

Employment Matters Committee 30 January 2024

Update on Response to the Employee Survey 2022

Report from: Samantha Beck-Farley, Chief Organisational Culture Officer

Summary

An update on actions taken in response to the Employee Survey 2022.

- 1. Recommendation
- 1.1 It is recommended that the Employment Matters Committee note this report.
- 2. Budget and policy framework
- 2.1 This report is for information and is within the remit of this Committee.
- 3. Background
- 3.1 The Employee Engagement Survey was undertaken in September 2022. Corporate Management Team reviewed the results and agreed a set of priorities for action. The Employee Engagement Strategy was agreed by Employment Matters Committee on 6 September 2023 and sets out, within its action plan (appendix one), how the council will address these priorities. The infographic (appendix two) has been communicated to the workforce highlighting these priorities and commitment for action.
- 3.2 The action plan is purposefully generic. It has been written to cover corporate actions primarily but is supportive and flexible enough to steer directorates and divisions to create their own local action plans.
- 3.3 Some larger scale projects, such as the Medpay Review, are still ongoing but considerable progress is being made in all aspects of the action plan. The table in paragraph 3.1 sets out actions and progress made since July 2023.
- 4. Advice and analysis
- 4.1 The table below shows progress made against the action plan.

Action	Progress made
Action Our Ways of Working Policy	 An analysis of the 2022 survey results by workstyle has been undertaken – results have been fed back to Phoenix and Corporate Management Team. Overall results showed the most satisfied and motivated employees worked either a Hybrid workstyle or worked from home. A pulse survey was sent to staff in December 2023 to determine how employees felt about their current ways of working (following the partial closure of Gun Wharf). The survey also sought to obtain a holistic viewpoint from all staff about the way we work and wish to work in the future. Results are currently being analysed, and will form part of decisions to help detail the future requirement of
	our ways of working.
Improve	Internal Communications channels and tools
employee communications and engagement	 The new CEO has increased his visibility and accessibility through visiting departments; more use of video; a quarterly 'round-up' communication, and regular appearance in the all-staff newsletter 'Our Medway'. Our Medway – a number of changes have been made to the newsletter in response to employee views, these include: The newsletter has changed to a weekly update to ensure that the news is kept current and relevant (65% of staff in the last survey said they want to be kept more informed about council plans and progress, a weekly newsletter allows the opportunity to provide more information to staff and keep them up-to-date). The format has been redesigned to provide opportunity to share case studies and staff news/successes. A sharing platform enables monitoring of key analytics. Arrangements are underway for an all-staff conference in the Spring. The introduction of a staff roadshow (an event allowing services to share information and promote what they do to colleagues). The introduction of dedicated Microsoft Teams channel for Service Managers called 'Need to Know'. Providing a means of speedily sharing key information and messages with senior management. Regular updates are provided at the Medway Makers staff engagement forum. A process has been implemented to enable staff to share their page or request information to be shared with the
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 The re-formatting of the HR Monthly newsletter providing a means for analytics to determine the most popular articles giving an insight into what topical issues the workforce are interested.

Statistics:

- Since November the most popular page visited on MedSpace has been the Temporary closure of Gun Wharf.
- The Our Medway weekly newsletter receives an average open rate of 15% (One Minute Medway and articles related to GW closure have been the most popular).
- The HR monthly newsletter receives an average open rate of 45% (with Care first and MedPay articles being the most popular).

Engagement

- A new conversation tool called Let's Talk has been developed to create conversations between managers and teams around specific workplace topics. The first use of the toolkit will be to help socialise the new council Values.
- Work will start in January on building the next annual Employee Engagement Survey. The survey is designed, created, and analysed in-house. More information about the 2024 survey can be found in paragraphs 3.2-3.4.
- The use of virtual drop-ins are being used more widely. A range of workplace topics have taken place in this format, for example: employee benefit providers; financial/costof-living support; engagement for the council Values.
- The Medway Maker (volunteer) engagement champions network is continuing to support the organisation acting as a sounding board for new policy, initiatives and processes. The Medway Makers act as a conduit between their colleagues and senior management on various workplace issues.

Pay and career progression

 The survey revealed that one of the main areas of discontent from staff was pay. Pay negotiations for 2024 are underway and a proposal will be submitted to Full Council in February. The Medpay review is ongoing, details of progress is as follows:

Phase 1 of the MedPay Review was initiated in October 2022 and focused on Performance, Progression and Pay with the introduction of career progression frameworks that enables staff to progress through the pay band based on the competency levels required within their professional framework.

11 out of the proposed 13 pilot phase teams implemented between 1 May 2023 and 31 January 2024 with 218 staff brought into the enhanced MedPay

