

ONE MEDWAY COUNCIL PLAN

2024/28

Proud to be Medway

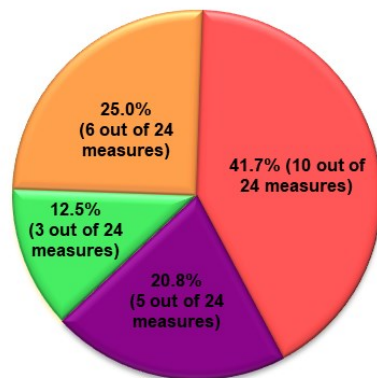


Q3 2024/25 Children & Young People Overview & Scrutiny Committee

Summary of all performance indicators

There are 24 performance indicators for the One Medway Council Plan 2024/28 relevant to this committee.

Performance

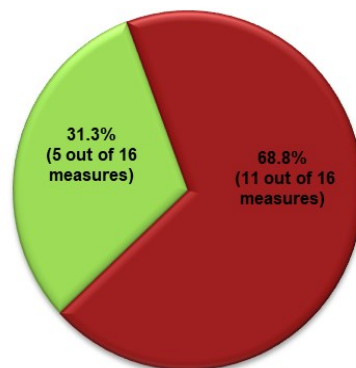


Performance - key
Green means met or exceeded target
Amber means slightly below target
Red means significantly below target
Data means data only. No target set
NA means not available this quarter or annual PI

This chart shows the performance for all the measures:

- 12.5% (3 out of 24 measures) met or exceeded target.
- 25.0% (6 out of 24 measures) were slightly below target (less than 5%).
- 41.7% (10 out of 24 measures) were significantly below target (more than 5%).
- 20.8% (5 out of 24 measures) were not available or annual PIs.
- 0.0% (0 out of 24) were data only or status unavailable.

Direction of Travel



Direction of Travel - key
Green means positive travel
Blue means static
Red means negative travel

This chart shows the direction of travel for 16 measures:

- 31.3% (5 out of 16 measures) had an upward long trend.
- 0.0% (0 out of 16 measures) had a static long trend.
- 68.8% (11 out of 16 measures) had a downward long trend.

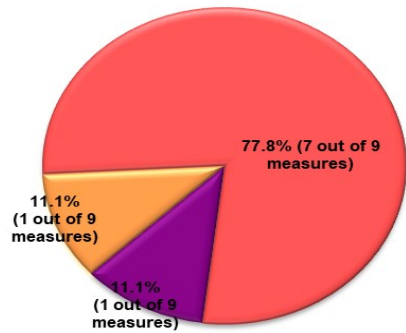
Delivering quality social care and community services

- Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life.
- Support people of all ages to live the most happy, healthy, independent life possible, utilising assistive technologies.
- Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities.
- Provide creative, cultural and community services and facilities across Medway that everyone can access and benefit from.
- Support our children and young people to ensure they are safe, secure and stable.
- Support all adults, including those living with disability or physical or mental illness to live independently and stay safe.
- People in Medway live independent and fulfilled lives into an active older age.

Summary of all performance indicators for this priority

There are 9 performance indicators for the One Medway Council Plan 2024/28 which fall under this priority.

Performance



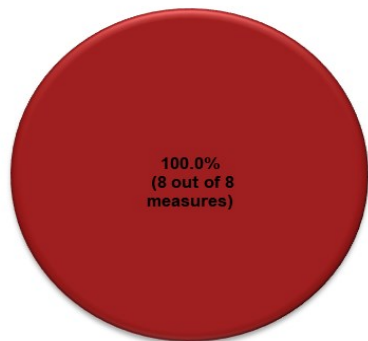
Performance - key

Green means met or exceeded target
Amber means slightly below target
Red means significantly below target
Data means data only. No target set
NA means not available this quarter or annual PI

This chart shows the performance for all the measures:

- 0.0% (0 out of 9 measures) met or exceeded target.
- 11.1% (1 out of 9 measures) were slightly below target (less than 5%).
- 77.8% (7 out of 9 measures) were significantly below target (more than 5%).
- 0.0% (0 out of 9 measures) were data only or status unavailable.
- 11.1% (1 out of 9 measures) were not available or annual PIs.

Direction of Travel



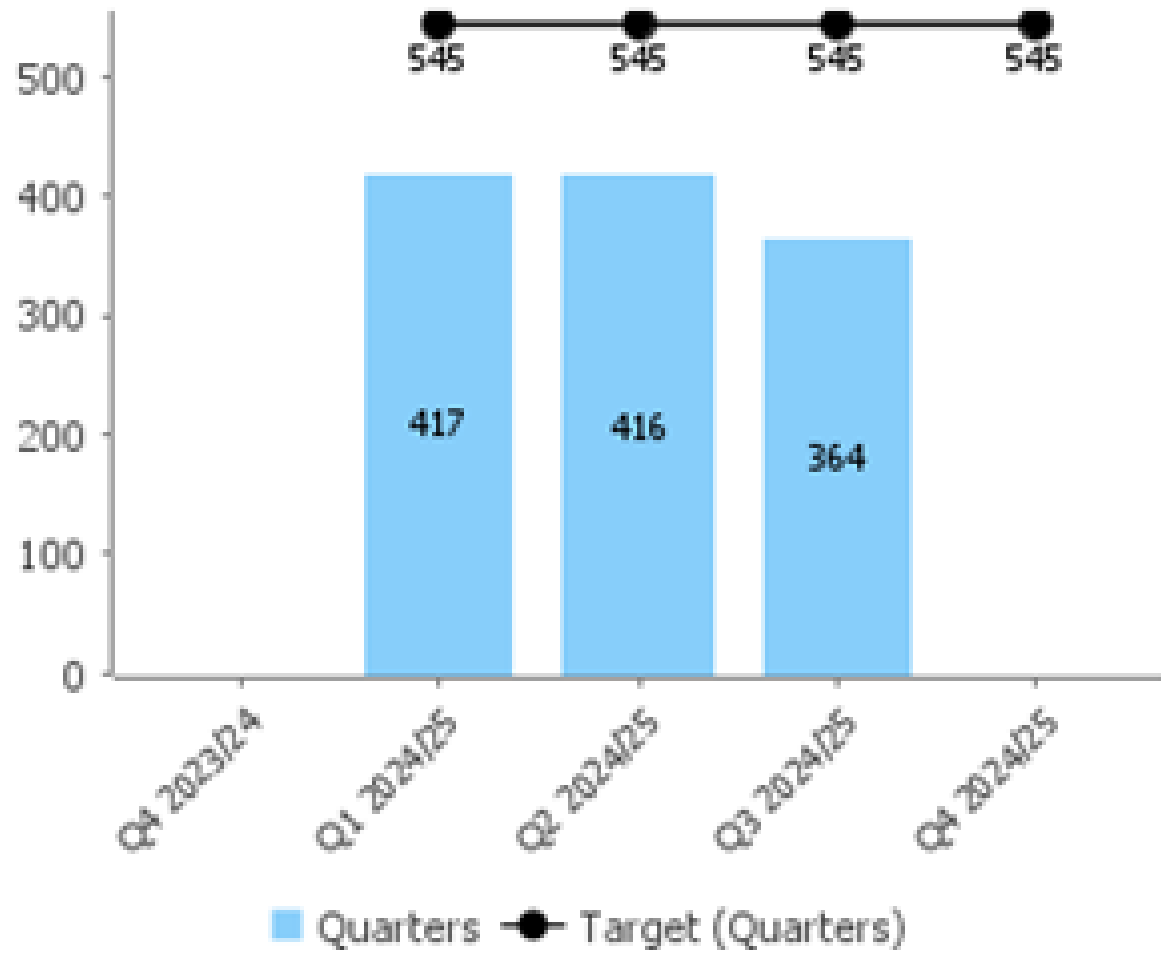
Direction of Travel - key

Green means positive travel
Blue means static
Red means negative travel

This chart shows the direction of travel for 8 measures:

- 0.0% (0 out of 8 measures) had an upward long trend.
- 0.0% (0 out of 8 measures) had a static long trend.
- 100% (8 out of 8 measures) had a downward long trend.

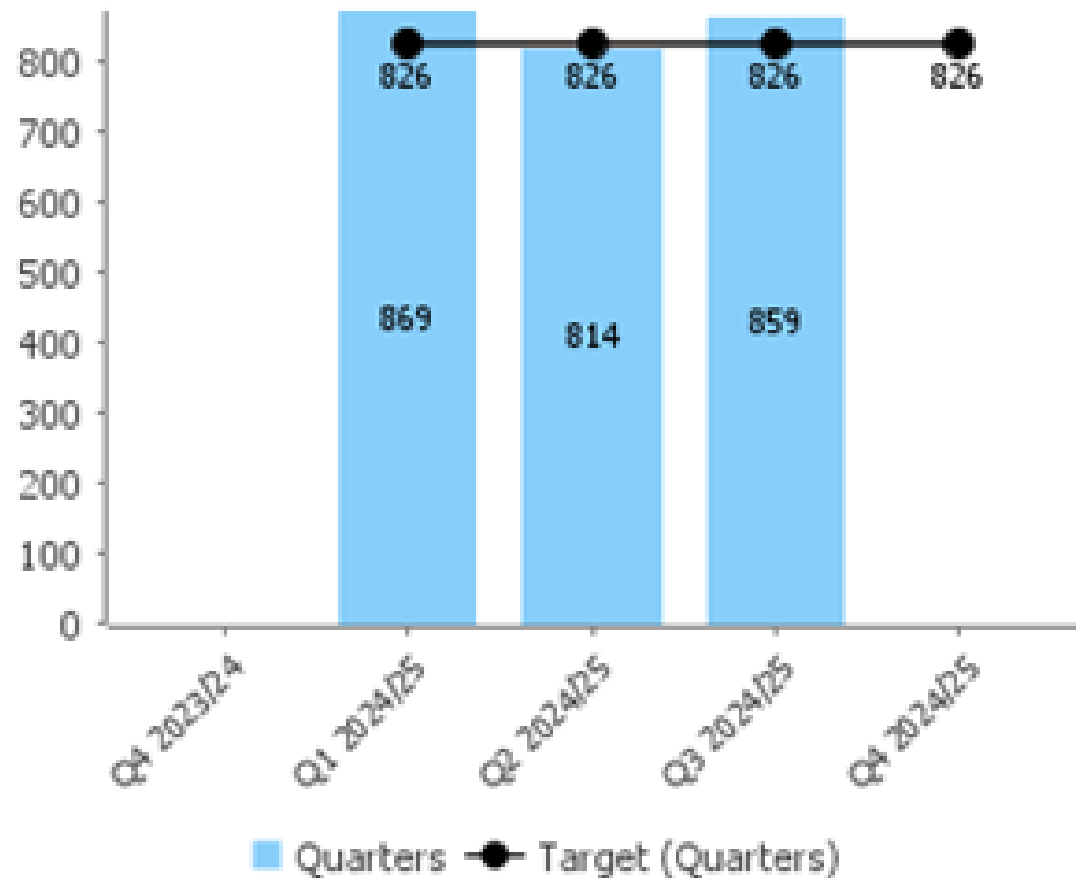
Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life
- 1.01a By 2027/28 more families are accessing targeted early help provision than at 31/3/24



Aim to Maximise
Red (downward long trend)

Currently there are 364 families with open targeted early help held by the local authority. This is 33% (181 families) below target and 12.5% (52 families) below the Q2 outturn. Since a peak in March 2024, which marled the highpoint of a 6-month upward trend there has been a steady decline. Family Solutions have a lower number of families open at the end of Q3 than in Q2. However, they are meeting the current need in respect of the contacts being assessed as needing targeted early help. Contacts progressing to targeted intervention rose by 50 during this quarter and are now all accessing a service. Further analysis is needed in respect of the targeted invention that is being provided by partners and is therefore being passed to a lead practitioner, and not progressing to family solutions.

