Proud to be Medway	Caring	Respectful	Trusted	<b>Ambitious for Medway</b>	Collaborative
<ul> <li>One Minute Medway</li> </ul>	<ul> <li>Doing what we say</li> </ul>	<ul> <li>Being open minded.</li> </ul>	<ul> <li>Take ownership.</li> </ul>	<ul> <li>Reduce bureaucracy.</li> </ul>	<ul> <li>Problem solving and</li> </ul>
is great for this	we will do.	<ul> <li>Sharing life stories</li> </ul>	<ul> <li>This sort of speaks</li> </ul>	<ul> <li>Using lived experience</li> </ul>	feedback forums.
already.	<ul> <li>Having easily</li> </ul>	again and links to	for itself – integrity is	in our engagement with	<ul><li>Improve cross</li></ul>
<ul> <li>Sharing positive</li> </ul>	accessible services	local groups.	important across the	communities.	directorate working,
articles about the	which are inclusive	<ul> <li>Treat others as you</li> </ul>	organisation.	<ul><li>When we do have</li></ul>	remove historic
council.	for all.	would want to be	<ul> <li>Being open, honest</li> </ul>	something good, share	barriers.
<ul> <li>Celebrate successes</li> </ul>	<ul> <li>Treat everyone as</li> </ul>	treated yourself.	and transparent.	it, promote it and be	<ul><li>Share with our</li></ul>
on social media.	we would like to be	Our differences and	<ul> <li>Evidence this with</li> </ul>	proud of it.	residents our good
<ul> <li>Share positive posts</li> </ul>	treated ourselves.	absorb in or learning	more 'you asked – we	<ul> <li>Give colleagues an</li> </ul>	collaborative working
on social media about	<ul> <li>Recognise and</li> </ul>	about their ways.	did' stories.	opportunity to	with partners,
Medway.	promote work0life	Being culturally	<ul> <li>Honesty and integrity</li> </ul>	contribute to business	communities and local
<ul> <li>Position stories in</li> </ul>	balance.	aware.	in everything that we	decisions.	companies.
local press and	<ul> <li>Being authentic.</li> </ul>	<ul> <li>Respecting our river</li> </ul>	do.	<ul> <li>Up to date website and</li> </ul>	Remove department
Medway Matters.	<ul> <li>Show respect for</li> </ul>	and natural	<ul> <li>If mistakes are made,</li> </ul>	digital tools	and professional silo'.
Celebrate our	our environment –	environments.	own them – don't	development.	<ul> <li>Consultation before</li> </ul>
successes.	lead by example.	<ul> <li>Respecting different</li> </ul>	make excuses.	<ul> <li>Making the most of</li> </ul>	action.
We celebrate the	<ul> <li>Take interest in our</li> </ul>	groups and not	Be honest, be	being a unitary authority	<ul> <li>More opportunities to</li> </ul>
achievements of our	colleagues and the	promoting one over	prepared to say,	not having a county	meet people from other
learners and share	people of Medway.	another.	'sorry we got it	council to seek	teams and find out
good news.	Listen to people –	<ul> <li>Listening and being</li> </ul>	wrong'.	permission from first.	what they do.
Regular updates on	really listen!	open to learning	Safe culture for	Encourage responsible	Include each minority
achievements.	Show support for	about each other and	accountability, don't	risk taking.	in meetings to make it
Better if more	the local community.	the past.	fear making mistakes.	Respect preferences	more open.
accessible for the	Demonstrate	Demonstrate fairness	Open, honest and	and cultural ways.	Encourage more staff
deaf by having the	empathy with others	and consistency for	kind.	Sharing good news	networking/peer
interpreters in small	<ul> <li>colleagues or the</li> </ul>	all.	Be honest.	stories with the	groups – share best
corner allowing us to	community.	Valuing difference.	Have good morals.	community that displays	practice.
participate.	Sharing life-stories	Protect our green	Sharing best practice	where we have gone that 'extra mile'.	Sharing tacit
Sharing outcomes for     selleagues when	to let people know	spaces.	amongst colleagues.		knowledge across teams.
colleagues when targets are met.	they aren't alone.	• Learn about cultures	Do what you promise	<ul> <li>Be a leader in our fields.</li> </ul>	Joint service
largets are met.	Listening.	different to our own.	to do.	Helus.	collaboration.
