

Statement for Deangate FOI - Questions

Q 1.1 - What are the actual income figures received from members (not including outstanding DD), from financial year 2012/13 to 2016/17?

- **Answer:**
 - **2012/13**
 - **Golf memberships income £66,673, gym membership income £30,669**
 - **2013/14**
 - **Golf memberships income £55,043, gym membership income £16,187**
 - **2014/15**
 - **Golf memberships income £92,556, gym membership income £14,222**
 - **2015/16**
 - **Golf memberships income £76,930, gym membership income £11,593**
 - **2016/17**
 - **Golf memberships income £63,515, gym membership income £10,376**
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Q 1.2 - What are the Footgolf numbers?

- **Answer: Footgolf opened in April 2016. Income figures to date are:**
 - **16/17 net income = £15,124.07**
 - **17/18 net income = £12,156.34 (April – January)**
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Q 1.3 - List the Profit and loss, for the financial years 2007/08 to 2016/17

- **Answer: See Actuals document (Excel) at**
<http://www.medway.gov.uk/pdf/1.3%20Deangate%20Ridge%20Actuals.pdf>
df
Copy attached at Appendix D(i)
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Q 1.4 - What are the types of memberships and numbers of memberships?

Answer: As of February 15th 2018, these figure capture live current data

- **Adult 7day DD – 71**
- **Adult 7day Advanced – 24**
- **Adult 5day Advanced – 7**
- **Senior 5day DD – 56**
- **Senior 5day Advanced - 29**
- **Adult 5day off peak DD - 15**
- **Adult 5day off peak Advanced – 4**
- **Intermediate DD – 9**
- **Intermediate Advanced – 2**

- Junior DD – 6
- Junior Advanced – 11

Total 234

Q 1.5 - List the Cost of all Major works in excess of £10,000, the records date back to the financial year 2011/2012

- **Answer: Information is contained within the transparency reports published monthly by the Council. These can be viewed on the following link**
<http://www.medway.gov.uk/thecouncilanddemocracy/finances/councilspendingdata.aspx>
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Q 1.6 - List income and expenditure, list central and indirect overheads, past 3 years

- **Answer: Please refer to Q1.3, DOC 6D046 Actuals, financial year 2014/15 to 2016/17**
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Q 1.7 - What is the Income received from landfill, from financial year 2010/11 to 2016/17?

- **Answer: £225,940**
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Q 1.8 - Where did the money go leisure or central budget?

- **Answer: Leisure budget**
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Q 1.9 - What are the expenditure figures on renovations from financial year 2007/08 to 2017/18?

- **Answer: In addition to the annual Service Level Agreement with Norse, an additional £62,752 was spent on improvements to the driving range**
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Q 2.1 – What is the planned maintenance schedule for the financial years 2010/11 to 2017/18?

- **Answer: Medway Norse became responsible for maintenance of Deangate Ridge in 2013. Please see the grounds maintenance annual works as set out in the Service Level Agreement - <http://www.medway.gov.uk/pdf/2.1%20Deangate%20Ridge%20maintenance.pdf>
Copy attached at Appendix D (ii)**

We do not hold a formal maintenance plan prior to this.

Q 2.2 - Specific statement of work in January 2018, list both works within annual contract & outside of annual contract

- **Answer: The grounds maintenance work is included in the annual grounds maintenance schedule as set out in the Service Level Agreement**

Please refer to the service level agreement doc attached in question 2.1

Q 2.3 - What is the difference in running costs between Norse and Medway Council during the time Norse were contracted?

- **Answer: The funding provided to Medway Norse for maintenance reflects the annual sum which was previously being spent by the Council on Deangate Ridge for the same work programme**
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Q 2.4 - Who approves (employees and representatives) works for the annual maintenance work?

- **Answer: The grounds maintenance work is included in the annual grounds maintenance schedule as set out in the Service Level Agreement agreed with Medway Norse when the joint venture was established**

**Please refer to the service level agreement document - <http://www.medway.gov.uk/pdf/2.1%20Deangate%20Ridge%20maintenance.pdf>
Copy attached at Appendix D(ii)**

Q 2.5 - Why was the contract with Norse to run Deangate terminated?

