

CHILDREN AND ADULTS OVERVIEW AND SCRUTINY COMMITTEE 20 OCTOBER 2010 SURE START CHILDREN'S CENTRES

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Learning and Caring

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Summary

This report provides an update on the Sure Start programme to improve outcomes for young children in Medway, and details the successful completion of the development of Sure Start Children's Centres across the whole Medway area.

It highlights the impact of integrated early childhood services that improve outcomes and reduce inequalities in children's development and attainment in readiness for school.

1. Budget and Policy Framework

- 1.1 The Childcare Act 2006 places a duty on local authorities, working with their NHS and Jobcentre Plus partners to improve the wellbeing of young children. Specifically, there is a reciprocal duty to improve outcomes for children in their early years and reduce inequalities between disadvantaged and other families with young children through the provision of integrated early childhood services, under the leadership of the local authority's Director of Children's Services and Lead Member for Children's Services.
- 1.2 Publicly funded early childhood services whether part of central government, the health service, local authorities, schools or partner agencies are branded "Sure Start".
- 1.3 In January 2008, the Executive Board of the Medway Children and Young People's Strategic Partnership endorsed a strategic plan for 2008-11, based upon the development of universally available Sure Start Children's Centres through which early childhood services will be coordinated and delivered for all, and targeted at those who currently have the poorest outcomes and life chances.

1.4 Members of this Committee received a progress report and presentation in September 2008, at the end of phase 2 of the programme.

2. Improving Outcomes and Reducing Inequalities

- 2.1 Sure Start encompasses **universal** services required by all children and families maternity care, health visiting, early education and more **targeted** services aimed at ensuring that the families of children who are likely to have poorer outcomes are appropriately supported.
- 2.2 It is known that by the age of three there is already a marked difference between the cognitive and behavioural attainment of children from advantaged and disadvantaged backgrounds.
 - mothers from less advantaged families typically think that their children have more behavioural problems than those from advantaged backgrounds.
 - Three-year-olds of parents with no qualifications are on average around 13 months behind those whose parents are highly qualified.
 - young children living in families with an income below the poverty threshold are on average <u>nine months</u> behind those who live above it.
 - This is not because these children are born less able, but rather that the cumulative effects of poverty and disadvantage progressively slow down their development.

(ref: Joseph Rowntree Foundation / Millennium Cohort Study)

- 2.3 The objective of Sure Start is to provide a stronger foundation for children's earliest development, focusing most on those who are most likely to be held back by the circumstances of birth, whilst ensuring that the majority of families have access to the universal services that they need at a time that best aids them to support their own children.
- 2.4 For Medway, this approach offers the potential for reducing persistent under attainment at school linked to early childhood disadvantage, tackling health inequalities amongst children, and over time for a reduction in expensive remedial activity as a result of effective and timely preventative work.
- 2.5 The Sure Start Children's Centre programme in Medway reflects this strategy of a universal core and carefully targeted deployment of resources to achieve the greatest impact.
- 2.6 Revenue funding is devolved to each Sure Start Children's Centre according to a transparent formula linked to the size and relative needs of the community served. Those centres serving the greatest numbers of families with the greater levels of disadvantage (as evidenced by data) will have the largest share of the available staffing and financial resources as this will result in the greatest impact for Medway families.

3. Sure Start Children's Centres in Medway

- 3.1 In 2004 Medway took the strategic decision to integrate the development of Sure Start Children's Centres with the development of extended schools. With the exception of the long established pilot project at All Saints' Chatham, Medway Sure Start Children's Centres are jointly located with local extended primary schools.
- 3.2 In Medway, our model is that each Sure Start Children's Centre is:
 - Led by the headteacher who provides strategic leadership and management for the Sure Start Children's Centre services, and who oversees operational management of services by other managers and staff;
 - Locally financed through a devolved formula budget (initially a ring-fenced direct grant);
 - Governed by an accountable body, based upon an extended school governing body, with an Advisory Board encompassing additional stakeholders and with additional responsibilities;
 - Part of a geographical network of local Sure Start Children's Centres linked to the Area Children's Services teams of the local authority and health service:
 - A "host" for a range of service providers not under their leadership or management, including health services – such as maternity services and some primary child health services (eg: clinics and sessions led by health visitors) – and may include services managed by JobCentre Plus, library service, National Child Minding Association etc.;
 - The base for outreach activities to the homes of individual families in need of direct support, and to satellite locations across the "reach area".

4. Operational Development Of The Programme

- 4.1 The development of Sure Start Children's Centres programme commenced in 2004 with the establishment of centres serving 4 of the most disadvantaged areas of Medway. One of these was the original Chatham Sure Start "local programme" established in 2001 that became All Saints SSCC and serves a large population equivalent to two centres. The other phase 1 centres were at Bligh in Strood, Wayfield in Chatham and Woodlands in Gillingham. Each of these centres was built to accommodate a range of direct services including a full daycare nursery, family support facilities, and EYFS early education units. All four centres were designated by the DCSF in 2006.
- 4.2 Phase 2 ran from 2006 to 2008 when ten further Sure Start Children's Centres were established across the Medway area. This included the first rural centre, based at S James' Isle of Grain and serving villages on the Hoo peninsula. A further full daycare facility was built at Saxon Way SSCC serving the north Gillingham area, and all of the phase 2 centres were adapted to provide school-based EYFS early education from the age of 3 years. By the end of phase 2 in March 2008, approximately 70% of the Medway population was served by a local Sure Start Children's Centre.

4.3 The third and final phase of development has seen the establishment of 5 more centres, in the less disadvantaged areas of Rainham and Rochester, together with adjustments to the reach areas of centres in Strood to serve the rural areas to the west of the Medway. These Sure Start Children's Centres were designated by the DCSF in March 2010, and represent the completion of the development stage of the programme. No further centres are planned.

