Traffic Management Plan

Stardust Festivals 2023 Great Lines Heritage Park 26th, 27th, 28th, 29th May 2023

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DOCUMENT INFORMATION

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Document Scope

This document provides details of the traffic management arrangements proposed to be implemented in order to facilitate events organised by Stardust Festivals at Great Lines Heritage Park on the 26th, 27th, 28th and 29th May 2023. This document has been informed by the Travel Survey and Impact Assessment (document reference: SDTIA23) and should be read in conjunction with the Event Safety Management Plan (ESMP) and associated appendices, including the most up to date Transport Use Forecast and Management Plan, which includes further details as to the expected transport impacts associated with the different events planned to take place.

Notes

This document is in draft form for consultation purposes. All items included within this document are subject to change following consultation with Medway Council. All traffic management detailed in this plan will be delivered in accordance with the Code of Practice for Safety at Street Works and Road Works and following approval from the relevant highway authority.

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CONTENTS

1. STAKEHOLDERS	4
TABLE 1: STAKEHOLDERS	4
2. EVENT OVERVIEW	5
TABLE 2 : EVENT OVERVIEW	5
3. ADVANCE WARNING	6
TABLE 3 : ADVANCED WARNING SIGNAGE	6
4. BUILD AND BREAK PHASE - TRAFFIC MANAGEMENT	8
5. LIVE EVENT PHASE - TRAFFIC MANAGEMENT - FRIDAY 26 MAY	9
TABLE 4: LIVE EVENT PHASE - TRAFFIC MANAGEMENT - FRIDAY 26 MAY	9
6. LIVE EVENT PHASE - TRAFFIC MANAGEMENT - 27, 28, 29 MAY	15
TABLE 5: LIVE EVENT PHASE - TRAFFIC MANAGEMENT - 27, 28, 29 MAY	15
TABLE 6 : BROMPTON ROAD FOOTWAY WIDENING	22
7. ACCESS PLANS	23
TABLE 7: STAKEHOLDER ACCESS PLANS	23
8. TAXIS AND PRIVATE HIRE PICK-UP AND DROP-OFF	24
9. SPECIAL BUS SERVICES	25
TABLE 8 : SPECIAL BUS SERVICES	25
10. SPECIAL BUS SERVICE DROP OFF AND PICK UP POINTS	26
11. PARKING - PARK AND RIDE, PARK AND WALK AND PICK-UP AND DROP-OFF LOCATIONS	27
TABLE 9 : PARK AND RIDE / PARK AND WALK / PICK-UP AND DROP-OFF LOCATIONS	27
TABLE 10 : GREENFIELDS PARK AND RIDE PLANS	28
12. PARKING SUSPENSIONS AND ENFORCEMENT	30
13. BUS STOP AND ROUTE SUSPENSIONS	30
14. OTHER EVENTS AND WORKS	30
15. TRAFFIC MANAGEMENT CONTRACTORS AND STAFFING	31
16. EVENT DAY MONITORING AND COMMUNICATIONS	31
17. CONTINGENCY PLANNING	31
18. SUMMARY	31
19. APPENDICES	32
TABLE 11: APPENDICES	32

1. STAKEHOLDERS

TABLE 1 : STAKEHOLDERS				
Agency	Role	Representative		
The Last Mile	Traffic and Transport Management Consultant and Principal Contractor			
Keltic Traffic Management	Traffic Management Contractor			
Right Guard	CSAS Contractor			
Medway Signage Shop	Signage Contractor - Advance Warning Signage			
Stardust Festivals	Event Organiser			
Slammin Events	Event Producer			
Ensign Bus Company	Coach Operator			
Medway Council	Highway Authority			
Medway Council	Highways Maintenance			
Medway Council	Events			
Medway Council	Parking Services			
Medway Council	Sports and Heritage			
Medway Council	Tourism			
Medway Council	Public Transport - Buses			
National Highways	National Highways			
Ministry of Defence (MOD)	Land Owner			
Rail Operator	Southeastern			
Transport for London (TfL)	Surface Events Team Transport for London Road Network			
Transport for London (TfL)	London Underground			
Transport for London (TfL)	Buses			
Kent Police	Emergency Service			
Medway Maritime Hospital and South East Coast Ambulance Service	Hospital and Ambulance Service	To be added		
Kent Fire and Rescue Service	Emergency Service	To be added		

2. EVENT OVERVIEW

TABLE 2 : EVENT OVERVIEW Item Information Venue Great Lines Heritage Park Brompton Road Gillingham ME7 5HB



Event Date	Friday 26th May	Saturday 27th May	Sunday 28th May	Monday 29th May (Bank Holiday)
Event Type	Opera and Classical Music Event	Music and Arts Festival	80's & 90's Music Festival	Family Festival
Event Name	TBC	Dream Valley	TBC	TBC
Maximum Attendance	5,000	25,000	15,000	15,000
Event Timings	17.00 - 21.45	11.00 - 22.00	14.00 - 21.30	10.30 - 18.00

3. ADVANCE WARNING

Advance Warning Signage (AWS)

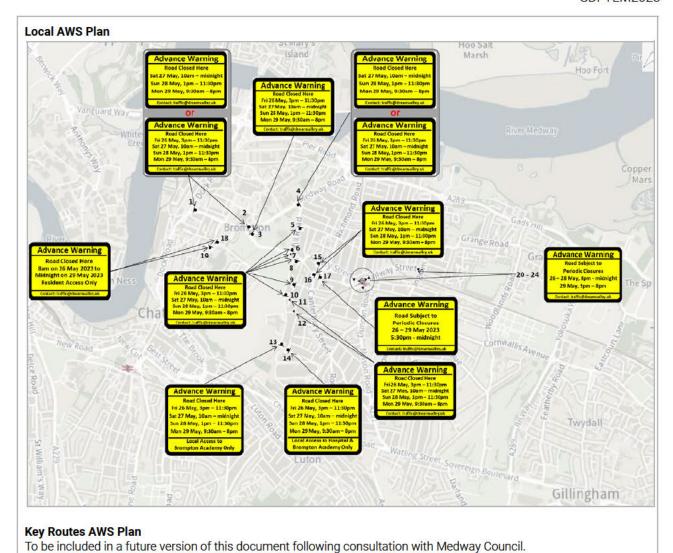
Advance warning signage will be installed 14 days prior to the first day of the event on key routes surrounding the venue in order to inform road users of the event and possible delays. Advance warning signage will also be installed at all road closure points. Details of the proposed signage locations and wording is included as appendix 1.1 and 1.2.