scheme. The two teams that did not complete have been moved into Phase 2 of the Review. Whilst it is too early to fully evaluate the impact of phase 1, there has been evidence of positive changes as the scheme improves the council's ability to attract and retain staff and this has warranted the roll out of phase 2 Employment Matters Committee oversees the review and the committee has made recommendations to council resulting in changes to the MedPay payscale in July 2023, including the introduction of a Range 8 pay band and gaps between pay bands, thereby providing further enhancements to MedPay pay and conditions. **Phase 2** of the Review was initiated in October 2023 with the first cohort onboarded to the project and the second cohort onboarded on 11 January 2024; there will be five cohorts which will cover the majority of the organisation. Working groups will be established during 2024 to: a) consider career progression frameworks for job family groupings in the following areas: Customer Service; Business Support; Finance; Performance and Intelligence; Projects; and Systems; and b) develop career progression frameworks for Service Manager grade and above. Employee We continue to promote employee benefits to the benefits workforce maximising the communication tools. A costof-living benefits fayre was held in October 2023, inviting staff to attend and meet in person a number of our employee benefits providers. This is supplemented through ad hoc webinars and drop-ins sessions from benefit providers. There are plans to introduce new employee benefits to support the wellbeing agenda from April 2024. Recognition The annual Make a Difference Awards were held in December 2023 allowing the organisation to recognise high achievement. Development of a Long-Service awards scheme is in progress. Moving forward, work is proposed to create a Recognition Strategy for the council. This will steer the culture of the organisation by recognising achievements and behaviours that the council values and wishes to encourage. This will include a review of current recognition practices at both corporate and local level.

Career development

• The Complete Medway Manager programme has launched and is ongoing. Below are updates:

Cohorts Update:

- First operational cohort concluded on January 9, 2024.
- Second cohort is in progress and four more are planned.
- Three strategic cohorts have been scheduled from February 14 to April 2, 2024.
- Future cohorts are targeting remaining managers and those at range four are planned for next financial year.

Training Suite Highlights:

- Aims for a transformative journey within the first six months tailored for new and recently appointed managers at Medway Council.
- Covers core managerial responsibilities, key contacts, and developmental aspects, preparing future leaders with a forward-looking approach to managerial excellence.
- Incorporates organisational alignment and the 'golden thread' of leadership.

Development and Feedback:

- There is ongoing commitment to refine the training experience.
- Proactive development is made through thorough session evaluations.
- There is strong preference for face-to-face sessions based on feedback.
- There has been a transition to virtual sessions due to RAAC issues and venue challenges.

Improve mental health and wellbeing

- The Healthy Mind and Wellbeing Group meets bimonthly. This group is formed from colleagues across the organisation and has trade union representation.
 - January 2024 sees the launch of the Press Pause campaign (see appendix three) this encourages colleagues to take short breaks during their working day to support their health and wellbeing. The final design followed a series of engagement activity with staff groups including the Medway Makers and the Disabled Workers and Carers Network.
 - A line managers resource is near completion and will be launched in February 2024. This seeks to provide managers with additional support whilst managing often difficult and sensitive mental health related situations within their team. This resource will be on MEDSPACE and will provide links to sources of immediate help and advice as well as information on self-care, training, making wellbeing a priority etc
 - Two staff craft and chat sessions took place in 2023.
 Once in summer and one at Christmas for staff across the council to come together and make a greetings card. Each session was organised and facilitated by

Address bullying & harassment concerns	Public Health. There are plans ahead to do more in 2024. A 'coffee roulette' pilot scheme is ongoing within Public Health to help tackle loneliness and social isolation. Employees who opt to take part are partnered with another employee for a chat either virtual or face-to-face. The new Equalities, Diversity and Inclusion Strategy was approved by Employment Matters Committee in December 2023. This highlights responsibilities under the Equality Act 2010. Additional deep dive activities into complaints, the outcomes and the learning is shaping future learning and awareness We will shortly be publishing this on MEDSPACE and finalising the action plan and progressing actions, which include some of the activities below: Communications are planned to inform the organisation about the EDI strategy over next couple of months. Publishing Gender Pay Gap in March and then putting together specific actions to further address the gap. Producing and reviewing the Ethnicity and Disability Pay Gaps for the first time. New public sector equality duty training video.
Improve understanding of Core Values	 The new values have been agreed and shared for staff views via a number of virtual drop-in sessions. At the sessions staff were asked to give their thoughts on behaviours that support the values. These can be found in Appendix four. A communication and engagement plan has been produced containing details of how we plan to: launch to staff and to the community. embed and socialise within the workforce at team level using a conversation tool for managers. integration within HR processes such as performance management, recruitment and learning and development. reinforce the values going forward. measure and review.
Employee Value Proposition (EVP)	 Day-to-Day work continues to reinforce all aspects of our Employee Value Proposition. The EVP will be updated to include the new council Values once the Council Plan is published.
Measurement and review	The next annual Employee Engagement Survey will take place in May 2024 (see para.s 3.2-3.4).

- 4.2 As mentioned in the table above, the next all-staff annual Employee Engagement Survey is being undertaken in May 2024.
- 4.3 The 2024 survey will focus primarily on the actions within the Employee Engagement Strategy 2023-28 action plan to measure the effect of changes made.
- 4.4 Results and analysis will be fed back to this committee in good time.

5. Risk management

Risk	Description	Action to avoid or mitigate risk	Risk rating
Demotivation and devalued workforce leading to poor performance/service delivery, poor wellbeing, sickness absence, blockage of change, and reluctance to engage in future surveys and engagement activity.	Failing to actively listen to our employees and doing something as a result, will result in employees who feel that their point of view is not respected and valued.	The Employee Engagement Strategy 2023-28 clearly sets out the commitment to take action on the priority areas identified by CMT. Work is on-going in all of these areas.	B2

For risk rating, please refer to the following table (please **retain** table in final report):

Likelihood	Impact:
A Very high	1 Catastrophic (Showstopper)
B High	2 Critical
C Significant	3 Marginal
D Low	4 Negligible
E Very low	
F Almost impossible	

- 6. Financial implications
- 6.1 There are no financial implications.
- 7. Legal implications
- 7.1 There are no legal implications.

