

Appendix E

The City of Rochester Society objects to the above application as submitted, on the following grounds: -

1. The application seeks to sell alcohol between 0800 and 2300, seven days a week. On Bank Holidays, Christmas Eve & New Years Eve, it is until midnight! These proposed hours of sale are excessive as this residential Conservation Area already suffers from many alcohol related issues. To add another outlet selling alcohol would most definitely increase the risk of crime and disorder. A recent example of this being a break in & criminal damage at St, Barts Chapel in the immediate vicinity.
2. If this application were granted, it would have an adverse impact on the character and amenity of the local area & would also undermine the historical and cultural fabric.
3. To grant this premises licence in the terms requested, would result in an increased risk of danger to children, particularly as this part of the High Street and surrounding roads are well used by pupils walking to and from school. There would also be a temptation for older children to try and purchase alcohol illegally. Therefore, these children should be protected from harm.
4. This application would also increase and encourage the risk of unacceptable noise nuisance to residents and businesses alike. The prevention of public nuisance is an important and relevant licensing objective which is very applicable to this application.
5. Overall, the application also poses a risk to public safety, particularly in terms of potential "offenders" gathering in and around the premises. Public safety would also be compromised by discarded bottles and cans.
6. If any Premises Licence is to be granted, the hours of alcohol sales should be restricted to the hours of 11am to 6 pm, seven days a week applicable all days of the year. A condition should be placed on the licence prohibiting the sale of any alcohol above 5.5 % ABV.

On behalf of the City of Rochester Society