TABLE 3: ADVANCED WARNING SIGNAGE

This table should be viewed in conjunction with Appendix 1.1 and 1.2

Sign Example	Description
ADVANCE WARNING Great Lines Heritage Park ticketed event Road Closures in place 26 – 29 May 2023 Follow Local Diversions Contact: traffic@dreamvalley.uk	Advisory sign to be deployed across a wider road network to advise road users of the event dates and possible delays.
Road Closed Here Sat 27 May, 10am – midnight Sunday 28 May, 1pm – 11:30pm Monday 29 May, 9:30am – 8pm Contact Stardust: xxxx xxxxxx	Advance warning signs to be placed at road closure points. Timings and information subject to change depending upon the sign location, please refer to appendix 1.1

^{**} Road closure timings are included for illustrative purposes only and are subject to change following consultation with Medway Council Highways Department



Advance Warning Communications

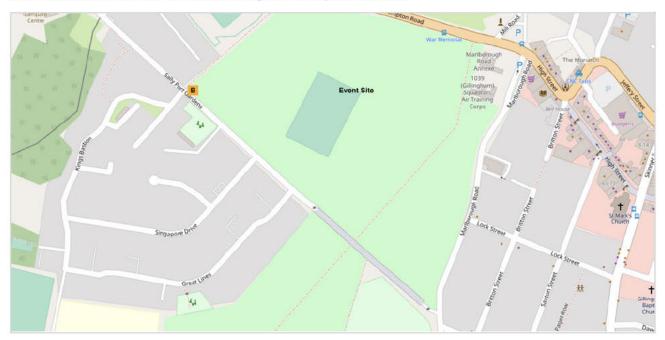
In addition to the advance warning signage that will be installed on the highway network to inform road users of the event, traffic management measures, and possible delays, a communications plan will be implemented by the event organiser that may include, but is not limited to:

- A local resident letter drop, which will provide details of the event and planned road closures
- A dedicated local residents webpage, which will provide details of the event and planned road closures
- Information on the event social media platforms
- Posters in local amenities
- Advertising in the local newspaper

4. BUILD AND BREAK PHASE - TRAFFIC MANAGEMENT

Event Construction and Deconstruction

Subject to approval from the Ministry of Defence (MOD) and Medway Council, vehicles associated with the construction and deconstruction of the site will access and egress via Sally Port Gardens.



Details of the temporary traffic management measures to be initiated during the construction and deconstruction phase of the events will be included in a future version of this document following approval and consultation with the MOD and Medway Council Highways department.

Chapter 8 compliant directional road signs will be installed to influence the routing of construction traffic to and from the venue.

Traffic marshals will be used to manage the access and exit of all event related vehicles.

A coordinated construction management plan will be implemented by the event production company in order to stagger the arrival and departure times for construction traffic servicing the venue.

The construction phase will commence 7 days before the first event day.

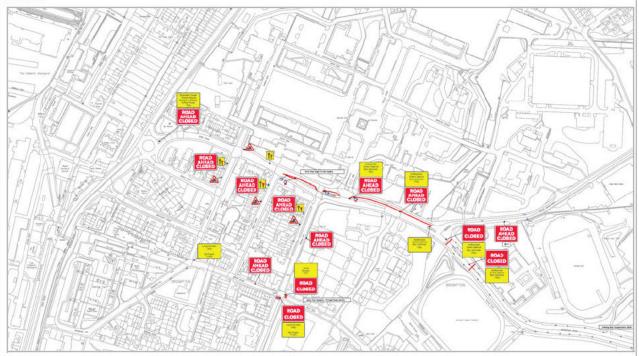
The deconstruction phase will commence immediately after the last day of the event, and will take 5 days.

LIVE EVENT PHASE - TRAFFIC MANAGEMENT - FRIDAY 26 MAY

TABLE 4: LIVE EVENT PHASE - TRAFFIC MANAGEMENT - FRIDAY 26 MAY

This table provides an overview of measures to be implemented during the event on Friday the 26th May at Great Lines Heritage Park and should be viewed in conjunction with the traffic management drawings attached to this document as appendices. The provisions in this table will be implemented for the duration of the event on Friday 26th May, with installation 1 hour prior the event's advertised opening time, and removal no later than 2 hours after the event's planned finish time. All road closure points will be staffed at all times that they are in place in order to facilitate the access requirements detailed within this document.





Details

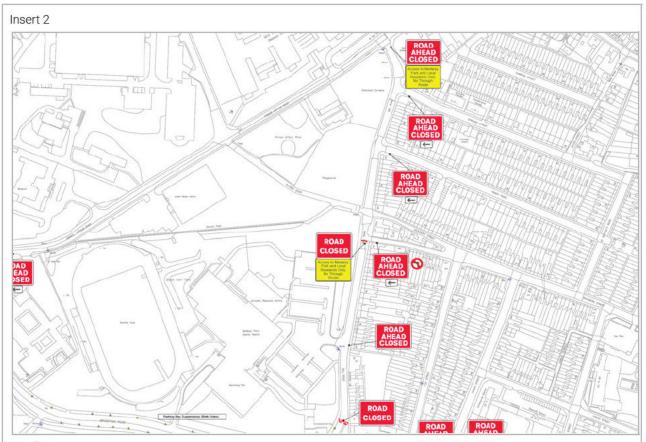
A road closure of Brompton Road, from the junction with Prince Arthur Road to the junction with Skinner Street, in order to facilitate special bus service drop-offs and collections and create a sterile area for pedestrians accessing and exiting the event site.

Ingress Phase - During the ingress phase of the event on the Friday only, due to the reduced attendee numbers and Prince Arthur Road remaining open, buses will access the closure area of Brompton Road in order to drop-off passengers. Buses will access via the junction of Brompton Road and Wood Street, dropping off passengers within the closure in the suspended parking bays opposite the park. An air lock system will be used to prevent unauthorised vehicles accessing the closure.