Provide effective, targeted support for our most vulnerable residents to enable them to fulfil their potential and improve their quality of life
- 1.01b By 2027/28 fewer than 975 Children require statutory intervention under a CIN (welfare) or CP plan

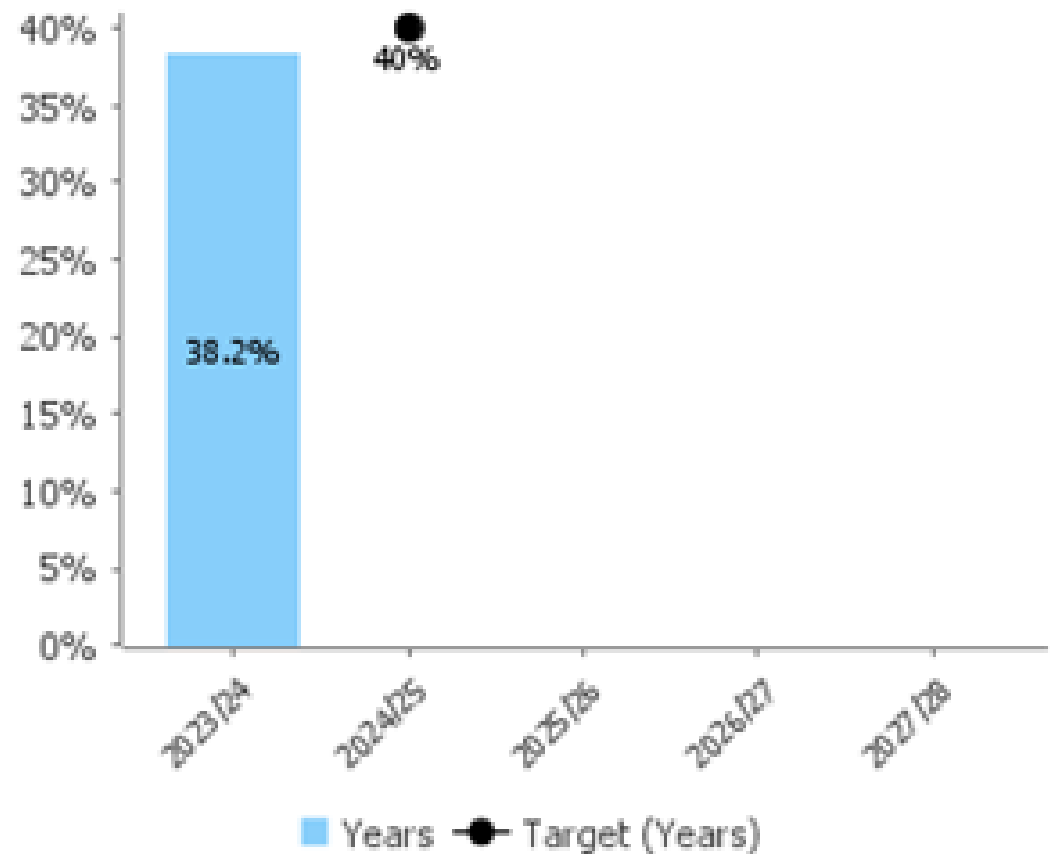


**Aim to Minimise
Amber (downward long trend)**

At the end of Q3 there were 529 Child in Need (welfare) Plans open, and 330 Child protection plans open. Over the course of the quarter there has been a 5%, (45 children) in the number of children with open plans. The numbers of children on a CIN plan have risen by 2% (12 children) and those on a CP Plan have risen by 11% (33 children). The number of children on CP plans has risen, in part, due to a rise in families with multiple siblings, beginning plans. The rate of CP is 49 per 10,000, which is higher than the 42 per 10,000 National rate and the 36 per 10,000 statistical neighbour rate. National and statistical neighbour rates are falling compared to rising rates in Medway.

Q3 saw an increase of 227 referrals progressing to statutory intervention and this would have a direct impact on our Child in Need and Child protection numbers. The 11% increase in our Child Protection cohort, is in part due to a rise in families with multiple siblings. The Child in Need reviewing officer and Child Protection Service manager continue to work alongside practitioners to ensure that families are open to the right level of intervention.

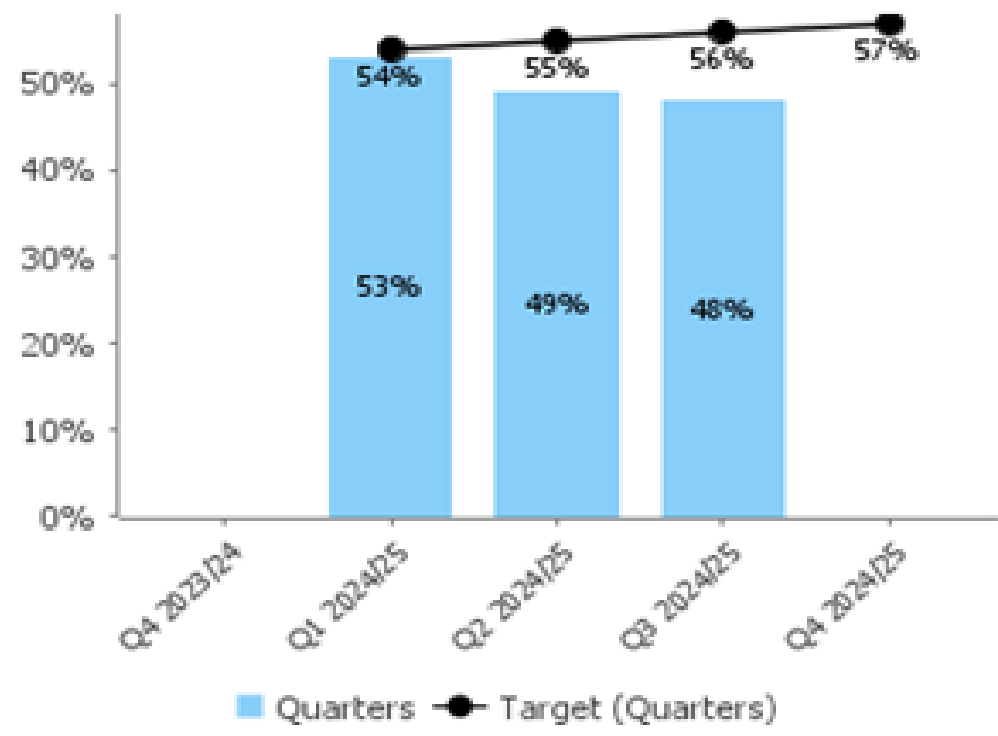
Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities
- 1.05 Children kept close to home and community



Aim to Maximise
Data unavailable (no long trend)
Annual PI. Due March 2025

By 2027/28, the number of children we keep close to their homes and community in Medway will increase.
The value for 2024/25 will be available in March.
Recent data published by Ofsted highlights challenges faced nationally around the availability of local placements. Ofsted highlighted an overall loss of 765 carers nationally compared to 2021 with 4,820 households resigning from caring. The Fostering Network estimates a further 6,500 fostering families are needed in England. Changes in regulations for children living in supported accommodation have had an impact on availability of placements close to home, we continue to actively work with providers to ensure compliance with Ofsted and grow local provision. The two contributing factors have had an impact on local availability, with the holiday period being one of the busiest and most difficult times of year for availability.

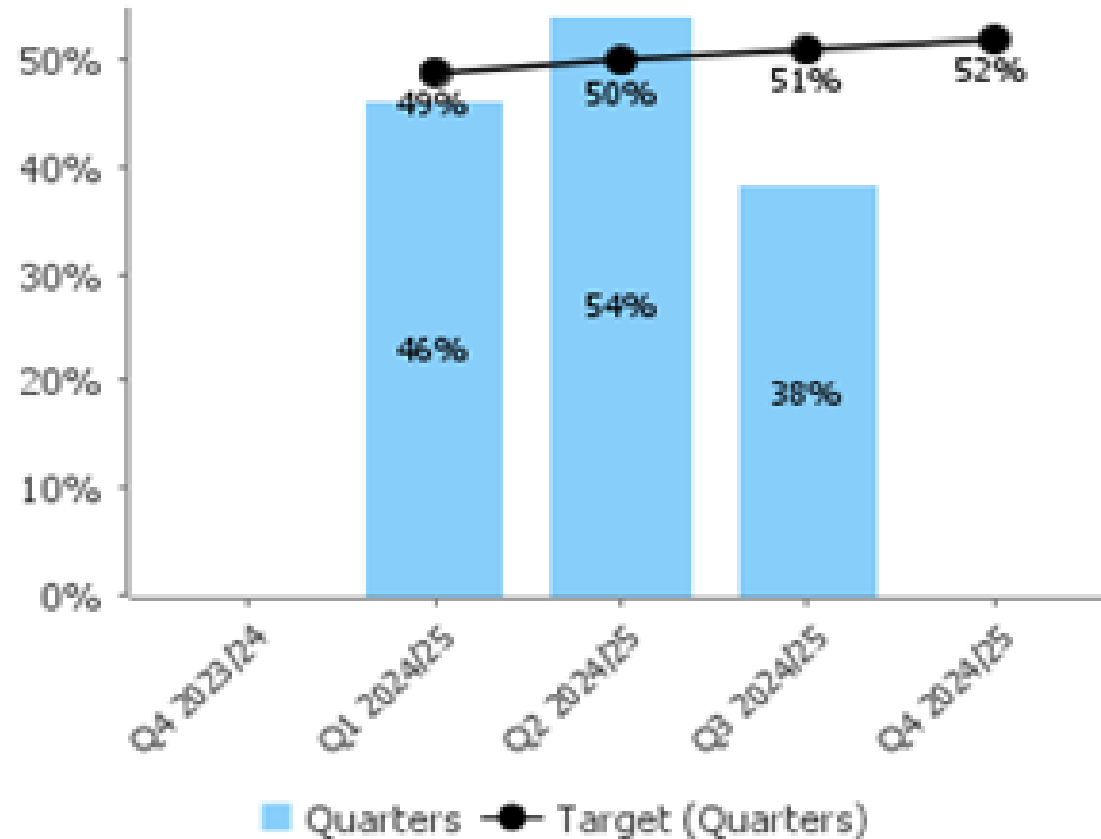
Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities
- 1.06 By 2027/28, the percentage of children in care with long-term fostering as a plan where the child, the carer and the service have agreed for the placement to last until the child is ready to leave care is 65% or higher



Aim to Maximise
Red (downward long trend)

There has been a 1pp (2%) drop since September 2024 with the outturn now below 50%. Over the course of this year there has been a drop permanence of 5pp, 9%. The service has now implemented actions to ensure that a timely agreement is gained at fostering matching panels for long-term fostering for children, where this is appropriate. Due to the actions taken, there is expected to be a percentage increase in Q4.

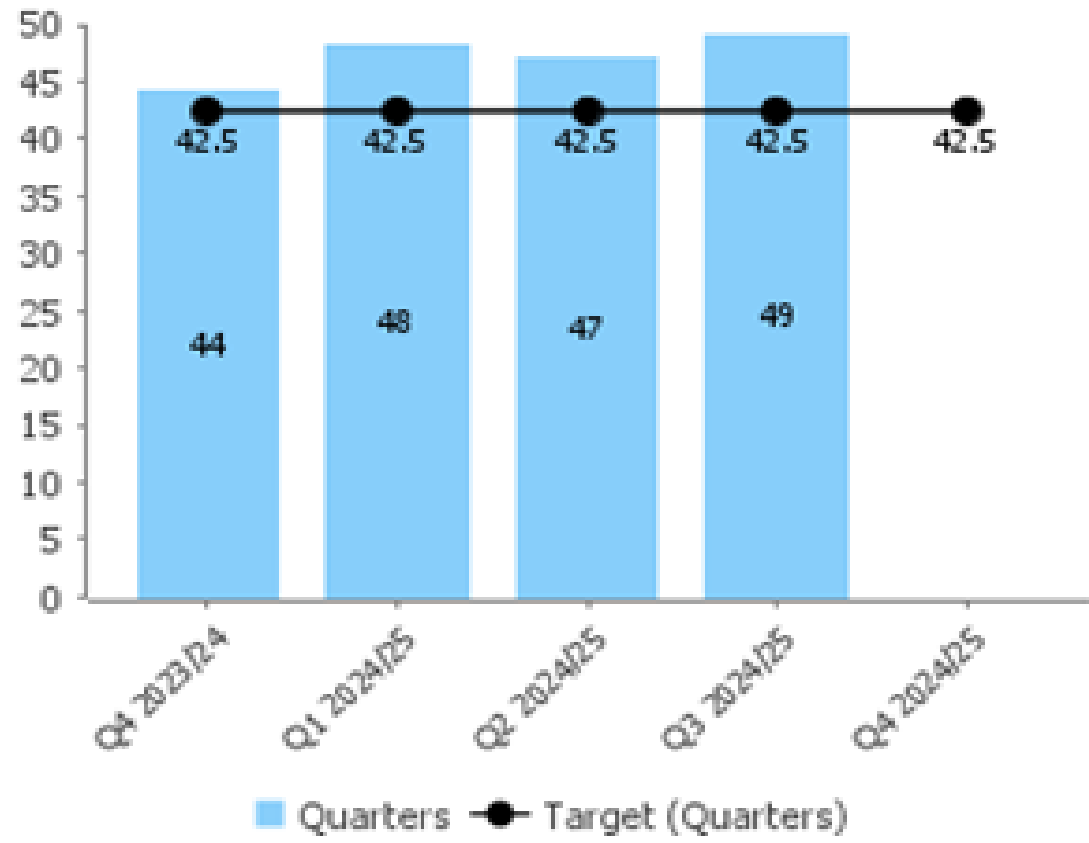
Ensure that services support children in care to thrive, fulfil their potential, build meaningful relationships and make good transitions to adulthood, so that they can live as independent lives as possible in their communities
- 1.07 By 2027/28, the percentage of young people leaving care who are in education, employment or training is higher than 60%



Aim to Maximise
Red (downward long trend)

Data is produced a month in arrears so relates to November 2024. Currently 38% of the cohort are in employment, education or training. This is a drop of 16pp. The most recent national outturn is 64%, 2pp higher than statistical Neighbours at 62%
The service continues to work towards achieving the 60% target, and positive progress continues to be made and the expected outturn for December is expected to be closer to 57%. The service manager continues to provide robust monitoring and scrutiny of this cohort of young people through the EET/Neet Panel.

