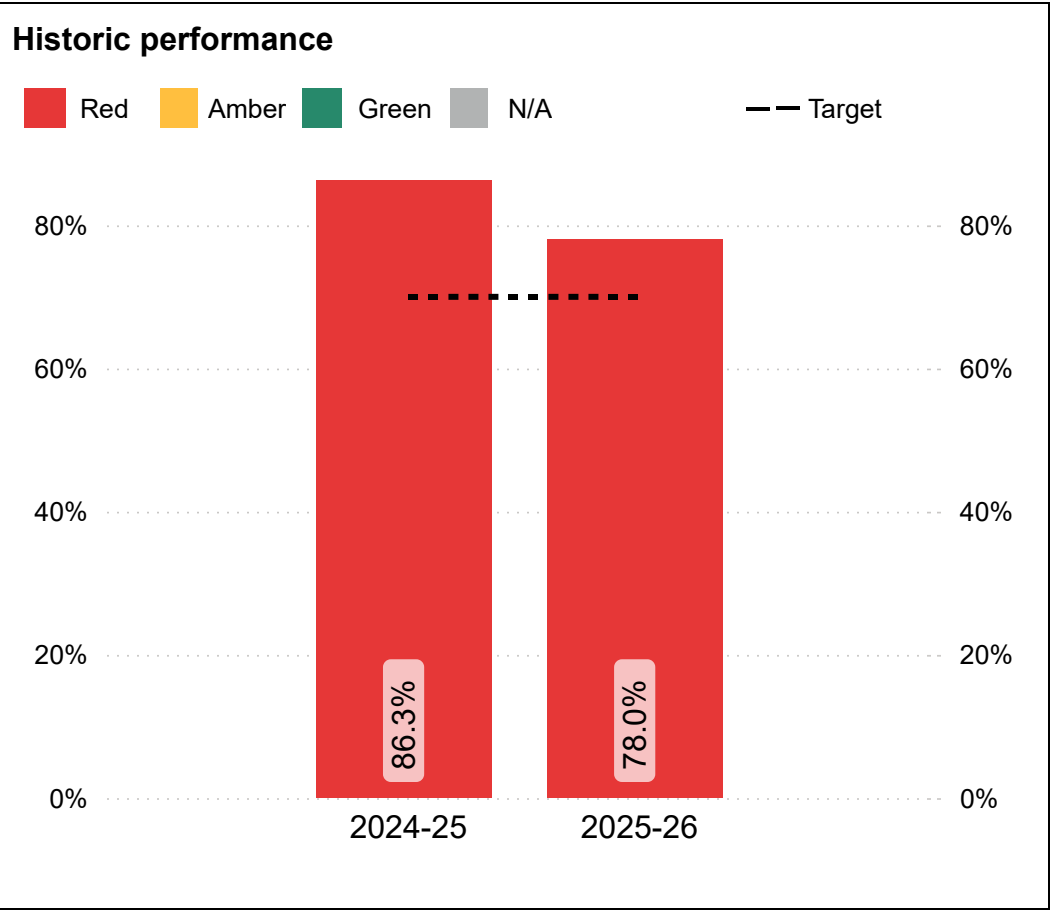
Performance status	Current performance	Direction of travel		Indicator description
an update has not been provided for this period	an update has not been provided for this period	Short trend — — 2025-26 Long trend — — 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: higher is better	By 2027/28, increase the number of new homes built by 680

Update note
Mountbatten House is making good progress on site and we have started to progress the removal of scaffolding from the main building. Upon completion of the roofing works, the next key part of the project will be the removal of the crane. The project is ahead of its February completion date and is currently expected to complete in January, which will deliver 164 homes, that is a key part of the target of 680 homes.

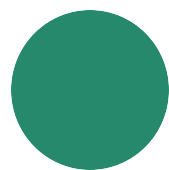


Performance status	Current performance	Direction of travel		Indicator description
an update has not been provided for this period	an update has not been provided for this period	Short trend — — 2025-26 Long trend — — 2024-25	The reporting frequency for this indicator is: quarterly The data for this indicator is collected: annually The tolerance for this indicator is set to: lower is better	By 2027/28, reduce the amount of temporary accommodation provided in the private sector to a maximum of 50%

Update note
Q1 update: At the end of Q1 there are 636 households in all forms of temporary accommodation (TA). A decrease of 9 households from the end of last financial year. Of these, 513 are in nightly paid private sector TA. Currently 80% of all TA being in nightly paid, this is 2% increase from Q4. With an average gross cost of £31,335 per night for nightly paid TA. Waterside Court is now online and is in full operational use (aside from 10 beds for an ASC joint project). We are expecting Conway Wharf to be online for occupancy within the first two weeks of July and Pullmans House to be online by the end of August. This will significantly benefit the % of households in nightly paid TA. At the end of Q1 there are: 68: TA Owned: 17 operational voids due to positive move-outs - additionally 10 voids are being held for a Hospital Discharge project with ASC. 46: HRA TA: We have a growth target of up to 80 units 10: Corp TA: 2 voids 0: B&B/Hotel Once all current planned TA Owned acquisitions are completed and occupied this will take our TA Owned numbers to 187. Against current numbers in all forms of TA (650 TA total) , this would put the use of private sector TA at around 60%. Teams continue to work hard to ensure that Prevention and Move On are kept at optimal levels.

