

## Supplementary Agenda item

Representation of Support

----- Forwarded message -----

From: **Costcutter**

Date: Thu, 10 Oct 2024, 11:50

Subject: Simply Local

To: *Applicant*

Good Morning Prasath,

I hope this letter finds you well. I am writing to confirm that your partnership with Simply Local, which has enabled us to open an account facilitating the introduction of Co-Op branded products into your retail store. This is a fantastic opportunity to enhance your offerings and cater to the evolving needs of your customers.

I commend you on the recent refurbishment of your store, which has been completed to a good standard. It is vital to capitalize on this newly refreshed environment by ensuring a diverse and appealing product range.

Importantly, it is essential that your store provides customers with the ability to conduct mid-week top-ups. To ensure they have access to all the necessities, I recommend that your product range encompasses fresh produce, ready meals, and a selection of alcoholic beverages. This assortment will not only address the demands of your current clientele but also attract new customers looking for convenience and variety.

I look forward to discussing how we can work together to implement these changes and successfully launch the Co-Op branded products in your store. Thank you for your attention to this matter. I believe that with these enhancements, your store can become a go-to destination for customers seeking quality and convenience.

Warm regards,

Kind regards

New Business & Acquisitions Manager –South

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