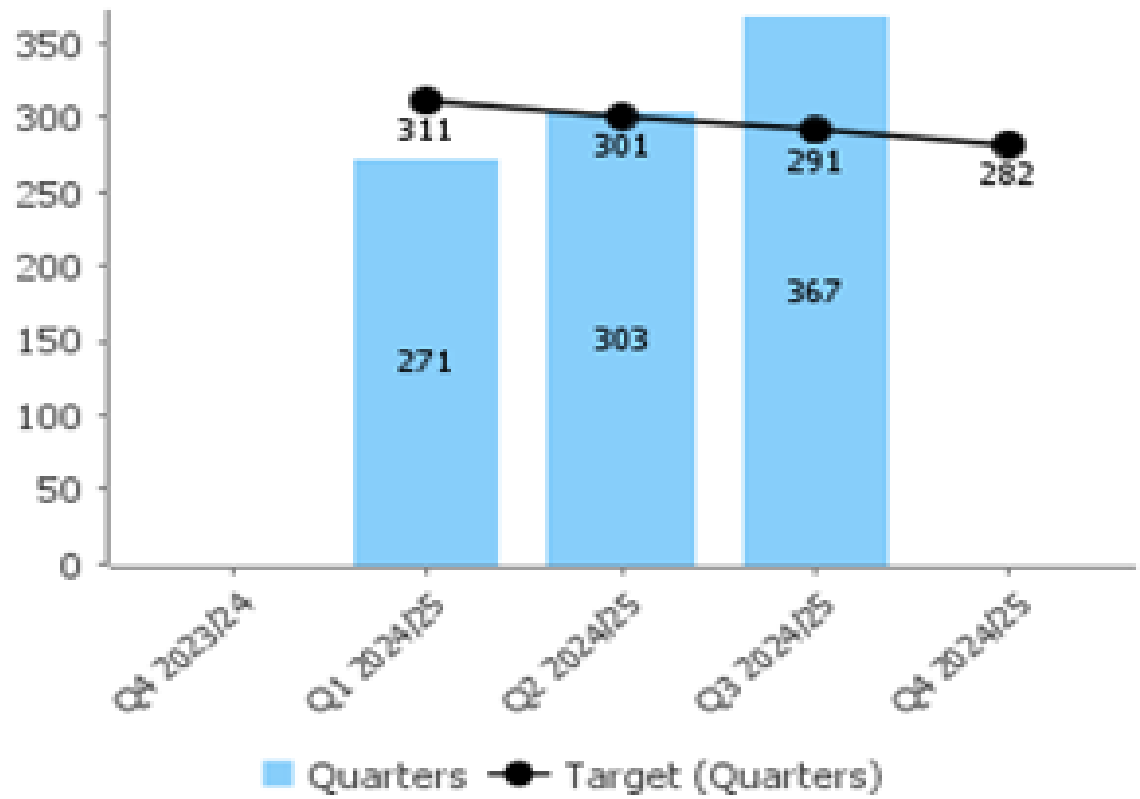
Support our children and young people to ensure they are safe, secure and stable
- 1.10 By 2027/28, the rate of children (0-17 years) subject to a child protection plan is between 40 and 45 per 10,000



Goldilocks
Red (downward long trend)

Child protection numbers and subsequently rates have risen over the quarter. There are now 330 children on a CP plan, pushing the rate up to 49 per 10,000 population. This has been caused, in part by several multi sibling families being put onto plans. Medway's rate is higher than the national (42) and statistical neighbour (36) rates. Both national and neighbour rates are declining, whereas Medway is rising. The Service continue to Review Child protection numbers, which have risen. This has been caused, in part by and increase in referrals leading to statutory intervention and several multi sibling families being put onto plans. Medway's rate is higher than the national (42) and statistical neighbour (36) rates.

Support our children and young people to ensure they are safe, secure and stable
- 1.11 By 2027/28, the rate of S47 investigations per 10,000 is statistically similar to the national average



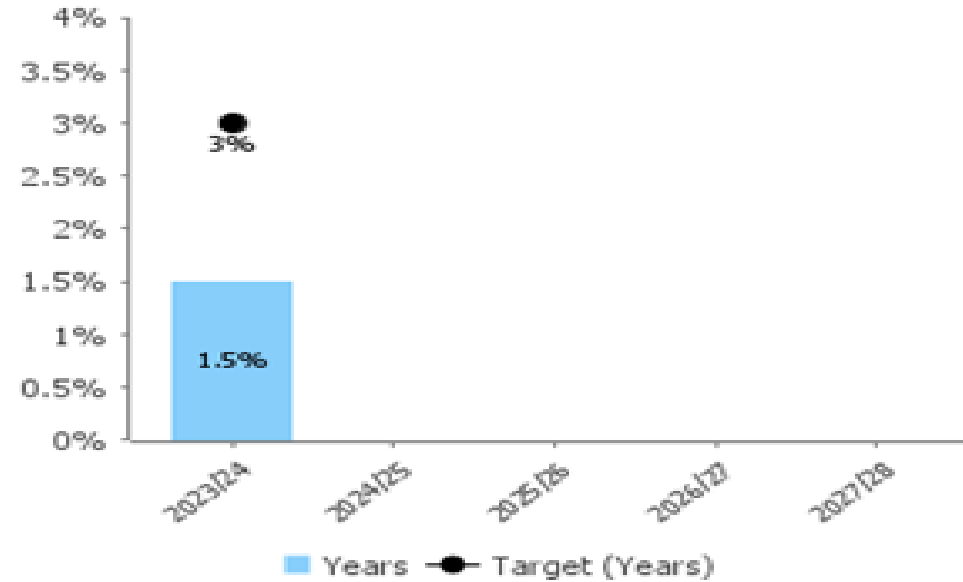
**Aim to Minimise
Red (downward long trend)**

The end of quarter snapshot shows an increase in the rate of S47 enquires, which stand at 367 per 10k of population. This is a 21% rise on the Q2 outturn. Over the quarter there have been 601 S47 enquiries an average of 200 per month, an average rate of 360 per 10k of population. Medway has a higher rate than our comparators and local rates are moving in the opposite direction to benchmarking trends.

The most recent national outturn is 187 and statistical neighbours 165. Both are lower than last year, whereas Medway is rising.

The Service continues to review the quantity of S47 activity, and this remains an area of focus across the service. An independent review of S47s in October evidence that strategy meeting are held at the right time, and that further training is needed with partners to ensure that outcomes from strategy discussions are proportionate. Managers across the service are focussing on the decision making in strategy discussions, which is hoped will achieve a lowering of S47's in Q4.

Support our children and young people to ensure they are safe, secure and stable
- 1.12 By 2027/28, the rate of children and young people who are identified at risk of exploitation is statistically similar to the national average



Aim to Maximise
Red (downward long trend)
Annual PI. Due January 2026

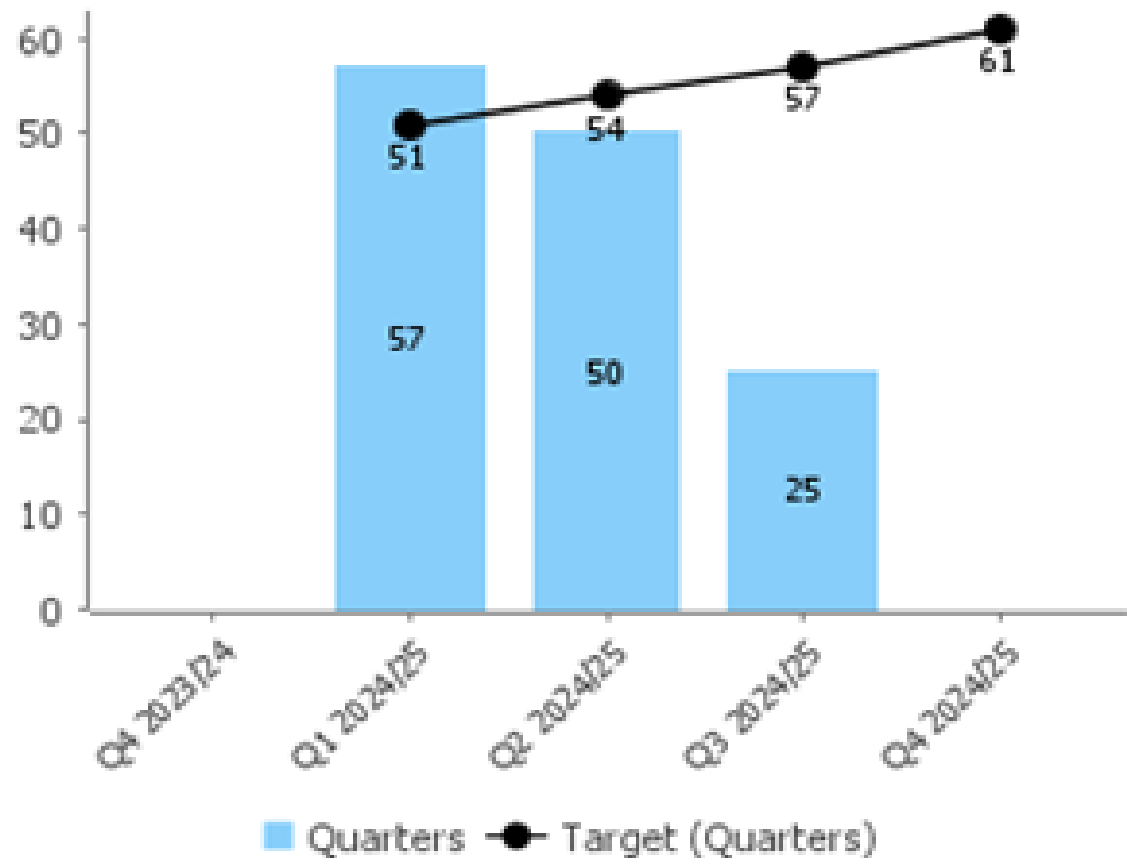
2023/24 data has now been published and shows that 1.5% children assessed by social workers had Child Sexual Exploitation and or Criminal Exploitation identified as a factor in the assessment. This is fewer than last year and lower than the 5.8% nationally and 3.4% in the South East. Whilst national rates remained static, there was a drop in the SE from 3.8%. It is also worth noting that rates in Kent are also an outlier compared to national, at 2.1% having dropped from 2.8%

The Service will review the 2023/24 data. The Medway Contextual Safeguarding Panel continues to meet monthly with good representation from the partnership and Kent Police are leading on a Missing and Exploitation Tactical Delivery Group which meets every other month.

Missing and exploitation discussion (MED) continue to be held across Children Services and Medway's revised practitioners' exploitation risk assessment/tool has been launched.

Several short training videos have also been created by the Missing & Exploitation Lead and have been made available across the services where relevant these have been shared with partners, the videos cover RHI (return home interviews), the exploitation portal (Kent Police) and MEDs.

Support our children and young people to ensure they are safe, secure and stable
- 1.13 By 2027/28, increase our multi agency early help offer by 100%



Aim to Maximise
Red (downward long trend)

There has been a large drop in the number of families open to partners. Currently there are 25 families which is a decrease of 50% from Q2. The Q3 outturn is 32 families below target. These are open to 17 partner organisations, 20 fewer than at the end of Q2.

This figure is gained from the number of early help lead practitioners recording on children’s services recording system. Whilst this number has lowered, the number of contacts passed to lead practitioners has doubled from the previous month (Q2 – 31 families) to 68 families in Q3 which is positive. Medway’s early help partnership board (EHPB) continues to meet bimonthly ensuring that there is a strategic oversight of the early help offer across Medway and the above data will be discussed to ensure reporting is as robust as it can be.