			Be transparent.		Collaboration.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
<ul> <li>Be proud of colleagues work too, celebrate success of others not just immediate team.</li> <li>Understanding that our colleagues and customers are all individuals and we should accommodate them, not 'pigeonhole' them.</li> <li>In conversation talk about the great things that are being done, often people are unaware of what is being delivered.</li> <li>Respond in a positive way on social media to those who are negative on our posts or who share incorrect facts about the council.</li> <li>Speaking well of all areas of Medway.</li> <li>Share each other services and work together for better outcomes.</li> </ul>	<ul> <li>Reward and recognise the hard work and commitment from all members of the staff and local community.</li> <li>Where possible share good news stories that show the caring side of the council.</li> <li>Signpost people to services that we provide.</li> <li>Would be wonderful if signing space including so that the deaf users can join us all and include everyone.</li> <li>Giving regular bulletins to the communities sharing what we have done.</li> <li>Being trans parent with colleagues and clients.</li> </ul>	<ul> <li>Championing the amazing diversity we have in Medway with opportunities to meet and learn from one another.</li> <li>From a personal perspective, treating each other with respect at all times.</li> <li>Taking on board our colleagues opinions.</li> <li>Preserving our history and historical sites.</li> <li>Being aware of different cultures and accepting others points of view.</li> <li>Encourage those with weaknesses.</li> <li>Be conscious of people's differences and that some are not always evident.</li> <li>Generally, show respect towards others – sounds basic but is sometimes lacking.</li> </ul>	<ul> <li>Not just share our success but share our failures – be human.</li> <li>Do the actions rather than saying will do.</li> <li>Quicker and more personable responses to residents when queries come in.</li> <li>Being clear on what we will deliver and how we will achieve it both to residents and staff.</li> <li>Use plain English.</li> <li>When something goes wrong, there is no finger pointing but a lesson's learned.</li> <li>Be honest about what is achievable.</li> <li>Listen to communities and shape services to suit where possible.</li> <li>Not going back on decisions.</li> <li>Explain well when something is not achieved or delivered, so we understand why something is not possible.</li> <li>Being transparent.</li> </ul>	<ul> <li>Do not shy away from creativity and trying new things rather than always doing what we've always done.</li> <li>Build an environment where staff feel confident to put forward ideas and have their suggestions listened to.</li> <li>Be open.</li> <li>Using new technologies to improve services and accessibility.</li> <li>Show our good collaborative working with partners.</li> <li>Don't fear change, embrace it.</li> <li>Fully engage with the community and not think that the council know what is best for them.</li> <li>Don't be constrained by 'we've always done it this way'.</li> </ul>	<ul> <li>More joint service working – allowing colleagues to work across teams so that contact with residents/ businesses is maximised. Rather than have three different people see the same family or business.</li> <li>Learning about other teams.</li> <li>Host community networking events with businesses, charities etc on a regular basis with all council teams.</li> <li>Stop talking about working in a service, and start saying 'working on a service/banish silo working'.</li> <li>Collaborative working with universities to assist with research projects to help innovation and creativity.</li> <li>More networking between teams.</li> </ul>

Proud to be Medway	Caring	Respectful	Trusted	<b>Ambitious for Medway</b>	Collaborative
<ul> <li>Signposting people to services that could help them.</li> <li>All information given to customers should be current and correct.</li> <li>Share positive messages with our teams.</li> <li>Sharing positive outcomes.</li> <li>State specific things Medway is doing well or has done well for inspiration.</li> <li>Celebrate local successes.</li> <li>Demonstrate the vast range of local services the council run as people aren't always aware.</li> <li>Using a platform to praise others on their work – positive messages, whether internal or external.</li> <li>Take pride in your work and always do the best you can.</li> </ul>	<ul> <li>Consideration for those around us both personally and professionally.</li> <li>Looking after the wellbeing of colleagues so they can deliver best services.</li> <li>Honour commitments.</li> <li>Check in with people, especially those who work from home more than others.</li> <li>Active listening.</li> <li>Be involved in things that matter to us personally and to the council.</li> <li>Living the values in how we engage with everyone.</li> <li>Get to know our people, understand their stories and lives and refer to them.</li> </ul>	<ul> <li>Making it easier for people to contact us and to be heardnot just online services.</li> <li>Challenge stereotypes and inappropriate language and attitudes.</li> <li>Taking care of green spaces and parks.</li> <li>Learn from each other.</li> <li>Challenging our own values.</li> <li>Seeing people as individuals.</li> <li>Treating people as individuals.</li> <li>Treat others how you would like to be treated.</li> <li>Learn about the local heritage – many people come to live and work in Medway from other areas.</li> <li>I think this value should be 'Celebrating Culture and Heritage'.</li> </ul>	<ul> <li>Do as you say you will.</li> <li>Owning up to mistakes with colleagues.