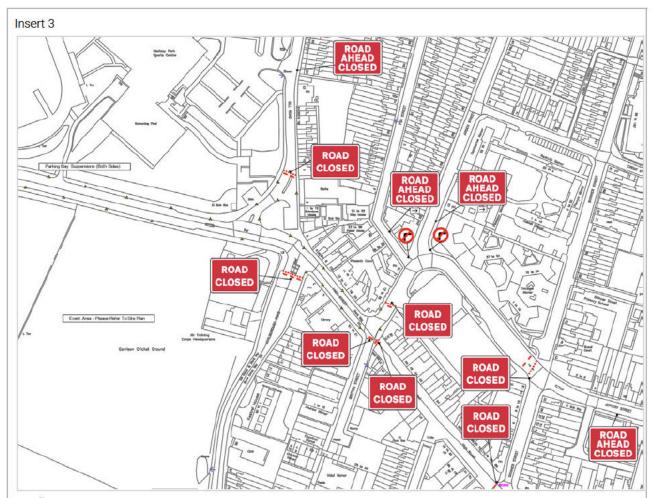
Egress Phase - Buses will collect passengers on Brompton Road, within the closure, west of the event site exit. Crowd control barriers will be used to channel pedestrians to the designated loading point. All buses will access Brompton Road by travelling via Skinner Street and then westbound on Jeffery Street to reach Brompton Road where they will collect passengers and then exit via Wood Street. Buses will be brought in to stack on Brompton Road while the event takes place, so that they are ready for passengers at the end of the event and to reduce the amount of vehicle movement during the peak period of egress.

In addition to the road closures mentioned above, and subject to written approval from the landowner, Sally Port Gardens and Maxwell Road will be closed, with the exception of the following road users:

- Maxwell Road Resident Access Only
- Sally Port Gardens Access for residents and event production related vehicles only



Road ahead closed and local access signage will be installed on Mill Road at the junction with Medway road in order to discourage road users from attempting to access Brompton Road via Mill Road, whilst maintaining access for the leisure centre.

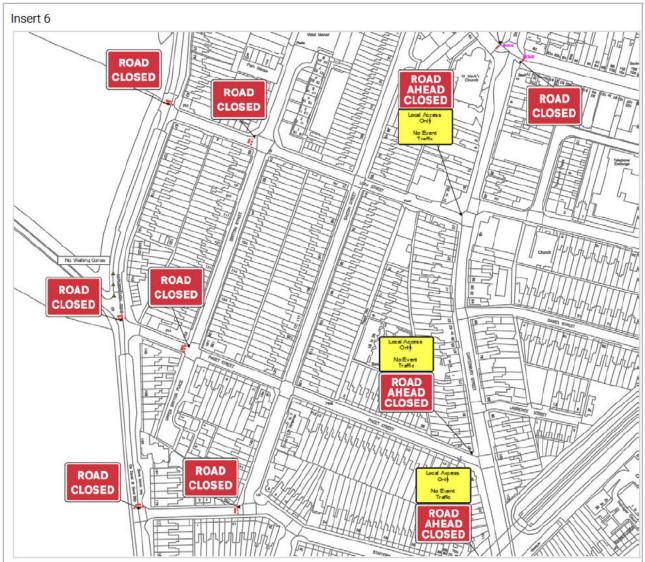


Parking bay suspensions will be requested on Brompton Road in order to facilitate a sterile area for pedestrians accessing and exiting the event site via Brompton Road. No waiting cones and signage will be installed to inform road users of the restrictions.

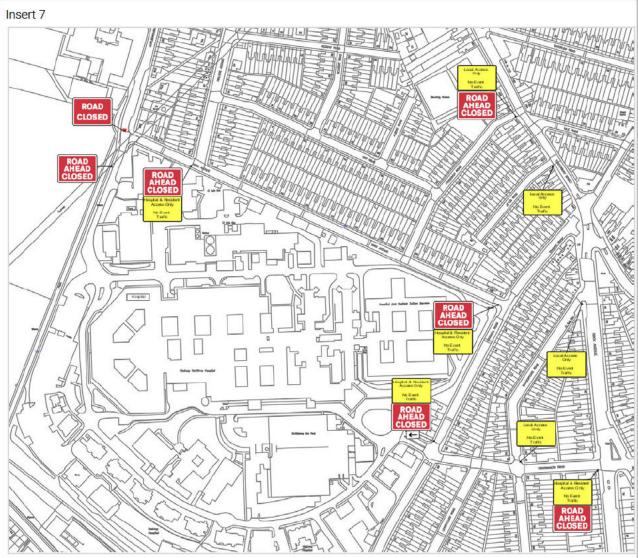
Brompton Road will be closed (with the exception of special bus services) at the junction of Wood Street, Mill Road, Marlborough Road, Britton Street and Skinner Street. Vehicles exiting Fox Street and Arden Street will be banned from turning right, enabling them to egress via the High Street at the junction with Skinner Street. Vehicular access for the residents of Britton Street will be facilitated from the junction with Skinner Street by traffic marshalls that will escort vehicles through the road closure point situated 30m to the north of the junction of the High Street and Britton Street.

The High Street will be subject to periodic closures at peak times of pedestrian movement, with traffic staff deployed at the junctions with Skinner Street and King Street.