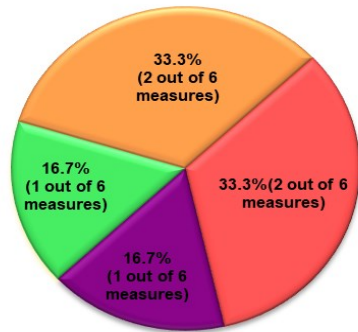
Benefitting from good education, quality jobs and a growing economy

- Ensure all children and young people access a high-quality, inclusive education.
- Work with business partners to ensure education and skills development supports children, young people and adults to lead successful lives, and secure employment opportunities, with targeted support for the unemployed and vulnerable groups.
- Develop a strong mixed economy which provides training and work opportunities that support career development, increasing high value businesses and expanding high quality employment.
- Develop Medway's reputation as a home for creative, cultural, and green industries to support a growing economy, maximising our national recognition as a Priority Place for culture and heritage.
- Support the growth and diversification of business in our town centres, reflecting the importance of placemaking and regeneration.

Summary of all performance indicators for this priority

There are 6 performance indicators for the One Medway Council Plan 2024/28 which fall under this priority.

Performance

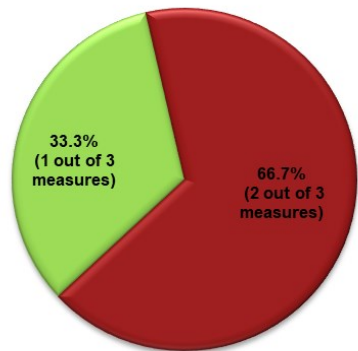


Performance - key
Green means met or exceeded target
Amber means slightly below target
Red means significantly below target
Data means data only. No target set
NA means not available this quarter or annual PI

This chart shows the performance for all the measures:

- 16.7% (1 out of 6 measures) met or exceeded target.
- 33.3% (2 out of 6 measures) were slightly below target (less than 5%).
- 33.3% (2 out of 6 measures) were significantly below target (more than 5%).
- 0.0% (0 out of 6 measures) were data only or status unavailable.
- 16.7% (1 out of 6 measures) were not available or annual PIs.

Direction of Travel

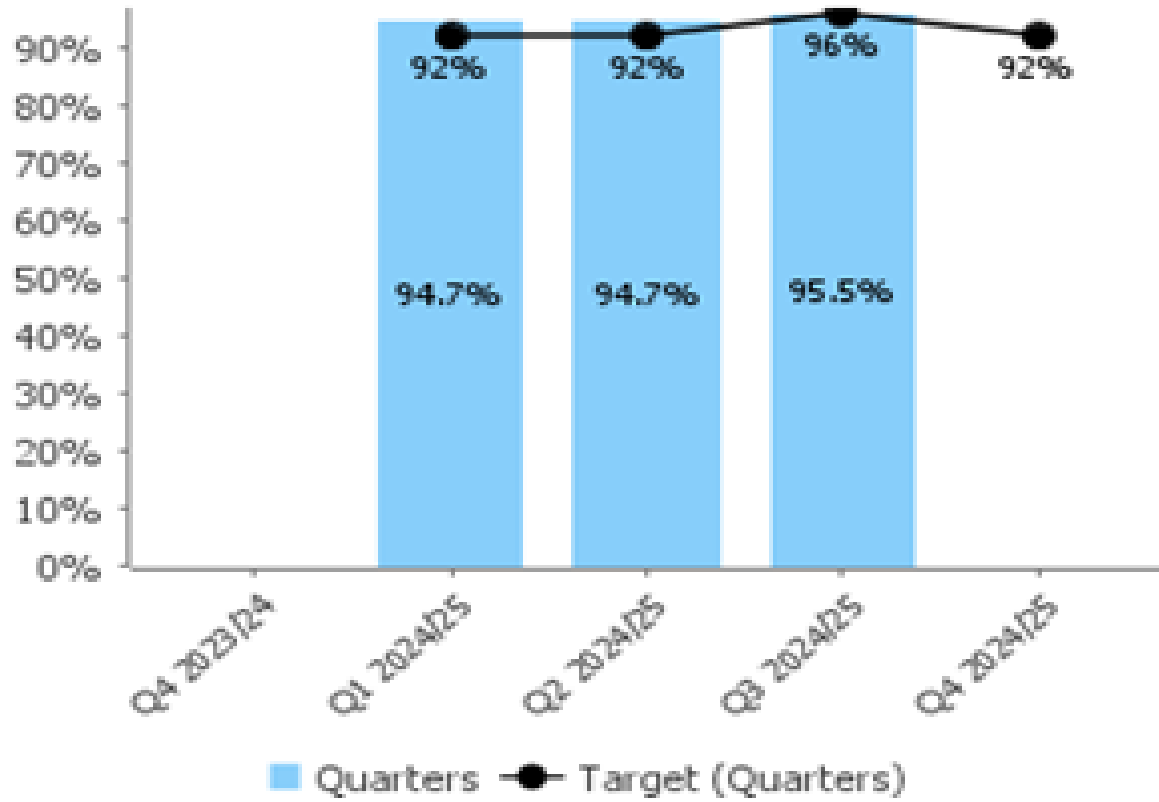


Direction of Travel - key
Green means positive travel
Blue means static
Red means negative travel

This chart shows the direction of travel for 3 measures:

- 33.3% (1 out of 3 measures) had an upward long trend.
- 0.0% (0 out of 3 measures) had a static long trend.
- 66.7% (2 out of 3 measures) had a downward long trend.

Ensure all children and young people access a high-quality, inclusive education
- 2.01 By 2027/28, 92% of early years, primary and secondary schools in Medway are good or better in the last Ofsted inspection



**Aim to Maximise
Amber (upward long trend)**

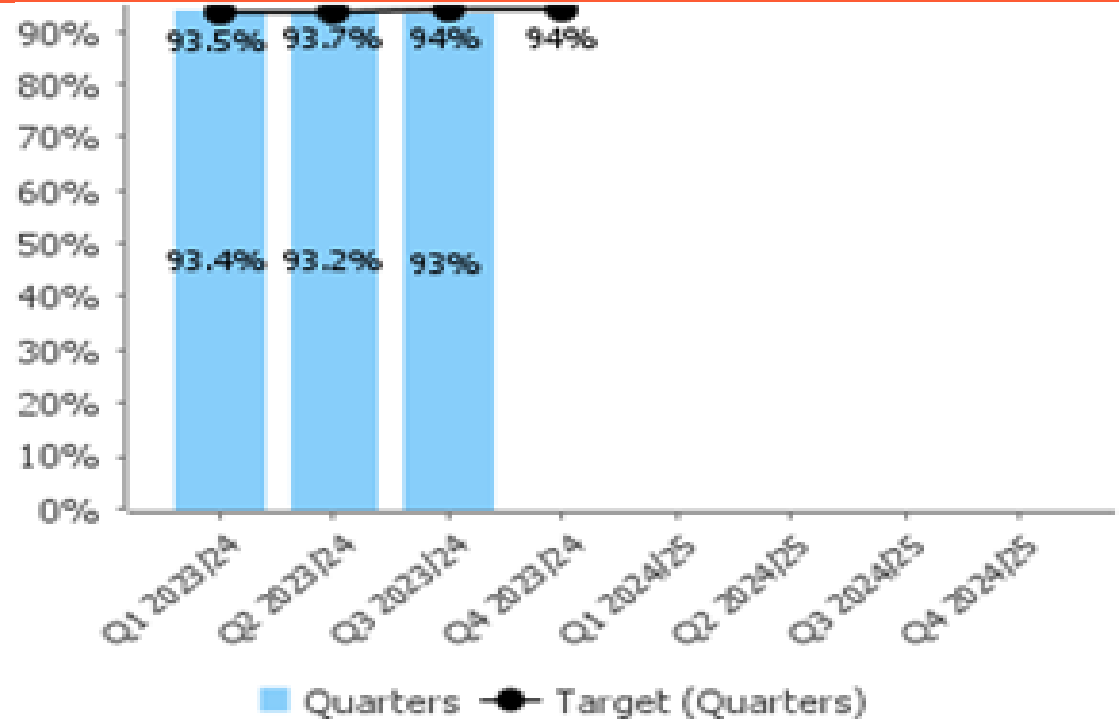
The counting cohort is 90 schools. Of these seven are either graded outstanding or under the new non single word judgment system “remain outstanding”. 79 schools are good or “remain good”. This means that out of 90 schools 86 (95.5%) are good or better. Two schools require improvement and two are inadequate. Four schools currently have an ungraded, No Overall Outcome grade.

Of the outstanding schools five are primaries (one LA maintained) and two are secondary (both Academies). Of the good schools 66 are Primary (18 LA maintained) and 13 Secondary (one LA maintained).

Benchmarking data is no longer current as it has been affected by the change in Ofsted reporting and has not been updated since September 2024.

In addition to maintaining oversight of performance of schools as judged by the Ofsted inspection process, the school categorisation / risk rating for all schools provides oversight against 12 areas. It is reviewed at three points across the academic year and essentially RAG rates based on information in the following areas: School Effectiveness, Ofsted grade, Attendance, Behaviour (exclusions & suspensions), Safeguarding, SEND / Inclusion, Admissions, Finance, Governance, Health and Safety, Human Resources and Property.

Ensure all children and young people access a high-quality, inclusive education
- 2.02 By 2027/28, the rate of attendance at primary and secondary schools is above 96%



Aim to Maximise
Amber (downward long trend)

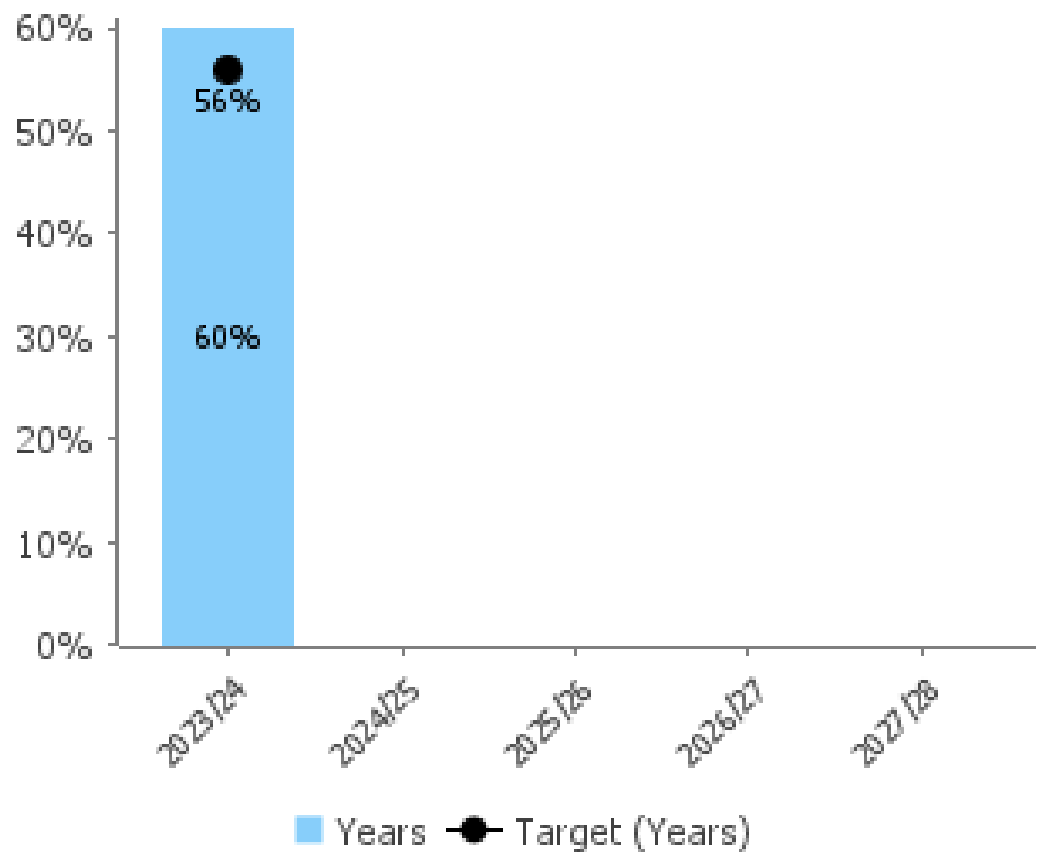
Attendance is reported in arrears. The most recent (full data set) is for the full 2023-24 academic year. Medway’s attendance has reduced by 0.2pp to 93.0%. This is 0.1pp better than the national rate.