</li> <li>Transparency and honesty – people can see through lip service.</li> <li>Be personable.</li> <li>Form relationships to build trust.</li> <li>Be on time for appointments.</li> <li>Listen to comments and give an honest answer – be transparent.</li> <li>There are a lot of meetings that people attend and you never know what is the outcome. It would be good for people to close the loop on actions. As for attendees it can feel like wasted time.</li> <li>Remember what you've promised, and deliver on it. Many complaints escalate because we don't do what we said we would.</li> </ul>	<ul> <li>Don't be scared to make good decisions or change 'that's the way we've always done it'.</li> <li>Celebrate achievements no matter how small.</li> <li>Barrier's remove.</li> <li>Make an accepting and celebrating environment for people to share ideas. Not making people feel bad or silly to share ideas.</li> <li>Work more collaboratively across council teams and external partners – more buy-in, ideas and specialists to support the next great idea for Medway!</li> <li>Cross dept interaction.</li> <li>Dream big, aim high, create USP.</li> <li>Show case our best practice.</li> <li>Actually strive for something, don't accept the current state of affairs as OK.</li> </ul>	<ul> <li>No one above or below but we all are equals.</li> <li>Making sure we get together on projects that have input from different streams so as to capture all requirements.</li> <li>Set up cross dept corporate peer working groups on key issues/problems.</li> <li>Encourage an environment and provide tools and opportunities for collaborative working.</li> <li>Oe Minute Medway for staff news by staff not just what the new council are doing.</li> <li>Working collaboratively with our community and voluntary organisations who provide excellent services to support the local area.</li> <li>Sharing via social media and cross posting with community partners,</li> </ul>

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
<ul><li>Like positive posts on social media.</li><li>Promote each other's</li></ul>	<ul> <li>Caring for the resources we have.</li> <li>By listening to</li> </ul>	Be open minded and not have pre- conceived ideas.	<ul> <li>Take responsibility for an issue not passing the buck.</li> </ul>	<ul><li>Have big goals.</li><li>Look outside of Medway – what are</li></ul>	Community events –     where the public can     meet council teams like
services in a positive manner.  • One Minute Medway	people's stories with interest.  Saying sorry if we	Role model     behaviours inside and     outside of work.	Partnership and transparency.  Please include all	others doing.  • Learning from best practice and making	what was done for new councillors.  • Deeper understanding
videos are brilliant.  Nominating our services and	haven't done things as well as we could have done.	<ul><li>Celebrating all.</li><li>Include the past, present and future.</li></ul>	minorities.  Taking bold actions, getting involved in	difficult decisions whilst bringing service users with us on the journey.	of partnerships in Medway and working harder to strengthen
colleagues for recognition where possible.  • Share and celebrate	<ul> <li>Non-digital updates –</li> <li>bulletin boards in hubs etc.</li> <li>Use please and thank</li> </ul>	<ul><li>Education.</li><li>What does this really mean?</li><li>Acceptance.</li></ul>	<ul><li>innovative projects.</li><li>Share suggestions.</li><li>Show more urgency.</li><li>Empower our staff</li></ul>	<ul> <li>Can only be bold and brave if managers back you up!</li> <li>Don't be scared to be</li> </ul>	these partnerships via working together.  • Learning about skills of employees which could
what we do well.  • Create a culture that includes everyone by	you at all times.  Include all!  Take time for social,	Understanding and learning from our past, present and	more to be creative and innovative.  •Be creative in our	different and celebrate those differences.  • Be proud, with hearts and minds.	be used in other service areas.  • Place the customer at the heart of service
being mindful and proud of working in Medway.  • Speak positively	informal conversations.  • Recognising the impact we have on	future.  • Be open minded.  • Respecting different cultures.	approach.  Culturally we need to encourage sharing of ideas to fully embed	<ul> <li>Review our processes and make improvements that</li> </ul>	design, not the needs of the organisation.  • Cross learning
<ul><li>about Medway.</li><li>Publicising the innovative and collaborate work we</li></ul>	others. • Connect wit others. • Ask people how they are feeling.	Spotlight and celebrate all our diversities – communicate the	this value. •Sharing best practice with businesses across Kent and Medway.	balance customer and business needs.  • Create opportunities because it's	between teams to share skills and expertise.  • More community projects that have a
<ul> <li>do.</li> <li>Positive stories about what we do.</li> <li>We should have a can-do attitude. 'No' should not be the</li> </ul>	<ul> <li>Be kind.</li> <li>Having regular catchups with senior management in a general meeting - not formal</li> </ul>	<ul> <li>council's diversity too.</li> <li>Working together.</li> <li>Instil local pride of place – key heritage assets and stories, engage all walks of</li> </ul>	•Share a future plan and give regular updates – if something changes, be honest and explain why and what we will do instead.	wanted/needed, not just because or expected elsewhere.  • Ambitions beyond ability.  • Be leaders in what we	wide range of council teams and services.  More secondment opportunities to different teams.
answer.	Promoting self-care.	life.	Transparency.	do. • Aim high.	