Lead officer contact

Samantha Beck-Farley, Chief Organisational Culture Officer

Appendices

Appendix 1: Employment Engagement Strategy 2023-28 Action Plan Appendix 2: Employee Engagement Strategy 2023 -28 Infographic

Appendix 3: Press Pause campaign poster

Appendix 4: Council Value workshops – comments from employees

Background Papers

None

Appendix one

Employee Engagement Strategy 2023-28 action plan

	Priority	Action	Who
1	Our Ways of Working Policy	Review the OWOW policy to include an analysis by workstyle of key workplace functions.	HR
2	Improve employee communication and engagement	Continually review and build upon current channels to ensure they are fit-for-purpose and effective. Use a variety of tools for collaboration both digital and face-to-face ensuring the workforce is timely kept informed of plans and progress and have ample opportunities to have their voice heard.	CMT, DMT IC, HR
	Pay and career progression	Complete the Medpay review including the career progression scheme.	HR
	Employee benefits	Implement new employee benefits to build on our offer and promote current benefits to increase awareness and usage. New benefits will focus on supporting employee financial, mental and physical wellbeing, and climate response.	HR, IC
	Recognition	Consider employee preferences for recognition at both corporate and directorate level with a view to implementing recognition schemes that are welcomed and valued by employees.	CMT, DMT, HR, IC
3d	Career development	Develop the Complete Medway Manager course and deliver at least eight cohorts by September 2024. We will have evaluated and reviewed the training suite by April 2025.	HR
4	Improve mental health and wellbeing	Set up a working group to review current processes and support mechanisms for staff suffering from mental ill-health and review support and resources for managers.	HR, IC, PH
5	Address bullying & harassment concerns	Undertake a review of process to ensure provisions and processes are in place to increase confidence in the reporting process, and ensure all employees understand their personal responsibility under the Equality Act 2010, and consider the effect of their actions on others.	HR
6	Improve understanding of Core Values	Develop an effective communication and stakeholder engagement plan to embed the new values and shape our culture going forward.	HR, IC
7	Employee Value Proposition (EVP)	Continue to develop elements of our EVP and regularly engage with the workforce to measure accuracy. Update the People Promise with new core values once agreed.	HR
8	Measurement and review	Measure and review the effectiveness of this action plan using related questions within future Employee Engagement Surveys and other ad hoc engagement activity.	HR

REWARD, RECOGNITION AND CAREER PROGRESSION



You want to be recognised in your service for a job well done.

You're aware of the employee benefits but you do not often use them. reward package

Agree there are opportunities to develop their career here

Satisfied with total pay &

WE COMMIT TO:

- Implementing a new pay and career progression scheme
 Providing more local recognition schemes
- · Reviewing our employee benefits offer

OUR WAYS OF WORKING POLICY



Of managers say their team is productive

Of managers say they are able to effectively

communicate with their team

Of people say it supports a good work-life balance

However:

- Some think it's unfairly applied
 Some don't understand the four work styles
- · We want to check if it's having an adverse effect on wellbeing

WE COMMIT TO:

Undertake a review to address employee concerns to:

- · Reduce uncertainty
- · Check for fairness in use across the organisation
- Review any impact on employee wellbeing

OUR CORE VALUES

We will review and develop the Core Values, and develop an action plan to embed them into our way of life.

Employee Engagement Strategy 2023-2028

Listening to you & taking action



EMPLOYEE COMMUNICATIONS



Believe they have enough opportunities to tell us what

they think Want to hear about council

plans and progress

Say they feel well informed

WE COMMIT TO:

Review current internal communications channels to:

- Be fit for purpose
- Make full use of digital systems.
- · Provide a mix of two-way communication channels to make sure all staff have a voice

SUPPORTING YOUR MIND HEALTH AND WELLBEING



Get the wellbeing support they need working here

Described their mental health

Had feelings of loneliness during each week

Of managers felt well supported to manage staff experiencing mental health issues

WE COMMIT TO:

- Review support for those experiencing poor mental health and wellbeing
 Develop collaboration opportunities for staff feeling
- lonely at work
- Develop regular activities to support colleagues
 Provide managers with the skills they need to support staff experiencing poor mental health

ENGAGING WITH SENIOR MANAGEMENT



Say their directorate management team act on staff feedback

Agree directorate management teams are sufficiently visible, 46% agree they are sufficiently



Rated 2-way communication between Corporate Management Team and staff as good

WE COMMIT TO:

Work to improve senior leadership visibility, accessibility, and engagement at both corporate and directorate level.