- **Answer: The contract with Norse has not been terminated**
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Q 2.6 - Provide the names and roles of all Medway Council employees and representatives that hold, or have held the authority to approve work and activities relating to Deangate Ridge Golf Course for both financial and non financial services. Including but not limited to, annual maintenance of the Deangate ridge golf course site. For clarity, an example of these activities would be the works carried out by Medway Norse Jan 2018.

- **Answer: Deangate Ridge golf Course is operated within the Council's Sport, Leisure, Tourism and Heritage Service. It forms part of the Physical and Cultural Regeneration Division.**

The Assistant Director for Physical and Cultural Regeneration is Tomasz Kozlowski.

The Head of Service for Sport, Leisure Tourism and Heritage service is Bob Diamond.

Q 3.1 - What was the procurement process used to contract Norse, was there any invitation to tender?

- **Answer: "The Council created a joint venture company Medway Norse to provide facilities management and then additional services such as greenspaces as set out in the attached 3 Cabinet reports. No procurement process or invitation to tender process was used for the reasons set out in the reports.**

<https://democracy.medway.gov.uk/ieListDocuments.aspx?CId=115&MIId=2530>

- **Medway Norse was approved in March 2013**

- **<https://democracy.medway.gov.uk/ieListDocuments.aspx?CId=115&MIId=2535>**

- **Medway Norse brief was enhanced in October 2013 with the addition of Green Spaces**

- **<https://democracy.medway.gov.uk/ieListDocuments.aspx?CId=115&MIId=2535>**

Q 3.2 - Provide a Copy of the ecological assessment

- **Answer: An ecological assessment has not been undertaken by Medway Council**
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Q 3.3 - How was the decision made to clear away undergrowth regarding the recent maintenance work at Deangate?

- **Answer: There is a Service Level Agreement with Norse to undertake the grounds maintenance of Deangate Ridge. A copy of the details of the grounds maintenance programme for Deangate Ridge is attached in Q 2.1.**

In previous years the seasonal maintenance works have been undertaken in the build-up to Deangate Meangate, held in early March. Council staff have worked with Medway Norse over the three-month build-up to that event to complete the works. For that reason it did not attract any separate cost from Medway Norse in those previous years.

As Deangate Meangate is not taking place in 2018 and there were no council staff available to assist Medway Norse, the Council's Assistant Director, Physical and Cultural Regeneration discussed, with the Managing Director of Norse, undertaking the work in a more concentrated timeframe when the golf course is traditionally at its quietest.

It was agreed the work would be undertaken in early January with a payment of £33,092.85 to Medway Norse to reflect the requested change in timeframe.

As this is an ongoing operational matter no notes relating to this decision by the Assistant Director were taken.

See a copy of the payment invoice for the works -

<http://www.medway.gov.uk/images/3.3%20Medway%20Norse%20Invoice.jpg>

Copy attached at Appendix D (iii)

Q 3.4 - Who made the decision?

- **Answer: The nature of the works form part of the Service Level Agreement between Medway Council and Medway Norse. The specifics of the decision are given in Q3.3**
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Q 3.5 - Cost of this work

- **Answer: The cost of the work including reparation of the land afterwards was £33,092.85.**
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Q 3.6 - Who paid for this, what department funded the work?

- **Answer: The work was paid for from the Sport Leisure, Tourism and Heritage budget**
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Q 3.7 - Notes from Managers meeting DMT outlining what attempts/consideration have been made to generate profit

- **Answer: There are no notes from DMT relating to this matter as this is an operational matter which would not be taken to DMT.**

**Attached as an appendix are details of marketing activity undertaken to promote Deangate Ridge and generate income (Appendix A).
(This was circulated with the main RCE O&S Agenda)**

Q 3.8 - What has been considered in terms of development of the existing facilities to benefit the residents of Medway?

- **Answer: The Cabinet report of February 6th instructed officers to begin detailed planning for Sport centre provision on the peninsula. This will include assessment on the viability of developing existing facilities.**

A link to the Cabinet report of February 6th is attached.

- **<https://democracy.medway.gov.uk/ieListDocuments.aspx?CId=115&MIId=3702>**

This was attached to the main RCE O&S Committee agenda

Q 4.1 - Provide a business plan for Footgolf, past five years.