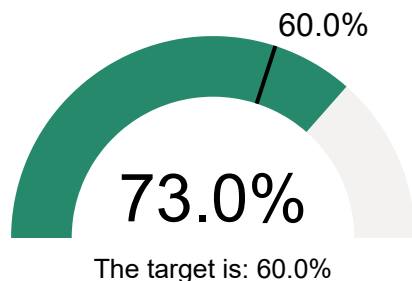


Performance status

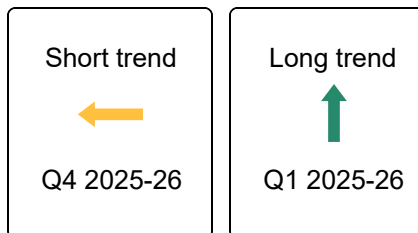


Green

Current performance



Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, prevent or relieve more than 60% of homeless households where a homeless duty has been triggered

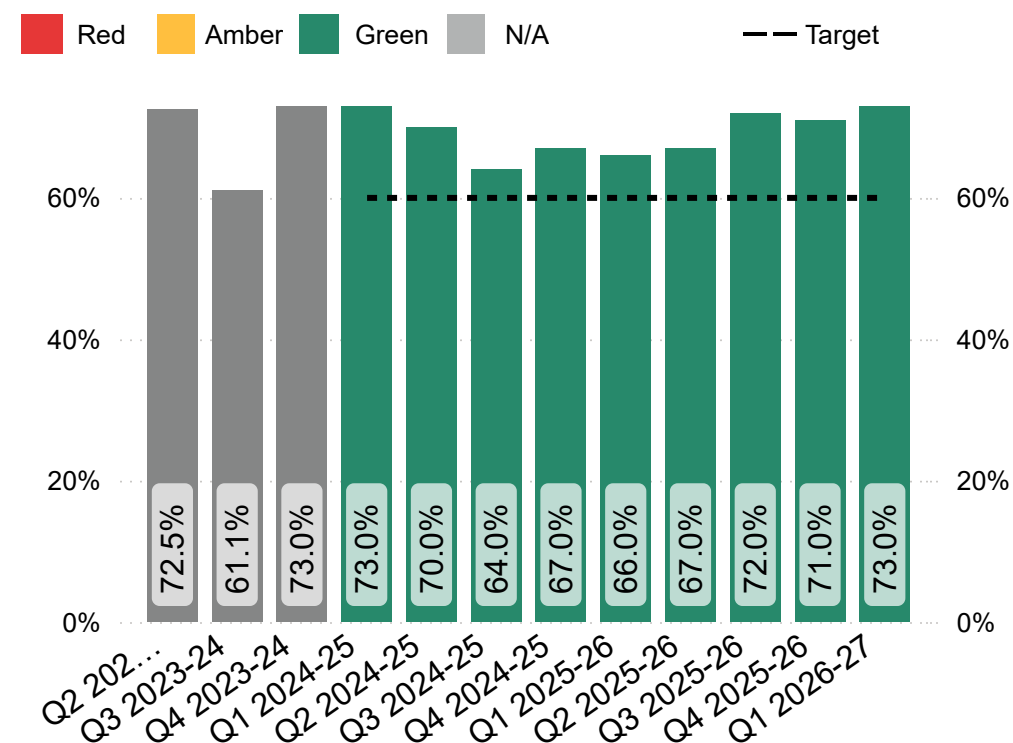
Update note

Demand for the service remains high, with a total of 1,006 homelessness approaches received during Q1 compared to 998 during the same period last year. It is encouraging that demand has remained relatively stable rather than increasing significantly. Prevention approaches continue to exceed crisis approaches, accounting for 58% of all contacts. This demonstrates progress in encouraging residents to seek support earlier, before reaching crisis point. However, further work is needed, as 54% of households placed into temporary accommodation approached the service within 28 days of becoming homeless. The number of households requiring temporary accommodation has reduced compared to the same quarter last year, with 30% of applications resulting in a temporary accommodation placement, compared to 35% in Q1 2025/26.

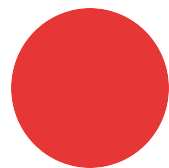
Despite ongoing challenges, the team has achieved strong positive outcomes. Of the households that approached the service and were owed a homelessness duty, approximately 73% either had their homelessness prevented or successfully relieved. Of the successful prevention cases, the team negotiated and provided support for 46 households to remain in their existing accommodation, avoiding the need for temporary accommodation. This represents an estimated annual saving of £460,000.

In addition, during Q1 the One Medway Lettings (OML) team, working alongside Housing Options, supported 112 households to secure alternative private rented sector accommodation. Of these, 75 households would otherwise have required temporary accommodation, resulting in an estimated cost avoidance of £750,000. A further 39 households were supported to move on from temporary accommodation into private rented accommodation. OML has now reached a portfolio of 54 managed properties. Of these, 49 have already enabled households living in temporary accommodation to move into settled, permanent homes, with the remaining five households due to sign tenancy agreements shortly.