62% Are proud to tell others they work here

62% Would recommend the council as a place to work

49% Say the council motivates then

46% Say the council motivates them to help it achieve its objectives

Appendix three: Press Pause campaign



Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 One Minute Medway 	 Doing what we say 	Being open minded.	Take ownership.	 Reduce bureaucracy. 	 Problem solving and
is great for this	we will do.	 Sharing life stories 	 This sort of speaks 	 Using lived experience 	feedback forums.
already.	 Having easily 	again and links to	for itself – integrity is	in our engagement with	Improve cross
 Sharing positive 	accessible services	local groups.	important across the	communities.	directorate working,
articles about the	which are inclusive	 Treat others as you 	organisation.	When we do have	remove historic
council.	for all.	would want to be	 Being open, honest 	something good, share	barriers.
 Celebrate successes 	 Treat everyone as 	treated yourself.	and transparent.	it, promote it and be	Share with our
on social media.	we would like to be	 Our differences and 	 Evidence this with 	proud of it.	residents our good
 Share positive posts 	treated ourselves.	absorb in or learning	more 'you asked – we		collaborative working
on social media about	 Recognise and 	about their ways.	did' stories.	opportunity to	with partners,
Medway.	promote work0life	Being culturally	 Honesty and integrity 	contribute to business	communities and local
 Position stories in 	balance.	aware.	in everything that we	decisions.	companies.
local press and	 Being authentic. 	 Respecting our river 	do.	 Up to date website and 	 Remove department
Medway Matters.	 Show respect for 	and natural	 If mistakes are made, 	digital tools	and professional silo'.
Celebrate our	our environment –	environments.	own them – don't	development.	Consultation before
successes.	lead by example.	 Respecting different 	make excuses.	 Making the most of 	action.
We celebrate the	 Take interest in our 	groups and not	Be honest, be	being a unitary authority	 More opportunities to
achievements of our	colleagues and the	promoting one over	prepared to say,	not having a county	meet people from other
learners and share	people of Medway.	another.	'sorry we got it	council to seek	teams and find out
good news.	Listen to people –	 Listening and being 	wrong'.	permission from first.	what they do.
 Regular updates on 	really listen!	open to learning	Safe culture for	Encourage responsible	Include each minority
achievements.	Show support for	about each other and	accountability, don't	risk taking.	in meetings to make it
Better if more	the local community.	the past.	fear making mistakes.	Respect preferences	more open.
accessible for the	Demonstrate	Demonstrate fairness	Open, honest and	and cultural ways.	Encourage more staff
deaf by having the	empathy with others	and consistency for	kind.	Sharing good news	networking/peer
interpreters in small	 colleagues or the 	all.	Be honest.	stories with the	groups – share best
corner allowing us to	community.	Valuing difference.	Have good morals.	community that displays	practice.
participate.	Sharing life-stories	Protect our green	Sharing best practice	where we have gone that 'extra mile'.	Sharing tacit
Sharing outcomes for selleagues when	to let people know	spaces.	amongst colleagues.		knowledge across teams.
colleagues when	they aren't alone.	• Learn about cultures	Do what you promise	 Be a leader in our fields. 	Joint service
targets are met.	Listening.	different to our own.	to do.	neius.	collaboration.
			Be transparent.		Collaboration.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Be proud of colleagues work too, celebrate success of others not just immediate team. Understanding that our colleagues and customers are all individuals and we should accommodate them, not 'pigeonhole' them. In conversation talk about the great things that are being done, often people are unaware of what is being delivered. Respond in a positive way on social media to those who are negative on our posts or who share incorrect facts about the council. Speaking well of all areas of Medway. Share each other services and work together for better outcomes. 	 Reward and recognise the hard work and commitment from all members of the staff and local community. Where possible share good news stories that show the caring side of the council. Signpost people to services that we provide. Would be wonderful if signing space including so that the deaf users can join us all and include everyone. Giving regular bulletins to the communities sharing what we have done. Being trans parent with colleagues and clients. 	 Championing the amazing diversity we have in Medway with opportunities to meet and learn from one another. From a personal perspective, treating each other with respect at all times. Taking on board our colleagues opinions. Preserving our history and historical sites. Being aware of different cultures and accepting others points of view. Encourage those with weaknesses. Be conscious of people's differences and that some are not always evident. Generally, show respect towards others – sounds basic but is sometimes lacking. 	 Not just share our success but share our failures – be human. Do the actions rather than saying will do. Quicker and more personable responses to residents when queries come in. Being clear on what we will deliver and how we will achieve it both to residents and staff. Use plain English. When something goes wrong, there is no finger pointing but a lesson's learned. Be honest about what is achievable. Listen to communities and shape services to suit where possible. Not going back on decisions. Explain well when something is not achieved or delivered, so we understand why something is not possible. Being transparent. 	 Do not shy away from creativity and trying new things rather than always doing what we've always done. Build an environment where staff feel confident to put forward ideas and have their suggestions listened to. Be open. Using new technologies to improve services and accessibility. Show our good collaborative working with partners. Don't fear change, embrace it. Fully engage with the community and not think that the council know what is best for them. Don't be constrained by 'we've always done it this way'. 	 More joint service working – allowing colleagues to work across teams so that contact with residents/ businesses is maximised. Rather than have three different people see the same family or business. Learning about other teams. Host community networking events with businesses, charities etc on a regular basis with all council teams. Stop talking about working in a service, and start saying 'working on a service/banish silo working'. Collaborative working with universities to assist with research projects to help innovation and creativity. More networking between teams.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Signposting people to services that could help them. All information given to customers should be current and correct. Share positive messages with our teams. Sharing positive outcomes. State specific things Medway is doing well or has done well for inspiration. Celebrate local successes. Demonstrate the vast range of local services the council run as people aren't always aware. Using a platform to praise others on their work – positive messages, whether internal or external. Take pride in your work and always do the best you can. 	 Consideration for those around us both personally and professionally. Looking after the wellbeing of colleagues so they can deliver best services. Honour commitments. Check in with people, especially those who work from home more than others. Active listening. Be involved in things that matter to us personally and to the council. Living the values in how we engage with everyone. Get to know our people, understand their stories and lives and refer to them. 	 Making it easier for people to contact us and to be heardnot just online services. Challenge stereotypes and inappropriate language and attitudes. Taking care of green spaces and parks. Learn from each other. Challenging our own values. Seeing people as individuals. Treating people as individuals. Treat others how you would like to be treated. Learn about the local heritage – many people come to live and work in Medway from other areas. I think this value should be 'Celebrating Culture and Heritage'. 	 Do as you say you will. Owning up to mistakes with colleagues. Transparency and honesty – people can see through lip service. Be personable. Form relationships to build trust. Be on time for appointments. Listen to comments and give an honest answer – be transparent. There are a lot of meetings that people attend and you never know what is the outcome. It would be good for people to close the loop on actions. As for attendees it can feel like wasted time. Remember what you've promised, and deliver on it. Many complaints escalate because we don't do what we said we would. 	 Don't be scared to make good decisions or change 'that's the way we've always done it'. Celebrate achievements no matter how small. Barrier's remove. Make an accepting and celebrating environment for people to share ideas. Not making people feel bad or silly to share ideas. Work more collaboratively across council teams and external partners – more buy-in, ideas and specialists to support the next great idea for Medway! Cross dept interaction. Dream big, aim high, create USP. Show case our best practice. Actually strive for something, don't accept the current state of affairs as OK. 	 No one above or below but we all are equals. Making sure we get together on projects that have input from different streams so as to capture all requirements. Set up cross dept corporate peer working groups on key issues/problems. Encourage an environment and provide tools and opportunities for collaborative working. Oe Minute Medway for staff news by staff not just what the new council are doing. Working collaboratively with our community and voluntary organisations who provide excellent services to support the local area. Sharing via social media and cross posting with community partners,

