

## Application to vary a premises licence to be granted under the Licensing Act 2003

### PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We South East Bars Limited**

**being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below.**

**Premises licence number** MEDWAY-05-PREM-0609

#### Part 1 – Premises details

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> Kings Head Hotel 58 High Street Rochester Kent ME1 1LD			
<b>Post town</b>	<input style="width: 90%;" type="text"/>	<b>Postcode</b>	<input style="width: 90%;" type="text"/>
<b>Telephone number at premises (if any)</b>		<input style="width: 95%;" type="text"/>	
<b>Non-domestic rateable value of premises</b>		£38000	

#### Part 2 – Applicant details

<b>Daytime contact telephone number</b>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
<b>E-mail address (optional)</b>	<input style="width: 95%;" type="text"/>	

Current postal address if different from premises address Flat A			
Post town		Postcode	

Part 3 – Variation

Do you want the proposed variation to have effect as soon as possible? ☒ Yes ☐ No

If not, from what date do you want the variation to take effect?

Do you want the proposed variation to have effect in relation to the ☒ Yes ☐ No introduction of the late night levy? (Please see guidance note 1)

<p>Please describe briefly the nature of the proposed variation (Please see guidance note 2)</p> <p>a 1 hour change to the closing times</p>
--

**If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:**

#### **Part 4 – Operating schedule**

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

#### **Provision of regulated entertainment** (please read guidance note 3)

**Please  
tick all  
that  
apply**

- |  |          |
|--|----------|
| a) plays (if ticking yes, fill in box A)   |          |
| b) films (if ticking yes, fill in box B)   | <b>X</b> |
| c) indoor sporting events (if ticking yes, fill in box C)  | <b>X</b> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D)   |          |
| e) live music (if ticking yes, fill in box E)  | <b>X</b> |
| f) recorded music (if ticking yes, fill in box F)  | <b>X</b> |
| g) performances of dance (if ticking yes, fill in box G)   | <b>X</b> |
| anything of a similar description to that falling within (e), (f) or (g) h)<br>(if ticking yes, fill in box H) |          |

**Provision of late night refreshment** (if ticking yes, fill in box I)

**X**

**Supply of alcohol** (if ticking yes, fill in box J)

**X**

**In all cases complete boxes K, L and M**

A

<b>Plays</b> Standard days and timings (please read guidance note 8)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 5)		
Tue					
Wed			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 6)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)		
Sat					
Sun					

# B

<b>Films</b> Standard days and timings (please read guidance note 8)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<b>X</b>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Mon	07:00	01:00			
Tue	07:00	01:00			
Wed	07:00	01:00	<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 6)  AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS		
Thur	07:00	02:00			
Fri	07:00	02:00	<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)  AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Sat	07:00	02:00			
Sun	07:00	01:00			

C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 8)			<b><u>Please give further details</u></b> (please read guidance note 5)
Day	Start	Finish	
Mon	07:00	01:00	
Tue	07:00	01:00	<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 6)  AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS
Wed	07:00	01:00	
Thur	07:00	02:00	<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)  AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS
Fri	07:00	02:00	
Sat	07:00	02:00	
Sun	07:00	01:00	

# D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 8)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon		<input type="checkbox"/>	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Tue	<input type="checkbox"/>				
Wed	<input type="checkbox"/>	<input type="checkbox"/>	<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 6)		
Thur	<input type="checkbox"/>	<input type="checkbox"/>			
Fri	<input type="checkbox"/>		<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)		
Sat	<input type="checkbox"/>	<input type="checkbox"/>			
Sun	<input type="checkbox"/>	<input type="checkbox"/>			

E





# F

<b>Live music</b> Standard days and timings (please read guidance note 8)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<b>X</b>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Mon	07:00	01:00			
Tue	07:00	01:00	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Wed	07:00	01:00	<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 6)		
Thur	07:00	02:00	AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS		
Fri	07:00	02:00	<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS		
Sat	07:00	02:00			
Sun	07:00	01:00			

# G

<b>Recorded music</b> Standard days and timings (please read guidance note 8)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<b>X</b>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Mon	07:00	01:00			
Tue	07:00	01:00			
			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 6)  AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS		
Wed	07:00	01:00			
Thur	07:00	02:00			
			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)  AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS		
Fri	07:00	02:00			
Sat	07:00	02:00			
Sun	07:00	01:00			

# H

<b>Performances of dance</b> Standard days and timings (please read guidance note 8)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<b>X</b>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Mon	07:00	01:00			
Tue	07:00	01:00			
Wed	07:00	01:00	<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 6)		
Thur	07:00	02:00	AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS		
Fri	07:00	02:00	<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS		
Sat	07:00	02:00			
Sun	07:00	01:00			

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 8)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	<input type="text"/>	<input type="text"/>	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Wed	<input type="text"/>				
Thur	<input type="text"/>	<input type="text"/>	<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 6)		
Fri	<input type="text"/>	<input type="text"/>			
Sat	<input type="text"/>	<input type="text"/>	<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)		

J

Sun	<input type="text"/>	<input type="text"/>

<b>Late night refreshment</b> Standard days and timings (please read guidance note 8)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 4)		Indoors	<b>X</b>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here (please read guidance note 5)</u></b> <input type="text"/>			
<input type="text"/>	<input type="text"/>	<input type="text"/>				
Mon	23:00	01:00				
Tue	23:00	01:00				
Wed	23:00	01:00	<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 6)  AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS			
Thur	23:00	02:30				
Fri	23:00	02:30	<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 7)  AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS			
<input type="text"/>	<input type="text"/>	<input type="text"/>				
Sat	23:00	02:30				
Sun	23:00	01:00				