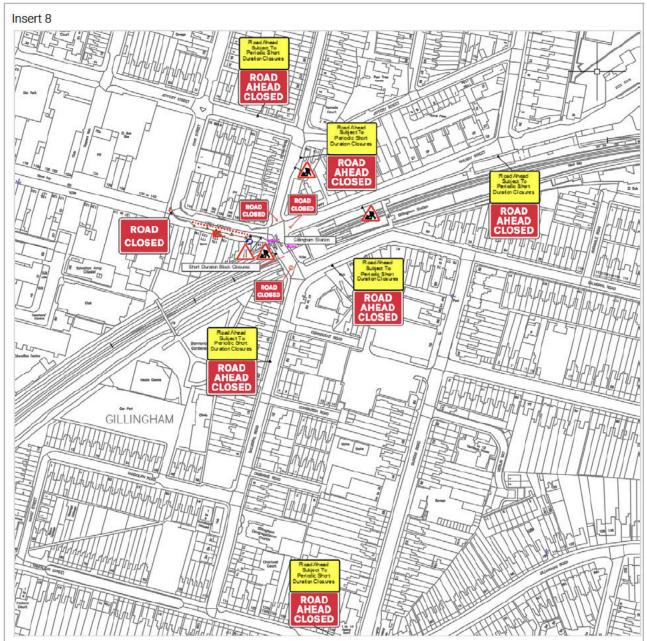
Police accredited traffic staff (CSAS) will be deployed at the junction of the High Street and Skinner Street in order to assist with the safe crossing of pedestrians.



Marlborough road will be closed to event traffic, with access maintained for residents, the Brompton Academy and Medway Maritime Hospital. Local access only signage will be deployed at the junctions with Canterbury Street in order to deter road users from attempting to access Marlborough Road.



Marlborough road will be closed to event traffic, with access maintained for residents, the Brompton Academy and Medway Maritime Hospital. Local access only signage will be deployed at the junctions with Canterbury Street and Rock Avenue in order to deter road users from attempting to access Marlborough Road. A clear route to the hospital will be maintained via York Avenue with no checkpoints in place to restrict vehicular access to the hospital.



The High Street will be subject to periodic closures at peak times of pedestrian movement, with traffic staff deployed at the junctions with Skinner Street and King Street.

A loading bay suspension will be requested on King Street in order to allow for the installation of crowd control barriers to facilitate more space for pedestrians accessing Gillingham Rail Station.

Police accredited traffic staff will be deployed to initiate short duration periodic closures of Victoria Street / Balmoral Road, at the junctions with Railway Street and King Street, in order to facilitate the safe movement of pedestrians crossing to and from Gillingham Rail Station. Advance warning signage will be deployed to warn road users that periodic road closures may be applied.

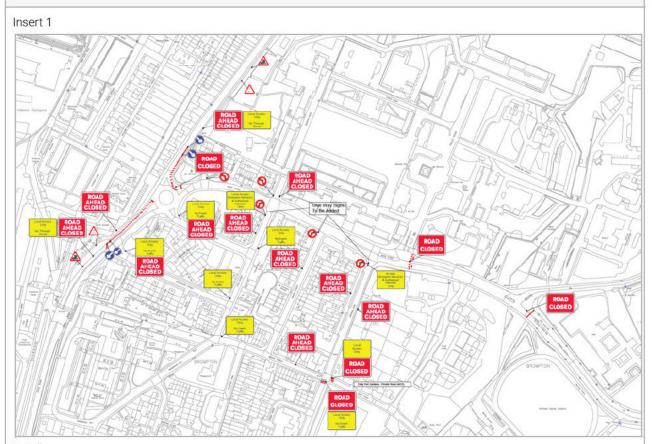
Diversion Routes

Please refer to appendix 5

6. LIVE EVENT PHASE - TRAFFIC MANAGEMENT - 27, 28, 29 MAY

TABLE 5: LIVE EVENT PHASE - TRAFFIC MANAGEMENT - 27, 28, 29 MAY

This table provides an overview of measures to be implemented during the events at Great Lines Heritage Park and should be viewed in conjunction with the traffic management drawings attached to this document as appendices. The provisions in this table will be implemented for the duration of each event day on Saturday, Sunday or Monday, with installation no later than 1 hour prior to each event's advertised opening time, and removal no later than 2 hours after each event's planned finish time. All road closure points will be staffed at all times that they are in place in order to facilitate the access requirements detailed within this document.

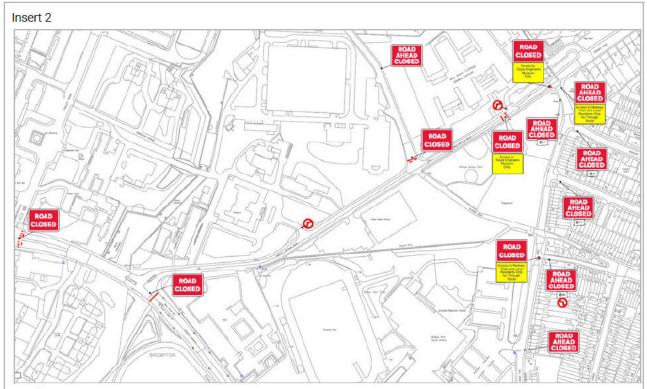


Details

A road closure of Wood Street at the junction with Dock Road. Local access will be maintained via Middle Street and the High Street to enable vehicular access to Wood Street, to the junction with Pasley Road only. Local access only signage will be installed to discourage road users from attempting to utilise local routes. Road closures are required in order to facilitate a road closure of Brompton Road for the protection of public safety, and a road closure of Prince Arthur Road and a section of Wood Street in order to facilitate an area for special bus services to load and unload.

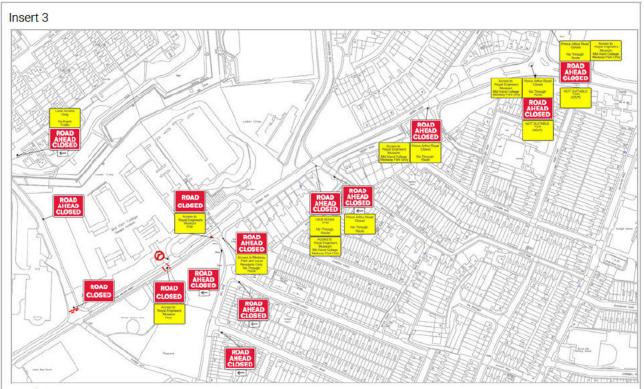
In addition to the road closures mentioned above, and subject to written approval from the landowner, Sally Port Gardens and Maxwell Road will be closed, with the exception of the following road users:

- Maxwell Road Resident Access Only
- Sally Port Gardens Access for residents and event production related vehicles only



A road closure of Prince Arthur Road, from the junction with Mill Road, in order to facilitate an area for special bus services associated with the event to load and unload, whilst maintaining access for the leisure centre.