Historic performance

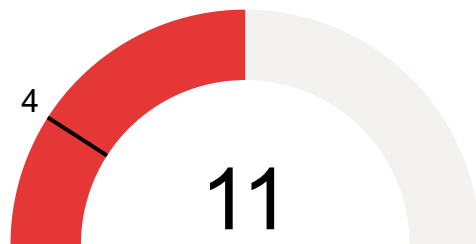


Performance status



Red

Current performance



The target is: 4

Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: lower is better

Indicator description

By 2027/28, reduce the number of rough sleepers to 0

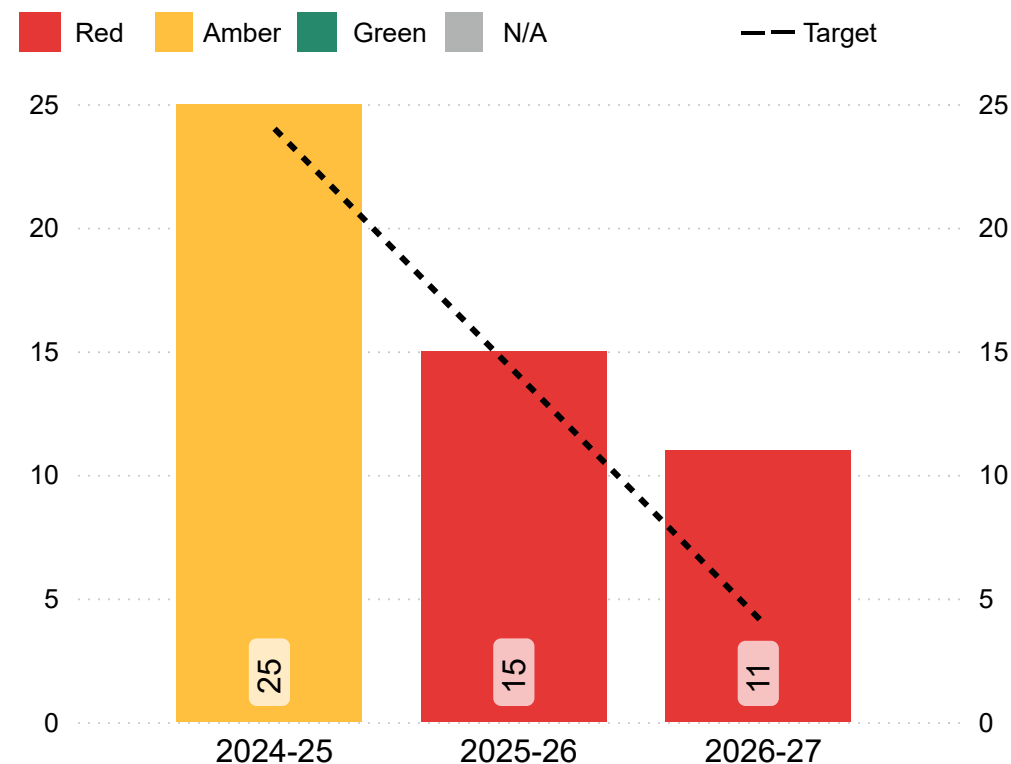
Update note

The rough sleeping team are in the process of setting up a new model, which is referred to as Local Authority Hostel, and are currently creating processes and policies for it. Working collaboratively with private landlords, with the welfare team and with the Senior Partnerships and Strategy Officer to establish protocols to support individuals with high and complex needs. This model is a potential blueprint for a lower cost provision as the housing costs are fully recoverable from central government.

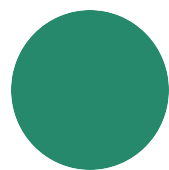
The most recent street count found 11 people on the night of the snapshot, this is a reduction on the previous quarter. This number includes people who are long term known clients of the service. We are looking to see what further multi-disciplinary work can be done with colleagues in adult social care and public health in a team around the person approach, due to the complexity of presenting need.

The team have had continued success in getting people into accommodation, with 15 people moving into supported housing over the quarter. This does include one person from the Target Priority Group, which is the MHCLG terminology for the people with the most complex needs and longest amount of time sleeping rough. The team are currently putting together a tender for the Winter Night Shelter. This will be a multi-year tender from 2026-29 to give surety around provision for Medway Council, the provider and people who need to use the service.

Historic performance

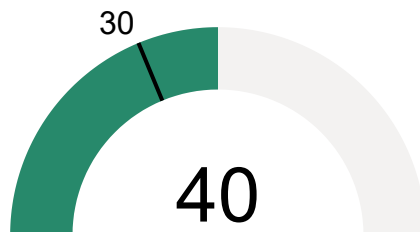


Performance status



Green

Current performance



The target is: 30

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

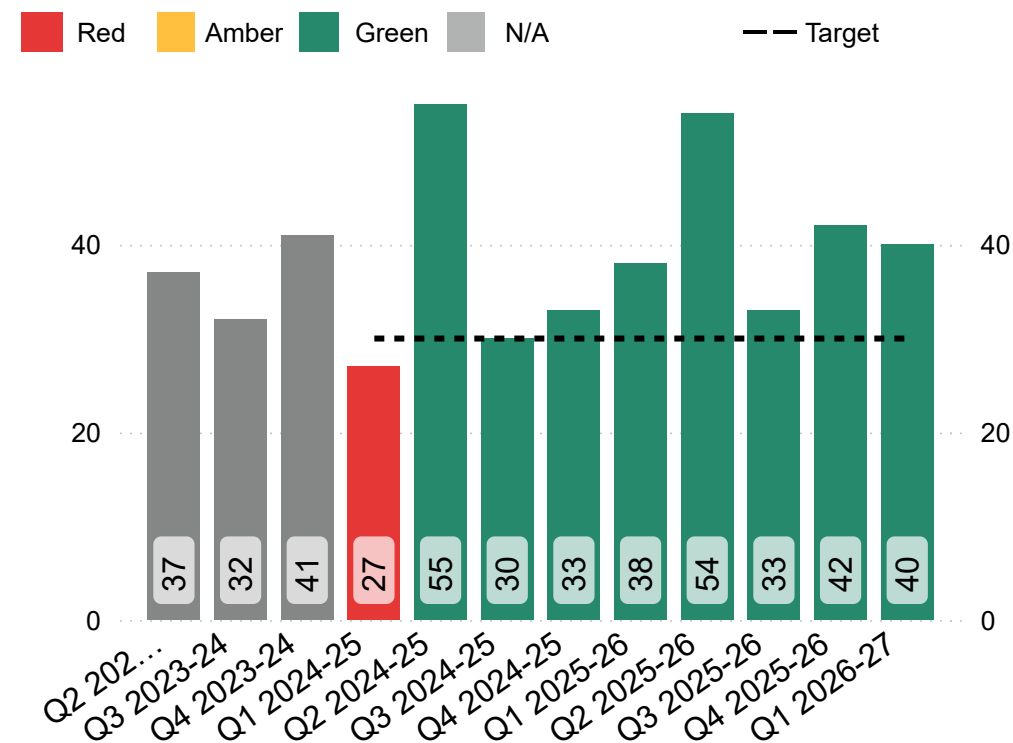
By 2028, 480 people have been assisted to remain in their homes by utilising the disabled facilities grant

Update note

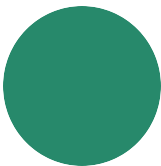
During Q1, 40 Disability Facility Grant (DFG) applications have been approved. The adaptations from these grants can restore the use of the home so that our clients can regain or retain their independence and carry on living in the community.

