

## **CABINET**

**7 SEPTEMBER 2010**

### **INVESTING IN HEALTH: ANNUAL PUBLIC HEALTH REPORT 2009/2010**

Portfolio Holder: Councillor Tom Mason, Adult Services

Report from/Author: Alison Barnett, Director of Public Health

#### **Summary**

This report sets out the Annual Public Health Report from the Director of Public Health for Medway.

#### **1. Budget and Policy Framework**

- 1.1 The Annual Public Health Report (APHR) provides an analysis of NHS expenditure and health outcomes achieved in Medway. It has informed the development of NHS Medway's Strategic Commissioning Plan, which supports delivery of the Sustainable Community Strategy in particular the ambition for Medway residents to enjoy good health, wellbeing and care.

#### **2. Background**

- 2.1 This year's Annual Public Health Report is themed on programme budgeting. It aims to answer three fundamental questions for NHS Medway and its partners:
- How do we spend our money?
  - What outcomes do we achieve?
  - How does this compare with our peers?
- 2.2 These questions have always been important to commissioners but are even more relevant in the current economic climate, which will cause pressures on NHS and other public sector budgets for many years. Approaches as outlined in this report will help commissioners to make explicit prioritisation decisions in order to invest in the most cost effective interventions and disinvest in the least cost effective.
- 2.3 **Please note that the Annual Public Health Report has been circulated separately to Cabinet Members and Members of the Health and Adult Social Care Overview and Scrutiny Committee. It is also available at the Council's main receptions and on the Council's website via**  
<http://democracy.medway.gov.uk/ieListMeetings.aspx?CommitteeId=115>

**Further copies are also available from the Cabinet Office. Please contact 01634 332509/332008 for further details.**

### **3. Advice and analysis**

- 3.1 The report covers 12 programme budgeting categories which cover the main causes of ill health and premature death in Medway, e.g. circulatory disease, cancer and mental health disorders. Each section describes:
- the risk factors for the diseases
  - the extent of their impact in Medway in terms of prevalence, mortality and inequalities
  - activity in primary and secondary care
  - outcomes
  - expenditure
- 3.2 Recommendations for actions to address variations in expenditure and outcomes are made.
- 3.3 Many of the programme budgeting categories have common risk factors, which can be addressed through public health interventions. These are brought together in the Choosing Health chapter, which also summarises the latest evidence on the cost effectiveness of public health programmes.

### **4. Health and Adult Social Care Overview and Scrutiny Committee – 23 August 2010**

- 4.1 The Health and Adult Social Care Overview and Scrutiny Committee considered this report on 23 August 2010.
- 4.2 The Committee recommended the Annual Public Health report to Cabinet for approval with the following comments:
- Members welcomed the initiative of Surestart in primary schools with regards to promoting healthy eating
  - More targeting of harder to reach men was requested to encourage them to contact their General Practitioner
  - It would be helpful to have more detailed statistics in relation to smoking prevalence rather than smoking cessation.

### **5. Director's Comments**

- 5.1 Cardiovascular disease is the major cause of health inequalities in men in Medway. NHS Medway has launched the Health Check Programme in General Practice this year. All people aged 40-74 years will be invited every 5 years to have a vascular risk assessment and those at risk will be offered support and treatment to reduce risk. Uptake is being monitored to inform targeting of groups with lower response rates.
- 5.2 NHS Medway has introduced a new audit tool within general practice which will enable the Primary Care Trust (PCT) to produce much more detailed information on smoking prevalence than is currently available nationally. Since the APHR was published new prevalence data have

been published nationally showing that the prevalence of smoking reduced in Medway from 31.4% in 2003-2005 to 24.9% in 2006-2008.

## 6. Risk Management

<b>Risk</b>	<b>Description</b>	<b>Action to avoid or mitigate risk</b>
Failure of commissioners to use information presented in the APHR to prioritise investment.	Commissioning for health outcomes requires an understanding of local health needs, evidence of effectiveness and cost effectiveness and use of this information to inform commissioning decisions Risk rating C2	Strategic priorities, health inequalities and evidence of cost effectiveness are included in the NHS Medway funding prioritisation matrix.

## 7. Financial and legal implications

- 7.1 There are no direct legal and financial implications arising from this report.

## 8. Recommendation

- 8.1. The Cabinet is asked to consider the comments of the Health and Adult Social Care Overview and Scrutiny Committee and note the Annual Public Health Report.

## 9. Suggested reasons for decision

- 9.1. To provide the Cabinet with an analysis of NHS expenditure and health outcomes achieved in Medway.

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### Background papers

None