Brompton Road will be closed, from the junction with Prince Arthur Road to the junction with Skinner Street, in order to create a sterile area for pedestrians accessing and exiting the event site.

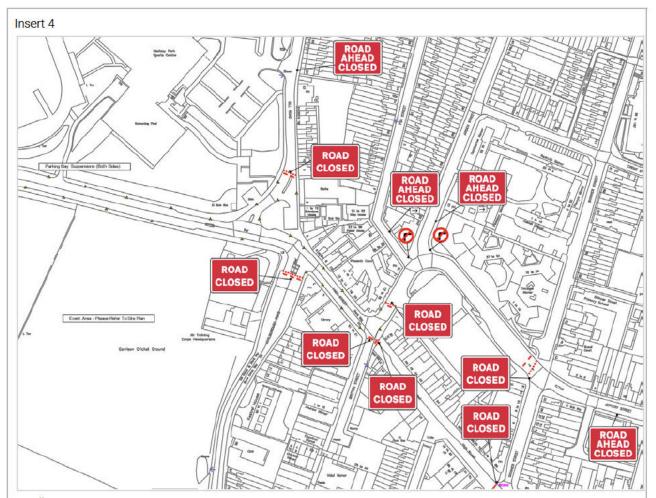


Details

Road ahead closed and local access only signage will be installed on all approaches to the road closure point on Prince Arthur Road. Additionally, road ahead closed and local access signage will be installed on Mill Road at the junction with Medway road in order to discourage road users from attempting to access Brompton Road via Mill Road.

Access for special event buses will be facilitated through the road closure point on Prince Arthur Road, to allow a safe area for buses to wait, load and unload on Prince Arthur Road between the junction with Mill Road and Brompton Road.

Road ahead closed and local access only signage will be installed on all approaches to the road closure point on Prince Arthur Road in order to discourage road users from attempting to access Wood Street and Brompton Road via Prince Arthur Road. Not Suitable for HGV signage will be deployed on Medway Road in order to prevent HGV's attempting to access Prince Arthur Road. Map providers will be notified of the road closures in order to influence routing on satellite navigation systems.

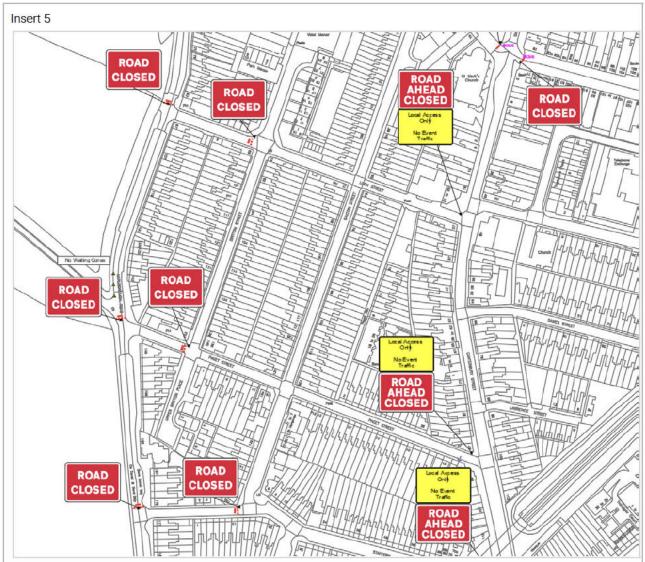


Parking bay suspensions will be requested on Brompton Road in order to facilitate a sterile area for pedestrians accessing and exiting the event site via Brompton Road. No waiting cones and signage will be installed to inform road users of the restrictions.

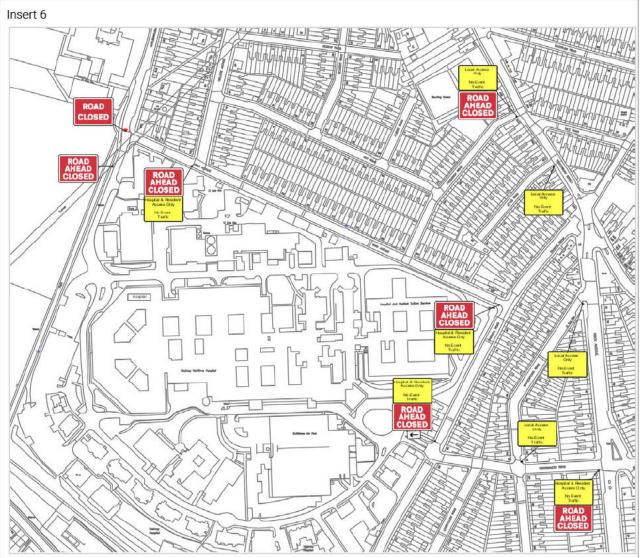
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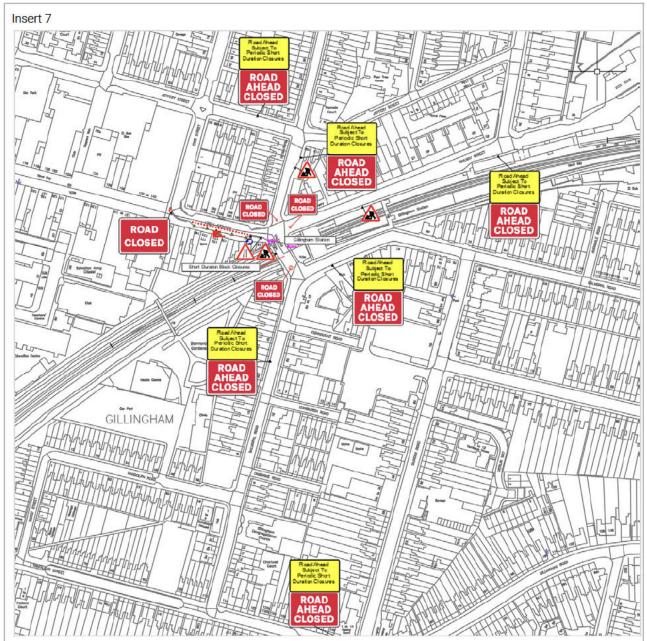
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The High Street will be subject to periodic closures at peak times of pedestrian movement, with traffic staff deployed at the junctions with Skinner Street and King Street.