The DFG Team continues to support individuals to enable them to develop solutions to have active, healthy and independent lives. The team continue work to deliver the required adaptations necessary and appropriate to meet the needs of the individual and to ensure that individuals can remain within the community providing an array of benefits including stability through the maintaining of local support networks. The team adopt a person-centred approach to prevent an individual escalating into hospital services

Historic performance

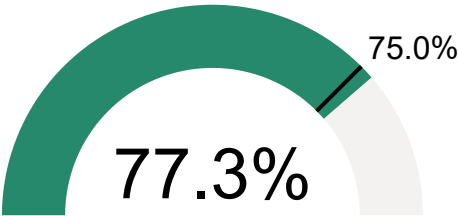


Performance status



Green

Current performance



The target is: 75.0%

Direction of travel

Short trend



Q3 2025-26

Long trend



Q4 2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

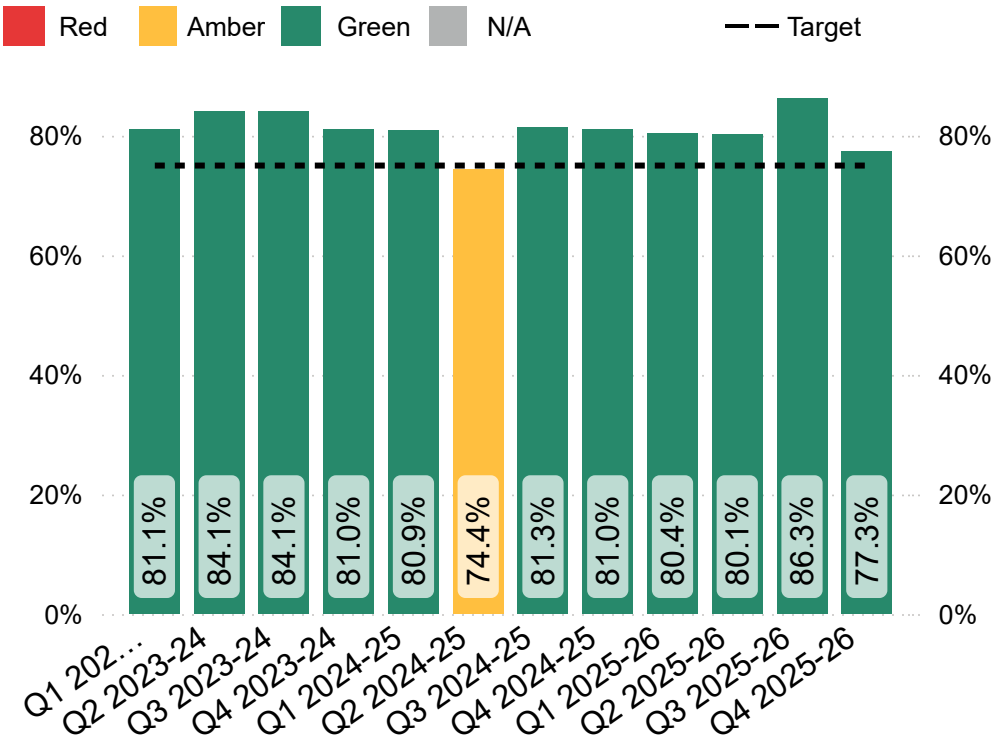
Indicator description

Satisfaction with parks and open spaces will remain at 75% by 2027/28

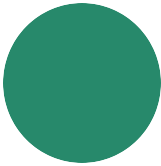
Update note

Satisfaction amongst users of parks and open spaces was 77.27% in Q4 25/26, 9.03 percentage points less than the 86.30% figure seen in Q3 25/26.

