

1) CURRENT STATE

- 14.9% of pregnant women were smoking through their pregnancy (Q3, 2018/19)
- 2.72% term babies with low birth weight (75 babies) (2017)
- 73.5% started breastfeeding (out of 797 maternities) (Q4 2018/2019)
- 46% babies totally or partially breastfed at 6-8 weeks (Q2 2018/19)
- 13.3% of children in reception year are overweight (2017/18)
- 10% of children in reception year are obese (2017/18)
- 13.5% of children in year 6 are overweight (2017/18)
- 20.8% of children in year 6 are obese (2017/18)
- 88% of children aged 5 years had had their second MMR vaccination (Q3 2018/2019)
- 72.8% five year olds have achieved a good level of development (2017/18)
- 595 admissions emergency admissions in children aged 0–14 (110 per 10,000) (2017/18)

2) BACKGROUND

- There is good evidence that investment in the early years of life (0–5 years) is highly effective in terms of the impact on future health and wellbeing and is highly cost-effective.
- What happens during these early years, starting in the womb, has lifelong effects on many aspects of health and wellbeing, from obesity, heart disease and mental health, to educational achievement and economic status.
- Ensuring that every child in Medway has a good start in life is therefore essential for the future success of Medway and the health and wellbeing of people in Medway.
- For some aspects of child health and wellbeing Medway is doing well and we must maintain and build upon this level of performance.
- For others there are important and persistent issues where there are opportunities for improvement,

3) FUTURE STATE

- Parents have the knowledge, skills and opportunity to protect and nurture their children, so that:
 - Childhood obesity is reduced
 - Smoking in pregnancy is reduced or eliminated
 - Childhood vaccination rates are high enough to provide herd immunity
 - Looked-after children have good emotional wellbeing

4) How will we collaborate to create this future state, in the context of the Integrated Care System, Integrated Care Partnership (Medway and Swale) and Primary Care Networks? What can we do?

- Elected members
- Medway CCG
- Health Watch
- MCH
- Medway Foundation Trust