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<ul> <li>Call out examples of</li> </ul>	<ul> <li>Listen to each other.</li> </ul>	<ul><li>Understanding what</li></ul>	Be transparent about	<ul> <li>Be brave in having</li> </ul>	<ul><li>Discuss likes and</li></ul>
positive behaviours.	Non judgemental.	diversity means in	our decision making.	difficult conversations in	dislikes – normal to
<ul> <li>Want services to be</li> </ul>	<ul> <li>Being supportive and</li> </ul>	Medway.	<ul> <li>Its OK to make a</li> </ul>	order to identify and	have some dislikes as
the best for residents	respectful of the	<ul><li>Growth mindset.</li></ul>	mistake, own it.	improve practice.	well as likes.
and provide value for	council, service users	<ul> <li>Celebrate cultures of</li> </ul>	<ul> <li>Don't make false</li> </ul>	<ul><li>Take risks and move</li></ul>	<ul><li>Love One Minute</li></ul>
money.	and of your	Medway.	promises.	from 'we tried that and it	Medway – from staff,
<ul> <li>Uniform. Be honest</li> </ul>	colleagues.	<ul> <li>Celebration.</li> </ul>	Be clear and	didn't work' mindset.	that would be a great
with customers.	Listening.	<ul><li>Don't say 'with respect'</li></ul>	transparent. Be	Encourage risk taking in	way to celebrate
<ul> <li>What does being</li> </ul>	Giving time to listen	that doesn't mean you	honest.	the staff.	successes or share
Medway mean?	and talk.	are then allowed to be	Effective	<ul> <li>Being realistic with what</li> </ul>	good news.
Wear council branded	<ul> <li>Treat every service</li> </ul>	rude.	communication,	we are able to deliver	<ul> <li>Consider the impact</li> </ul>
uniform or badge.	user/colleague as an	<ul> <li>Ask meaningful</li> </ul>	follow through with	and what we cannot	that actions will have –
<ul> <li>Celebrating everyone</li> </ul>	individual.	questions.	action.	deliver, managing	get the right people
in Medway.	<ul> <li>Model taking care of</li> </ul>	<ul> <li>Respect of people,</li> </ul>	Open.	customer expectations.	round the table.
Communication.	colleagues and	environment, local	<ul> <li>Respond with</li> </ul>	Better use of	•Improving
<ul> <li>Not being defensive</li> </ul>	employees and	history, diversity and	evidence of	technology.	understanding of what
about working for	prioritising emotional	inclusion.	hearing/listening to	Sustainable	other teams actually do
Medway.	wellbeing and health.	<ul><li>Reaching/serving all</li></ul>	needs.	boldness/innovation.	would be great, we do
<ul> <li>Positive talking.</li> </ul>	Learn from each	parts of the community	State facts, not	• Push the creative sector	this for councillors but
<ul> <li>Positive interactions</li> </ul>	other.	and providing	excuses.	in Medway for young	not necessarily for internal benefit.
about our roles and	<ul> <li>Supporting one</li> </ul>	opportunity for voices	Act responsible	people who are	
others within the	another.	and feeling heard.	because we	interested in a career in	<ul> <li>Staff volunteering days to collaborate in the</li> </ul>
council.	Understand our	Connect with	collaborate and	the arts, creating	community with the
<ul> <li>Sharing best practice.</li> </ul>	communities.	community members.	inform to maintain	creative opportunities.	community – would be
Share our successes	Being available,	Be curious to	trust throughout.	Don't fear failure.	good for wellbeing too.
confidently.	responsive,	understand individuals	Be sincere, not just	Need to be brave and	<ul> <li>Would be good to know</li> </ul>
Be part of events.	understanding.	values, ethics and	give lip service to the	bold internally first.	about funding bids – or
<ul> <li>Being a champion.</li> </ul>	Not taking people at	morals, seek to understand.	cause.	•Allow voices to be	pots available.
Talking up Medway	face value.		Sharing responsibility	heard so people feel they can be bold with	More user research.
as a great place at	Understanding the	Accessibility.	but not making	their ideas.	What does 'One
every opportunity.	needs of our	•	scapegoats of front-	uleli lueas.	Medway' look like?
	stakeholders.		line staff.		Wicaway look like:

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<ul> <li>Commitment and</li> </ul>	<ul> <li>Listen, shared vision,</li> </ul>	<ul> <li>Respect different</li> </ul>	<ul> <li>We hold ourselves</li> </ul>	<ul> <li>Be prepared for failure</li> </ul>	<ul> <li>Have joined up working</li> </ul>
professionalism,	empathy,	views, develop	and others to account	to provide learning for	arrangements, policies
determination and	understanding, work	consensus, engage,	in our work.	success. Seek out best	and procedures across
passion.	as one voice/unit.	co-create.	Don't blame	practice elsewhere and	Medway partnerships.
<ul> <li>Professional – robust</li> </ul>	<ul> <li>Putting citizens at the</li> </ul>	<ul><li>Listening to as many</li></ul>	decisions on staff that	other environments.	<ul> <li>Good communication</li> </ul>
<ul> <li>not afraid to say no</li> </ul>	heart of services.	points of view as	have left to escape	<ul><li>Innovation approach</li></ul>	that is effective.