Historic performance

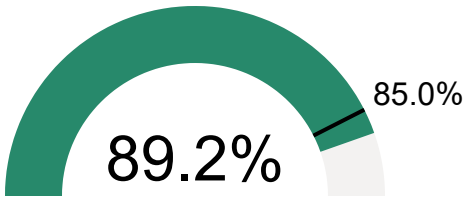


Performance status



Green

Current performance



The target is: 85.0%

Direction of travel

Short trend



Q3 2025-26

Long trend



Q4 2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

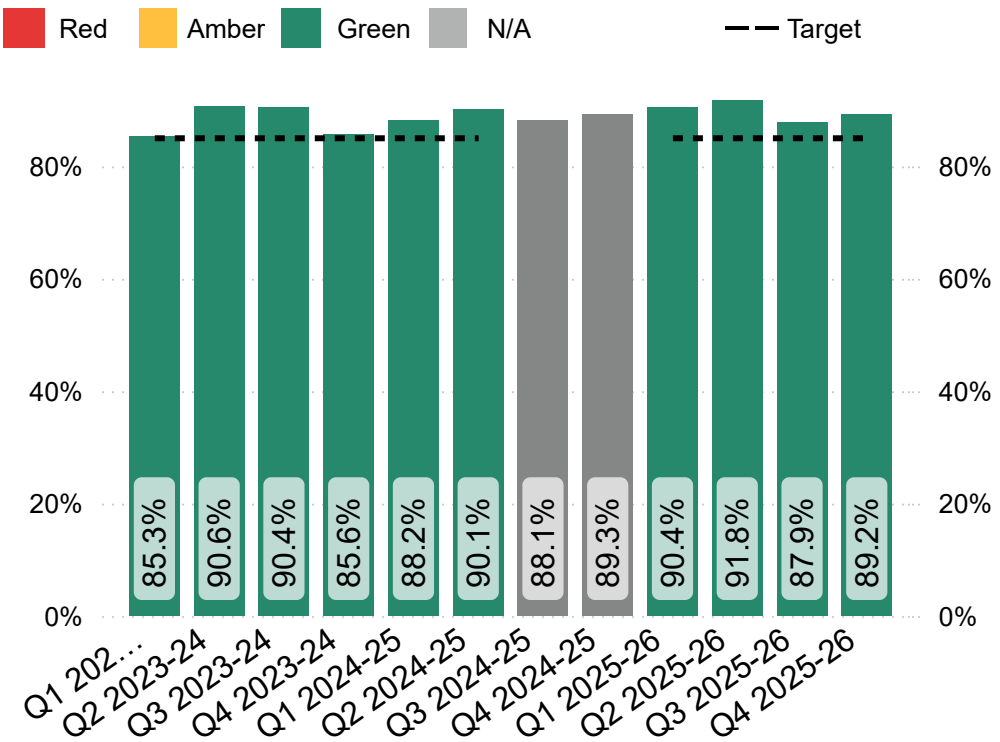
Indicator description

Satisfaction with refuse collection will remain at 85% by 2027/28

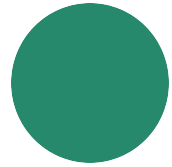
Update note

Satisfaction with refuse collection increased slightly to 89.22% in Q4 25/26 (up from 87.89% in Q3 25/26).

Historic performance

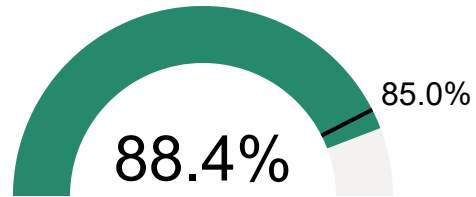


Performance status



Green

Current performance



The target is: 85.0%

Direction of travel

Short trend



Q3 2025-26

Long trend



Q4 2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

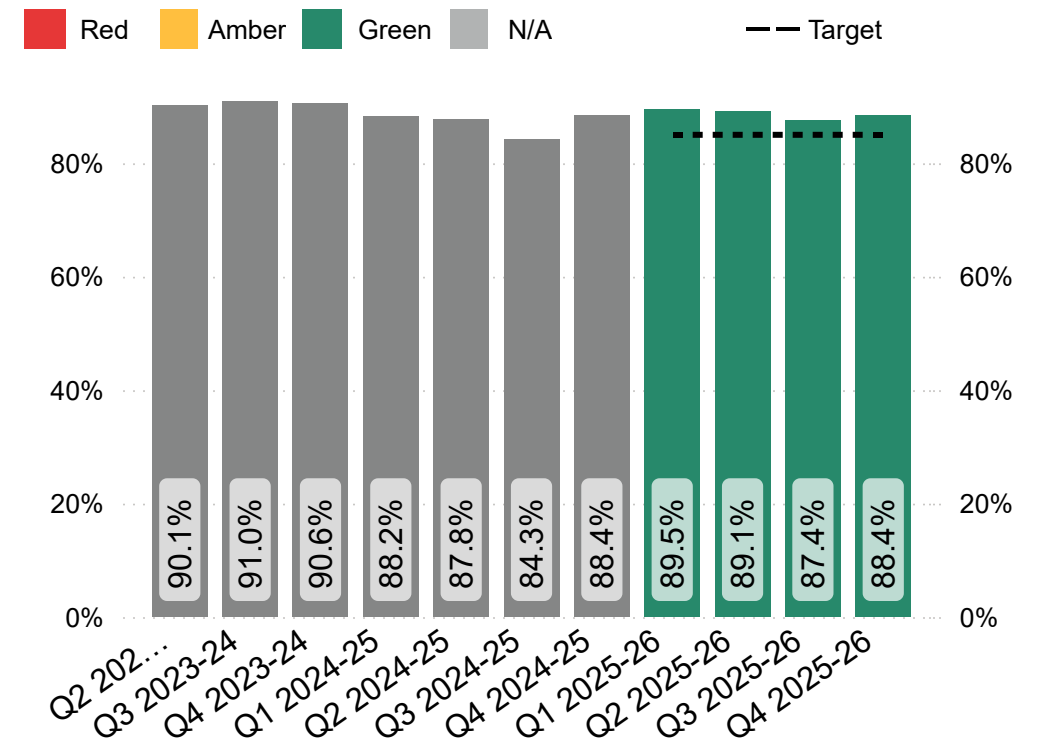
Indicator description

Satisfaction with kerbside recycling collections will remain at 85% by 2027/28

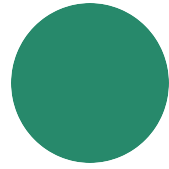
Update note

Satisfaction with recycling collections (brown bin, blue/white bag and clear sacks) was 88.36% in Q4 2025/26, up slightly from 87.44% in Q3 2025/26. The number of respondents who were neutral about the facilities was 4.3% (down from 8.1% in Q3). 6.4% of respondents were dissatisfied (up from 3.1% in Q3). 0.8% of respondents answered did not know or did not give a response (down from 1.3% in Q3).

Historic performance

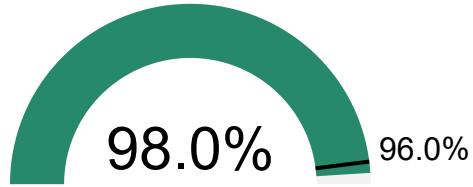


Performance status



Green

Current performance



The target is: 96.0%

Direction of travel

Short trend



Q4 2025-26

Long trend



Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

96% of streets will be free of litter at the time of inspection.