A list of contact details is attached as Appendix A.

Member Visits

A programme of visits to Sure Start Children's Centres took place in September 2010.

Groups of six Members of this Committee, led by the Chairman, Councillor Royle, visited Bligh SSCC, Strood (a phase 1 centre), Kingfisher SSCC, Chatham (phase 2), and Riverside SSCC, Rainham (phase 3).

- 4.4 Alongside a multi-million pound capital programme creating 19 new, refurbished and extended buildings, there have been capital improvements to satellite sites that include community centres, libraries and other primary schools, thereby increasing substantially the number of locations for delivering local family and early childhood services.
- 4.5 The Sure Start programme is concerned with ensuring that existing universal services primarily health and education are better deployed to improve access and hence outcomes for children and families. The established workforce of practitioners working in health services, schools, pre-schools, childcare, libraries, and community organisations, have been supplemented by a relatively small number of staff working directly to each Sure Start Children's Centre. Their main function is to maximise the effectiveness of established services coordinating programmes of clinics, drop-in activities, and family support work and to provide carefully targeted interventions of support for children and families identified as being at risk of failing to access universal mainstream services.
- 4.6 Whilst each Sure Start Children's Centre is locally managed and governed, an intensive induction and support programme is provided by the local authority for leaders, staff and partners.
- 4.7 The ongoing strategic leadership of the programme sits within the Children's Trust and the local authority. Operationally, this forms an integral element of the local authority's quality improvement work under the statutory Early Years Outcomes Duty. Support and challenge for Children's Centre leaders is provided as part of the programme of early years targeted support for headteachers thereby ensuring consistency across Sure Start and school improvement agendas.

5. Service Refocus and Relocation

- 5.1 The programme of activities and services offered by or provided at Sure Start Children's Centres for families in Medway is extensive and growing.
- 5.2 Fundamental has been recognition that the physical infrastructure of buildings and facilities is only a vehicle for the primary objective of refocusing early childhood services across public and community agencies to create a family orientated, "joined up" approach that is evidentially more effective at improving outcomes for children.
- 5.3 The health service in Medway has been instrumental in embracing this radical change, which has resulted in all community midwifery, health visiting, and some therapy services, being relocated to the network of local Sure Start Children's Centres. Operationally, this major change has not been easy, but it is now apparent that the benefits derived from universal child health services being an integral part of a holistic range of support and intervention services have outweighed the inherent difficulties of reorganising and relocating teams of professionals from different organisations.
- 5.4 Within early education services, primary schools, non-maintained preschools and childminders are increasingly working as a local cluster around the Sure Start Children's Centre. The measure of success of activities and interventions to support child development early literacy such as BookStart, social and emotional development programmes, family play activities is dependant on the effectiveness and impact of all schools and settings within the "reach area" of each Centre. All Sure Start Children's Centres run activities at satellite sites across their local area, almost always including neighbouring schools and community settings, thereby bringing the Sure Start services to the places where families naturally gravitate.
- 5.5 Sure Start Children's Centres are now the base for targeted programmes, such as those tackling teenage pregnancy, supporting families of children with disabilities, supporting mothers experiencing domestic violence, and addressing public health concerns including childhood obesity and the incidence of maternal smoking during pregnancy.
- 5.6 Monthly timetables of local activities (see Appendix D) are increasingly focused upon those actions that are evidentially effective. As new centres become more established they hone their approach to ensure resources are accurately directed to achieve the desired impact and outcomes. For example, encouraging attendance at language-rich play sessions for children identified by health professionals as being at risk of communication delay, is proven to impact on subsequent literacy levels, as well as ensuring that the minority in need of intensive speech therapy are identified at an earlier age when specialist intervention will be most effective.

6. Performance Management Framework

- 6.1 Accountability for improving outcomes as specified in the Childcare Act 2006 lies with the local authority on behalf of the Children's Trust.
- 6.2 Individual Sure Start Children's Centres are subject to a regulation and inspection framework carried out by Ofsted. A new inspection framework was introduced in April 2010. The first inspection under this new framework took place at the end of September 2010. Further inspections are likely within the next 12 months, and all Medway centres are using appropriate self-evaluation frameworks in preparation.
- 6.3 In addition, an annual performance management cycle involves selfevaluation, an "annual conversation" between the local authority and the centre drawing on the SEF judgements and consideration of impact data, and development planning at both centre and local authority level.
- 6.4 Following each of the meetings in February 2010, the LA produced an individual detailed report for use by the centre, its advisory board, and local partners, and which informs the annual development planning process for the centre.
- 6.5 The meetings highlighted an immense array of positive activity, evidence of innovative multi-agency working, cutting edge quality provision, numerous incidents of individual children and families reporting beneficial (and even life-changing) experiences, and emerging evidence of measurably improved outcomes for Medway's children, most particularly those at greater risk of under achievement, and reflecting an increasing focus on reaching the most disadvantaged families within the local community.
- 6.6 Individually, the process exposed issues requiring specific action for the local authority or key partners such as NHS Medway. These are being addressed through local team processes.
- 6.7 Collectively, a number of issues emerged that were put forward for consideration at a strategic level by the Medway Children's Trust Board in an annual report in June 2010. An Action Plan was agreed to drive improvements in:
 - Information sharing protocols and integrated working processes
 - Professional supervision of front line family-support staff
 - Data recording and data sharing across organisations and agencies
 - Service delivery by Partner Agencies deployment of revenue resources
 - Work with GPs
 - Sustainability of daycare within centres
 - Integrated approach to capital developments and estates management
- 6.8 A framework has been produced prescribing arrangements when working with families known to social care, to ensure effective collaboration where there is child protection or child in need (ChIN) proceedings. Sure Start

- Children's Centres will play an important role of providing services and interventions that prevent escalation of family difficulties.
- 6.9 A new agreement with the NHS sets out the role of Sure Start Children's Centres and the Health Visiting service in Medway, ensuring the professional lead on health matters is clear, and maximising the added value that Children's Centres bring to supporting the wellbeing of children and families.

