

KENT AND MEDWAY JOINT HEALTH AND WELLBEING BOARD

28 JUNE 2018

PREVENTION ACTION PLAN

Report from: James Williams, Director of Public Health for Medway Council
Andrew Scott-Clark, Director of Public Health for Kent County Council

Author: Scott Elliott, Head of Health and Wellbeing Services Medway Council
Allison Duggal, Deputy Director of Public Health for Kent County Council

Summary

Kent and Medway's Public Health team have been working in partnership and engaging with a wide range of stakeholders to develop the Kent and Medway Sustainability and Transformation Partnership (STP) Prevention Action Plan, set out at Appendix 1 to the report.

The STP Prevention Plan identifies priority health and wellbeing outcomes for the population of Kent and Medway that fall predominately under the responsibility of the NHS, but working in partnership with local authorities and other stakeholders.

The Joint Board is asked to note the progress of the Kent and Medway STP Prevention workstream and support the priorities and actions identified within the STP Prevention Action Plan.

1. Budget and Policy Framework

- 1.1 The Kent and Medway Sustainability and Transformation Plan outlines the intention of the Kent and Medway health and care system to deliver an integrated health and social care model that focuses on delivering high quality, outcome focused, person centred, coordinated care that is easy to access and enables people to stay well and live independently and for as long as possible in their home setting. The Plan will aid the delivery and is therefore consistent with the NHS Five Year Forward View.
- 1.2 There are a number of workstreams within the Sustainability and Transformation Plan including a prevention workstream. In this respect care for patients is transforming to a model which prevents ill health, intervenes earlier and delivers integrated care closer to home. This aligns with Medway Council's Policy Framework, particularly the Council Plan priority "Supporting

Medway's people realise their potential"; and with Kent County Council's strategic outcomes:

- Children and young people in Kent get the best start in life
- Kent communities feel the benefits of economic growth by being in-work, healthy and enjoying a good quality of life
- Older and vulnerable residents are safe and supported with choices to live independently.

2. Background

- 2.1 Local Authorities (LA) receive funding from the NHS, via Public Health England (PHE) who are accountable, to commission or provide health improvement services. 2018/19 budgets are:
- Kent County Council (KCC) £67,58m
 - Medway £17,22m.
- 2.2 LA Public Health (PH) budgets have been reduced by an average of 2.48% per annum since 2015/16 and another 2.6% reduction is planned for 2019/20.
- 2.3 LAs are required to deliver a number of services which include:
- Healthy Child Programme 0-5 Five mandated assessments
 - Comprehensive sexual health and community contraceptive services
 - Weighing and measuring of children at reception year and year six
 - NHS Health Checks
 - PH advice to the NHS System
 - Commissioning of drug and alcohol services.

3. Local Authority Public Health Delivery in Kent and Medway

- 3.1 Kent and Medway Local Authorities have a good track record of ensuring high quality public health services are commissioned or directly provided, to improve the health and wellbeing of their populations. Both Authorities deliver bespoke population wide health improvement programmes:
- Medway- A Better Medway
 - Kent- One You Kent.
- 3.2 Each Authority also performs well in relation to national benchmarking against the mandated services listed in paragraph 2.3.
- 3.3 Both Authorities have a good digital offer and are very experienced at running major Public Health campaigns, moving towards delivering integrated services aimed at individuals and families with multiple life-style issues, providing the largest "size of the prize" (improving outcomes).
- 3.4 Both Authorities have worked hard to join up delivery across the broader system. In Kent, partners, particularly Districts are very supportive and are delivering joined up offers supporting both One You Kent and STP prevention plans, e.g. East Kent districts have comprehensive plans to deliver their elements of the Kent Tobacco Control Plan.

- 3.5 KCC moved to a partnership model with their key health improvement provider Kent Community Healthcare NHS Trust. This involves working collectively to develop programmes such as:
- One You Kent
 - Healthy Child Programme 0-5.
- 3.6 Medway Council has a different model, with the majority of health improvement services provided “in-house”, via the ‘A Better Medway’ service.

4. Update on the Development of the Kent and Medway STP Prevention Action Plan

- 4.1 The Kent and Medway STP Prevention Action Plan, set out at Appendix 1 to the report, has been developed to align and coordinate preventative actions within the NHS and other public-sector organisations, with existing Local Authority Public Health programmes and pathways.
- 4.2 The prevention workstream has taken a broad definition of prevention to include:
- Primary (stop condition from happening)
 - Secondary (stop condition from happening again)
 - Tertiary (good treatment to prevent further progression/events).
- 4.3 The Kent and Medway Prevention STP workstream is co-chaired by the Directors of Public Health for Kent and Medway. This workstream has oversight from and reports to the Kent and Medway STP Programme Board and is advised by the Clinical and Professional Board.
- 4.4 Core membership of the prevention workstream include Local Authority public health consultants and specialists, NHS communications leads, Public Health England, NHS England, Clinical Commissioning Group (CCG) commissioners, and public representation. Other parties are invited on an issue by issue basis. The prevention workstream has established a GP co-production task and finish group. This GP forum has been tasked with supporting the development and delivery of the STP Prevention Action Plan, within primary care and across other NHS settings.
- 4.5 To ensure system wide collaboration, the prevention workstream includes representation from a range of clinical networks. These include:
- Kent & Medway Cancer Alliance
 - Kent and Medway Local Maternity System
 - National Diabetes Prevention Programme
 - Mental health (including Suicide Prevention).
- 4.6 The prevention workstream is aligned to other STP networks; including Digital, Clinical, Local Care, Acute Care, Mental Health and Workforce. These arrangements are regularly reviewed and amended inline with overall governance processes for the Kent and Medway STP.
- 4.7 The focus of the prevention workstream to date has been the development of the overall STP Prevention Action Plan and ensuring all local work is aligned to deliver the expressed outcomes.

