

HEALTH AND WELLBEING BOARD

21 OCTOBER 2014

JOINT HEALTH AND WELLBEING STRATEGY MONITORING REPORT

Report from: Dr Alison Barnett, Director of Public Health

Author: Dr Saloni Zaveri, Consultant in Public Health

Summary

The purpose of this report is to provide an update to the Board on Joint Health and Wellbeing Strategy (JHWS) indicators, to update the HWB on progress against 2014/15 delivery plans and to provide the HWB with the JHWS 2014/15 summary document for consideration.

1. Budget and Policy Framework

- 1.1. The Health and Social Care Act 2012 places a duty on Health and Wellbeing Boards to produce a Joint Health and Wellbeing Strategy for their local area. Implementation and monitoring of the strategy and the strategy outcomes are on-going.

2. The Medway JHWS Monitoring and Outcomes Framework

- 2.1. The HWB has responsibility to ensure that robust performance and quality monitoring measures are in place with regard to the implementation and outcomes for the JHWS. The monitoring and outcomes framework for Medway's JHWS includes monitoring of outcomes taken from the National Outcomes Frameworks for the NHS, Social Care, Public Health and Children which are aligned to the Medway Joint Health and Wellbeing Strategy 2012-17. A report on key JHWS outcome indicators is attached as appendix 1.
- 2.2. Updated delivery plans, which summarise progress against actions within each delivery plan, are attached as appendix 2 for consideration by the Board.
- 2.3. An updated, summary version of the JHWS for 2014/15 has been produced. This is attached as appendix 3.

3. Board level Theme Leads and Lead Officers for 2014/15 priority actions

Theme	Theme Leads	Key Priority Action	Lead Officer
1: Give every child a good start	Cllr. Mike O'Brien & Barbara Peacock	1. Promote maternal physical and emotional health in pregnancy and in the early months of life through high quality antenatal and postnatal services. (Focus on increasing levels of breastfeeding and reducing smoking in pregnancy).	Scott Elliott (Senior Public Health Manager (Supporting Healthy Weight), Medway Council)
2: Enable our older population to live independently and well	Cllr David Brake & Dr Gill Fargher	2.1. Improve early diagnosis, treatment and care for people with dementia in line with increasing population need.	Mark Goodman (Partnership Commissioning Manager, Medway Council)
	Cllr Kelly Tolhurst & David Quirke-Thornton	2.2. Falls prevention and management	Ben Keeble (Project Manager, Medway CCG)
3: Prevent early death and increase years of healthy life	Cllr Les Wicks & Dr Pete Green	3. Reduce death rates from cancer (bowel, breast and lung). (Focus on improving prevention, awareness and increasing early diagnosis).	Dr Julia Duke Macrae (Consultant in Public Health, Medway Council)
4: Improve mental and physical health and wellbeing	Cllr Andrew Mackness & Alison Burchell	4.1. Increase awareness of MH conditions and support for prevention, early diagnosis and treatment. (Focus on MH promotion).	Sally-Ann Ironmonger (Head of Health Improvement, Medway Council)
	Cllr Howard Doe & Dr. Mark Beach	4.2. Reduce social isolation through a social isolation strategy developed and delivered jointly with key partners.	Colin Thompson (Consultant in Public Health, Medway Council)
5: Reduce health inequalities	Cllr Vince Maple & Dr Alison Barnett	5. Increase targeting of disadvantaged groups for promotion of healthy lifestyles. (Focus on promoting healthy eating and physical activity and tobacco, drugs and alcohol control).	Rachael Horner (Public Health Programme Manager (Health Inequalities), Medway Council)
		Watching Brief: Improve uptake of screening and health checks in most disadvantaged areas.*	David Whiting (Senior Public Health Intelligence Manager)

**Watching Brief: Two priority actions for 2013/14 have been assigned Watching Brief status. These are priority actions for which good progress was made in local*

outcomes during 2013/14. The HWB's role will be to continue monitoring and intervene should outcomes deteriorate.

4. Risk management

Risk	Description	Action to avoid or mitigate risk
Delivery plans are not implemented	Due to lack of resource and commitment plans are not fully implemented	Lead officers have been nominated for each area
Lack of clarity as to progress on health and wellbeing outcomes	Monitoring and outcomes framework not sufficiently robust so unclear if progress is being made	Regular progress reports to the Board.

5. Financial and legal implications

- 5.1. There are no financial implications arising directly from the contents of this report.
- 5.2. The HWB has a statutory duty to prepare the JHWS, and a statutory power to advise Medway's Cabinet of its views as to whether the Council is discharging its duty to have regard to the JHWS in discharging its functions.

6. Recommendations

- 6.1. The HWB are asked to consider progress updates and facilitate progress to the successful implementation of the priority action delivery plans

Lead officer

Dr Saloni Zaveri
Consultant in Public Health Medicine
Public Health Directorate
Medway Council
Tel: 01634 332647
saloni.zaveri@medway.gov.uk

Background papers

Medway Clinical Commissioning Group, NHS Commissioning Board and Medway Council, 2012. *Joint Health and Wellbeing Strategy for Medway 2012-2017*

