

HEALTH AND WELLBEING BOARD

2 APRIL 2014

JOINT HEALTH AND WELLBEING STRATEGY

CHILDREN & ADULTS SERVICES – SUMMARY OVERVIEW OF ACTIVITY TO ADDRESS THE 2014/15 KEY PRIORITY ACTIONS

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Summary

In January 2014 the Health and Wellbeing Board (HWB) agreed seven key priority actions for the Joint Health and Wellbeing Strategy (JHWS) in the forthcoming year. Partners to the strategy are required to outline how they will address the priority actions within their own business plans.

The purpose of this report is to provide a summary overview to the Board of how Children and Adults Services Directorate's business plans support the delivery of these priority actions.

1. Budget and Policy Framework

- 1.1. The Health and Social Care Act 2012 places a statutory duty on the local authority and CCG to develop a joint health and wellbeing strategy (JHWS).
- 1.2. The JHWS requires annual review to identify priority actions for the Board for the forthcoming year and to inform annual commissioning plans.

2. Background

- 2.1. Children and Adults Services Directorate covers four broad areas:
 - 2.1.1. Adults Social Care Services
 - 2.1.2. Children's Social Care Services
 - 2.1.3. Schools and Inclusion

- 2.1.4. Partnership Commission (includes a joint commissioning team across Medway Council and Medway CCG commissioning health and social care services for children and adults. This is important to note as some key actions will be delivered jointly with the CCG).
- 2.2. Key priority actions for 2014/15 by theme are shown in Table 1 along with details of how these actions are currently being addressed by the Children and Adults Directorate.

Table 1: Key Priority Actions for 2014/15

Theme	Key Priority Action(s)	Activity
1	1. Promote maternal physical and emotional health in pregnancy and in the early months of life through high quality antenatal and postnatal services. (Focus on increasing levels of breastfeeding and reducing smoking in pregnancy).	<ul style="list-style-type: none"> Continued input to A Better Start Big Lottery programme Implement the recommendations of the review of maternity services provided by Medway NHS Foundation Trust to improve outcomes through whole system support Review early help services and look at potential commissioning of services to improve maternal mental health, supporting people who are victims of domestic abuse etc.
2	2.1. Improve early diagnosis, treatment and care for people with dementia in line with increasing population need.	<ul style="list-style-type: none"> Develop a new Dementia Strategy for the Council and CCG that builds on the work to-date and significantly improves the offer for Medway people with dementia and their families to a higher level of impact and positive affect. The new Dementia Strategy will include: comprehensive range of local services from early diagnosis through to effective management including acute level of need; support to carers; respite; workforce training, development, supervision and clinical support; integrated health and social care community services and voluntary sector services to enhance support and quality of life.
	2.2. Falls prevention and management	<ul style="list-style-type: none"> As part of the Home Truths programme, and in preparation for the Better Care Fund, to commission a Community Falls 999 Response Service in 2014 and to review how improvements can be made to significantly develop falls prevention through advice, information, guidance, adaptations and equipment.

3	3. Reduce death rates from cancer (bowel, breast and lung). (Focus on improving prevention, awareness and increasing early diagnosis).	<ul style="list-style-type: none"> • Medway general health screening programme and health passport for adults with learning disabilities. • Planning opportunities during engagement with service users and carers, as appropriate, to promote awareness and accessible information.
4	4.1. Increase awareness of Mental Health conditions and support for prevention, early diagnosis and treatment. (Focus on Mental Health promotion).	<ul style="list-style-type: none"> • Review Tier 2 CAMHS to improve access and the pathway for children and young people, and support for families. • Work with providers and partners to reduce waiting times between assessment and treatment. • Commission advocacy and self-advocacy in Medway, including peer and group support for BME residents with mental health needs. • Commission carer support for carers of people with dual diagnosis. • Support and empower service-user and carer led events and local campaigns to raise awareness of mental health e.g. art exhibition. • Conclude the implementation of the 2013 review of day services for adults with mental health needs in Medway that incorporates support into employment and training, support for employers and money management advice, mainstreaming as appropriate. • Mental Health Adult Social Work support into Housing, Children's Services and Medway Action for Families to support colleagues working in these services with their awareness, knowledge and skills as well as joint case management where appropriate and helpful.
	4.2. Reduce social isolation through a social isolation strategy developed and delivered jointly with key partners.	<ul style="list-style-type: none"> • Developing and Empowering Resources in Communities (DERiC) first area project to commence in Medway in 2014/15. • Better Care Fund preparations and early work.

5	5. Increase targeting of disadvantaged groups for promotion of healthy lifestyles. (Focus on promoting healthy eating and physical activity and tobacco, drugs and alcohol control).	<ul style="list-style-type: none"> • Support and empower children and young people, people with learning disabilities, physical disabilities, mental health needs, older people and carers via local fora and partnership boards to actively engage with the local programme on promotion of healthy lifestyles.
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3. Risk management

Risk	Description	Action to avoid or mitigate risk	Risk rating
Lack of progress on development of delivery plans for 2014/15 key priority actions	This could result in lack of collective effort to address priorities and failure to address them through individual organisation commissioning plans	The priorities will be built into service plans, Better Care Fund Plan as well as the CCG Plan	D2 (Low, Critical)

4. Financial and legal implications

- 4.1. Activity in section 2 is funded by Medway Council and through Section 256 Agreements with Medway CCG and NHS England.
- 4.2. It is a statutory function of the Health and Wellbeing Board to ensure that the Council is discharging its duty to have regard to the JSNA and JHWS.

5. Recommendations

- 5.1. The Health and Wellbeing Board is asked to consider the attached commissioning plans and comment on whether the plans match with the priorities identified in the Joint Health and Wellbeing Strategy for Medway.

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Background papers

None