

HEALTH AND WELLBEING BOARD

18 JUNE 2013

CCG PROSPECTUS

Report from: Alison Burchell, Chief Operating Officer, NHS
Medway CCG

Summary

This report provides the Board with a copy of the CCG Prospectus published on 28th May as attached at appendix 1. The report outlines the process undertaken, confirms that the principles outlined by NHS England were taken into account and confirms that the CCG published the Prospectus within the required timeframe.

1. Budget and Policy Framework

- 1.1. NHS England guidance 'Everyone Counts: Planning for Patients 2013/14' confirmed the requirement for each CCG to publish its prospectus by the end of May 2013.
- 1.2. NHS England set out some principles that CCGs should take into account (letter dated 29 April 2013)

<http://www.england.nhs.uk/wp-content/uploads/2013/04/130429-ccg-prospectus.pdf>.

2. Background

- 2.1. The aim of the prospectus is to introduce the NHS Medway Clinical Commissioning Group and is intended to help the public and patients to understand who the CCG are, why they exist and how they will work to make Medway a happier and healthier place to be.
- 2.2. The draft Prospectus, which takes into account the principles outlined by NHS England, was shared for comment with the Governing Body, Shadow Health and Wellbeing Board and the CCG Patient Council. Thirteen responses were received and the feedback has largely been incorporated into the final document.
- 2.3. The CCG Governing Body approved the Prospectus at its meeting on 22nd May 2013.

- 2.4. The Prospectus was published on the CCG website on Tuesday 28th May 2013. An electronic copy for download and printable copy have been made available and an easy read version will also be made available.

<http://www.medwayccg.nhs.uk/about-us/our-plans-and-strategies/>

- 2.5. It was agreed when circulating the draft Prospectus for comments that the final document would also be approved by the Health and Wellbeing Board at its meeting on 18 June, noting that this would be after the deadline for publishing the Prospectus.

3. Risk implications

- 3.1. There are no specific risk implications connected with this report.

4. Financial and legal implications

- 4.1. There are no specific financial or legal implications connected with this report.

5. Recommendation

- 5.1. The Board is asked to consider the Prospectus, note the consultation undertaken and approve the final version that was published within the required timeframe.

Lead officer contact

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Background papers – CCG Prospectus (attached)

Prospectus

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A healthier Medway

The aim of this prospectus is to introduce NHS Medway Clinical Commissioning Group to you – our patients and public. We hope that the information we have included helps you to understand who we are, why we exist and how we will work to make Medway a happier and healthier place to live.



Our background

NHS reforms

Under reforms in the Health and Social Care Act 2012, the NHS in England has been significantly reorganised. One of the key changes has been to place GP Practices (your local doctors) at the forefront of planning and buying (commissioning) healthcare services by creating Clinical Commissioning Groups (CCGs). In April 2013, newly established CCGs took over the responsibility for commissioning the majority of NHS services in England.

By placing residents at the heart of everything we do we aim to make Medway a happier, healthier place to live.



About us

- NHS Medway CCG is a group of 58 GP practices from across the Medway towns, responsible for planning and buying local NHS services, serving a practice population of 283,000.
- We are committed to developing a strong clinically led commissioning organisation that helps people to stay healthy and also ensures services are available to care for them if and when they become ill.
- In Medway every week 30,000 patient consultations are conducted with GPs and associated primary care health professionals. GPs are therefore well placed to reflect patient needs and perspectives in planning and buying local NHS services.
- We are a people centred organisation with clinicians working in partnership with patients and residents to improve health and wellbeing and to ensure people in Medway have good access to high quality NHS services, closer to home.
- We have a legal duty to have regard to and to promote the NHS Constitution which sets out rights for patients, public and NHS staff and the responsibilities patients, public and staff owe one another to ensure the NHS operates fairly and effectively. For more information please see www.nhs.uk/NHSConstitution

Our leadership and governance

NHS Medway CCG's Governing Body comprises six local GPs, an independent lay member for patient and public involvement, an independent lay member for governance, an independent registered nurse, an independent secondary care doctor and senior managers including a Chief Finance Officer, Chief Nurse and Chief Operating Officer, who work closely with a network of health professionals across the area. The Health and Social Care Act and supporting regulations introduced in 2012 set out mandatory requirements relating to membership of the Governing Body and our Governing Body adheres to the requirements. The different perspectives and experience of our individual members ensures that the Governing Body takes a balanced view across our business. Consideration of the quality and safety of all commissioned health services is embedded in the work of the Governing Body.