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Like positive posts on 	 Caring for the 	Be open minded and	 Take responsibility for 	Have big goals.	Community events –
social media.	resources we have.	not have pre-	an issue not passing	Look outside of	where the public can
 Promote each other's 	By listening to	conceived ideas.	the buck.	Medway – what are	meet council teams like
services in a positive	people's stories with	Role model	Partnership and	others doing.	what was done for new
manner.	interest.	behaviours inside and	transparency.	Learning from best	councillors.
 One Minute Medway 	 Saying sorry if we 	outside of work.	●Please include all	practice and making	 Deeper understanding
videos are brilliant.	haven't done things	 Celebrating all. 	minorities.	difficult decisions whilst	of partnerships in
 Nominating our 	as well as we could	 Include the past, 	Taking bold actions,	bringing service users	Medway and working
services and	have done.	present and future.	getting involved in	with us on the journey.	harder to strengthen
colleagues for	Non-digital updates –	Education.	innovative projects.	 Can only be bold and 	these partnerships via
recognition where	bulletin boards in	 What does this really 	Share suggestions.	brave if managers back	working together.
possible.	hubs etc.	mean?	Show more urgency.	you up!	 Learning about skills of
 Share and celebrate 	Use please and thank	Acceptance.	Empower our staff	 Don't be scared to be 	employees which could
what we do well.	you at all times.	 Understanding and 	more to be creative and	different and celebrate	be used in other
 Create a culture that 	Include all!	learning from our	innovative.	those differences.	service areas.
includes everyone by	 Take time for social, 	past, present and	Be creative in our	Be proud, with hearts	Place the customer at
being mindful and	informal	future.	approach.	and minds.	the heart of service
proud of working in	conversations.	Be open minded.	 Culturally we need to 	Review our processes	design, not the needs
Medway.	Recognising the	 Respecting different 	encourage sharing of	and make	of the organisation.
Speak positively	impact we have on	cultures.	ideas to fully embed	improvements that	Cross learning between teams to
about Medway.	others.	Spotlight and	this value.	balance customer and	share skills and
Publicising the	Connect wit others.	celebrate all our	 Sharing best practice 	business needs.	expertise.
innovative and	Ask people how they	diversities –	with businesses across	Create opportunities	•
collaborate work we	are feeling.	communicate the	Kent and Medway.	because it's	 More community projects that have a
do.	Be kind.	council's diversity too.	•Share a future plan and	wanted/needed, not just	wide range of council
Positive stories about	Having regular catch-	 Working together. 	give regular updates –	because or expected elsewhere.	teams and services.
what we do.	ups with senior	Instil local pride of	if something changes,		 More secondment
We should have a	management in a	place – key heritage	be honest and explain	 Ambitions beyond ability. 	opportunities to
can-do attitude. 'No' should not be the	general meeting - not	assets and stories,	why and what we will	Be leaders in what we	different teams.
answer.	formal	engage all walks of	do instead.	do.	
allowel.	Promoting self-care.	life.	Transparency.	_ -	
				Aim high.	
			1		

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
Call out examples of positive behaviours. Want services to be	Listen to each other.Non judgemental.Reing supportive and	Understanding what diversity means in Medway	Be transparent about our decision making. Its OK to make a	Be brave in having difficult conversations in order to identify and	Discuss likes and dislikes – normal to have some dislikes as
		_	•		
others within the council. Sharing best practice. Share our successes confidently. Be part of events. Being a champion. Talking up Medway as a great place at every opportunity.	 another. Understand our communities. Being available, responsive, understanding. Not taking people at face value. Understanding the needs of our stakeholders. 	and feeling heard. Connect with community members. Be curious to understand individuals values, ethics and morals, seek to understand. Accessibility.	because we collaborate and inform to maintain trust throughout. Be sincere, not just give lip service to the cause. Sharing responsibility but not making scapegoats of front-line staff.	interested in a career in the arts, creating creative opportunities. •Don't fear failure. •Need to be brave and bold internally first. •Allow voices to be heard so people feel they can be bold with their ideas.	 Staff volunteering days to collaborate in the community with the community – would be good for wellbeing too. Would be good to know about funding bids – or pots available. More user research. What does 'One Medway' look like?