Update note

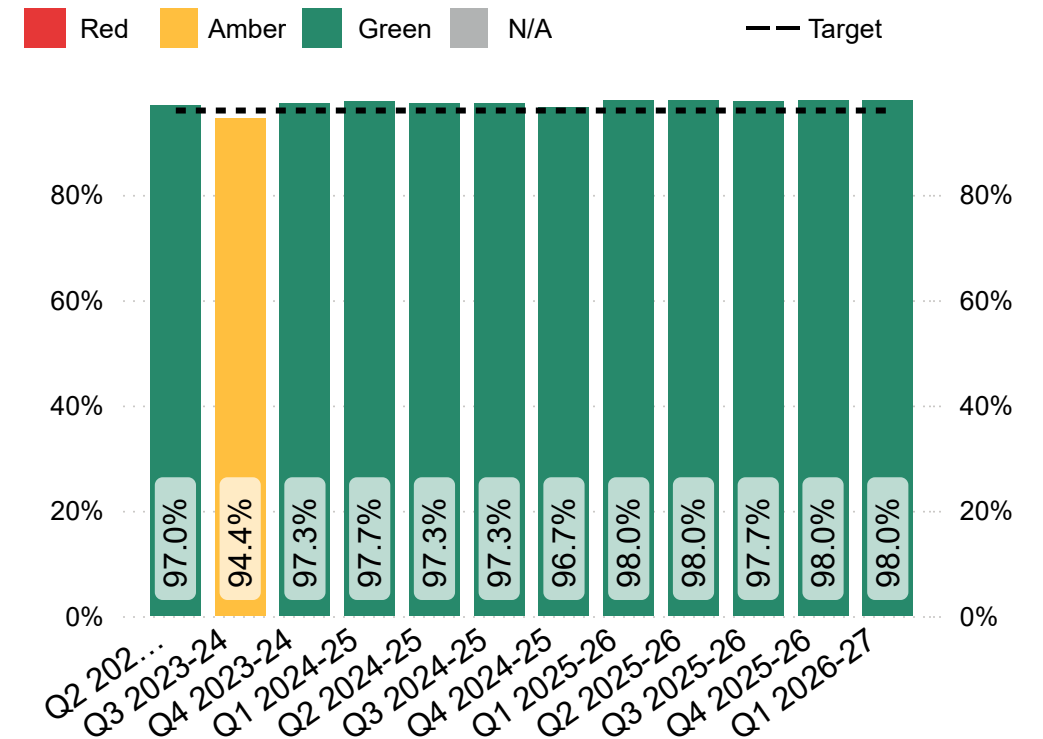
Q1 2026/2027

Medway is split into 24 wards which are inspected yearly with a total of 1,200 sites being inspected (100 sites x 12 months = 1,200 sites per year). Sites are different land classes: Main Retail and Commercial, Local Shopping areas, Residential streets, Main Roads, Waste Bins (litter, canine and combined), Rural Roads, Alleyways, Footbridge and Subways.

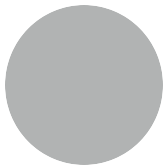
During Q1 2026/2027, 98% of streets surveyed were free from litter at the time of inspections. Any issues are reported to Medway Norse to take action to restore to A grade standard in line with the Code of Practice on Litter and Refuse 2006 (modified 2019). There were 293 satisfactory inspections of A and B grades in Q1 requiring no further action; this is due to a robust contract monitoring programme and a high standard of cleanse being achieved by Medway Norse.

A visual inspection of 50 metres is reviewed for the amount of litter present and graded. This is a transect. A to B assessed grades are acceptable for litter. C to D assessed grades are unacceptable. The number of sites that are at an acceptable standard at the time of inspection (grades A to B) are then reported as an overall percentage of good standard sites. For example, 97 sites at grades A to B / 100 x 100 = 97% of areas inspected were at an acceptable standard for litter.

Historic performance



Performance status



Awaiting update

Current performance



The target is: 90.0%

Direction of travel

Short trend

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Q4 2025-26

Long trend

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Q1 2025-26

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

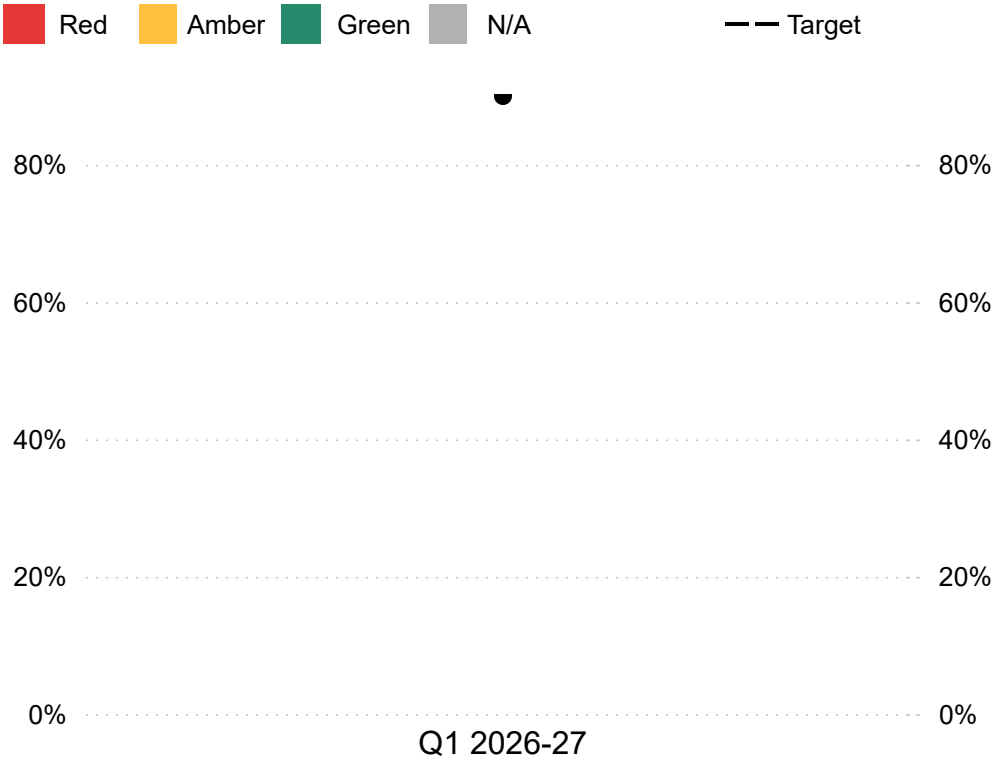
Indicator description

Satisfaction with HWRC services will remain at 90% by 2027/28

Update note

HWRC Customer Satisfaction Surveys are conducted twice per year, in Q2 and Q4. The last Customer Satisfaction Survey was conducted in Q4 2025/26. Customer satisfaction in Q4 2025/26 averaged 93%, so 3 percentage points above the contractual target. The next Customer Satisfaction Survey is scheduled for Q2 2026/27.

