

# Diversity impact assessment

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|--|--------------------------|
| <b>TITLE</b><br>Name / description of the issue being assessed   | Medway Community Lottery |
| <b>DATE</b><br>Date the DIA is completed   | 03.11.20                 |
| <b>LEAD OFFICER</b><br>Name, title and dept of person responsible for carrying out the DIA.  | Phil Watts               |
| <b>1 Summary description of the proposed change</b> <ul style="list-style-type: none"> <li>• What is the change to policy / service / new project that is being proposed?</li> <li>• How does it compare with the current situation?</li> </ul>  |                          |
| <p>Implementation of an online community lottery.</p> <p>Anyone aged 16+ can take part in the lottery in line with gambling legislation.</p> <p>Any good cause can apply to be a beneficiary of the lottery as long as they fulfil the following criteria:</p> <ul style="list-style-type: none"> <li>• Provide services or activities that directly benefit people within Medway;</li> <li>• Be independently established for charitable, benevolent or philanthropic purposes;</li> <li>• Have a constitution or set of rules setting out its aims and objective;</li> <li>• Operate a bank or building society account in its own name requiring at least two unrelated signatories;</li> <li>• Place no undue restrictions on membership.</li> </ul> <p>Proceeds from the lottery will be split as follows: 60% good cause, 20% prize fund, 20% costs.</p> |                          |
| <b>2 Summary of evidence used to support this assessment</b> <ul style="list-style-type: none"> <li>• Eg: Feedback from consultation, performance information, service user records etc.</li> <li>• Eg: Comparison of service user profile with Medway Community Profile</li> </ul>  |                          |
| <p>Local Community Lotteries have been running for several years as a sustainable means to raise funds by taking payments online, with no instant win option, the risk of the draw appealing to gamblers is reduced. The lottery is a giving scheme using a gambling infrastructure model.</p> <p>It is intended to support all community groups/funds without prejudice.</p> <p>Gatherwell profiling data.</p> <p>Research of other community lottery providers.</p>  |                          |

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### 3 What is the likely impact of the proposed change?

Is it likely to :

- Adversely impact on one or more of the protected characteristic groups?
- Advance equality of opportunity for one or more of the protected characteristic groups?
- Foster good relations between people who share a protected characteristic and those who don't?

(insert ✓ in one or more boxes)

| Protected characteristic groups (Equality Act 2010) | Adverse impact | Advance equality | Foster good relations |
|---|----------------|------------------|-----------------------|
| Age   | ✓              | ✓                | ✓                     |
| Disability  | ✓              | ✓                | ✓                     |
| Gender reassignment                                 |                | ✓                | ✓                     |
| Marriage/civil partnership                          |                | ✓                | ✓                     |
| Pregnancy/maternity                                 |                | ✓                | ✓                     |
| Race  | ✓              | ✓                | ✓                     |
| Religion/belief                                     | ✓              | ✓                | ✓                     |
| Sex   |                | ✓                | ✓                     |
| Sexual orientation                                  |                | ✓                | ✓                     |
| Other (eg low income groups)                        |                |                  |                       |

### 4 Summary of the likely impacts

- Who will be affected?
- How will they be affected?

People with disabilities, or whose first language is not English, may be impacted due to the lottery being exclusively online.

Religious groups who may not agree with gambling as a method of raising income may not be able to benefit.

Young people under 16 will not be able to take part in the lottery. There are no restrictions on good causes working on behalf of young people under 16 being beneficiaries of the lottery.

## 5 What actions can be taken to mitigate likely adverse impacts, improve equality of opportunity or foster good relations?

- What alternative ways can the Council provide the service?
- Are there alternative providers?
- Can demand for services be managed differently?

We will speak to the External Lottery Management (ELM) company about what translation options might be available to make it easier for people who don't speak English to use the website. We can also work with the Communications team and VCS organisations to ensure marketing materials are available in alternative languages if requested.

Anybody struggling with access would receive the same type of support or assistance as they do for other online activities i.e. from friends, family, carers and supporting organisations.

There is free online access available throughout Medway via Libraries and other Community establishments.

We can consider promoting other options for donating to local good causes for those who cannot or will not engage with a local lottery.

No groups are disadvantaged in terms of applying for financial support.

The introduction of a local lottery can have a positive impact by enabling local voluntary and community sector groups, who often support people with protected characteristics, to access vital funds to sustain their operations.

The community lottery raises funds from the local community for the local community creating a direct link between the people playing and the good causes. Stories of winners and beneficiaries can help foster good relations between people from different groups and encourage more participation.

## 6 Action plan

- Actions to mitigate adverse impact, improve equality of opportunity or foster good relations and/or obtain new evidence

| Action   | Lead | Deadline or review date |
|--|------|-------------------------|
| Speak to ELM about translation options                             | CFO  | 30/11/2020              |
| Speak to Communications Team and VCS organisations about marketing | CFO  | 30/11/2020              |
| Consider promoting other options for donating to local good causes | CFO  | 30/11/2020              |

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## 7 Recommendation

The recommendation by the lead officer should be stated below. This may be:

- to proceed with the change, implementing the Action Plan if appropriate
- consider alternatives
- gather further evidence

If the recommendation is to proceed with the change and there are no actions that can be taken to mitigate likely adverse impact, it is important to state why.

Proceed with the implementation of a community lottery since the community benefits outweigh any adverse impact.

## 8 Authorisation

The authorising officer is consenting that:

- the recommendation can be implemented
- sufficient evidence has been obtained and appropriate mitigation is planned
- the Action Plan will be incorporated into the relevant Service Plan and monitored

**Assistant Director**

Phil Watts

**Date**

03.11.20