Despite the small drop in attendance Medway has risen two places in the LA ranks to 52nd, out of all LAs, having been 54th at the end of Q2. At the same point in 2022/23 Medway was ranked 52nd with an attendance rate of 92.7%

Persistent absence (PA) has risen to 20.9%, 1pp higher than the Q2 outturn. National persistent absence has also risen, increasing by 0.6pp to 19.8%. Medway is 1.1pp adverse to national PA performance. PA is better in Medway and nationally than at the end of the 2022/23 academic year when rates were 21.6% (Medway) and 20.5% (national).

Schools are being both supported and challenged to adhere to DfE guidance ‘Working Together to Improve School Attendance’ document that became statutory in August 2024. The DfE guidance is welcomed and written for all schools, trusts, governing bodies and local authorities, striving to improve and maintain high levels of school attendance. Medway has an attendance plan that reflects planned actions in response to this improvement area and reflects aspects of practice including multiagency working and targeted support meetings throughout.

Ensure all children and young people access a high-quality, inclusive education
- 2.03 By 2027/28, the proportion of pupils that meet the expected standard in reading, writing and maths at the end of Key Stage 2 (end of year 6) is the same as or above the national average

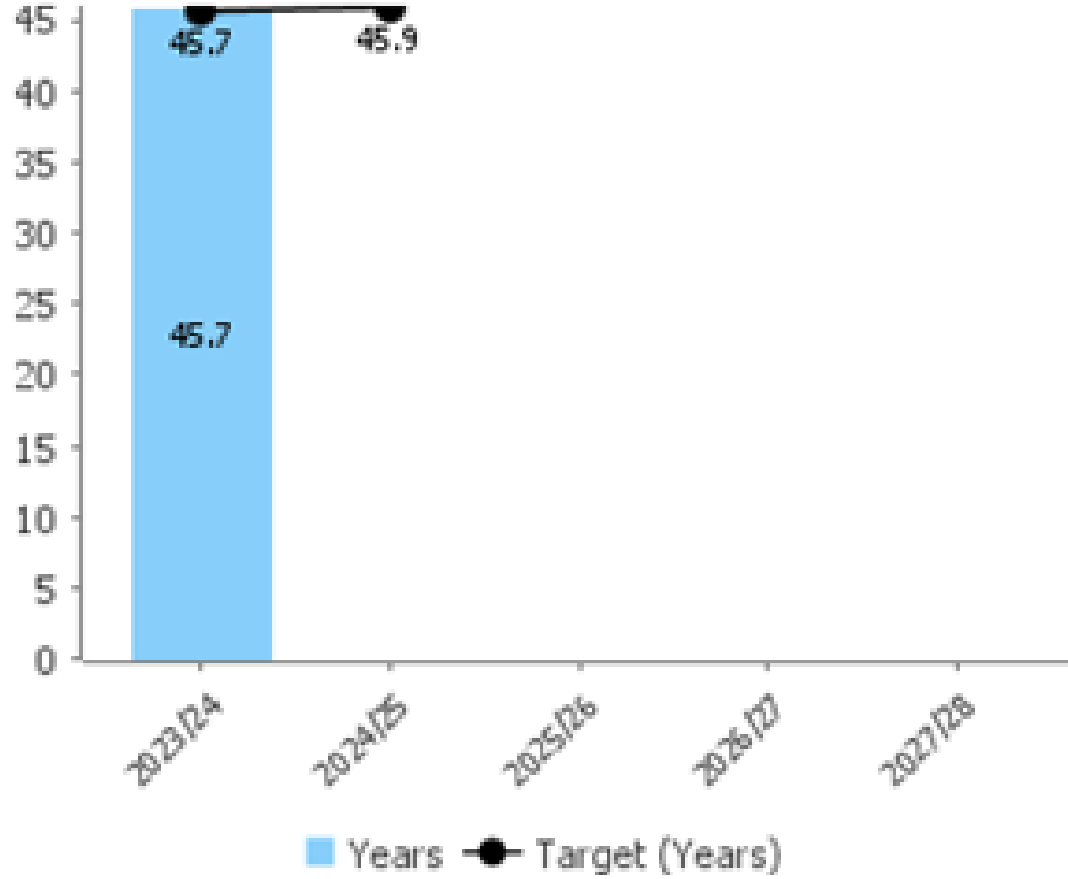


Aim to Maximise
Data unavailable (no long trend)
Annual PI
2024/25 data due September 2025

Provisional 2023/24 data was published in September. 60% of Medway children achieved or exceeded the expected standard in reading, writing and mathematics. This is the same as the national attainment level. Medway has improved on the 2022/23 result by 5 percentage points (pp), whereas national attainment has remained static. The target of 56% was set as a flight path to achieving the 60% achieved nationally in 2022/23.

Benchmarking:
The national (provisional) outturn for the 2023/24 academic year was 60%.

Ensure all children and young people access a high-quality, inclusive education
- 2.04 By 2027/28, the Average Attainment 8 Scores (Key Stage 4, 14-16-year-olds) are the same as or above the national average



**Aim to Maximise
Green (no long trend)
Annual PI.**

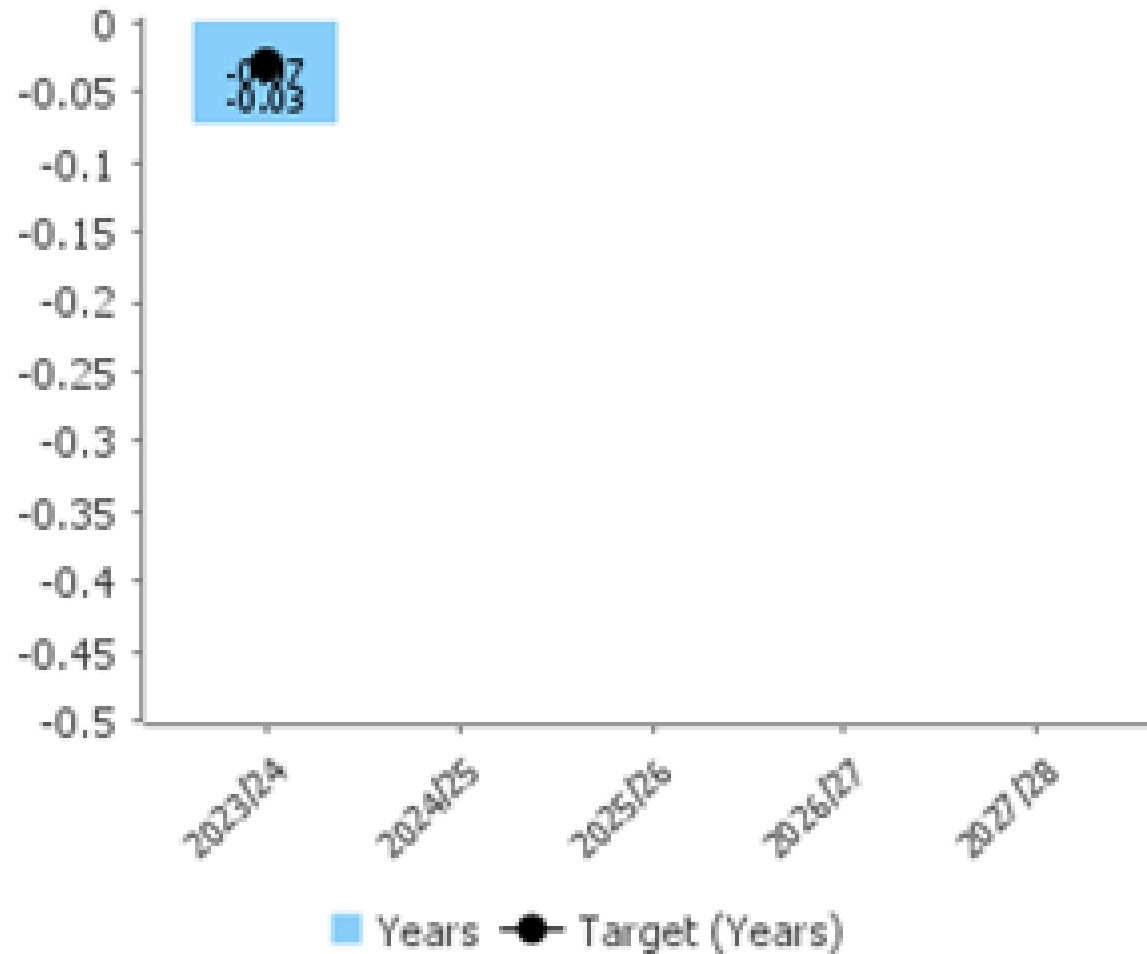
Provisional data for the 2023/24 academic year has now been published. The average attainment 8 scores have risen in Medway but have fallen in the South East and nationally. In Medway the rate of improvement is 0.7%, contrasting the 0.4% fall in the South East and the 0.6% national decline. This means the gap between Medway and national has narrowed, from 2.2% worse in 2023 to 0.9% worse in 2024. Medway have seen a 12-place rise in the LA rankings. National and Regional Attainment 8 scores have reduced to 46.1 and 47.2 respectively.

The service shared the data with schools and developed a secondary school dashboard. An education symposium is scheduled for March 2025 which is being co-run with Headteachers. This will be an opportunity for the system leadership to discuss further possible actions to improve attainment.

In addition, the portfolio holder and senior officers are meeting with the regional director. We await further communication on who Medway's dedicated RISE (Regional Improvement for Standards and Excellence) partners will be following the development of the work by the DFE.

Ensure all children and young people access a high-quality, inclusive education

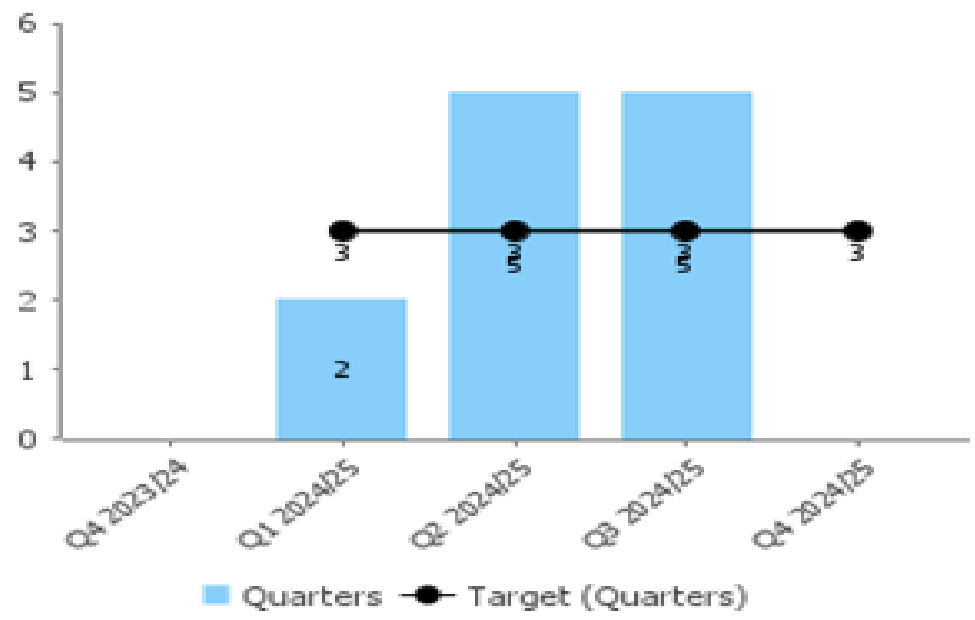
- 2.05 By 2027/28, the Average Progress 8 (Key Stage 4, 14-16-year-olds) are the same as or above the national outcome



**Aim to Maximise
Red (no long trend)
Annual PI.**

Provisional data for the 2023/24 academic year has now been published. Medway's average Progress 8 score has improved by 36.4% from 2023 to 2024, (-0.11 to -0.07) contrasting the national and regional figures which have remained constant over the same period. This improvement has led to an 11-place rise in the LA rankings, to 83rd. National and Regional Progress 8 scores have stayed static at -0.03 and -0.02 respectively. Following Covid no Progress 8 data will be published for academic years 2024/25 and 2025/26.