- **Answer: There is no formal business plan for Footgolf.**

Footgolf has been operating at Deangate for the past two years. It was introduced as an additional income generator in advance of the Par 3 course being ready for traditional golf. Marketing activity to promote the opening was organised through Medway Council's marketing and

communication department, in addition to use of relevant social media outlets.

Q 4.2 - Provide operational period and footfall numbers from financial years 2011/2012 to 2017/18

- **Answer: The Totals given here are the recorded footfalls for the last two years; we do not hold the information prior to that**

Footfall Financial year 2017/18 total 124,635

Footfall Financial year 2016/17 total 136,107

Q 4.3 - Provide types of memberships and numbers of memberships.

- **Answer: These figures are live current data recorded on 15th February 2018**
 - **Adult 7day DD – 71**
 - **Adult 7day Advanced – 24**
 - **Adult 5day Advanced – 7**
 - **Senior 5day DD – 56**
 - **Senior 5day Advanced - 29**
 - **Adult 5day off peak DD - 15**
 - **Adult 5day off peak Advanced – 4**
 - **Intermediate DD – 9**
 - **Intermediate Advanced – 2**
 - **Junior DD – 6**
 - **Junior Advanced – 11**
 - **Total 234 (as at February 15th, 2018)**
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Q 4.4 - How much disruption did the staff at the golf course have to deal with over the past 7 years because of the building works?

- **Answer: Medway Council does not record this information and therefore does not hold this information**

However, we can advise that the excellent staff at Deangate Ridge work exceptionally hard to deliver high-quality customer service at all times

Q 4.5 - What seven golf courses do you refer to in your letter to members?

- **Answer: A letter sent to Deangate Ridge golf course members sent 29th January 2018 referred to a number of golf courses in the vicinity of Deangate Ridge. These include Gillingham Golf Club, Mid Kent Golf Club, Rochester and Cobham Park Golf Club, Gravesend Golf Centre, Southern Valley Golf Club, Cobtree Manor Park Golf Club, Upchurch River Valley Golf Course**
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Q 4.6 - How was the Footgolf and driving range funded?

- **Answer: The Footgolf course and driving range works were undertaken through a soil importation scheme which meant it was designed and built at no cost to Medway Council.**

The contractor built the Par 3 golf course for £300,000 as per the Heads of Terms Agreement, with no additional funding coming from the Council.

Q 4.7 - How much did Footgolf conversion cost?

- **Answer: The Footgolf course was undertaken through a soil importation scheme which meant it was designed and built at no cost to Medway Council. The specific set-up costs for Footgolf holes, balls etc was £3,760 paid for from the Medway Sport budget. Installation was undertaken by staff at Deangate Ridge.**
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Q 4.8 - How much money was spent on converting part of the course for Golf Cross?

- **Answer: Golf Cross was a concept sport that was installed at Deangate for zero cost to the Council by the Golf Cross owners. Golf Cross was expected to have TV coverage but unfortunately Golf Cross itself went out of business before it properly established. It was installed on the old pitch & putt course that had been unused for a couple of years.**
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Q 4.9 – Provide the total number of participants of Golf Cross at Deangate for the entire period it was in operation

- **Answer: Zero – Golf Cross was never officially launched at Deangate**
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Q4.10 – How long was this period of operation, outline the exact period (from month year to month year)?

- **Answer: Zero – Golf Cross was never officially launched at Deangate**
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Q4.11 How long was the Footgolf period of operation, outline the exact period (from month year to month year)?

- **Answer: April 2016 - present**
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Q 4.12 - What has the business plan been for the golf course from financial year 2012/13 to 2017/2018?

- **Answer: Medway produces a Cultural Strategy (2014-2019) and a Sporting Legacy Strategy (2017-2020). These set the strategic direction for the Council in these areas.**

Links to these strategies:

- <http://www.medway.gov.uk/pdf/CS%20booklet%20web%20version.pdf>
- <http://www.medway.gov.uk/pdf/MedwaySportsStrategy2017-20v1.pdf>

Copies attached at appendices D(iv) and D (v)

No separate business plan was produced for the golf course.