A loading bay suspension will be requested on King Street in order to allow for the installation of crowd control barriers to facilitate more space for pedestrians accessing Gillingham Rail Station.

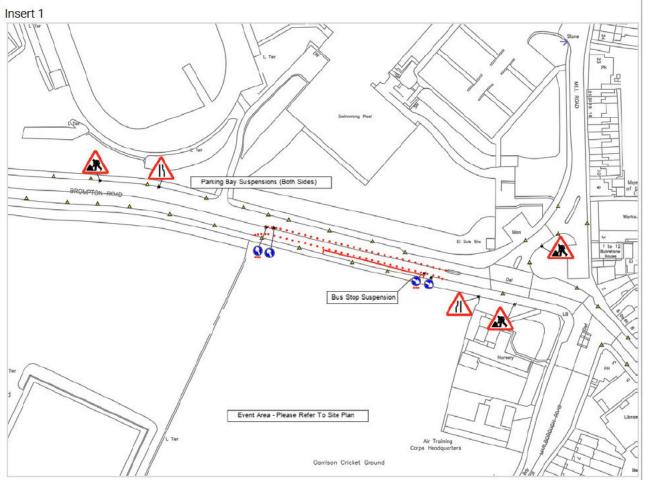
Police accredited traffic staff will be deployed to initiate short duration periodic closures of Victoria Street / Balmoral Road, at the junctions with Railway Street and King Street, in order to facilitate the safe movement of pedestrians crossing to and from Gillingham Rail Station. Advance warning signage will be deployed to warn road users that periodic road closures may be applied.

Diversion Routes

Please refer to appendix 5

TABLE 6: BROMPTON ROAD FOOTWAY WIDENING

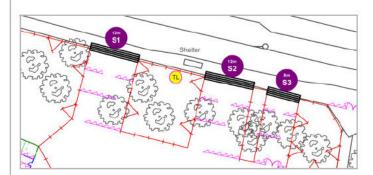
This table provides an overview of measures that may be implemented on Brompton Road between event days, when the road is open, in order to ensure a sufficient footway is available around the temporary staircases that are proposed to be constructed. The measures detailed within this table will only be implemented in the event that a compliant footway width cannot be maintained on the existing footway.



Details

A temporary walkway will be facilitated in the westbound carriageway of Brompton Road if the staircases restrict the available footway width to less than 1m. Ramps and Chapter 8 barriers will be used to construct a temporary walkway that will be installed during times that the road is open, between event days.

Insert 2



Details

Temporary staircases will be constructed to facilitate pedestrian access and egress to the park via Brompton Road at the locations shown in the image above.

7. ACCESS PLANS

Residents

All properties impacted by the planned traffic management will receive a resident letter informing them of the planned traffic management arrangements. Residents will be made aware of the dates and timings that temporary traffic management and parking restrictions will be in place. Residents will also be informed of any documentation required in order to gain access via resident access only road closure points. Access will be maintained for vehicles associated with deliveries and servicing.

Residents will be provided with details of the residents hotline phone number and dedicated email address to report any unsafe or illegal parking.

Other Stakeholders

Stakeholder/Business	Access Arrangements	Consultation Status	
Royal Engineers Museum	Access to be facilitated via road closure of Prince Arthur Road, at the junction with Mill Road only	Consultation taking place via Sian Miller of Stardust Festivals	
King Charles Hotel	Access to be facilitated via road closure of Prince Arthur Road, at the junction with Mill Road only. The event organiser has procured a number of rooms for staff accommodation	Consultation taking place via Sian Miller of Stardust Festivals	
Medway Sports Centre / Black Lion Swimming Club	Access to the parking area to be restricted to patrons of the sports centre only. Stardust festivals will secure access to the parking area and manage access to centre users only, preventing access for event related parking	Consultation taking place via Sian Miller of Stardust Festivals	
Brompton Academy	Access to be facilitated via soft road closure points to the east of Marlborough road	Consultation taking place via Sian Miller of Stardust Festivals	
Prince Arthur Road Indoor Bowling Club Ltd	Stardust Festivals have secured agreement to rent the parking area associated with the Bowling Club	Consultation taking place via Sian Miller of Stardust Festivals	
Ministry of Defence	Access to be managed via road closures as required	Consultation taking place via Reece Miller of Stardust Festivals	
Mid Kent College	Access to be facilitated via road closure of Prince Arthur Road, at the junction with Mill Road only Consultation taking place via Sian M Stardust Festivals		
Medway Maritime Hospital	Access to be facilitated at all times via York Avenue	Consultation taking place via Sian Miller of Stardust Festivals	

8. TAXIS AND PRIVATE HIRE PICK-UP AND DROP-OFF

Subject to land use agreement, designated pick-up and drop-off points located at:

- Railside Car Park (Gillingham Station) All event days
- Britton Farm Car Park Saturday, Sunday and Monday only

For the events on Saturday, Sunday and Monday, two locations will be operational in order to disperse pedestrian and vehicle movements across multiple locations to relieve pressure on the highway network and local walking routes.

Marshalls will be used to manage the safe loading and unloading of passengers. App based taxi companies will be informed of the location, and requests will be made to geofence the area in order to establish a temporary 'pin' location.

Details of the operational plans for both drop-off and pick-up locations will be included in a future version of this document.

9. SPECIAL BUS SERVICES

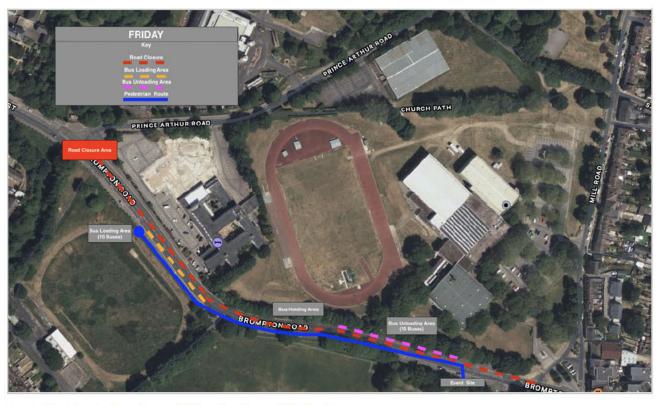
Various special bus services are proposed to be implemented as detailed in the table below. Ensign Bus Company has been appointed as the designated provider for special bus services for the event.