<ul> <li>meet the needs of</li> </ul>	Improving	possible.	accountability.	Place leadership –	<ul> <li>Joint approach but with</li> </ul>
the community.	management and	<ul> <li>We communicate with</li> </ul>	Demonstrate	collaborative.	real outcomes, not just
<ul> <li>Understanding the</li> </ul>	team processes to	each other and	internally that we take	<ul><li>Look outside of</li></ul>	ambition.
different cultures in	demonstrate	communities in a way	accountability – then	Medway – what are	<ul> <li>Departments consulting</li> </ul>
Medway.	authentic caring.	that values difference	we can communicate	others doing?	community together
Communicate	We're compassionate	and is inclusive.	it externally.	<ul> <li>High expectations that</li> </ul>	and more cross
Medway successes	to communities, less	●Re-instating Vince's	Clear communication.	can be achieved.	department projects.
internally and	so internally.	wonderful 'Rock	Active listening.	<ul><li>Publish this in other</li></ul>	<ul><li>We need more</li></ul>
externally.	Teamwork with	Against Racism'. More	The toughest one of	areas other than	openness and
<ul> <li>Signpost to other</li> </ul>	colleagues and	inclusion events for	the lot. We are seen	housing/redevelopment.	cooperation internally –
departments when	community.	new groups arriving.	as political so are not	Homes are important	fewer silos.
speaking with public	Be part of events by	Celebration of our	trusted.	but so are services,	<ul> <li>Know what other teams</li> </ul>
so that their feedback	others.	diverse community and	Trusted is what we	support and community	are doing and how we
gets addressed.	Show empathy and	embrace all cultures	aspire to be but the	resources.	could work together.
More visible staff	emotional	and promote events	value would be	<ul> <li>Learn from international</li> </ul>	●360 feedback, working
doing positive things	intelligence. You may	across all hard-to-reach	integrity, and then	best practice.	together.
<ul> <li>taking pride in the</li> </ul>	still have to say no.	communities.	behaving	<ul> <li>Medway has a lot of</li> </ul>	∙Team building.
environment –	<ul> <li>Listen beyond the</li> </ul>	Curiously question to	professionally and	potential for social and	<ul><li>Stop working in silos.</li></ul>
dealing with the	words of people -	learn about individuals.	honestly.	economic development	<ul><li>Learning from customer</li></ul>
rubbish in our streets	separate behaviours	Leave judgement and	Honesty where we	- identifying	journeys.
- it is quite shocking	from the person.	guess work in the past.	can't meet all needs –	opportunities for this will	●Build and develop
how dirty the towns	Being user centred.	•How do you put your	empower community	be key.	relationships.
now look.	Listening to the voice	values on what we try	to meet them.	Be trail blazing.	<ul> <li>Communicating and</li> </ul>
Share more of the  good stuff	of the workforce.	and achieve – outcomes?	Walk the Talk.  Dan't make a managinary.	• Leadership	working with others.
good stuff.	Being present.		Don't make promises		●Talk to each other,
		Diversity in the	we can't keep.	<ul><li>don't copy council x.</li></ul>	know what is going on.
		workplace.			

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<ul> <li>Know the local area</li> </ul>	<ul> <li>More consultation</li> </ul>	<ul><li>Having big</li></ul>	<ul> <li>Do what we say.</li> </ul>	<ul> <li>Aiming for better</li> </ul>	<ul><li>Clear roles of council</li></ul>
inside out – live here	<ul> <li>community outreach</li> </ul>	conversations.	<ul> <li>Share successes and</li> </ul>	outcomes for children	responsibility and what
and immerse yourself	from all departments	<ul> <li>We appropriately</li> </ul>	acknowledge what	and their families.	sits with individuals in
in it, be with the	<ul> <li>maybe with support</li> </ul>	challenge where we	hasn't gone so well.	<ul> <li>Innovation in transport,</li> </ul>	community and what
people for the people,	from teams that do	see disrespectful	<ul> <li>Be transparent,</li> </ul>	technology,	we can do together.
act as ambassadors	this often.	behaviour of people in	honest and fair to	environmental	<ul><li>No one partner,</li></ul>
in talking up the area	<ul> <li>Is this internal,</li> </ul>	positions of leadership.	your colleagues and	protection.	stakeholder, colleague
and changing	external or both?	<ul><li>More heritage</li></ul>	to the public – be	<ul> <li>Stop being fearful if we</li> </ul>	can achieve outcomes /
perceptions, make a	Understand local	promotion of the work	proud of working for	say no and then get a	success re: taking
difference locally.	issues, put yourself in	of MACA especially	Medway Council.	complaint from	socio – economic
Say 'I work for	shoes of our	great work like the	<ul><li>Engage with</li></ul>	councillors.	regeneration on their
Medway Council',	customers and	'Cuffay' play.	community and	<ul> <li>Better engagement</li> </ul>	own - no silver bullet –
don't add 'for my	stakeholders.	<ul> <li>Don't be apologetic for</li> </ul>	provide opportunity.	across/within the	essential to have
sins'.	<ul> <li>Promoting community</li> </ul>	past culture or events.	Develop processes in	council, and	collaborative,
Consult and connect	groups.	We learn from and	management that	partnership with other	placemaking,
with our residents and	<ul> <li>Develop a trauma</li> </ul>	don't repeat.	prioritise trust	orgs and sectors.	innovation.
