Localising Support for Council Tax - an update on consultation

## 1. Consultation Outline

| Activity | Distribution | Notes |
| :---: | :---: | :---: |
| Web pages | Medway.gov.uk/ctssurvey | Completed and set live 8 September. <br> Up to date content which covers topic and has a link to an online survey; Carousel item; Reference on home page |
| Posters \& Flyers | Key council venues and outlets | Completed w/e 11 September |
| Direct Mail | Letter to 2400 current council taxpayers not in receipt of CTRS \& 600 CTRS claimants | Landed on doormats w/e 18 September |
| Partner Views | E-mail to housing associations, welfare \& advice organisations, support groups | Completed w/e 18 September |
| Just 4 You | Medway Council staff | Homepage link carousel updated 30 September |
| BS O\&S Committee |  | 8 October 2015 |
|  |  |  |
|  |  |  |

2. Response rate to date (as at $\mathbf{5}$ October 2015)

- 377 replies in paper format
- 39 replies through website
- $26 \%$ of respondents consider themselves as having a long-term illness, health problem or disability limiting their daily activity


## 3. Respondents views (as at 5 October 2015)

Q1 Thinking about the proposals for the 2016-17 Council Tax Reduction Scheme which option should the Council choose to deal with the reduced funding from Government? 397 replies


Q1a Do you think it is right to change the maximum amount of council tax reduction that may be awarded? 218 replies


Q2 Do you think it is right that the earnings of an employed person should be attributed over the period they were earned? $\mathbf{3 8 0}$ replies


Q3 Do you think it is right to extend the assistance available to people during their transition to work? 389 replies


Q4 $56.2 \%$ respondents male, $40.2 \%$ female, $3.6 \%$ preferred not to say.

Q5 Respondents by age

| $16-24$ | 11 |
| :--- | :--- |
|  | $2.9 \%$ |
| $25-34$ | 25 |
|  | $6.6 \%$ |
| $35-44$ | 55 |
|  | $14.6 \%$ |
| $45-54$ | 67 |
|  | $17.8 \%$ |
| $55-64$ | 87 |
|  | $23.1 \%$ |
| $65-74$ | 75 |
|  | $19.9 \%$ |
| 75 and over | 57 |
|  | $15.1 \%$ |