Historic performance



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2025-26

Long trend

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2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

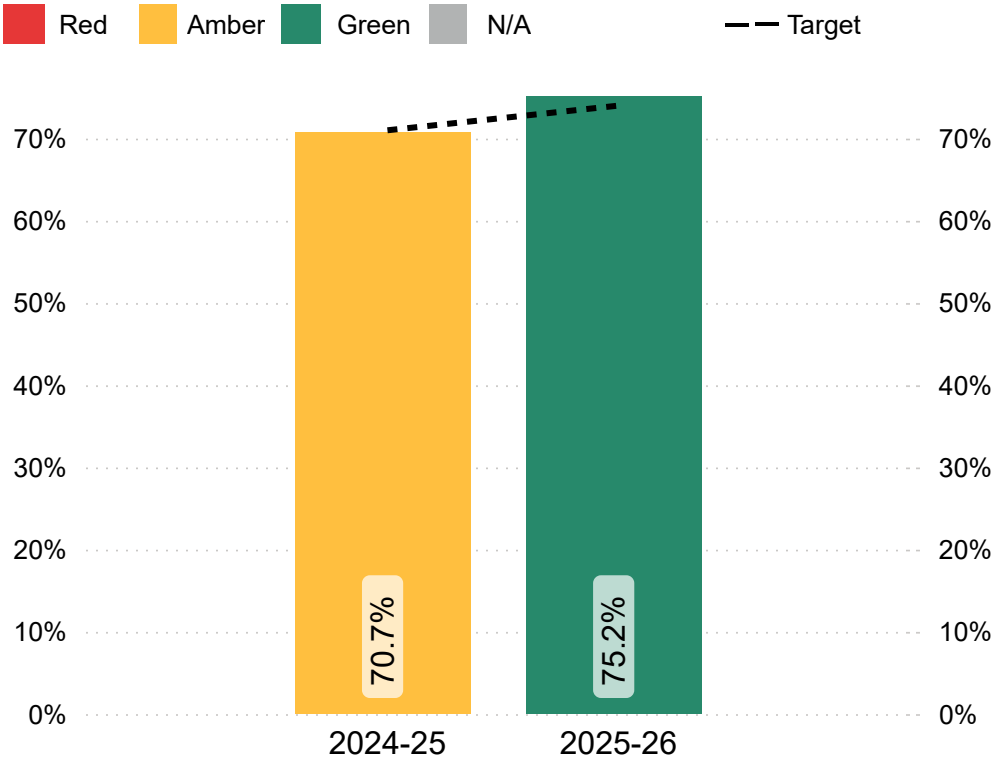
Indicator description

By 2027/28, tenant satisfaction of overall landlord services has increased to 77%

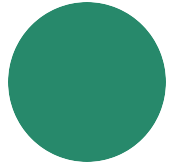
Update note

This is an annual indicator and the figure will be confirmed in March 2027. The team are currently working with an external provider to carry out the annual tenant satisfaction measures (TSM) survey. It is anticipated that the survey will be carried out during September and October 2026 with preliminary results expected in December 2026.