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Commitment and 	 Listen, shared vision, 	 Respect different 	 We hold ourselves 	 Be prepared for failure 	Have joined up working
professionalism,	empathy,	views, develop	and others to account	to provide learning for	arrangements, policies
determination and	understanding, work	consensus, engage,	in our work.	success. Seek out best	and procedures across
passion.	as one voice/unit.	co-create.	Don't blame	practice elsewhere and	Medway partnerships.
 Professional – robust 	 Putting citizens at the 	Listening to as many	decisions on staff that	other environments.	 Good communication
 not afraid to say no 	heart of services.	points of view as	have left to escape	 Innovation approach 	that is effective.
 meet the needs of 	 Improving 	possible.	accountability.	Place leadership –	Joint approach but with
the community.	management and	 We communicate with 	Demonstrate	collaborative.	real outcomes, not just
 Understanding the 	team processes to	each other and	internally that we take	Look outside of	ambition.
different cultures in	demonstrate	communities in a way	accountability – then	Medway – what are	Departments consulting
Medway.	authentic caring.	that values difference	we can communicate	others doing?	community together
 Communicate 	We're compassionate	and is inclusive.	_	 High expectations that 	and more cross
Medway successes	to communities, less	Re-instating Vince's	Clear communication.	can be achieved.	department projects.
internally and	so internally.	wonderful 'Rock	Active listening.	Publish this in other	We need more
externally.	 Teamwork with 	Against Racism'. More	The toughest one of	areas other than	openness and
 Signpost to other 	colleagues and	inclusion events for	the lot. We are seen	housing/redevelopment.	cooperation internally –
departments when	community.	new groups arriving.	as political so are not	Homes are important	fewer silos.
speaking with public	Be part of events by	Celebration of our	trusted.	but so are services,	Know what other teams
so that their feedback	others.	diverse community and	 Trusted is what we 	support and community	are doing and how we
gets addressed.	 Show empathy and 	embrace all cultures	aspire to be but the	resources.	could work together.
More visible staff	emotional	and promote events		 Learn from international 	•360 feedback, working
doing positive things	intelligence. You may	across all hard-to-reach	integrity, and then	best practice.	together.
 taking pride in the 	still have to say no.	communities.		 Medway has a lot of 	Team building.
environment –	Listen beyond the	Curiously question to	professionally and	potential for social and	Stop working in silos.
dealing with the	words of people -	learn about individuals.	honestly.	economic development	Learning from customer
rubbish in our streets	separate behaviours	Leave judgement and	Honesty where we	- identifying	journeys.
- it is quite shocking	from the person.	guess work in the past.	can't meet all needs –	opportunities for this will	Build and develop
how dirty the towns	Being user centred.	•How do you put your	empower community	be key.	relationships.
now look.	Listening to the voice	values on what we try	to meet them.	Be trail blazing.	Communicating and
Share more of the good stuff	of the workforce.	and achieve – outcomes?		• Leadership	working with others.
good stuff.	Being present.		Don't make promises	demonstrating ambition.	Talk to each other,
		Diversity in the	we can't keep.	don't copy council x.	know what is going on.
		workplace.			