TABLE 8 : SPECIAL BUS SERVICES		
Route	Details	
S1 - North Greenwich - Event Site	Special bus service for customers travelling to the venue from destinations to the west, including London. This service will be implemented as a result of planned engineering works impacting services between Gravesend and Gillingham on the 27th, 28th and 29th May only. Details of the arrangements to be implemented in North Greenwich will be included in a future version of this document.	
S2 - Gravesend - Event Site	Contingency service to support rail replacement bus operations on the 27th, 28th and 29th May only. This service will be implemented as a result of planned engineering works impacting services between Gravesend and Gillingham	
S3 - Park and Ride - Event Site	Special bus service connecting the venue with various park and ride locations as detailed in section 11 of this document. This service will operate on all event days.	
S4 - Chatham Bus Station - Event Site	Special bus service connecting the venue with Chatham Bus Station. This service will operate on all event days.	
S5 - Regional Bus Services - Event Site	Regional buses will operate for the events on the 27th and 28th May, with destination coaches from nearby towns and cities.	

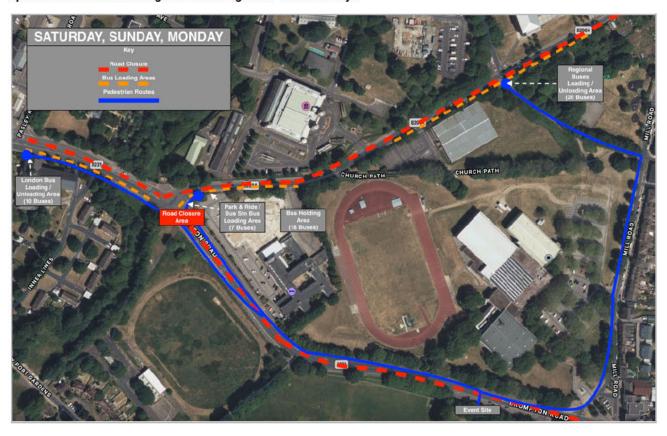
Details of the planned quantity of services for each route will be included within the Transport Use Forecast and Management Plan.

10. SPECIAL BUS SERVICE DROP OFF AND PICK UP POINTS

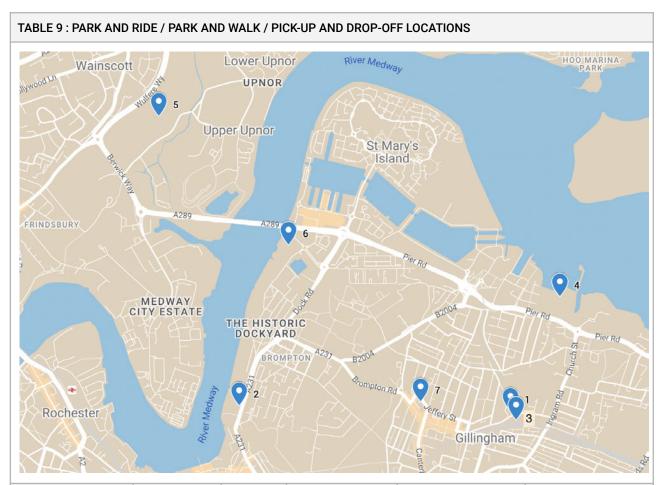
Special Bus Service Loading and Unloading Area - Friday



Special Bus Service Loading and Unloading Area - All Other Days



11. PARKING - PARK AND RIDE, PARK AND WALK AND PICK-UP AND DROP-OFF LOCATIONS



Car Park	Туре	Capacity	Owner	Usage	Status
1. Croneens	Park and walk	69	Medway Council	Unadvertised, marshalled car park with event parking only sign	Agreement confirmed
2. Gun Wharf	Park and ride	209	Medway Council	Unadvertised, marshalled car park with event parking only sign	Agreement confirmed
3. Railside (Gillingham)	Pick-up and drop-off facility	77	Medway Council	Pick-up and drop-off facility	Agreement confirmed
4. Gillingham Marina	Park and ride	150*	Private Landlord	Unadvertised, marshalled car park with event parking only sign	Subject to contract
5. Greenfields Boot Fair - Green Field	Park and ride	2,285	Private Landlord	Advertised park and ride location, tickets to be pre-sold and available for purchase on the day	Agreement confirmed

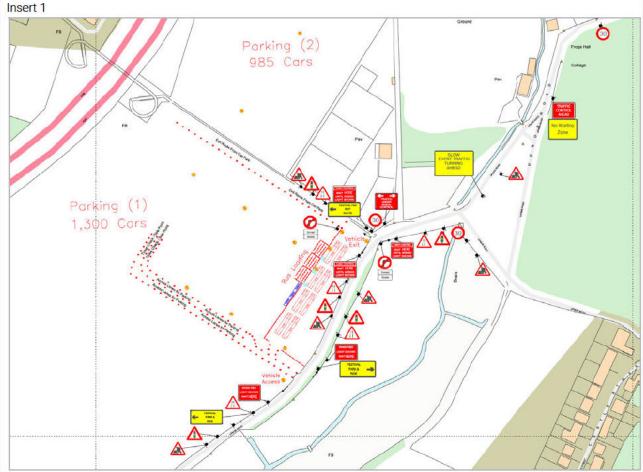
6. The Historic Dockyard, Chatham - Brownfield Site (H1)	Park and ride	400*	Private Landlord	Unadvertised, marshalled car park with event parking only sign	Subject to agreement
7 .Britton Farm (Available Saturday, Sunday and Monday Only)	Pick-up and drop-off facility	47	Medway Council	Pick-up and drop-off facility	Agreement confirmed
Total Spaces	usage as a pick	k-up and dr	op-off facility.	m (7), as these locations a	

^{*} Estimated Parking Capacity

Sufficient park and ride capacity will be provided in line with the transport use forecasts contained within the Transport Management Plan. Additional sites will be procured as required.