7. Performance Management Data

- 7.1 Performance management data of the Sure Start Children's Centre programme focuses on:
 - measuring outcomes for children (general development and wellbeing measures, healthy weight);
 - indicators that are proxy measures for children's wellbeing (incidence of breast-feeding; children living in households dependent on workless benefits; rates of accident & emergency admission); and
 - accessibility data the volume of users and the extent to which vulnerable and families are targeted effectively

Details are attached as Appendix B

7.2 Early Years Outcomes Duty - EYFSP Targets

- 7.3 The Early Years Foundation Stage Profile (EYFSP) is the key measure of a child's holistic development incorporating their social, emotional, physical, cognitive progress. It is a summative measure of a child's all round wellbeing and development at the age of 5 years, reflecting the impact of all their life experiences from conception to the end of Year R at school.
- 7.4 The Early Years Outcomes Duty (EYOD) target is for an increasing proportion of children to achieve good levels of attainment, development and wellbeing, and additionally that the gap between those doing least well and the remainder of the cohort is reduced.
- 7.5 Progress in improving young children's outcomes is indicated when the proportion of children reaching the desired level goes up (ie: more children achieve 78+ points, and at least 6+ in PSED and CLL), and when the gap between the poorest attaining and their peer group is reduced.
- 7.6 There is clear evidence that the proportion of children achieving the desired level of attainment and wellbeing has increased significantly over the past four years. In 2005 around one-third of children were reaching this goal, and in 2008 this is being reached by one half of all children. At the same time, the gap between the poorest performing pupils and their peer group has diminished, indicating that improvement is greatest amongst those children who were previously struggling.

	2005	2006	2007	2008	2009	2010
						(prov)
Number of pupils in cohort	2995	2667	2866	2956	3027	2975
% achieving at least 78 points across the Foundation Stage Profile	68.2%	69.6%	71.4%	76.5%	80.2%	80.0%
% achieving at least 78 points and	34.4%	37.6%	42.4%	50.0%	52.0%	54.5%
6+ in all PSE and CLL (NI 172)						
Average Total FSP score	83.9	84.8	85.4	87.2	89.1	89.2
Average Total FSP score of lowest performing 20% pupils	52.6	55.7	56.0	57.7	61.9	62.2
LA % gap between median & bottom 20% (NI 192)	39.5%	36.7%	37.1%	35.8%	34.1% *	33.1%

^{*} as determined by DCSF in 2009

7.7 Compared with England as a whole, progress in Medway compares favourably.

% achieving at least 78 points AND 6+ in all PSE and CLL (NI 172)						
2005 2006 2007 2008 2009 2010						
Medway	34.4%	37.6%	42.4%	50.0%	52.0%	54.5%
England	48%	45%	46%	49%	52%	N/A*

% gap between median & bottom 20% (NI 192)								
2005 2006 2007 2008 2009 2010								
Medway	39.5%	36.7%	37.1%	35.9%	34.1%	33.1%		
England								

^{* 2010} figures for England will be issued at the end of October

In 2009, Medway's attainment results were at the mid-point of our "statistical neighbour " local authorities.

7.8 Footfall Data

- 7.9 Attendance and contact data is recorded at centre-level on a data management system (SoftSmart CCM) that enables analysis of who is using the centre services, and the extent to which this reflects the diversity of the local population.
- 7.10 The data management system enables each centre to calculate the proportion of the families in the local community with whom they have made contact and who are using the centre or other neighbouring centres each month; to identify the particular extent of reach amongst families living in the most disadvantaged areas; and to monitor the proportion of contacts with vulnerable and commonly excluded groups including lone parents, Black and minority ethnic communities, fathers, and children living in workless households.

An example of footfall data analysis is attached as Appendix C

A snapshot of group activities at Sure Start Children's Centres in Medway as at October 2010 is attached as Appendix D

8. Summary of Impact

- 8.1 The development phase of the Sure Start programme to transform early childhood services and improve outcomes for children is nearing completion. In Medway there are now 19 Sure Start Children's Centres. Every family in Medway with a child under 5 years of age lives within reach of a local centre, or a satellite location where services can be accessed.
- 8.2 In conjunction with the capital programme, a transformation of operational service delivery has taken place. Health visitors and midwives now routinely work alongside early education and family support staff, in buildings that are also primary schools and house targeted programmes of support for young parents, public health interventions and comprehensive information and guidance.
- 8.3 According to the key measure the early years outcomes duty there has been successive increase in the number of young children achieving a good level of development in each of the past 4 years in Medway. The greatest increase has been in areas of greatest disadvantage, and the rate of progress has been greatest amongst the group of children who previously had the poorest outcomes.
- 8.4 Other statistical measures of success are harder to quantify in advance of year-on-year comprehensive and accurate data. Monitoring of targets such as increasing the rate of breast-feeding by mothers with newborn babies, and reducing childhood obesity, will be possible in future years now that robust data collection is in place across the whole of Medway.
- 8.5 The Sure Start programme is considered a priority for continued investment by the new government, on the understanding that resources are efficiently and effectively deployed to greatest effect.
- 8.6 Increasingly, the proven benefits of early intervention and support for children and families in the first years of life, which are known to improve life chances and are key instruments in preventing escalation and expensive remedial action at a later stage, will need to be carefully targeted on the families for whom the need is greatest. The performance management frameworks now in place will enable impact and value for money to be monitored closely, and services to be deployed to maximum effect.

