

- Having digital and data in every conversation - ensure that digital is not in silos in the ICS but is central in all decision making. By harnessing the full potential of digital in this way across the ICS and thus ensuring the vision of an ICS working as a high performing organisation for its citizens and staff is achieved
- Delivering transformation - implementing new inclusive models of delivering health and wellbeing which are fundamentally driven through technology, specifically transforming healthcare access and efficiency in a person-centred way.

The ICS's approach to digital and data is fully aligned and integral to the delivery of Kent and Medway Integrated Care Strategy as a key enabler. We will expect all providers to be active participants in digital transformation in Kent and Medway by:

- Partnering with health and care system through providing digital leadership and engaging in co-designing services and practice, with citizens, clinicians and care professionals driving new digitally enable clinical and service models
- Investing in modern common digital solutions that are compliant with nationally mandated standards and provide a digital front door for citizens offering a user-friendly interface for various health-related needs including self-care options
- Harnessing the power of data to improve health and care outcomes and drive the adoption of innovation for more effective and efficient service delivery that breaks down organisational boundaries
- Investing over the longer term in core technical infrastructure and in our digital and data professionals
- Working to deliver digital services in a more cost effective, sustainable way through convergence, collaboration and partnerships with local authorities, academia and innovative commercial partners.

Workforce Implications

The procurement process is designed to ensure that bidders' confirm their commitment to compliance with TUPE regulations, protecting the employment rights of staff. Procurement questions will preclude any bidders who cannot demonstrate robust HR/OD policies, including recruitment and retention, training and development, assessment of clinical competence / clinical supervision. In addition, bidders will be required to produce mobilisation plans which deliver services from day one underpinned by relevant staffing models, ensuring business continuity through sustainable workforce arrangements.

We will be expecting successful bidder(s) to adhere to the principles laid out in the ICS People Strategy 2023 [Kent and Medway People Strategy 2023 - 2028.pdf \(icb.nhs.uk\)](#).⁷

⁷www.kentandmedway.icb.nhs.uk/application/files/3716/9883/0234/Kent_and_Medway_People_Strategy_2023_-_2028.p