stakeholders, actively	informed workforce.	Being aware and	outcomes.	<ul> <li>Modernise first to</li> </ul>	Greater working with
listening to align	<ul> <li>Have transparent,</li> </ul>	accepting of cultural	Those who are	enable this.	community groups.
service provision.	open and inclusive	sensitivities and	paid/elected to make	<ul> <li>Realise individuality.</li> </ul>	•Focus on internal
Good communication.  Diversity professional	communication	conducting ourselves	decisions take	<ul> <li>Its OK to get it wrong,</li> </ul>	communications
Diversity, professional	channels that are	with genuine respect	ownership of both	learn from it and	between services / directorates. We could
networking,	accessible to all.	for people.	successes and failures.	develop.	be better at co-
understanding each service area	Caring about the	<ul> <li>Enable community members to feel safe</li> </ul>		Encourage ideas.	ordinating support /
pressures and having	future and the	to be themselves.	<ul> <li>Acting with probity and integrity and</li> </ul>	Look outside Medway	resource offer to
regular meetings to	environment too.	• Follow up.	being open with and	and learn from others.	schools / community
work through any	Happy staff, happy	<ul><li>Actually, do what we</li></ul>	accountable to the	Delivering new and	groups by a comms
service	customers.	T	public.	exciting events and	calendar /portal.
issues/barriers.	We have to be     offective interpolly	<ul><li>say</li><li>Welcome feedback.</li></ul>	<ul><li>Do we follow up on</li></ul>	opportunities.	•Reward cross
• Finding solutions.	effective internally before we are	Promote cultural	issues?	Confident in our	departmental working.
Collaborative	effective externally.	opportunities.	<ul> <li>Welcome feedback.</li> </ul>	offering.	•Stop silo working.
working.	Consultation.	<ul> <li>Mindful of differences.</li> </ul>	- Wolcomo Toodback.	Be forward thinking     and autword looking	Dismantle the
Listening.	• Consultation.	<ul> <li>Treating people equally</li> </ul>		and outward looking.	hierarchy.
		• rreating people equally		Embracing change.	, .

Proud to be Medway	Caring	Respectful	Trusted	<b>Ambitious for Medway</b>	Collaborative
<ul> <li>Rewards/awards for</li> </ul>	<ul> <li>Local community is</li> </ul>	<ul> <li>Working with MIDA to</li> </ul>	<ul> <li>More 'you said, we</li> </ul>	<ul> <li>Think outside the box;</li> </ul>	<ul><li>Ensuring that resources</li></ul>
contributions to the	able to access	bring communities	did' and if we can't	explore opportunities	are put in place to
community. Wearing	services whatever	together.	deliver explain why	and ideas further afield;	support meaningful
the belt and where	need and ability.	<ul> <li>Embrace the</li> </ul>	and what else is	don't be scared to lead;	partnerships across
able to push positive	<ul> <li>Dealing better with</li> </ul>	differences within	available to bridge	get out of the comfort	Medway.
aspects.	hate crimes here.	communities.	gaps/meet needs.	zone.	<ul><li>Ensuring funding</li></ul>
The recent	More events around	<ul><li>Be aware of</li></ul>	<ul> <li>We are clear about</li> </ul>	<ul> <li>Look outside Medway</li> </ul>	restraints don't result in
communications	community cohesion.	colleagues' differences	what is expected of	and learn from others.	teams fighting each
about cancelling	Again more visible	and learn about them.	staff and are	<ul> <li>Be accepting of failure.</li> </ul>	other for resources.
Christmas lights are a	staff so we are not	<ul> <li>Learning more about</li> </ul>	transparent about	Innovation does not	<ul><li>Better Member-officer-</li></ul>
good example of	just seen when there	others and respect the	this.	come without some	resident relationships.
being proud.	are complaints.	differences; non-	<ul> <li>Manage</li> </ul>	failure.	<ul><li>We do not work</li></ul>
<ul> <li>Respond to needs</li> </ul>	Proactive community	judgemental.	expectations.	Be creative and think	together within on
with empathy.	building.	<ul> <li>Acknowledge and</li> </ul>	<ul> <li>Leadership taking</li> </ul>	outside the box to	many things, this
Listening to all	<ul> <li>Pulling together when</li> </ul>	accept and embrace	accountability.	improve services and	causes big issues that
customers and	it matters.	differences as	<ul> <li>Better decision-</li> </ul>	deliver a great service.	reflect outside with the
communities.	<ul> <li>Newcomers (whether</li> </ul>	essential for the vitality	making structure –	<ul> <li>Flexibility in certain</li> </ul>	public.