9. Implications for Looked After Children

9.1 Sure Start is a universal programme, seeking to improve the life chances of all children, but with an increasingly important role in providing targeted preventative services. It is targeted to focus the greatest resources on the more vulnerable and disadvantaged families and communities. There is a

- relatively small number of looked after children who are under five years, and consequently support services for families with very young children are likely to encompass those who are looked after.
- 9.2 A targeted programme is hosted by one Sure Start Children's Centre for adopters. Working with Medway Council's adoption team, the centre's Playlink team hosts regular sessions for prospective and newly adoptive parents with their children under five years. The aim is to foster good attachment and bonding at an early age between parent and child, and to provide peer support to the families. Some children additionally access the centre's therapeutic play sessions.

10. Finance and Legal Implications

10.1 Sure Start originated as a central government programme, funded through direct grant to the local authority for the three year period to 2010/11. Grant funding for Sure Start Children's Centres is devolved from the local authority to the centres through a three year budget. In addition, centrally controlled grant funding supports workforce development and training for practitioners, the family information service, and infrastructure costs.

DfE Sure Start Revenue Grant	Sure Start Children's Centres	Other Sure Start activity	Total
2010-11	£4,596,016	£2,334,713	£6,930,729

10.2 Capital funding for Children's Centres, foundation stage education, and other early years projects is through a central government direct grant to the local authority for the three year period to 2010/11.

DfE Sure Start	Sure Start	Other Sure Start	Total
Capital Grant	Children's Centres	activity	
2008-11 (3 yrs)	£2,370,555	£3,555,137	£5,925,692

10.3 Foundation stage education for all children from the age of three years is funded by Medway Council. In addition Medway Council budgets fund support for young children with special educational needs, and advisory teacher support to improve the quality of learning across all schools and preschool settings.

Council revenue	Delegated EYFS	SEN and advisory	Total
budget	education places	teachers	
2010-11	£5,430,992	£1,202,620	£ 6,633,612

- 10.4 The early years outcomes provisions in sections 1-4 of the Childcare Act 2006 place a duty on local authorities, working with their NHS and Jobcentre Plus partners to improve the wellbeing of young children.
- 10.5 Section 7 of the Childcare Act 2006 places a duty on local authorities to secure free early years provision for eligible children and associated

regulations prescribe the type and amount of free provision and the age of children to benefit from free provision

11. Recommendations

11.1 Members are requested to consider and comment on the report.

12. Background Papers

None

Appendix A

List of contact details & locations

Appendix B

Performance Management indicators

Appendix C

Example of footfall data report – Hand in Hand (Twydall) August 2010

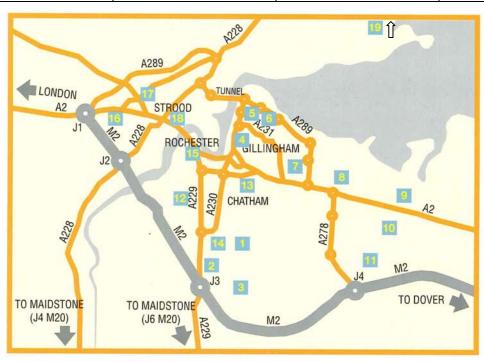
Appendix D

Activity Grid – October 2010

Snapshot of group activities at each of Medway's 19 Sure Start Children's Centres during the month of October. Individual outreach and home visiting work with families is not shown.

SURE START CHILDREN'S CENTRES IN MEDWAY

All Saints Sure Start	Bligh Children's Centre	Brompton Children's	Burnt Oak Children's
Children's Centre (13)	(16)	Centre (4)	Centre (5)
Magpie Hall Road	Bligh Way Strood	Kings Bastion	Cornwall Road
Chatham	Rochester	Brompton Gillingham	Gillingham
Kent ME4 5JY	Kent ME2 2XJ	Kent ME5 7RD	Kent ME7 4HG
01634 338833	01637 336220	01634 844152	01634 334344
0.001.00000	01007 000220	01001011102	01001001011
Deanwood Children's	Delce Children's	Gun Lane Children's	Hand in Hand
Centre (11)	Centre (12)	Centre (18)	Children's Centre (8)
Long Catlis Road	Fleet Road	Gun Lane	Twydall Infant School
Parkwood	Rochester	Strood Rochester	Twydall Lane
Kent ME8 9TX	Kent ME1 2QA	Kent ME2 4UF	Gillingham
01634 231901	01634 844127	01634 717115	Kent ME8 6JS
			01634 365985
Kingfisher Children's	Lordswood Children's	Mierscourt Children's	Oaklands Children's
Centre (1)	Centre (3)	Centre (10)	Centre (2)
Kingfisher Drive	Lordswood Lane	Silverspot Close	Weedswood Road
Chatham	Chatham	Rainham	Walderslade,
Kent ME5 7NX	Kent ME5 8NN	Kent ME8 8JR	Kent ME5 0QS
01634 335850	01634 333670	01634 388943	01634 333820
Riverside Children's	Saxon Way Primary	St. James' Children's	St Margarets at Troy
Centre (9)	School and Children's	Centre (19)	Town Children's
St Edmund's Way	Centre (6)	Isle of Grain	Centre (15)
Rainham	Church Path, Ingram	Rochester,	King Street
Kent ME8 8ET	Road, Gillingham, Kent	Kent ME3 0BS	Rochester
01634 338700	ME7 1SJ	01634 270341	Kent ME1 1YF
	01634 852320		01634 843843
Temple Mill Children's	Wayfield Children's	Woodlands Primary	
Centre (17)	Centre (14)	School Children's	
Cliffe Road	Wayfield Road	Centre (7)	
Strood	Chatham	Woodlands Road	
Kent ME2 3NL	ME5 0HH	Gillingham	
01634 338200	01634 843544	Kent ME7 2DU	
		01634 338370	



