

## **Solar Together Kent Update**

### **Climate Change Member Advisory Group 8 December 2020**

#### Communications

The Solar Together scheme is a collective solar PV buying scheme that aims to provide able-to-buy households with solar panels at a reduced price. The scheme has been promoted through various channels, including a press release, leaflets, flyers, 15 posters distributed to Community Hubs and libraries, internal staff communications and digital Medway Matters.

10,000 letters were sent to a selection of residents in Medway directing them to find out more about the scheme and register via the Council website.

The call centre was made aware of the scheme and all ward members were issued with information to share with their constituents.

#### Registrations

The number of registrations across Kent and the 14 participating districts (for both Solar PV and batteries) totalled 4,025 of which **381** were from Medway, **29** of these were for battery storage.

From the **352** registered for Solar PV, **40** have accepted with **18** adding battery.

Of the **29** that registered for battery storage, **2** have accepted so far. Across the 13 districts (not including Kent County Council) the average conversion rate of completed Solar PV registrations through to acceptance is 10. Medway's conversion rate is 11.4.

The most recent data shows the majority of those residents that have gone on to accept the offer were contacted via direct mail (218).

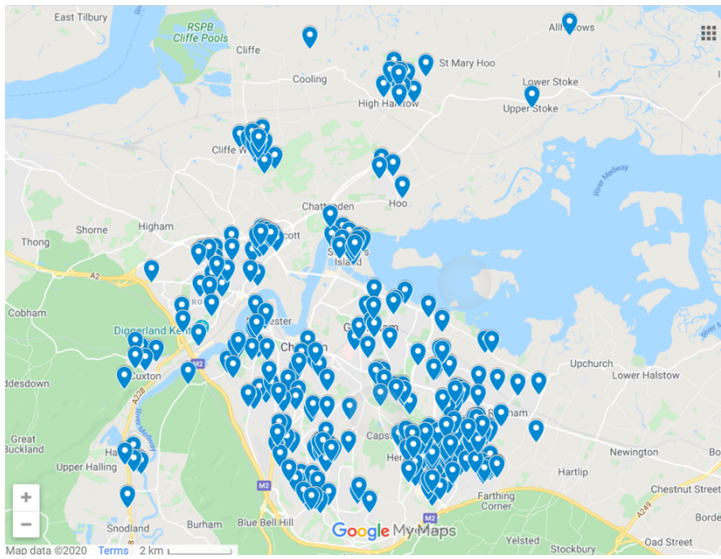
740 completed registrations for Solar PV have been made directly through Kent County Council and a number of these are anticipated to be from Medway residents. The final numbers are still awaited and will be included in the overall count.

#### Next Steps

Registration for the Solar Together scheme closed on the 5<sup>th</sup> of October. The auction took place on the 6<sup>th</sup> October and personal recommendations were sent out from the 26<sup>th</sup> October.

Personal recommendations included information about the winning installer and the registrant's complete package, costs, and savings. Registrants have until the 11<sup>th</sup> of December to decide whether they want to accept the offer. Once accepted, the winning installer will contact each resident to survey their roof and set an installation date. All installations are planned to be completed by the end of May 2021.

The image below is a map of registrations in Medway.



Source: [https://www.google.com/maps/d/u/0/edit?mid=1zxStxiM\\_lmzb5\\_nUKEu-WozczUAoZKz&usp=sharing](https://www.google.com/maps/d/u/0/edit?mid=1zxStxiM_lmzb5_nUKEu-WozczUAoZKz&usp=sharing)