Ensure all children and young people access a high-quality, inclusive education
- 2.06 By 2027/28, the proportion of 16/17 year olds who are not in education, employment or training, or whose status is 'not known' has been reduced, such that Medway is ranked in the top 2 quintiles nationally for participation



Aim to Minimise Red (downward trend)

Data is to November 2024.
 Medway has fallen to the 5th quintile, having 12.4% of the cohort either Not in Employment, Education or Training (NEET) (439) or whose activity is Not Known (491). The NEET cohort has risen since Sept. 2024
 National & Regional performance is better than Medway (8.6% & 11%).
 Medway had 248 self-referrals in the last 3 months. This is high. There has been a rise in those not being offered places at their chosen 16+ provision due to not achieving GCSE grades.
 Medway 6th forms offer Level 3 and above courses. Mid-Kent College, with which we hold regular meetings, is the largest provider of sub level 3 courses, these were full early in the application processes.
 Throughout the period, 111 people were supported into work, education or training.
 Tracking activity was delayed due to late receipt of data from Mid-Kent College, this increased pressure on the IAG Team in managing the support requests.
 Inward LA migrations have also put pressure on places.
 Work has begun with the Elective Home Education team to support the improvement of outcomes for these young people.
 The IAG Team is evaluating service delivery to maintain the quality of support. IAG is funding short courses, Maths & English Functional Skills & programmes to support the development of education. Work has started with schools to support awareness of the situation amongst staff & pupils.

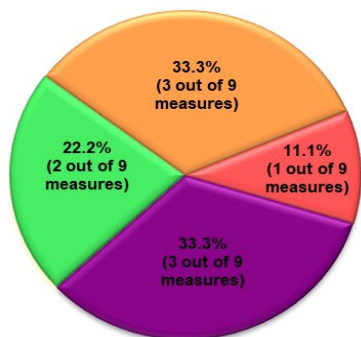
Improving health and wellbeing for all

- Empowering people to achieve good health and wellbeing through prevention, with access to local activities and services that will enable and support them to lead independent, active and healthy lifestyles.
- Support families to give their children the best start in life.
- Work collaboratively to grow participation year on year in recreational play, sport and physical activity as a means of promoting improved physical and mental health and wellbeing.
- Work in partnership with communities and organisations to address the issues that negatively affect health and wellbeing, making sure everyone has the opportunity to live long, healthy lives.

Summary of all performance indicators for this priority

There are 9 performance indicators for the One Medway Council Plan 2024/28 which fall under this priority.

Performance

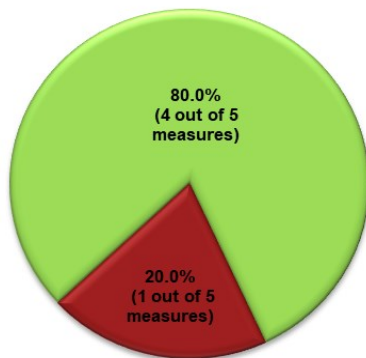


Performance - key
Green means met or exceeded target
Amber means slightly below target
Red means significantly below target
Data means data only. No target set
NA means not available this quarter or annual PI

This chart shows the performance for all the measures:

- 22.2% (2 out of 9 measures) met or exceeded target.
- 33.3% (3 out of 9 measures) were slightly below target (less than 5%).
- 11.1% (1 out of 9 measures) were significantly below target (more than 5%).
- 0.0% (0 out of 9 measures) were data only or status unavailable.
- 33.3% (3 out of 9 measures) were not available or annual PIs.

Direction of Travel



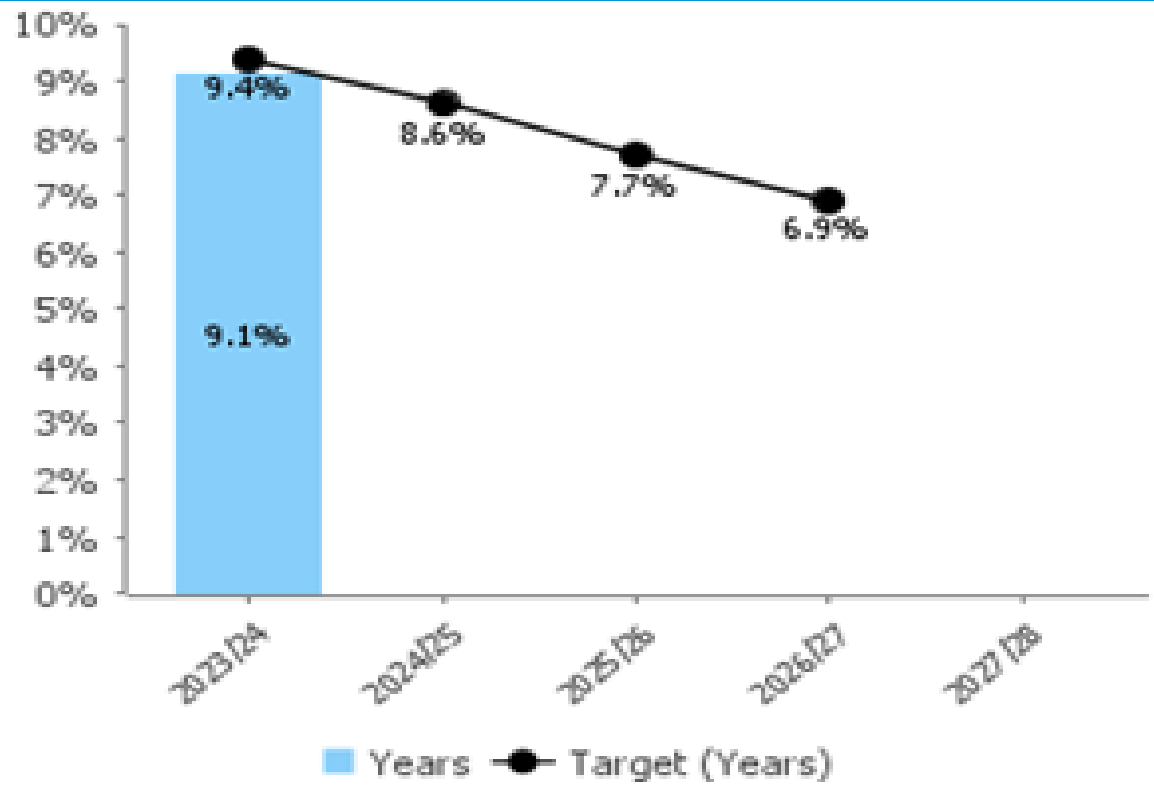
Direction of Travel - key
Green means positive travel
Blue means static
Red means negative travel

This chart shows the direction of travel for 5 measures:

- 80.0% (4 out of 5 measures) had an upward long trend.
- 0.0% (0 out of 5 measures) had a static long trend.
- 20.0% (1 out of 5 measures) had a downward long trend.

Support families to give their children the best start in life

- 4.06 Mothers smoking at the time of delivery



Aim to Minimise Amber (upward long trend) Annual PI. Due November 2025

Achievements

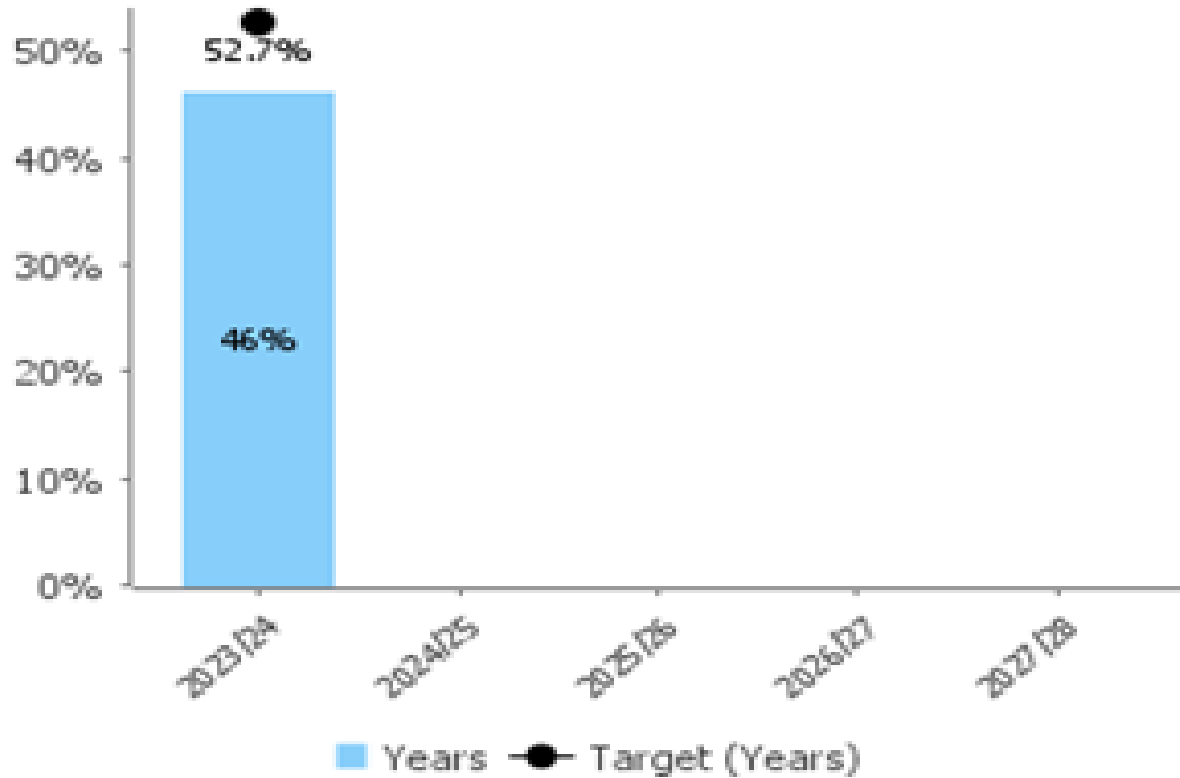
By 2027/28, the proportion of mothers smoking at time of delivery will be less than 7%. This performance indicator is reported a year in arrears. This data is calculated by the Office for Health Improvement and Disparities and is based on data from NHS England.B . Performance in 2023/2024 decreased to 9.1%, which is an improvement from the previous year and statistically similar to the target value of 9.4%. Starting in May 2023 and achieving full coverage in January 2024, Medway NHS Foundation Trust (MFT), as part of the NHS Long Term Plan (LTP), have functioned to make a significant contribution to making England smoke-free, by offering pregnant people who smoke NHS-funded tobacco treatment services. A smoke-free pregnancy pathway, with participation in the National Smoke-free Pregnancy Incentive Scheme (NSPIS), has been established with the Public Health (PH) team’s invaluable guidance, expertise and investment. The PH team continue to focus efforts on engaging and treating postnatal people and their significant others to reduce risk of relapse.

Actions

The PH team embed best practice, as per ‘Saving Babies’ Lives version three’; by continuing to prioritise working closely with influential stakeholders (notably midwives and health visitors) to maintain and improve referral pathways, as well as ensuring evidence-based training is delivered at regular intervals. A new, co-designed and localised campaign to extend the reach of the postnatal tobacco treatment services to neonatal intensive care (NICU) families will ensure the local offer continues to reflect the gold-standard and are continually improving perinatal outcomes in Medway.