5. Prevention priorities for Kent and Medway

5.1 The prevention priorities for Kent and Medway are:

- Reducing tobacco usage prevalence
- Reducing obesity prevalence
- Reducing alcohol consumption
- Physical activity.

5.2 These priorities have been identified as tackling them is key to reducing the risk factors that give rise to premature death and disability in Kent and Medway, namely:

- Cancer
- Cardiovascular disease and stroke
- Respiratory disease
- Mental ill-health.

5.3 People living in the most disadvantaged areas of Kent and Medway are more likely to be at risk from premature mortality associated with the identified priorities. Taking decisive action to address these issues will therefore help to reduce health inequalities across Kent and Medway.

5.4 High level plans have been agreed for these priorities. The prevention workstream is developing detailed delivery plans for specific areas, in consultation with stakeholders and within the resource envelope of the STP.

5.5 Most recently, progress has been made in the following areas:

- Identification of residents with atrial fibrillation using new electronic devices
- Approval of a Making Every Contact Count project, which funding has been identified for roll out in 18/19
- Funding secured for a suicide prevention project
- Join up of the smoking in pregnancy projects across Kent and Medway
- Audit being undertaken of CCG specific expenditure on prevention activity across Kent and Medway.

6. Interdependencies

6.1 The prevention workstream is continuing to develop a comprehensive delivery system across Kent and Medway with the two PH departments working collectively and joined up with Clinical Networks.

6.2 Local care delivery is critical to the success of prevention. There is more work to do with the GP co-production task and finish group to firm up pathways across the system. This work includes ensuring local services and access routes are mapped, self-care, self-management opportunities are built on and promoted and more use is made of existing community capacity and capability to signpost people to services and activity locally available.

6.3 Given size of the prize, all clinical pathways need to start with prevention. This is the aspiration of the STP Programme Board, Clinical Board and reaffirmed by direct feedback from public consultation events.

7. Risk management

- 7.1 There is a risk of a cultural expectation that prevention is a specialist public health endeavor. The only way to deliver prevention at scale is for the whole system to play its part.
- 7.2 A limited PH resource means the programme is in desperate need of a programme manager. This has been addressed and the STP has funded a programme manager for the prevention workstream who will shortly be appointed.
- 7.3 Local Leadership is really important, especially within the NHS. Chief Executives, senior management teams and local clinicians must all be advocates for prevention.

8. Financial implications

- 8.1 There are no financial implications for Kent County Council or Medway Council arising directly from this report. NHS funding for STP prevention workstream activity is currently being addressed by the STP finance workstream.

9. Legal implications

- 9.1 The Kent and Medway Joint Health and Wellbeing Board has been established as an advisory joint sub-committee of the Kent Health and Wellbeing Board and the Medway Health and Wellbeing Board under Section 198(c) of the Health and Social Care Act 2012
- 9.2 The Joint Board operates to encourage persons who arrange for the provision of any health or social care services in the area to work in an integrated manner and for the purpose of advising on the development of the Sustainability and Transformation Partnership. In accordance with the terms of reference of the Kent and Medway Joint Health and Wellbeing Board, the Joint Board may consider and seek to influence the work of the STP focussing on prevention, local care and wellbeing across Kent and Medway.
- 9.3 The Joint Board is advisory and may make recommendations to the Kent and Medway Health and Wellbeing Boards.

10. Conclusion

- 10.1 The Prevention Workstream now has in place all the key individuals and organisation to take forward the ambitious action plan that has been developed for Kent and Medway. There is clear governance and oversight of delivery in place. All stakeholders are committed to delivering the objectives set out the prevention action plan and both Kent County Council and Medway Council have built solid foundations, which will be used to take forward the agreed actions.
- 10.2 The Kent and Medway Programme Board have acknowledged the need to accelerate the progress of identifying funding to support the NHS commissioning of specific services. Local NHS organisations have engaged

in this process and are undertaking an audit, led by CCG Directors of Finance to try and identify the resource gaps.

- 10.3 There needs to be engagement of local care to embed prevention across the system and an agreement for prevention to be the first element addressed in all future NHS pathway developments.

11. Recommendations

- 11.1 The Kent and Medway Joint Health and Wellbeing Board is asked to note the progress of the prevention workstream and support the priorities and actions identified within the Prevention Plan.

Lead officer contact

Scott Elliott, Head of Health and Wellbeing Services, Medway Council, Dock Road, Chatham, ME4 4TR, Email – scott.elliott@medway.gov.uk

Allison Duggal, Kent County Council, Email – Allison.duggal@kent.gov.uk

Appendices

Appendix 1 - Kent and Medway STP Prevention Action Plan (updated June 2018)

Background papers

None