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Know the local area 	 More consultation 	Having big	 Do what we say. 	 Aiming for better 	 Clear roles of council
inside out – live here	 community outreach 	conversations.	 Share successes and 	outcomes for children	responsibility and what
and immerse yourself	from all departments	 We appropriately 	acknowledge what	and their families.	sits with individuals in
in it, be with the	 maybe with support 	challenge where we	hasn't gone so well.	 Innovation in transport, 	community and what
people for the people,	from teams that do	see disrespectful	 Be transparent, 	technology,	we can do together.
act as ambassadors	this often.	behaviour of people in	honest and fair to	environmental	●No one partner,
in talking up the area	 Is this internal, 	positions of leadership.	your colleagues and	protection.	stakeholder, colleague
and changing	external or both?	 More heritage 	to the public – be	 Stop being fearful if we 	can achieve outcomes /
perceptions, make a	 Understand local 	promotion of the work	proud of working for	say no and then get a	success re: taking
difference locally.	issues, put yourself in	of MACA especially	Medway Council.	complaint from	socio – economic
 Say 'I work for 	shoes of our	great work like the	 Engage with 	councillors.	regeneration on their
Medway Council',	customers and	'Cuffay' play.	community and	 Better engagement 	own - no silver bullet –
don't add 'for my	stakeholders.	 Don't be apologetic for 	provide opportunity.	across/within the	essential to have
sins'.	 Promoting community 	past culture or events.	Develop processes in	council, and	collaborative,
Consult and connect	groups.	We learn from and	management that	partnership with other	placemaking,
with our residents and	 Develop a trauma 	don't repeat.	prioritise trust	orgs and sectors.	innovation.
stakeholders, actively	informed workforce.	 Being aware and 	outcomes.	 Modernise first to 	 Greater working with
listening to align	 Have transparent, 	accepting of cultural	 Those who are 	enable this.	community groups.
service provision.	open and inclusive	sensitivities and	paid/elected to make	 Realise individuality. 	•Focus on internal
Good communication.	communication	conducting ourselves	decisions take	 Its OK to get it wrong, 	communications
Diversity, professional	channels that are	with genuine respect	ownership of both	learn from it and	between services /
networking,	accessible to all.	for people.	successes and	develop.	directorates. We could
understanding each	 Caring about the 	Enable community	failures.	 Encourage ideas. 	be better at co-
service area	future and the	members to feel safe	 Acting with probity 	 Look outside Medway 	ordinating support /
pressures and having	environment too.	to be themselves.	and integrity and	and learn from others.	resource offer to
regular meetings to	 Happy staff, happy 	• Follow up.	being open with and	 Delivering new and 	schools / community
work through any	customers.	 Actually, do what we 	accountable to the	exciting events and	groups by a comms
service	We have to be	say	public.	opportunities.	calendar /portal.
issues/barriers.	effective internally	 Welcome feedback. 	Do we follow up on	 Confident in our 	•Reward cross
• Finding solutions.	before we are	Promote cultural	issues?	offering.	departmental working.
Collaborative	effective externally.	opportunities.	 Welcome feedback. 	 Be forward thinking 	•Stop silo working.
working.	Consultation.	 Mindful of differences. 		and outward looking.	Dismantle the
Listening.		 Treating people equally 		 Embracing change. 	hierarchy.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Rewards/awards for 	 Local community is 	 Working with MIDA to 	 More 'you said, we 	 Think outside the box; 	Ensuring that resources
contributions to the	able to access	bring communities	did' and if we can't	explore opportunities	are put in place to
community. Wearing	services whatever	together.	deliver explain why	and ideas further afield;	support meaningful
the belt and where	need and ability.	 Embrace the 	and what else is	don't be scared to lead;	partnerships across
able to push positive	 Dealing better with 	differences within	available to bridge	get out of the comfort	Medway.
aspects.	hate crimes here.	communities.	gaps/meet needs.	zone.	Ensuring funding
The recent	More events around	Be aware of	 We are clear about 	 Look outside Medway 	restraints don't result in
communications	community cohesion.	colleagues' differences	what is expected of	and learn from others.	teams fighting each
about cancelling	Again more visible	and learn about them.	staff and are	 Be accepting of failure. 	other for resources.
Christmas lights are a	staff so we are not	 Learning more about 	transparent about	Innovation does not	Better Member-officer-
good example of	just seen when there	others and respect the	this.	come without some	resident relationships.
being proud.	are complaints.	differences; non-	Manage	failure.	We do not work
Respond to needs	Proactive community	judgemental.	expectations.	Be creative and think	together within on
with empathy.	building.	 Acknowledge and 	 Leadership taking 	outside the box to	many things, this
Listening to all	Pulling together when	accept and embrace	accountability.	improve services and	causes big issues that
customers and	it matters.	differences as	 Better decision- 	deliver a great service.	reflect outside with the
communities.	 Newcomers (whether 	essential for the vitality	making structure –	 Flexibility in certain 	public.
Upkeep and	employees) or people	of the organisation.	devolve it	working ways.	Greater understanding
investment in front	new to the area are	 Understanding 	downwards!	 Be forward thinking 	of what other services
facing centres.	welcomed and	diversity – not being	 Sharing information 	and outward looking.	do so we know who we
Respect people,	signposted to	worried about talking		 Don't be afraid to try 	are working with and
places and	support.	about it.	an easily digestible	something new.	how we can
environment.	• Empathy.	 Acknowledge and 	way – for those that	 Learning from other 	collaborate.
Do what you say you	Diversity and	accept and embrace	feel uncomfortable	ideas.	Better structures.
are going to do.	inclusivity are two	differences as	with heavy reports,	 Work realistically with 	• Joined up services,
Positive	very different things.	essential for the vitality	statistics etc so the	data-backed	national benchmarking
communication.	Listen beyond the	of the organisation.	community feels	information rather than	and peer reviews,
Share successes.	words, connect with	• Learn about others.	included.	guessing.	ongoing staff
Talk positively about	intent to support	Treat others with	Empower staff. Listen to feedback.	Create reflection	engagement and reality
Medway.	appropriately.	kindness.	Listen to feedback.	space.	of delivering objectives across the council.
Talking about	Engaging with residents to find out	Understanding	Open and honest, Madway do as what it		
Medway as a great	residents to find out	different cultures	Medway does what it		Challenge the status
place to work.	local concerns.	beliefs and religion.	says.		quo.

