

CREATIVE MEDWAY COMPACT

Our Vision

By 2030 Medway will be internationally recognised for its creativity and culture, exemplifying the positive impacts on everyone's lives.

Diverse, collaborative and engaged, we will celebrate the strength and creativity of all our residents.

What is the Creative Medway Compact?

A group of partners that are coming together to support the delivery of Medway's new Cultural Strategy.

The Strategy has been written collectively for and with the Medway community.

The Compact brings together twelve professionals representing the creative, education, health and wellbeing, business, voluntary organisations and the local authority sectors.

The Compact is our new model that replaces Medway Culture Partnership. There are currently 20 Compacts across England. The recommendation from the [Cultural Cities Enquiry](#) is for 100 Compacts to exist in towns and cities throughout England/the UK.

How does it work?

The flower diagram shows how it all fits together. The Compact is in the centre supporting and advising the five working groups, the petals.

All these groups meet about once every three months.

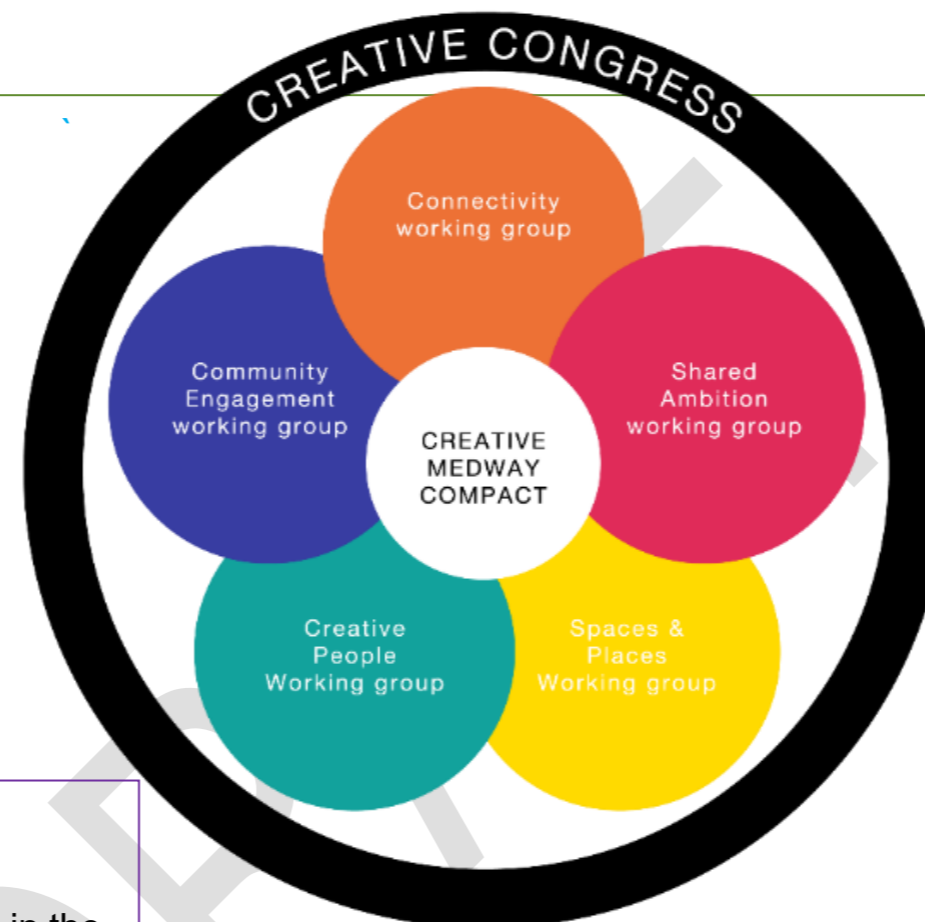
The Champions for each themed working group sit on the Compact. They work alongside sector representatives to ensure the activities we deliver fit within the overall vision of the Strategy

Around the outside is the Congress, the wider voice of the community which will be enabled by bigger events that are open to everyone.

Why do we need a Compact?

The Compact exists to ensure that:

- This is a genuine partnership with shared goals, mutual respect and strategic leadership across all sectors
- Culture positively contributes to all aspects of life in Medway
- We deliver on the ambition set out in the strategy



What will members of the Compact do?

- They will play an active role supporting the delivery of the strategy
- They are generous partners that are open, honest, unbiased and objective
- They believe diversity is a strength that supports people of all backgrounds and identities
- They will actively promote inclusivity
- They are respectful, patient and courteous
- They do not tolerate bullying discrimination or harassment in any form
- They are ambassadors for Medway's culture and creativity wherever they may be.

Our Values

We work in partnership

We are strategic and think long-term

Our actions are environmentally sustainable

We enhance inclusion and access for all

We recognise culture is integral to wellbeing and health

We evaluate before we move on

Our Themes

Connectivity - By 2030 Medway's cultural sector is fully connected, physically, digitally and philosophically

Shared Ambition - By 2030 we are recognised for our world leading approach to cultural delivery, with creatives locally and internationally wanting to make and share work in Medway.

Spaces and Places - By 2030 Medway has numerous spaces, accessible to all, to design, make, share, and engage with culture.

Creative People - By 2030 everyone's creativity is recognised and supported, from their earliest moments to international collaboration and recognition.

Community Engagement - By 2030 all of Medway's communities have access to a remarkable range of high-quality cultural experiences and opportunities. Their creativity and diversity is reflected, valued and given the opportunity to flourish.