Historic performance

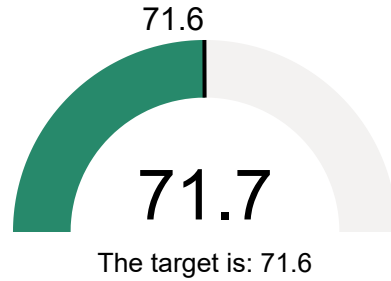


Performance status



Green

Current performance



Direction of travel

Short trend



2025-26

Long trend



2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

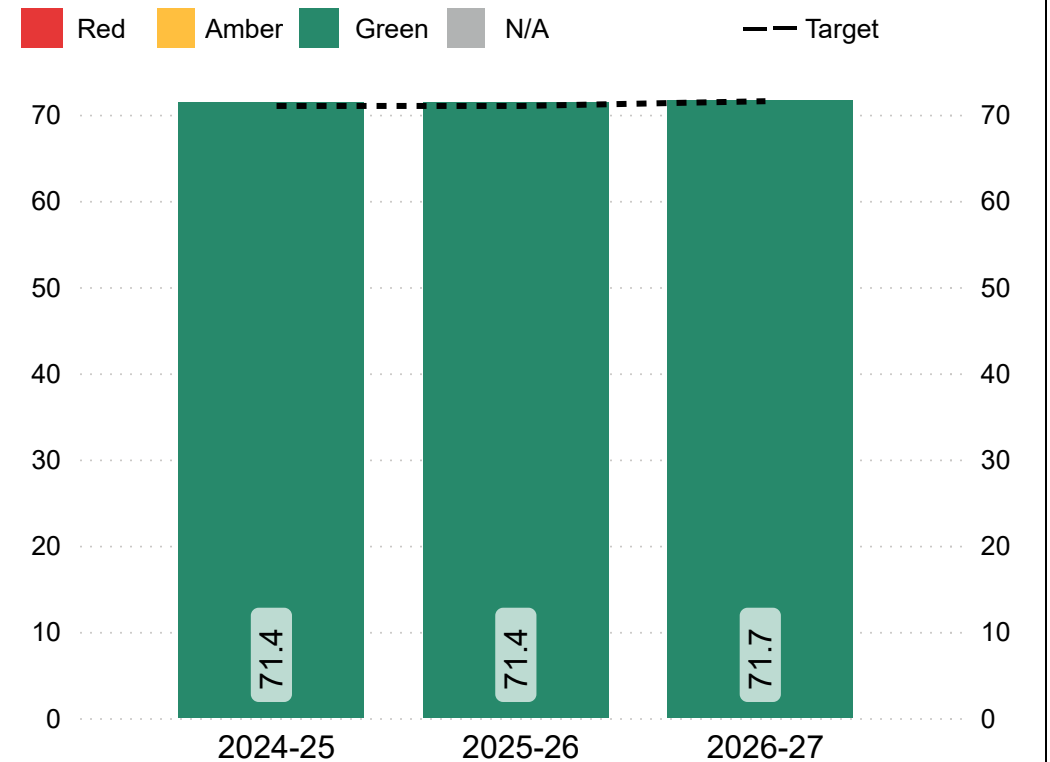
Indicator description

By 2027/28, increase the Housing Revenue Account (HRA) Housing stock's average energy efficiency score (referred to as SAP) to 72

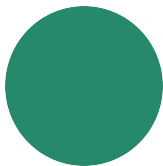
Update note

Currently the average SAP (average energy efficiency score) score is 71.69. We are working to increase this further through targeted upgrades of loft insulation, boiler upgrades and other planned works such as Window renewals. We are looking to increase the Void specification to include energy upgrade works. We have acquired new energy modelling software to identify where works have taken place and Sap scores have improved but a new EPC has not been conducted yet, to use our in-house EPC surveyor to do one to bring the scores up.

Historic performance

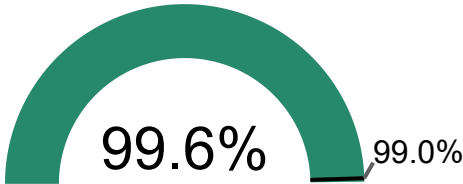


Performance status



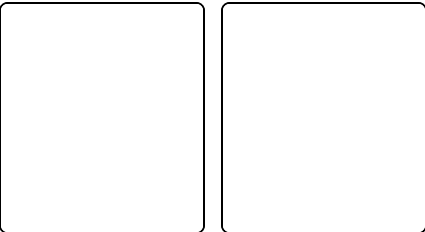
Green

Current performance



The target is: 99.0%

Direction of travel



The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: quarterly

The tolerance for this indicator is set to: higher is better

Indicator description

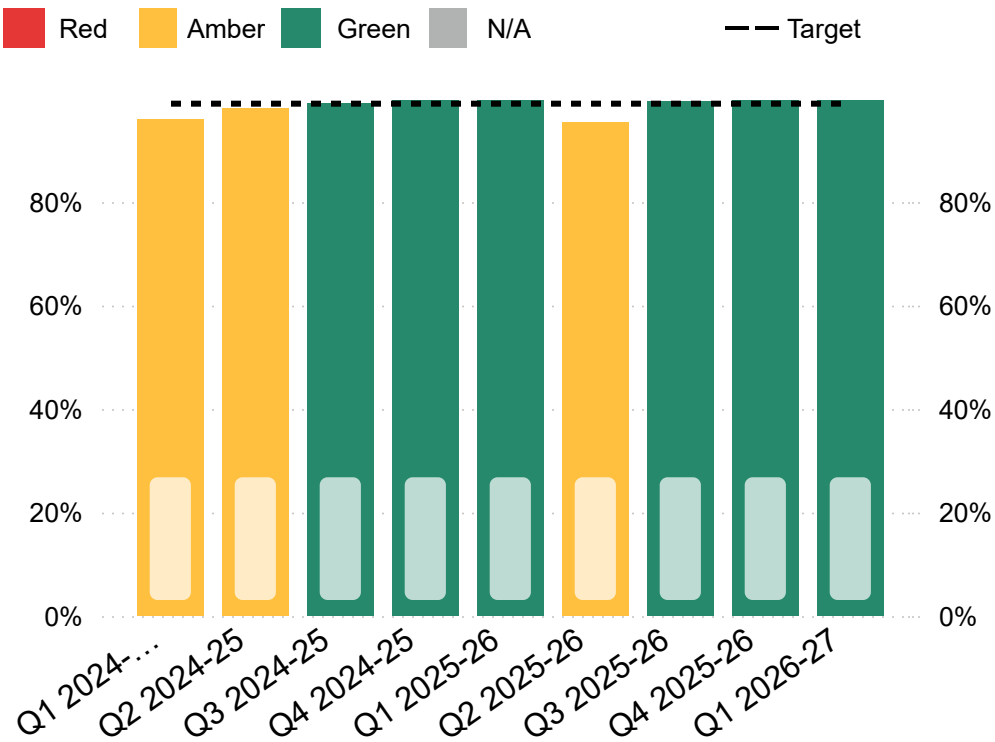
By 2027/28, the overall Housing Revenue Account (HRA) property compliance is 99%

Update note

At the end of Q1, average compliancy was 99.61% across the six main streams (Fire Risk Assessments, Asbestos reinspections, water safety, lifts, annual gas servicing and five year electrical testing). There has been a slight decrease since the end of Q4 at 99.71%.

No access continues to be the main reason for non compliance, all contractors work with HRA officers to increase access, however legal remedies are only available at present for properties gas safety checks and domestic electrical checks.

Historic performance



Performance status

an update has not been provided for this period

Current performance

an update has not been provided for this period

Direction of travel

Short trend

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2025-26

Long trend

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2024-25

The reporting frequency for this indicator is: quarterly

The data for this indicator is collected: annually

The tolerance for this indicator is set to: higher is better

Indicator description

By 2027/28, the Housing Revenue Account (HRA) stock will be 98% compliant with the Decent Homes Standard

Update note

This is on track and all properties that are not decent are on a programme of works that has been issued to the relevant contractor

Historic performance