Performance Management Indicators

ECM Outcome	Local Performance Indicator
Be Healthy	% of children in reception year who are obese
Be Healthy	% of infants being breastfed at 6-8 weeks from birth
Enjoy and Achieve	Early Years Foundation Stage profile (EYFSP) outcomes % of children who achieve a total of at least 78 points across the Early Years Foundation Stage (EYFSP) with at least 6 points scored in each of the personal, social and emotional development (PSED) and communication, language and literacy (CLL) scales.
Enjoy and Achieve	% gap between the lowest achieving 20% in the EYFSP and the rest of the cohort
Achieve economic well-being	% of children aged 0-4 living in households dependent on workless benefits
Achieve economic well- being	% of eligible families benefiting from the childcare element of Working Tax Credit
Stay safe	Rate of emergency hospital admissions caused by unintentional and deliberate injuries to children and young people

Footfall / Reach Data	% of members of the following groups in the children's centre reach area, with whom the children's centre establishes contact: teenage mothers and pregnant teenagers lone parents children in workless households
	·
	children's centre establishes contact:
	teenage mothers and pregnant teenagers
	lone parents
	children in workless households
	children in Black and Minority Ethnic (BME) groups
	disabled children
	children of disabled parents
	fathers
	Other groups which are priority vulnerable groups in
	the children's centre area
	Number of Childminders within Children Centre
	reach area

Childrens Centre Data Update

Annual Attendance Dates: 1st August 2009 - 1st August 2010

Monthly Attendance Dates: 1st August 2010 - 1st September 2010

Children's Centre - Twydall Children's Centre October 4, 2010

Manager/Co-ordinator	Lea Blundell
Centre Status	Wave 2
offer	Full Core
Level of Deprivation	17
Under 5 RA Total	899
% Under 5 living in 30%	20.5
Carers RA Total	Not Available

Children Under 5 'Reached'	439
Children Under 5 in RA	232
Children Under 5 Reached in the 30% MDA	89
% of RA Total (Children Under	26
% of Children reached in 30% MDA for the RA	48
% of children in 30% MDA	
Carers 'Reached'	889

Registration:/ Attendance Details:

Registered and Attending	20 (25) 10 (25) 10 (25)	Children		Pare Car		Total
	Test to the	M F	- Julian	₩. M	F	
Number of Individuals using the co	ntre	219 22	48.8	224	665	1328

Attended	Chile	dren	% of RA Total	Adı		Total
	TABLE MITTER	F		~- M	F	CONTRACTOR
Seen at the centre living in the RA and living outside of the	219	220	48.8	347	774	1560
Seen at the control living in the RA	123	109	25.8	68	286	586
Seen at the centre living outside of the RA	96	111	N/A	279	488	974
Living in the RA seen by all centres	187	146	37.0	98	421	852
Living in the RA seen only by centres outside of the RA	64	37	11.2	30	135	266

Attendance Data

Data for the Pro	evious Year
Total Attendances in the previous year	6751
Total Attendances from the	3909
Total Attendances from the 30% MDA in the RA	2133
% of attendance from the 30% MDA	54.6
Number of Activities	21
Number of Family Attendances	5368
Number of Individuals ************************************	1560
New Children reached	129

Data for the Pre	vious Month
Total Attendances in the	630
Number of Activities	21
Number of Sessions	N/A
Number of Family Attendances	509
Number of Individuals reached ************************************	292
New children reached	11

Centres Schedule of activities for Sure Start Children's Centres—Medway Last updated 4th October 2010

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Trust	
Medway	Sure Start Children's

	Αι	pendix D
Bligh (336220)	All Saints (338833)	Children's Centre
2—4 pm Midwife (bookings) Strood Sports Centre 11am—12pm Soft play for Under 5's (bookings) Elaine Primary 10—11am Baby Signing 10—11am Baby Massage (from November) 1:30—3:30 Music Group for babies up to 18months	9.30—11.30am (every other week) Adopters Group drop in 12—2.30pm Playlink drop in 12.30—1.30pm Toy Library 1-2pm Early Pregnancy bookings Luton Junior School 9.15—10.15am Music Group Greenvale School 11.15—12.15 Music Group	Monday
9.15—11am Family Coaching Café (bookings) 1.30—2.45pm Health Visitor Clinic (drop in) Elaine Primary 9-10.30 Messy Play 1-3pm Toddler Tantrum Toolkit	9.30—11am Weaning classes (bookings) 9.30 – 11am How to classes (bookings) 12—1pm Baby Massage 1—2pm Toy Library for under 1's 1—2.30pm Under 1's drop in 1—3pm Child Health Clinic 1-3pm Language Ambassadors 3-4pm Little chefs (bookings) Chatham Library 10.30—11.30am Baby bounce, wiggle & giggle	Tuesday
9.15—11.15am Family learning 9.30—12:30 Sleep Clinic 1.30—3pm Post Natal Group 9.30am Walking Group Sherwin Knight Infants 9.45—12.45 Jo Jingles Halling Community Centre 1.15—2.45 Bo Peeps Toddler Group St Francis Church Hall 1—2.45pm Toddler Group Elaine Centre 9am—2pm Benefits Advice Clinic	9—12 Playlink drop in 9:30 —10:30 breakfast group 9.30—11.30am English class 9.30—10.30am Toy Library 9.45—12.30 Walking Group 1—2.30pm Multi sensory drop in 2-4pm New mums group (bookings) 12-1pm Lighter Living (first Wednesday of month) Greenvale Infants 1.45-3pm Topsy Turvy Tots	Wednesday
9.30—11.30am Childminder Support Group 1—3pm Stay & Play Sherwin Knight Infants 9—11am Stay & Play Cuxton Library 9—10.30am Under 1's Group (fortnightly) 9.30—11am Baby clinic (fortnightly) 9-11am Toy library (fortnightly) 9-11am Toy library (fortnightly) 9-11am Toy library (fortnightly) 9-11am Baby clinic (fortnightly) Halling Community Centre 9-10.30am Under 1's Group (fortnightly) 9.30—11am Baby clinic (fortnightly)	9am—2pm Midwife (bookings) 9am—2pm Antenatal appointments (bookings) 9:30—11am Finger Food (set dates / bookings) 1-2 pm Toy Library for children aged 1-2 years 1-2.30pm Drop in for 1-2 year olds 2—4pm Antenatal drop in (set dates) Luton Library 10.30—11.30am Baby bounce, wiggle & giggle Greenvale Infant School 1.30—3pm Coffee and culture	Thursday
9.30am—4pm Midwife (bookings) 10—11.30am Mend 2-4 1—3:30pm Speech & Language Drop in (2nd Friday of month)	9—11.30am Playlink drop in 9.30—10.30 Toy Library 9:30—11 Food for tots (bookings) 12 – 1pm Young parents baby massage (bookings) 1-2pm Toy Library 1—2:30pm Young parents drop in 1—3pm Breast feeding support group 2.30—3.30pm Little Chefs (bookings)	<u>Friday</u>
	Every other Saturday 10—11am Baby Massage for Dads (bookings) 10—12 Dads group (fortnightly)	Weekend

