

Locations

As part of the first phase of the programme, we're focusing on five routes:

- ▶ Corporation Street between The Esplanade continuing onto Star Hill
- ▶ Star Hill between Corporation Street and New Road/ City Way
- ▶ Best Street between Union Street and Railway Street
- ▶ The Brook between The Brook Theatre, Whiffen's Avenue and the junction of New Road
- ▶ A2 Rainham High Street between Maidstone Road and High Dewar Road

A map of the proposed red routes on Corporation Street and Star Hill is included over the page.



What red routes on Corporation Street and Star Hill will mean for you

Under the proposals, bus stops and pedestrian crossings along this route will remain unchanged.

No parking bays will be impacted.

Tell us what you think

Your feedback will help us understand if there are any issues with the locations we have identified and help us develop plans for future sites.

Visit medway.gov.uk/RedRoutes or scan the QR code below to complete our survey and find out more.

The consultation is open from Wednesday, 5 July until midnight on Sunday, 30 July 2023.

If you would like a hard copy survey or need this document in a different format or language, please get in touch by:

Email: consultation@projectcentre.co.uk

Post: Project Centre, Kent House, 81 Station Road, Ashford, Kent, TN23 1PP.



What happens next?

Once the consultation period closes, we will collate the responses received and review your feedback.

Should we proceed with the proposals, we will let you know the start date and details of the scheme.

Public notices to advise of any changes will be displayed in the street.

If the programme goes ahead, red routes in these locations are planned to begin by the end of the year.

Planning is underway for further sites and we will work with the community as we roll these out.

Help keep Medway moving

Have your say on plans to introduce red routes on Corporation Street and Star Hill



We want to hear from you about our plan to create a safer, more connected transport network that meets our community's needs.

Our plan for red routes in Medway

We're proposing to introduce a network of red routes across Medway so we can reduce congestion and make your journeys more reliable.

Under the proposals, five roads will be turned into red routes, identified by double red lines along the kerb and clear signage.

Motorists cannot stop, load, or park along these roads at any time, keeping space free for traffic flow.

Introducing red routes on our network will:

- ▶ Cut congestion, making journeys more reliable
- ▶ Reduce delays for buses
- ▶ Prevent illegal and unsafe parking
- ▶ Decrease idling and slow-moving traffic, the main cause of NO₂ emissions

Longer term, more efficient use of our roads can make way for sustainable transport improvements like bus lanes and cycle paths.

The red routes programme is part of our wider transport plan to connect our community and keep Medway moving.

How red routes will work

- ▶ A driver of a vehicle cannot stop to drop off or pick up passengers, except for licenced taxis and blue badge holders.
- ▶ Cameras will be installed to capture vehicles who stop illegally on red routes and cause congestion.
- ▶ The cameras capture the Vehicle Registration Number and the driver is issued with a fine. There will be an initial warning period to ensure road users understand the new system.
- ▶ Using camera technology to identify motorists who illegally park or stop is the most efficient way for us to enforce red routes.

CORPORATION STREET, STAR HILL

From The Esplanade down Corporation Street, along Star Hill to New Road/City Way



For a detailed map of each section of the red route, please visit medway.gov.uk/RedRoutes.