Upkeep and	employees) or people	of the organisation.	devolve it	working ways.	<ul> <li>Greater understanding</li> </ul>
investment in front	new to the area are	<ul> <li>Understanding</li> </ul>	downwards!	<ul> <li>Be forward thinking</li> </ul>	of what other services
facing centres.	welcomed and	diversity – not being	<ul> <li>Sharing information</li> </ul>	and outward looking.	do so we know who we
<ul> <li>Respect people,</li> </ul>	signposted to	worried about talking	with our community in	<ul> <li>Don't be afraid to try</li> </ul>	are working with and
places and	support.	about it.	an easily digestible	something new.	how we can
environment.	Empathy.	<ul> <li>Acknowledge and</li> </ul>	way – for those that	<ul> <li>Learning from other</li> </ul>	collaborate.
Do what you say you	<ul> <li>Diversity and</li> </ul>	accept and embrace	feel uncomfortable	ideas.	<ul><li>Better structures.</li></ul>
are going to do.	inclusivity are two	differences as	with heavy reports,	<ul> <li>Work realistically with</li> </ul>	<ul><li>Joined up services,</li></ul>
Positive	very different things.	essential for the vitality	statistics etc so the	data-backed	national benchmarking
communication.	Listen beyond the	of the organisation.	community feels	information rather than	and peer reviews,
Share successes.	words, connect with	<ul> <li>Learn about others.</li> </ul>	included.	guessing.	ongoing staff
<ul> <li>Talk positively about</li> </ul>	intent to support	Treat others with	Empower staff.	Create reflection	engagement and reality
Medway.	appropriately.	kindness.	Listen to feedback.	space.	of delivering objectives
Talking about	Engaging with	Understanding	<ul> <li>Open and honest,</li> </ul>		across the council.
Medway as a great	residents to find out	different cultures	Medway does what it		<ul> <li>Challenge the status</li> </ul>
place to work.	local concerns.	beliefs and religion.	says.		quo.

Proud to be Medway	Caring	Respectful		Trusted	<b>Ambitious for Medway</b>	Collaborative
<ul> <li>Tell friends what I do</li> </ul>	<ul> <li>Taking time to talk.</li> </ul>	<ul> <li>Support cultural</li> </ul>	•	Accountability at all	● Comms – share ideas	<ul><li>Recognition of</li></ul>
as an employee of	<ul> <li>Listen and support.</li> </ul>	differences.		levels; ban the	and progress, key	individuality that leads
Medway and what we	<ul> <li>Working in a friendly,</li> </ul>	<ul> <li>Being kind and</li> </ul>		phrase 'we are where	stakeholders involved	to the best skills
can deliver for	caring, supportive	empathic in our roles		we are'.	and visible – brand	needed for the job.
residents.	environment.	to deliver an excellent	•	Reduce delay in	ambassadors.	<ul> <li>More cross dept shared</li> </ul>
Give praise.	Be kind.	service to all our		communicating key	<ul> <li>Promoting the place to</li> </ul>	time. Genuine time for
<ul> <li>Talking positively</li> </ul>	Listening and	residents.		information to staff	others outside of	team building.
about your work,	empathising with	<ul> <li>Be open-minded.</li> </ul>		and communities.	Medway.	Following up on
colleagues, and	individuals being	<ul><li>Showing</li></ul>	•	Publish more data	Give all a voice.	knowing and working
Medway place and	inclusive.	understanding to all		and information	<ul> <li>Informal decisions.</li> </ul>	by the values!.
council.	Listening carefully to	communities and		online where possible	<ul> <li>Learn from mistakes.</li> </ul>	<ul><li>Less hierarchy, more</li></ul>
Be proud of the	clients and	embracing differences.		<ul><li>reduce FOIs.</li></ul>	<ul> <li>Ad astra per ardua.</li> </ul>	empowerment, cleaner
individual projects –	colleagues.	<ul><li>Fairness.</li></ul>	•	Publish learning	Be creative and	decision-making tree.
not just their own.	<ul> <li>Provide open and</li> </ul>	<ul> <li>Listening and acting</li> </ul>		lessons, we got this	thinking out of the box,	<ul><li>Internal working and</li></ul>
<ul> <li>Talk positively.</li> </ul>	kind environment.	upon something; polite;		wrong, we will learn	talk to community.	external stakeholders
Share success stories	<ul> <li>Listen to what our</li> </ul>	caring; promoting and		by -xyz.	<ul> <li>Be bold, creative, and</li> </ul>	need to work together –
across board,	customers and	embracing differences.	•	Credible – follows	ambitious. Ask for	one voice and vision.