Deanwood (231901)	Burnt Oak (334344)	Brompton (844152)	<u>Children's</u> <u>Centre Name</u>
1.30—3pm Twin & multiple birth group (1st Monday of month) 1.30—3pm Grandparents group (2nd Monday of month) Hempstead Infant School 9-11am Stay & Play Deanwood Ducklings 1:30—3pm Parent & Toddler Group	9—10.30 Stay & Play 10.30—11 Library Time 1—2.45 Under 1's Group	10—11am Under 1's Group 2-3pm Art & Craft Group Busy Bees Day Care Nursery 9—10am Baby Massage (bookings)	<u>Monday</u>
9—5 Midwife (bookings) 10.30—12 Baby Massage (bookings) 1.30—2.30 Messy Play Eairview Primary School 10—11.30 Parent & Toddler Group Hempstead Library 2.15—2.45pm Bounce & Rhyme	10—12 Post natal Group 1.30—2.30pm Ante Natal Group Sunlight Centre 12.30—2.30 Baby weighing 1.30—2.30 Music & Movement Group	8.30—10.30am Health Visitor Clinic (2nd Tuesday of month) 9—10:30 Breast feeding support group 1—4pm Midwife antenatal clinic (bookings) 2-3pm Baby Bounce, wiggle & giggle St Mary's Island Primary 10.15—11:15 Baby Bounce, wiggle & giggle	Tuesday
9—5 Midwife (bookings) 9—11am Stay & Play with Library Session 12:30—2:30 Health visitor drop in (1st Wednesday of Month)	9.30—10.30 Books and cooks 1—2.45 Twins Club (1st Wednesday of month)	9:30—11:30 Toddler Tantrum Toolkit (bookings) 10—11:30 Mini- Mend (bookings) 1—3pm Helping your child play, grown and learn 3:30—4:30 Dad's Group	Wednesday
9—9:45am Music & Movement 10.15—12.15 Playbox (bookings) 1—2:30 post natal classes (bookings) 2.30—3.30 First time parents under ones group Parkwood Health Centre 10.30—12.30 Child health clinic Fairview Primary School 1.15—2.45pm Parent & Baby Group	1—2.45 Stay & Play St Barnabas Hall 10—11.30 Stay & Play Sunlight Centre 1—3pm Breastfeeding support Group	9.30am—4.30 Midwife antenatal clinic 9-10am Walk & Talk 10—11 Coffee Morning 11—11:30 Story Time 1.15—2pm Tots & Toddle 2.15—3.15pm Active Tots 3:30—4:30 Adult Keep Fit 6:30—8:30 Care of the newborn & infant feeding (2nd Thursday of month) St Mary's Island Community Centre 10—12 Health Visitor Clinic (1st Thursday of month)	Thursday
1—2:30 Breastfeeding Support Group Wigmore Library 11—11:30 am Bounce & Rhyme 2.30—3.15pm Toddler Shake & boogy Hempstead Pavilion 1—2:30 Crafty Tots Hempstead Library 2.15—2.45pm Story time	<u>Sunlight Centre</u> 9.30—11.30 Messy Play	9.30am—4 Midwife antenatal clinic (bookings) 9—10:30 Sew & Stitch 11:30—1pm Parent & Child Cooking St Mary's Island Primary 10—11am Messy Play	Friday
		First Saturday of the month 10—11:30 Family Fun	Weekend

Kingfisher (335850)	Hand In Hand (365985)	Gun Lane (717115)	Delce (844127)	<u>Children's</u> Centre Name
1-3pm Stay & Play 4-6pm Ante-natal group (monthly)	9am—5pm Midwife (bookings) 9am Childminder group (fortnightly) 10—11am Short family walk (fortnightly) 1.30—3.15pm Under 1's Group	10—12 Breast feeding support group 1.30—3pm Messy play for children aged 2—5 years	9am—2pm Midwife (bookings)	Monday
9:30—11:30 Toddler Tantrum Toolkit (bookings) 12.30—2.30 Family 12.30—2.30 Family Coaching Cafe Christ the King Church 9:30—11 Art & Craft Session	9am Walking Group (1st Tuesday of Month) 1.30—3.15 Parent & Toddler Group	10—12 Stay and play for children aged 9 months—2 years	9am—3pm Healthy Start 9:30—12:30 Child health dinic 10—12 Stay and Play 1—2:30pm Post Natal Group	Tuesday
9.30—11.30 Health Visitor drop in 1.15—3.15 Under 1's Group Maudene School 9.15—10.45 Music & Rhymes	9am—12 Midwife (bookings) 9.30—11.30 Breastfeeding support group 1.30—3.15pm Stay & Play	9.30—11am Sip & Sign (every other week) 2—4pm Midwife drop in 2—4pm Stay and play for children aged 0–9 months 5.30—6.30 Evening baby dinic (every other week)	9—10:30am Messy Play	Wednesday
9.15—11.15 Messy Play 1—2.45 Breastfeeding Support Group	9am Child Health Clinic 12pm Midwife (bookings) (fortnightly) Featherby Infant School 1.15—2.45pm Parent & Toddler Group	1.30—3pm Post Natal group	9am—3pm Healthy Start 9am—2pm Midwife (bookings) 11:30—1.30pm Under 1's Group 2—3:20pm Cuppa & Chat with the midwives	Thursday
9.30—10.30 Baby Massage 11.15—1.15 Step4ward 1.30—4pm Twins Group Christ the King Church 9.30—11 Mini movers	10—12 Step4ward 12 noon Midwife (bookings)	1-3pm Stay & Play		<u>Friday</u>
9.30—11.30 Male Carer Group (monthly)	Every other Saturday 10—12 Dads Group	Every other Saturday 9—12 Midwife Clinic (bookings)		Weekend