Proud to be Medway	Caring	Respectful		Trusted	Ambitious for Medway	Collaborative
 Tell friends what I do 	 Taking time to talk. 	 Support cultural 	•	Accountability at all	● Comms – share ideas	Recognition of
as an employee of	 Listen and support. 	differences.		levels; ban the	and progress, key	individuality that leads
Medway and what we	 Working in a friendly, 	 Being kind and 		phrase 'we are where	stakeholders involved	to the best skills
can deliver for	caring, supportive	empathic in our roles		we are'.	and visible – brand	needed for the job.
residents.	environment.	to deliver an excellent	•	Reduce delay in	ambassadors.	 More cross dept shared
Give praise.	Be kind.	service to all our		communicating key	 Promoting the place to 	time. Genuine time for
 Talking positively 	Listening and	residents.		information to staff	others outside of	team building.
about your work,	empathising with	 Be open-minded. 		and communities.	Medway.	Following up on
colleagues, and	individuals being	Showing	•	Publish more data	Give all a voice.	knowing and working
Medway place and	inclusive.	understanding to all		and information	 Informal decisions. 	by the values!.
council.	Listening carefully to	communities and		online where possible	 Learn from mistakes. 	Less hierarchy, more
Be proud of the	clients and	embracing differences.		reduce FOIs.	 Ad astra per ardua. 	empowerment, cleaner
individual projects –	colleagues.	Fairness.	•	Publish learning	Be creative and	decision-making tree.
not just their own.	 Provide open and 	 Listening and acting 		lessons, we got this	thinking out of the box,	Internal working and
 Talk positively. 	kind environment.	upon something; polite;		wrong, we will learn	talk to community.	external stakeholders
Share success stories	 Listen to what our 	caring; promoting and		by -xyz.	 Be bold, creative, and 	need to work together –
across board,	customers and	embracing differences.	•	Credible – follows	ambitious. Ask for	one voice and vision.
Celebrate our	employees are	 Learn and be mindful. 		through.	forgiveness not	 Encouraging
diversity in a genuine	saying. Treat others	 Respectful and 	•	Strong links in the	permission.	partnerships with
way.	as I would like to be	consideration of		community.	 Embracing change and 	community groups.
Have culture and inter	treated.	gender, culture and	•	Have a rationale and	new ideas.	Sharing our resources.
faith days and exhibit	Supporting each	communities.		reason for how and	 Encouraging ideas 	Facilitating the public to
them.	other share resources	 Engaging with different 		what we do - clear	between teams, open	take control of our
 Talk about the good 	and knowledge.	communities and		and transparent.	and regular	buildings for events
work we do,	 Examples of how we 	provide cultural events	•	Be open and	communication i.e., on	/resources to create a
 Being proud of the 	do this and why it	for different		transparent.	what's gone on, what is	new Medway.
place and people that	matters – bring it to	communities.	•	Don't over promise.	planned for the future.	 Evidence that workforce is clear on
we work with.	life.	Respectful and	•	Be realistic and		
Committing to deliver	Listening and	consideration of		deliver what you		what is expected and what we do.
a service we would	responding to people	gender, culture and		promised, never raise		•Hands on
expect to receive.	as individuals.	communities.		expectations when		
Attend events.	Mindful of differences,			unsure if you can		management.
	supportive.			deliver.		•Inclusive.
						Less silo working.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
 Proud in discovering Medway history and engaging schools to learn about it and be proud; proud in giving children opportunities to learn. Keep talking about it and give examples of how it comes to life. Showcasing work through media channels. Signs to show work complete. Becoming a benchmark for other authorities. Collaborative working. Residents feedback. Smiling, positive, confident, happy, sharing success, recommend as a place to work. Greet when we meet. Have interdepartmental events which bring us together to promote unity – respect. 	 Understanding needs. Talk with, not 'to' or 'at' – there is a difference. Develop strong working relationships. Respect each other. Be kind in our delivery, no matter what our areas are. Help asap; be clear in communication – try to ring; polite and respectful when communicating; listening. 	Understand communities and our workforce – who are we?	 Being open and transparent. Honest with customers and employees. Transparency. Set expectations. Council plan measures being meaningful and reporting being accurate. We do what we say, and are accountable – lead by example, following through, honesty and openness and being clear form the start and as things change. Accept blame if something is done wrong. Achieve way they say. To be open, transparent and honest in our actions. Stronger leadership. Good communication doing what we say. 		 Supporting CVS with sustainability of projects. Give recognition to others. Encourage innovation and give space to think. Having trust, transparency to enable good collaboration. Updated and clearer information online about Medway. Coaching of staff, personal empowerment. Make sure we onboard people who can. Good communication. Everyone has a voice. Listen to what others have to say. Work outside of Medway with partners. Cross directorate working on common issues. Look for opportunities to work across teams. Supportive of others.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
			 Be free to hold each 		Don't be afraid to work
			accountable and the		across directorates –
			humility to take		people – place…One
			responsibility where		Medway.
			we fail.		Working with residents,
			 Do not let our 		communities, and
			customers down,		businesses to build a
			deliver what we say		stronger Medway.
			we will and only		Working as one
			commit to what we		partnership between
			know we can deliver.		our various in-house
			If we lose faith, we		service delivery.
			lose trust.		Be open to different
			Careful information		points of view.
			sharing.		 Working more with
			Being honest with		partner agencies.
			everybody we deal		Working together and
			with.		not in silos is essential
			Apologise in writing. The same are a set from an analysis.		to positive outcomes for
			Transparency from CMT and political		all. We are getting better at this!
			CMT and political		
			leadership. If can't meet		Checking up on each ther regularly take
					other regularly – take interest in what the
			expectation, explain why.		other is doing.
			wily.		Synergy – needs
					comms and flexibility
					and trust and
					permission (hierarchies
					can limit)
					•Seek views from
					people and engage
					widely.

Proud to be Medway	Caring	Respectful	Trusted	Ambitious for Medway	Collaborative
					●'We' and not 'I' and
					'You'.
					 Ensuring departments
					across the council work
					collaboratively.
					 Amplify voice of lowly
					placed staff and
					promote equality.
					Work with developers
					around s106.