Support families to give their children the best start in life

- 4.07 Breastfeeding prevalence at 6 to 8 weeks

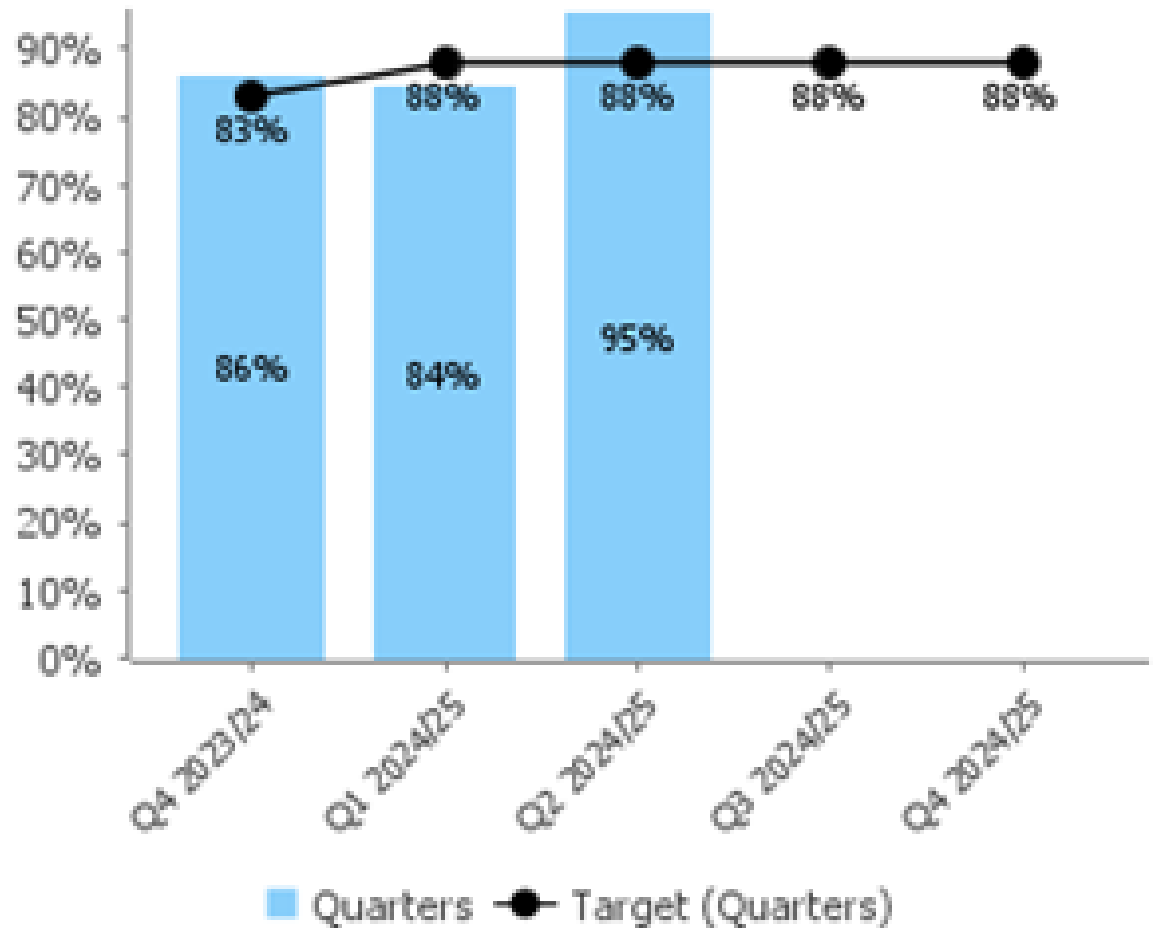


Aim to Maximise
Red (upward long trend)
Annual PI. Due December 2025

By 2027/28, the proportion of infants that are totally or partially breastfed at age 6-8 weeks will be similar or higher compared to the England average. This performance indicator is reported a year in arrears. This data comes from the Office for Health Improvement and Disparities. Although behind the target of 52.7%, recent data shows a considerable increase in breastfeeding continuation prevalence from the 2022/23 baseline. The proportion of infants that were still receiving breastmilk at 6-8 weeks old was 46% in 2023/24, which is a marked improvement from 41.9% the previous year. The Medway Community Healthcare (MCH) provided Health Visiting service record and report the breastfeeding status at several of the mandated early years checks. Health Visitors and the wider early years workforce receive annual training on how to have conversations about infant feeding and provide effective support, which complements the same messages delivered by midwifery staff. This statistical improvement is a result of a wide range of infant feeding interventions, that are part of the Medway infant Feeding Strategy. Refreshed in 2024 with input from professionals, stakeholders and residents, the strategy saw the relaunch of the Beside You normalising breastfeeding campaign with updated branding, website and social media channels. Family Hubs and Start for Life funding also allowed the recruitment of a new specialist workforce at Medway Hospital. This Infant feeding team are on hand to provide 1-1 proactive support to new parents, to help develop positive infant feeding practice in the first few days of life, when parents can need the most support with breastfeeding.

Support families to give their children the best start in life

- 4.08 New birth visit completed within 14 days Contract data

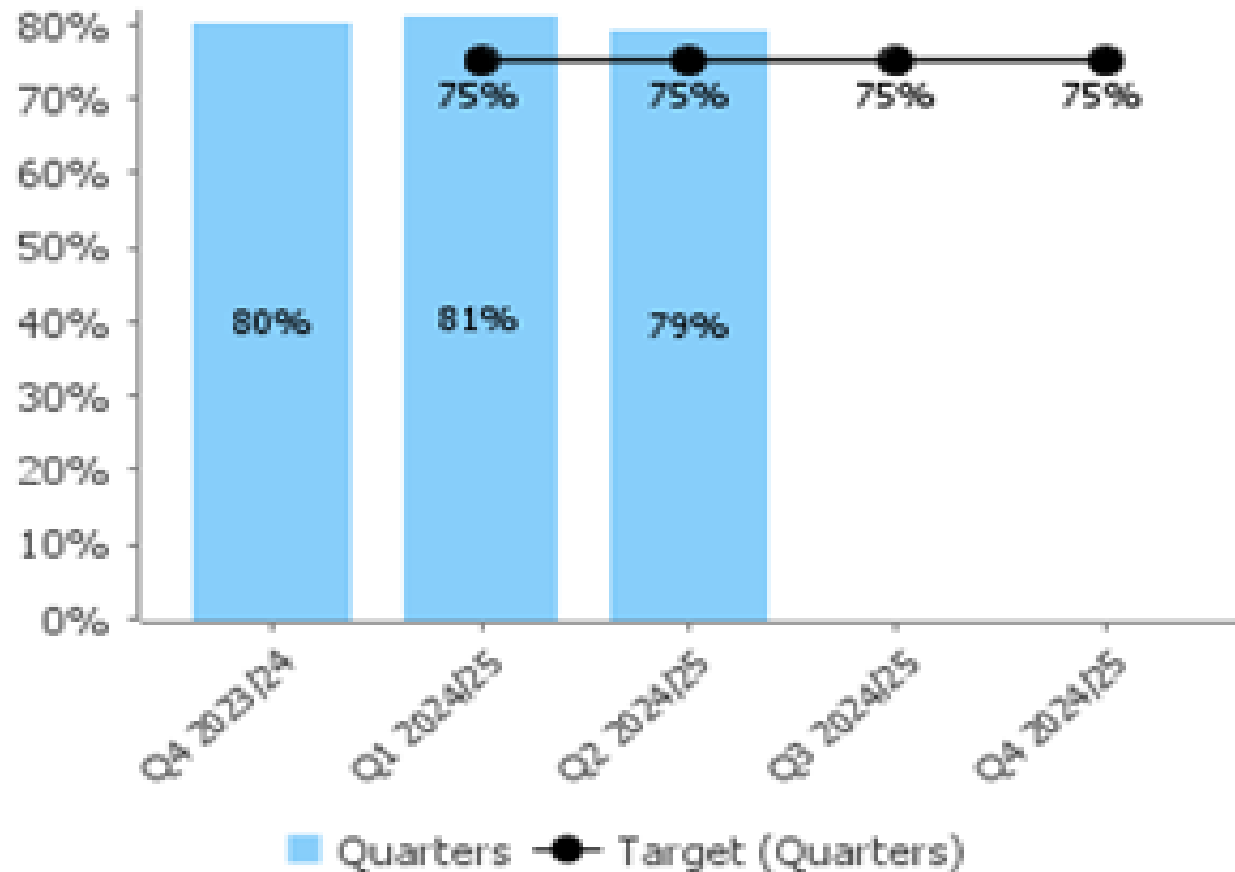


Aim to Maximise Green (upward long trend)

Reported in arrears. By 2027/28, at least 90% of children have a new birth visit within 14 days. Performance of new birth visits increased significantly in Q2 2024/25 and represents the best performance in over 12 months with 95%, meeting and exceeding the target of 88%. The commissioner worked with the Clinical Lead for Health Visiting at contract monitoring and operational catch-up meetings to address performance issues. The Clinical Lead has taken steps to build capacity in the team by recruiting unqualified staff who train in practice, and working with the business intelligence team to ensure data collection is accurate and up to date.

Support families to give their children the best start in life

- 4.09 Children receiving 2-2½ year health and development review

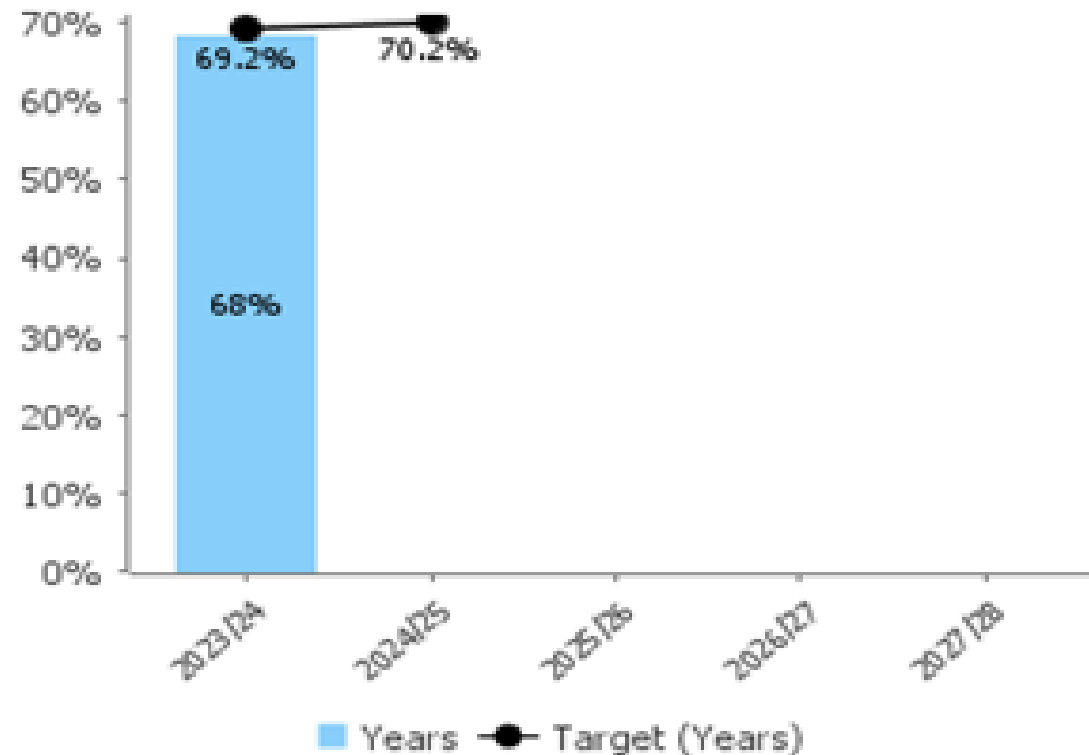


Aim to Maximise Green (downward long trend)

Reported in arrears. By 2027/28, 75% of children receive a 2-2½ year health and development review. Performance has dipped in Q2 2024/25 to 79%, however the target of 75% was still met and exceeded. The decrease in performance was caused by staffing issues including staff vacancies, sickness absence and maternity leave. The commissioner has worked with the provider to address these challenges. The provider is exploring whether restarting clinics on a Saturday may help by providing more opportunities for working parents to attend appointments. The Medway Commissioner has also spoken to the Kent Commissioner about their methodology and identified the need to do a review of the data collection process in order to make sure all data is captured in a timely fashion - giving the most up to date and accurate picture of performance.

Support families to give their children the best start in life

- 4.10 By 2027/28, the proportion of pupils that achieve a good level of development at the end of the Early Years Foundation Stage is the same as or above the national average

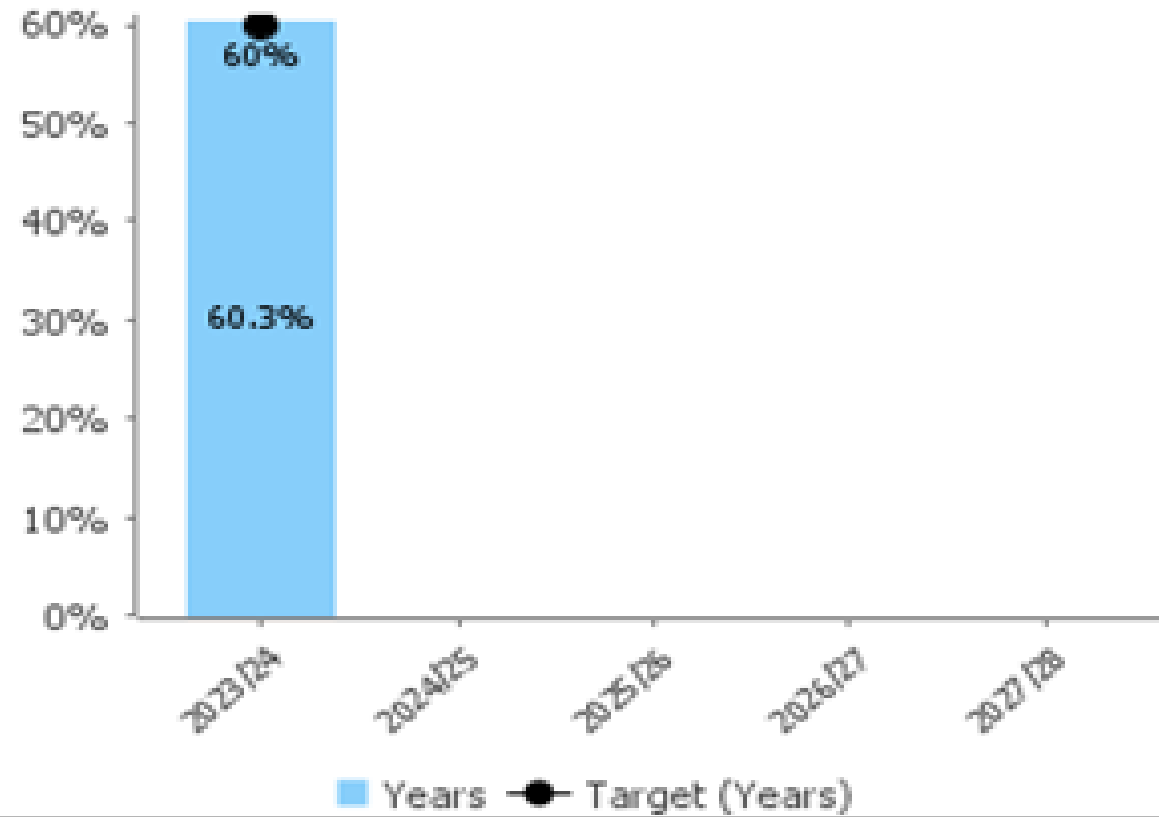


**Aim to Maximise
Amber (no long trend)
Annual PI. Due Autumn 2025**

Provisional data for the 2023/24 academic year has now been published. In Medway, 68.0% of children had a good level of development which is marginally better than the national GLD score of 67.7%. Medway are ranked 74th out of 153 local authorities. Medway saw a slight decline on the previous year, against a 0.7% increase at national level, which has resulted in a 15-place fall in the LA rankings. Medway have narrowed their lead over national from 1.5% (1pp) better in 2022-23 to just 0.4% (0.3pp) better in 2024. The service is monitoring this slight reduction and carry out further evaluation to determine if this has a specific cause.