Riverside (338700)	Oaklands (333820)	Miers Court (388943)	Lordswood (333670)	<u>Children's</u> <u>Centre Name</u>
11:45—12:15 Storytime 12—6pm Midwife (bookings) 12.30—2.30 Baby dinic Millennium Centre 9.15—11.45am Parent & toddler group	9:30—11:30 Childminder group (1st Monday of month)	10 –11am Music & Movement 1.30—3pm Art & Craft session for 2—5 year olds	9am—12 Midwife (bookings) 9—11:15am Childminder group (fortnightly) 9.30—11:30am Nappucinos (Cloth Nappy Network) (1st Monday of month) 1—2.45pm Under 1's group 1.30—3.30pm Health Visitor clinic 3.30—4pm New birth clinic	Monday
8am—6pm Midwife (bookings) 10—12 Twins Support Group (1st Tuesday of month) 10—12 Community Walk (2nd Tuesday of month) 1—3pm Postnatal (bookings) Millenium Centre 9.45-10.45am Music group Rainham Library 2.15—2.45 Storytime	8.45—12.30 Midwife (bookings) 10.50—11.50am Swimming (bookings) 1.30—3.30pm Health Visitor Clinic Hook Meadow Community Centre 9.15—10.15 Music & Movement Group 1.15—2.45 Messy Play	12—1 Breastreeding & Weaning Support Group 2-3pm Messy play for under 2's under 2's Parkwood Christian Fellowship 1.30—3pm Parent and Toddler Group	9am—4pm Midwife (bookings) 10-12 Breast feeding support group 1—2.45 Stay & Play Christ the King Church 9.30—11am Art and crafts Swingate Infants 1.30—3 Messy Play 9—11am Stay & Play	Tuesday
2—3pm Music and movement group 7:30—9pm Slimming World	1.30—2.45pm Stay & Play	10.30—12:30 Under 1's Group 2.15—3pm Storytime 1-2pm Community Walk St Paul's Church 1.30—3pm Parent and Toddler Group	9am—12 Midwife (bookings) 9.15—10.30am Cooks and Books workshop (bookings) 9.30—10.30 Toy Library Lordswood Leisure Centre 10:30—11:15 Tiny Trampers	Wednesdav
11.30—2 Under 1's Group Rainham Library 11—11:30 Bounce & Rhyme	9.30—12 Midwife (bookings) 12.45—2.30pm Parentcraft (fortnightly) Hook Meadow Community Centre 11.45—12.45 Lunch Club	First Aid for Parents St Paul's Church 10.15—11.45am Parent and Toddler Group Parkwood Health Centre 10.30—12.30 Baby weighing and sensory session	9am—4pm Midwife (bookings) 9.30—10.30 Shake, Wiggle & giggle 1.30—2.54 Walking Group (1st Thursday of month) 1.30—3 Support Drop in 6.30—9.30pm Peadiatric	Thursday
8—1pm Midwife (bookings) 10—11:30 Art & Crafts 1.30—3pm Stay & play Millenium Centre 12.45—3.15pm 1st Steps	9.15—11.15am Adult Maths course	9.30—11am Foster Carers Group (2nd Friday of month) 9:30 — 11am Childminding Group (3rd Friday of month) 1.30—3pm Baby Massage	11—12.30 Post natal group (bookings) 11—11:45am Messy Play for under 1's 1.20—3pm Jo Jingles 1—2:45 Messy Play Lordswood Library 9.30—10am Shake, Rattle & Rhyme Lordswood Leisure Centre 12—1 Mini Gym	<u>Friday</u>
		10—11:30am Dad's Group (2nd Saturday of month)		Weekend