<b>Supply of alcohol</b> Standard days and timings		<b><u>Will the supply of alcohol be for consumption – please tick</u></b> (please read guidance note 9)		On the premises	<b>X</b>
---	--	--	--	-----------------	----------

# K

(please read guidance note 8)				Off the premises	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon	07:00	01:00	<b><u>State any seasonal variations for the supply of alcohol!</u></b> (please read guidance note 6)  AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS		
Tue	07:00	01:00			
Wed	07:00	01:00			
Thur	07:00	02:00	<b><u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)  AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Fri	07:00	02:00			
Sat	07:00	02:00			
Sun	07:00	01:00			

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 8)			<b><u>State any seasonal variations</u></b> (please read guidance note 6)  AN ADDITIONAL HOUR TO THE CURRENT SEASONAL OPENING HOURS
Day	Start	Finish	
Mon	07:00	02:00	
Tue	07:00	02:00	
Wed	07:00	02:00	
Thur	07:00	03:00	
			<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 7)

M

Fri	07:00	03:00	AN ADDITIONAL HOUR TO THE CURRENT HOLIDAY HOURS
Sat	07:00	03:00	
Sun	07:00	02:00	

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10).

L



Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

None

## Documents

I have enclosed the premises licence

I have enclosed the relevant part of the premises licence

Please tick as appropriate

☒ [X]

☐ []

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

Reasons why I have not enclosed the premises licence or relevant part of premises licence.

## M

Describe the steps you intend to take to promote the four licensing objectives:

### a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)

We will maintain a safe and well-managed environment by implementing robust measures to prevent crime and disorder. These include a CCTV system covering all entry/exit points and key areas inside the premises, with footage stored in accordance with data protection requirements. Staff will be trained to identify and deescalate potential incidents, operate a Challenge 25 age-verification policy, and refuse service to anyone who is intoxicated or acting disorderly. Clear signage will remind customers of our expectations regarding behaviour, and we will work closely with local police and authorities to address any emerging issues promptly. We will promote public safety by maintaining up-to-date risk assessments covering fire safety, emergency evacuation, trip hazards, lighting, and occupancy limits. Fire-fighting equipment will be regularly inspected, and escape routes will remain unobstructed at all times. Staff will receive training in emergency procedures, first aid awareness, and safe operation of equipment. We will manage customer flow during busy periods to prevent overcrowding and ensure the premises remain safe and comfortable for all visitors. Also, we have implemented “Ask Angela policy” for the prevention of women violence. We will minimise nuisance to neighbours through effective noise management and responsible control of customers both inside and outside the

premises. Doors and windows will be kept closed during regulated entertainment, and noise levels will be monitored to prevent disturbance. Signage will remind customers to respect neighbours when leaving, and staff will supervise outdoor areas to discourage loud or antisocial behaviour. Waste disposal will be handled responsibly at appropriate times to reduce noise and nuisance. We will ensure a safe environment for children by enforcing a strict Challenge 25 policy and training all staff on age-verification procedures. Children will only be permitted in designated areas and times deemed appropriate,

**b) The prevention of crime and disorder**

We will maintain a safe and well-managed environment by implementing robust measures to prevent crime and disorder. These include a CCTV system covering all entry/exit points and key areas inside the premises, with footage stored in accordance with data protection requirements. Staff will be trained to identify and deescalate potential incidents, operate a Challenge 25 age-verification policy, and refuse service to anyone who is intoxicated or acting disorderly. Clear signage will remind customers of our expectations regarding behaviour, and we will work closely with local police and authorities to address any emerging issues promptly.

**c) Public safety**

We will promote public safety by maintaining up-to-date risk assessments covering fire safety, emergency evacuation, trip hazards, lighting, and occupancy limits. Fire-fighting equipment will be regularly inspected, and escape routes will remain unobstructed at all times. Staff will receive training in emergency procedures, first aid awareness, and safe operation of equipment. We will manage customer flow during busy periods to prevent overcrowding and ensure the premises remain safe and comfortable for all visitors. Also, we have implemented "Ask Angela policy" for the prevention of women violence.

**d) The prevention of public nuisance**

We will minimise nuisance to neighbours through effective noise management and responsible control of customers both inside and outside the premises. Doors and windows will be kept closed during regulated entertainment, and noise levels will be monitored to prevent disturbance. Signage will remind customers to respect neighbours when leaving, and staff will supervise outdoor areas to discourage loud or antisocial behaviour. Waste disposal will be handled responsibly at appropriate times to reduce noise and nuisance.

**e) The protection of children from harm**

We will ensure a safe environment for children by enforcing a strict Challenge 25 policy and training all staff on age-verification procedures. Children will only be permitted in designated areas and times deemed appropriate, and all alcohol will be stored securely out of easy reach. Staff will remain vigilant for any signs of risk or vulnerability, and we will not host events that may be unsuitable for children unless appropriate safeguarding measures are in place.

### Checklist

- ☒ I have made or enclosed payment of the fee; or I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy.
- ☒ I have sent copies of this application and the plan to responsible authorities and others where applicable.
- ☒ I understand that I must now advertise my application.
- ☒ I have enclosed the premises licence or relevant part of it or explanation.
- ☒ I understand that if I do not comply with the above requirements my application will be rejected.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

### Part 5 – Signatures (please read guidance note 12)

**Signature of applicant (the current premises licence holder) or applicant’s solicitor or other duly authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.**

Signature	South East Bars Limited
Date	28/11/2025
Capacity	

**Where the premises licence is jointly held, signature of 2nd applicant (the current premises licence holder) or 2nd applicant’s solicitor or other authorised agent (please read guidance note 14). If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)**

Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			