Celebrate our	employees are	<ul> <li>Learn and be mindful.</li> </ul>		through.	forgiveness not	Encouraging
diversity in a genuine	saying. Treat others	<ul> <li>Respectful and</li> </ul>	•	Strong links in the	permission.	partnerships with
way.	as I would like to be	consideration of		community.	<ul> <li>Embracing change and</li> </ul>	community groups.
Have culture and inter	treated.	gender, culture and	•	Have a rationale and	new ideas.	Sharing our resources.
faith days and exhibit	Supporting each	communities.		reason for how and	<ul> <li>Encouraging ideas</li> </ul>	Facilitating the public to
them.	other share resources	<ul> <li>Engaging with different</li> </ul>		what we do - clear	between teams, open	take control of our
<ul> <li>Talk about the good</li> </ul>	and knowledge.	communities and		and transparent.	and regular	buildings for events
work we do,	<ul> <li>Examples of how we</li> </ul>	provide cultural events	•	Be open and	communication i.e., on	/resources to create a
<ul> <li>Being proud of the</li> </ul>	do this and why it	for different		transparent.	what's gone on, what is	new Medway.
place and people that	matters – bring it to	communities.	•	Don't over promise.	planned for the future.	• Evidence that
we work with.	life.	Respectful and	•	Be realistic and		workforce is clear on what is expected and
Committing to deliver	Listening and	consideration of		deliver what you		what we do.
a service we would	responding to people	gender, culture and		promised, never raise		•Hands on
expect to receive.	as individuals.	communities.		expectations when		
Attend events.	Mindful of differences,			unsure if you can		management.
	supportive.			deliver.		•Inclusive.
						<ul><li>Less silo working.</li></ul>

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
<ul> <li>Proud in discovering Medway history and engaging schools to learn about it and be proud; proud in giving children opportunities to learn.</li> <li>Keep talking about it and give examples of how it comes to life.</li> <li>Showcasing work through media channels. Signs to show work complete. Becoming a benchmark for other authorities. Collaborative working. Residents feedback.</li> <li>Smiling, positive, confident, happy, sharing success, recommend as a place to work.</li> <li>Greet when we meet. Have interdepartmental events which bring us together to promote unity – respect.</li> </ul>	<ul> <li>Understanding needs.</li> <li>Talk with, not 'to' or 'at' – there is a difference.</li> <li>Develop strong working relationships.</li> <li>Respect each other.</li> <li>Be kind in our delivery, no matter what our areas are.</li> <li>Help asap; be clear in communication – try to ring; polite and respectful when communicating; listening.</li> </ul>	Understand communities and our workforce – who are we?	<ul> <li>Being open and transparent.</li> <li>Honest with customers and employees.</li> <li>Transparency.</li> <li>Set expectations.</li> <li>Council plan measures being meaningful and reporting being accurate.</li> <li>We do what we say, and are accountable – lead by example, following through, honesty and openness and being clear form the start and as things change.</li> <li>Accept blame if something is done wrong.</li> <li>Achieve way they say.</li> <li>To be open, transparent and honest in our actions.</li> <li>Stronger leadership.</li> <li>Good communication doing what we say.</li> </ul>		<ul> <li>Supporting CVS with sustainability of projects.</li> <li>Give recognition to others.</li> <li>Encourage innovation and give space to think.</li> <li>Having trust, transparency to enable good collaboration.</li> <li>Updated and clearer information online about Medway.</li> <li>Coaching of staff, personal empowerment.</li> <li>Make sure we onboard people who can.</li> <li>Good communication.</li> <li>Everyone has a voice.</li> <li>Listen to what others have to say.</li> <li>Work outside of Medway with partners.</li> <li>Cross directorate working on common issues.</li> <li>Look for opportunities to work across teams.</li> <li>Supportive of others.</li> </ul>

Proud to be Medway (	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
			Be free to hold each accountable and the humility to take responsibility where we fail. Do not let our customers down, deliver what we say we will and only commit to what we know we can deliver. If we lose faith, we lose trust. Careful information sharing. Being honest with everybody we deal with. Apologise in writing. Transparency from CMT and political leadership. If can't meet expectation, explain why.		<ul> <li>Don't be afraid to work across directorates – people – placeOne Medway.</li> <li>Working with residents, communities, and businesses to build a stronger Medway.</li> <li>Working as one partnership between our various in-house service delivery.</li> <li>Be open to different points of view.</li> <li>Working more with partner agencies.</li> <li>Working together and not in silos is essential to positive outcomes for all. We are getting better at this!</li> <li>Checking up on each other regularly – take interest in what the other is doing.</li> <li>Synergy – needs comms and flexibility and trust and permission (hierarchies can limit)</li> <li>Seek views from people and engage widely.</li> </ul>

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
					∙'We' and not 'I' and
					'You'.
					<ul><li>Ensuring departments</li></ul>
					across the council work
					collaboratively.
					<ul> <li>Amplify voice of lowly</li> </ul>
					placed staff and
					promote equality.
					<ul><li>Work with developers</li></ul>
					around s106.