St Margaret's at Troy Town (843843)	St James (270341)	Saxon Way (852320)	<u>Children's</u> <u>Centre Name</u>
9—12noon Drop in 6-8pm Toddler Tantrum Toolkit (bookings) <u>St Peters School</u> 9:15—10am Coffee morning	Chattenden Community Centre 12.30—2.30pm Health visitor clinic (event other week) 12.30—2.30pm Stay & Play	9am—12noon Ante-natal clinic 9—12 Reach out to work drop in surgery 1—3pm Post-natal clinic	<u>Monday</u>
8:45am—1pm Ante natal clinic (bookings) 1-2.30pm Baby Massage (bookings) St Peter's Church 9:30—11am Benefit drop in surgery (1st Tuesday of month) ABC Pre-school 9—10am Meet the community team 1.30—2.30 Fun with Food (bookings)	Allhallows Primary School 1-2.45pm Health visitor dinic (1st Tuesday of month) Stoke Methodist Church Stay & Play High Halstow Memorial Hall 1.45—2.45 Active Play Grain Library 10.15—11.15am Bounce & Rhyme Hoo St Werburgh 9—12 Parent & Toddler Group Hoo Library 2.15—2.45 Story time & craft for 18 months +	9.30—5pm Beauty Treatments 10—11:30 Under 3's Group 1—2.30pm Stay & Play for over 3's	Tuesday
8:45am—1pm Ante natal clinic (bookings) 2—3:30pm Post natal group for first time parents (bookings) St Peter's Church Hall 10:30am—12 Messy Play	10—11 Creative Play Chattenden Community Centre 9.30-11.30am Breastfeeding support group 1-3pm Step4ward Hoo Leisure Centre 12.45—2.45pm Health Visitor clinic (fortnightly)	9.30—11am Baby Massage (bookings) 1—3pm Baby Massage (bookings)	Wednesday
11am—1pm Under 20's ante natal / post natal drop in 2-3pm English Classes	9—12 Midwife (bookings) 10—2 Health visitor (4th Thursday of month) 10—11.30 Under 1's Group Allhallows Primary School 9-11am Stay & play Stoke Primary School 1.30—3 Parent & Toddler Group Hoo St Werburgh Church 9.30-11.30 Parent & Toddler Group	9-12 Ante natal clinic 1-3pm post natal clinic	Thursday
8:30am—2pm Ante natal clinic (bookings) The Pilgrim School 9:30—11am Messy Play 1.30—3pm Under 1's Group	1-3pm Stay & Play for over 2 year olds Chattenden Community Centre 9am—12noon Midwife (bookings) 10—11.30 Creative play for under 2's 12.30—2:30 Stay & play for over 2's 1400 Library Bounce & Rhyme for under 18 months	10—11.30am baby group 3.30—5 Step4ward 3.30—5 Step4ward Merryland Nursery 10.30—12 Messy Play (1st Friday of Month)	<u>Friday</u>
		10—11:30 Dads group (fortnightly)	Weekend

Woodlands (338370)	Wayfield (843544)	Temple Mill (338200)	<u>Children's</u> <u>Centre Name</u>
9am—4pm Lending Library 9am—4pm Sensory Room 10am — 12noon Child Health Clinic 7-9pm Information Evening for Expectant Parents Barnsole Infant School 2—3pm Stay & Play	9:30—11:30am Baby clinic (fortnightly) 9.30—11.30 Under 1's group 12-2.30pm Speech and language drop in (1st Monday of month) 12—6pm Midwife (bookings) 1:30—3pm Stay & Play 5.30—6.30 Computer Lessons for Parents	10—11.30am Under 1's Group 12—1pm Baby signing (bookings) 1.30—3pm Multiple birth group 6-7.30pm Ante-natal & post natal Keep Fit Cliffe Community Hall 9:30—12 Teddy Bear Toddle	<u>Monday</u>
9am—4pm Lending Library 9am—4pm Sensory Room 9am—6pm Midwife (bookings) 9:30—11:30am Playbox (bookings) 9.30—12 Reach out to work drop in 1.30—3pm Under 1's group Napier Primary School 9—10am Parent Group	9.30—11.30 Parents of children with SEN support group 10—11:30 Parent to Parent Project 12-1pm Birth classes 1—3pm Step4ward (bookings) 2.45—3.15 Support drop in	10—4pm Antenatal & postnatal clinics (bookings) 2—3.30pm New parent group Wainscott Memorial Hall 1.30—3pm Stay & Play	Tuesday
9am—4pm Lending Library 9am—4pm Sensory Room 9am—6pm Midwife (bookings) 10.30—11.30am Baby bounce & rhyme 1.30—3.00 Stay & Play 4—5pm Expressive arts for children under 5's with disabilities	9am—6pm Midwife (bookings) 9am—12pm Job Centre Plus advice surgery (monthly) 10—11:30 Baby Massage (bookings) 10—12 Playbox 3.30—5pm Parent and Child Pottery (bookings)	9:30—11:30 am Childminder group (monthly) 10—12 noon Grandparents group (forthightly) 1—3pm Behaviour clinic Wainscott Memorial Hall 9.15—11.30 Stay & Play	Wednesday
9am—4pm Lending Library 9am—4pm Sensory Room 9.30—11.30am Childminder Group (every other week) 9—12 Housing advice clinic (1st Thursday of month) 1-3pm Step4ward+ Barnsole Junior School 10am—3pm Beauty Therapist (bookings) Rainbow Room—Hazelmere Drive 10.30—12 Coffee & Chat	9am—6pm Midwife (bookings) 9.15—9.45 Walk Fit 10—11.30 Numeracy Course for Parents 12—1pm Lunch Club (bookings) 1—1:30 Storytime 5.45—6.45 Stop Smoking Group (bookings)	10—12 Step4ward 1.30—3pm Stay & Play 3-4.30pm Under 1's group 3.30—4.30 Dinky Dancers 5 -7pm Parent craft Cliffe Woods Primary School 9—11am Stay & Play	Thursday
9am—4pm Lending Library 9am—4pm Sensory Room 10—12 Post Natal Group (bookings) 10:30—12 Baby Massage (bookings) 1.30—3pm Stay & Play for 1 & 2 year olds	9—12 Reach out to work 10—11 Cooking (bookings)	10—11.30am Health Visitor Clinic (bookings) 2—3.30pm Group for families who have children with special needs Cliffe Woods Primary 9—11am Baby bounce and rhyme Strood Sports Centre 1.30—2.30 Soft play	<u>Friday</u>
Every other Sunday 10.30—12 Dads Group	First Saturday of the month 10.30—12 Dads group Last Saturday of the month 10.30—12.00 Family Saturday group	Every other Saturday 10—12 Dads group (every other week) 10am—1pm First Aid Course (last Saturday of month) £5 charge	Weekend