Support families to give their children the best start in life

- 4.11 Year 6 prevalence of healthy weight (10-11 yrs)

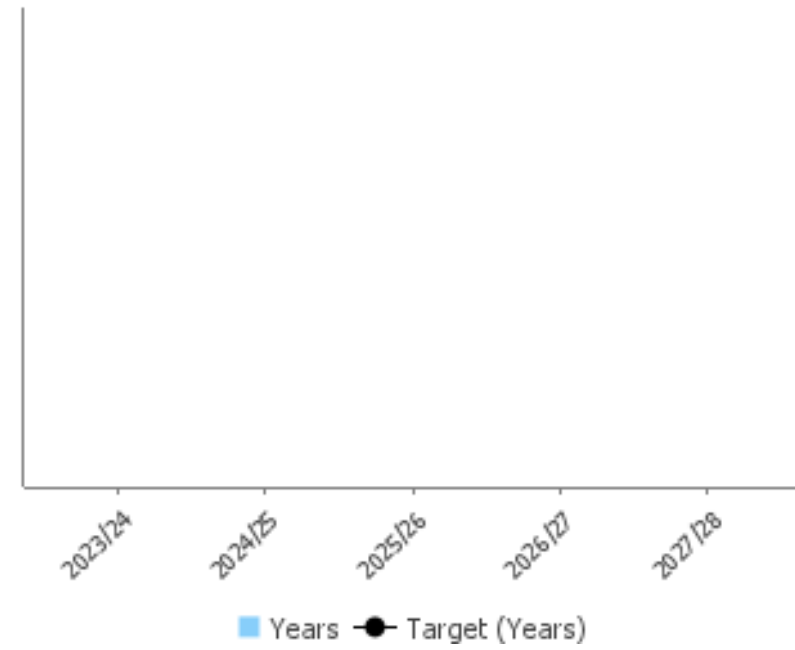


**Aim to Maximise
Amber (upward long trend)
Annual PI. Due November 2025**

By 2027/28, the proportion of children in Year 6 (age 10-11 years) that maintain a healthy weight is the same as or above 60%. This data comes from the Office for Health Improvement and Disparities and is based on data from NHS England. Recent trends in Year 6 healthy weight prevalence in Medway show a value of 60.3% for 2023/24. This is higher than the target value of 60%, however this difference is not statistically significant, and the two values are therefore similar to each other. The performance for this indicator in Medway had been improving over the past three years following a decline in 2020/21. The latest data shows a slight decrease compared to the previous year. **Actions and Achievements** During the period covered, significant achievements include the implementation of a whole system approach to reducing obesity levels. This approach encompasses a variety of strategies such as the implementation of a Medway Food Strategy, implementation of the Healthier Food Advertising elements into the councils Advertising and Sponsorship policy, achieving the Bronze Sustainable Food award, support sessions for children and families focusing on physical activity, healthy eating, and oral health, implementing a whole school approach through Food For Life, delivery of the Holiday Activities and Food programme, and training professionals around the links with safeguarding and obesity. Moving forward, actions to improve performance will include continuing these comprehensive support sessions, enhancing community engagement, and further integrating health education into school curriculums to foster long-term healthy eating and increasing physical activity habits.

Work collaboratively to grow participation year on year in recreational play, sport and physical activity as a means of promoting improved physical and mental health and wellbeing

- 4.12 Physically active children and young people



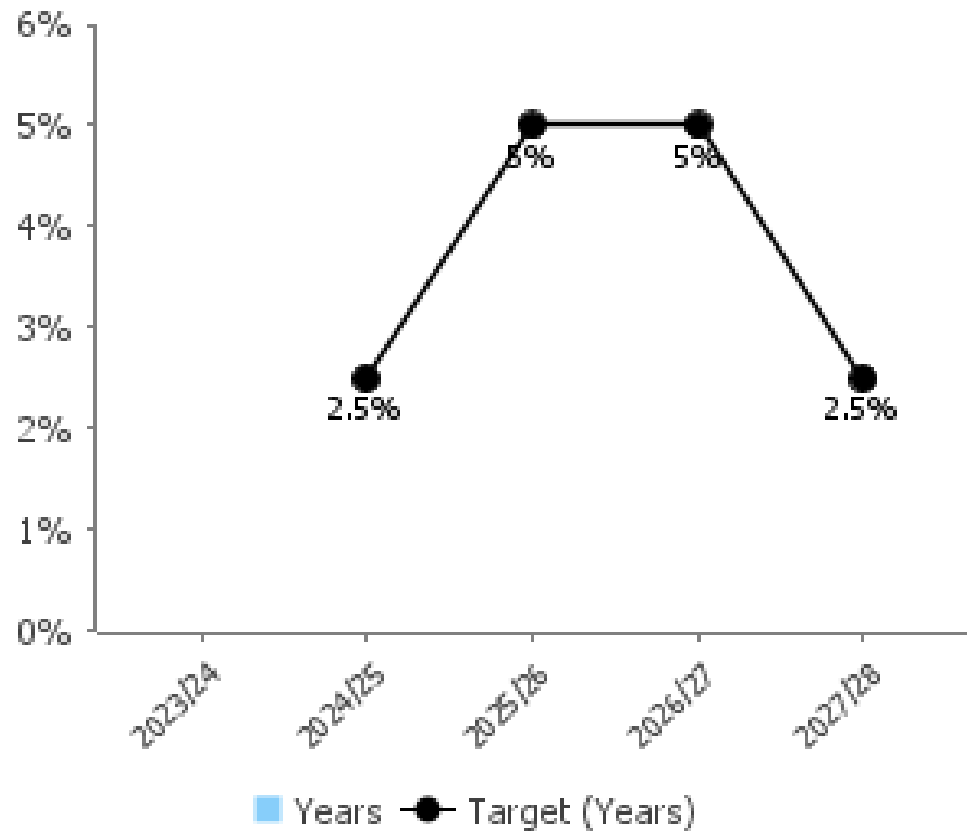
Aim to Maximise
Data unavailable (no long trend)
Annual PI. Due February 2025

By 2027/28, the percentage of physically active children and young people will be similar or higher compared to the England average. This data comes from the Office for Health Improvement and Disparities and is based on data from Sport England. It is reported a year in arrears. The value for 2023/24 will be available in February.

Early work is underway for the rollout of the Childhood Obesity 5-year plan which will look to increase physical activity levels for children and young people by taking a collaborative working approach across departments and sectors. The initial meeting took place with the Active Travel team, who were presented the 5-year plan and provided their full commitment to support the following objective:

- Increase in the number of children walking and cycling to school – a 5% increase in the number of children using an active travel method to commute to school year on year.

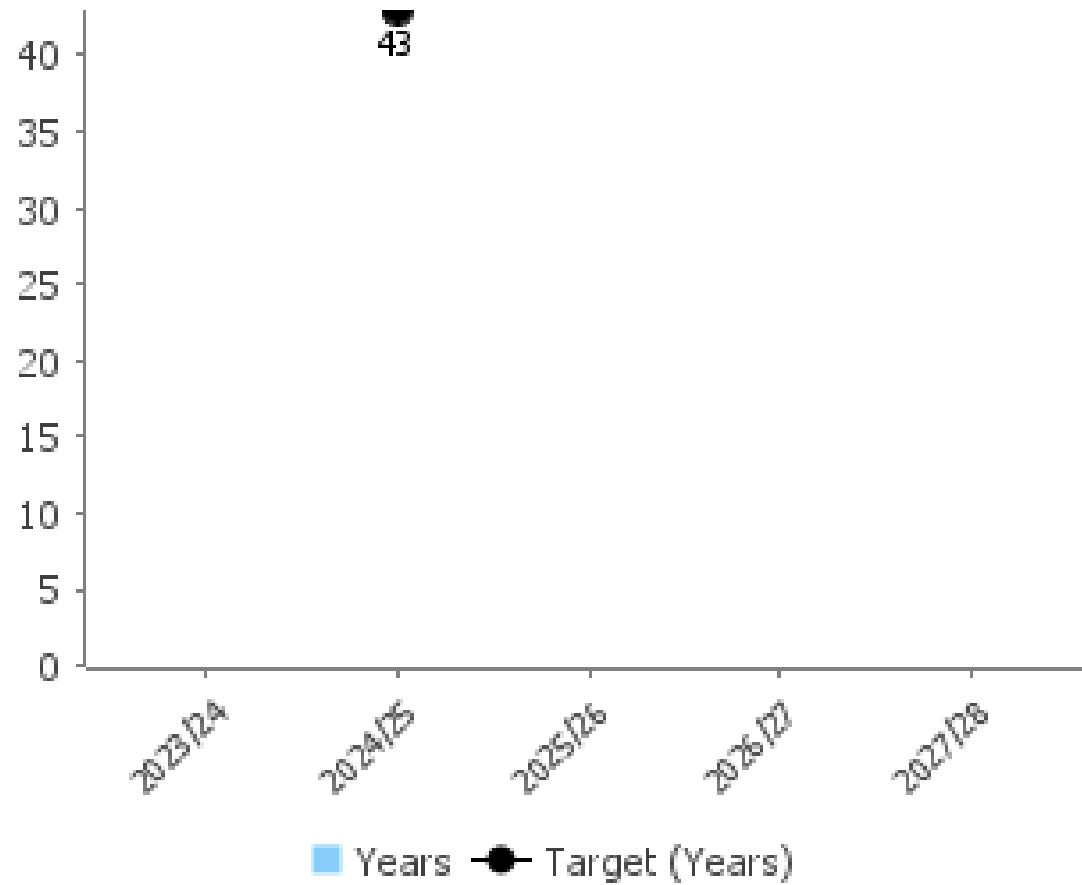
Work collaboratively to grow participation year on year in recreational play, sport and physical activity as a means of promoting improved physical and mental health and wellbeing
- 4.14 By 2027/28, increase by a minimum of 15% the number of children and young people swimming lessons held at Medway Council sports centres



Aim to Maximise
Data unavailable (no long trend)
Annual PI. Due March 2025

24/25 swimming lesson participants across the sites, demonstrating an increase of 15%, target is 68,250 participants
 Q3 Current participation numbers (weekly average) x 27 weeks (01 April to 30 December)
 Medway Park - 756 x 27 = 20,412
 Strood - 680 x 27 = 15,436
 Hoo - 459 x 27 = 12,393
 Cozenton park - 434 x 14 weeks (opened in July) = 6076
 Total 54,317, which is at 79% of target set.

Work collaboratively to grow participation year on year in recreational play, sport and physical activity as a means of promoting improved physical and mental health and wellbeing
- 4.15 By 2027/28 a minimum of 43 primary schools per year enter a minimum of two Mini Youth Games events



Aim to Maximise
Data unavailable (no long trend)
Annual PI. Due March 2025

This is an annual performance indicator. Data is due in March 2025.
Three mini youth games (MYG) events were held in Q3
MYG Hockey - 39 schools entered
MYG Badminton - 43 schools entered
MYG Basketball - 44 schools entered
Across these three events 35 Medway schools took part in more than **two** events