TABLE 10: GREENFIELDS PARK AND RIDE PLANS

This table provides an overview of measures that are proposed to be implemented in order to facilitate the usage of Greenfields Park and Ride and should be viewed in conjunction with appendix 6.



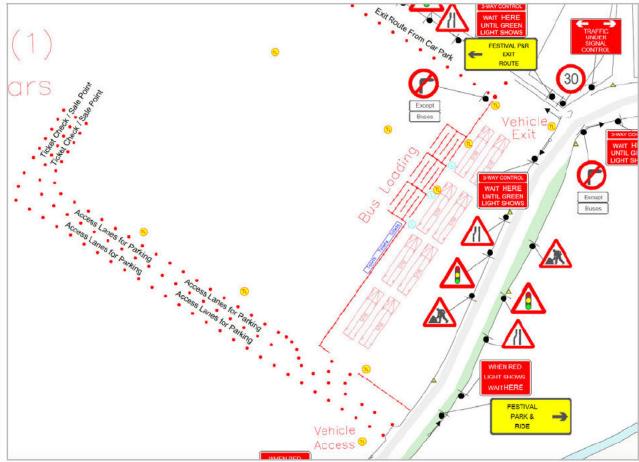
Details

The following temporary traffic management arrangements are proposed to be implemented:

- A 30mph speed limit on Upnor Road
- A prohibition of waiting and loading on Upnor Road, with no waiting cones in place
- Traffic control at the site access and exit gates, with temporary traffic signals operated under manual control in order to manage the flow rate of vehicles in to and out of the site
- A signposted access and exit route for vehicles, with access via Berwick Way (southbound) and Upnor Road

(eastbound) and exit via Upnor Road (eastbound), Upchat Road (northbound), Four Elms Hill. Buses will access via Berwick Way (southbound) and Upnor Road (eastbound), and exit via Upnor Road (westbound) and Berwick Way (southbound)

Insert 2



Details

The following on-site mitigation measures are planned to be implemented:

- Temporary ground protection to enable access and egress for vehicles in inclement weather conditions
- Cones and signage to route vehicles around the site
- Tower lighting
- Crowd control barriers to form queues for buses
- Toilets
- Bins

Space will be available on-site for 8 buses, with capability to load 3 buses at any one time.

Details of the operational plans for all park and ride locations will be included in a future version of this document, including:

- Bus loading and unloading arrangements
- Temporary traffic management and signage

12. PARKING SUSPENSIONS AND ENFORCEMENT

Subject to consultation with Medway Council, parking suspensions will be implemented on Brompton Road in order to create a sterile area for pedestrians associated with the events. A dedicated parking enforcement team will be funded by the event organiser, with additional relocation capability procured to enable any vehicles parked illegally to be relocated. Details of the enforcement and relocation services to be implemented for the events will be included in a future version of this document, once contracts have been secured.

13. BUS STOP AND ROUTE SUSPENSIONS

Subject to consultation with Medway Council, bus stop suspensions and route diversions will be requested for all stops within the road closure areas and all routes impacted by the proposed road closures.

14. OTHER EVENTS AND WORKS

Events

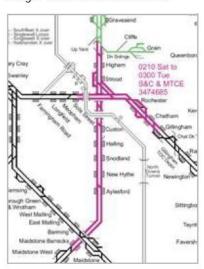
The Chatham Maritime Food and Drink Festival is planned to take place on Saturday 27th, Sunday 28th and Monday 29th May 2023. Consultation will take place with the event organiser, Medway Events and Medway Council Highways Department to ensure that the traffic management arrangements for both events operate collaboratively.

Works

Road works and street works - Details of any works taking place that may impact upon the provisions detailed in this document will be included in a future version of this document, following consultation with Medway Council Highways Department.

Rail works - Rail engineering works are planned to take place that will restrict services on the section of the rail network shown in the image below in pink. These works will take place from 0210 on Saturday the 27th May until 0300 on Tuesday 30th May. Rail replacement bus services will operate to replace the rail service, details of the route plans for these services will be included in a future version of this document once available from the train operating company.

Image - Overview of Rail Works:



^{*} Provided by network rail

15. TRAFFIC MANAGEMENT CONTRACTORS AND STAFFING

All traffic management will be installed, maintained and removed by suitably qualified operatives. All road closure points will be staffed at all times they are in place.

Last Mile Services are the lead contractor and principal designer, and may appoint contractors to undertake elements of the project, working under the command and control of Last Mile Services. Details of the contractor schedule and roles and responsibilities will be included in a future version of this document.

16. EVENT DAY MONITORING AND COMMUNICATIONS

A representative from Last Mile Services will be present in the event control room and will attend event liaison team (ELT) meetings. Subject to approval from Medway Council, an operative from the event management team will be deployed to the local authority CCTV facility in order to monitor the impact of the events on the wider road network.

Subject to approval from the police, motorcycle riders will be procured by the event organiser in order to monitor the local road network. In the event that the police are unable to provide resources to monitor the network, the event organiser will procure a private contractor to monitor the local road network using motorcycles.

17. CONTINGENCY PLANNING

Details of the contingency plans for the event will be included in a future version of this document.

18. SUMMARY

This document details the traffic management provisions proposed to be implemented in order to facilitate events organised by Stardust Festivals taking place at Great Lines Heritage Park on the 26th, 27th, 28th and 29th May 2023. This is a working document that will continue to be updated in the lead up to the event, taking into consideration feedback from stakeholders.

19. APPENDICES

TABLE 11 : APPENDICES		
Number	Description	
1.1	Advanced Warning - Local Routes	
1.2	Advanced Warning - Major Routes (To be included in a future version of this document)	
2	Build and Break Phase Traffic Management Measures (To be included in a future version of this document)	
3.1	Live Event Phase Traffic Management Measures - Friday Only	
3.2	Live Event Phase Traffic Management Measures - All Other Days	
4	Footway Widening Scheme	
5.1	Diversion Route Plans	
5.2	Diversion Route Plans	
6	Greenfields Park and Ride Plans	