With the exception of the independent members, all Governing Body members have specific areas that they are accountable for. Such members have wide portfolios of responsibilities and objective setting and annual appraisal is undertaken. Governing Body members are required to report formally at Governing Body meetings

on delivery of their areas of responsibility. Governing Body members are remunerated in accordance with NHS England guidelines.

The overarching role of the Governing Body is to ensure that we operate efficiently, economically and effectively. We will always act in the best interests of our local population and our Governing Body provides reassurance that we do this in accordance with principles of good governance - selflessness, integrity, objectivity, accountability, openness, honesty and leadership - whilst also ensuring that we comply with the CCG's Constitution.

We need to answer to the population we serve, so we conduct our business and make decisions in an open and transparent way.

Every one of our 58 GP practices is represented on our Council of Members. This Council holds the Governing Body to account and makes sure that the views from all the individual practices are fed into decisions that are taken about commissioning healthcare services for patients.

Our vision and values

Our vision is to help people keep healthy and active and live longer healthier lives; not waiting until people become unwell for the health service to see them.

Our values that underpin our work...

Patient centred - meaningful communication and engagement with patients and the wider community

Collaborative and innovative - patients, practices and partners working together to create the best value, high quality healthcare for Medway

Quality and outcome focused - a continuous focus to ensure commissioned services are safe, efficient and effective and deliver the best outcomes

Strong clinical leadership - a clinically-led organisation rooted in member practices

Open and transparent - in work and communications to be honest about what can and cannot be done and to be accountable for the decisions made

Committed to a teamwork environment - where every employee is valued, developed to achieve their potential, encouraged to contribute and recognised for their efforts.

Our objectives

We have nine key objectives that focus all that we do and ensure that can respond to the identified needs of our population.

- 1 Prevention** – to prevent people becoming ill and to support people to live healthy and well through a systematic approach in primary care that identifies patients at risk and to achieve this by working closely with the Medway Public Health team and community providers
- 2 Early diagnosis** – when people do get ill, to ensure that their condition is diagnosed early to secure better outcomes. This includes helping people to self-diagnose but to also take responsibility to see their GP at the earliest opportunity
- 3 Better care** – promoting patient responsibility to choose well; accessing the right services at the right time and in the most appropriate place and empowering patients to be better able to self manage their own conditions
- 4 Better integration** – to secure a seamless transition between providers where patients need the support or intervention of community care, secondary care, social services or the voluntary sector
- 5 Better end of life care** – to support people to die in a place of their choice with the support they need to allow that to happen
- 6 Quality and safety** – to improve quality to ensure services are safe, efficient and effective
- 7 Value for money** – ensure resources are directed to maximise benefit to make the best use of public money
- 8 Engagement** – embed meaningful patient and member practice engagement into CCG decision making processes
- 9 Accountability and transparency** – ensure Medway CCG is truly accountable to its population and has appropriate arrangements in place to discharge its functions effectively, efficiently and economically, in accordance with the statutory framework and best practice principles of good governance and transparency



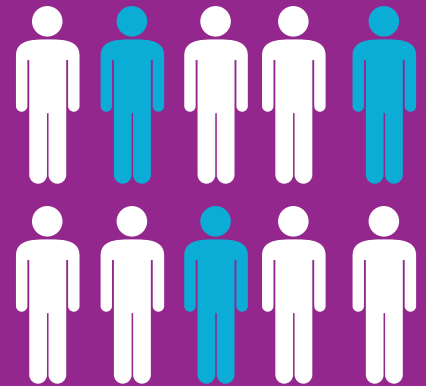
We are building strong partnerships across the NHS, with Medway Council, community and voluntary sectors, alongside providers of social care, so that we can tackle some of our more complex health challenges, improve quality of services, provide a better patient experience and deliver improved health and care outcomes for all.

Our population

Everything we do is based on an understanding of the current and future health needs of our population - identified in the Joint Strategic Needs Assessment (JSNA). This is a fundamental tool for the planning and commissioning of services at a local level. The purpose of a JSNA is to analyse the health needs of local populations to inform and guide commissioning of health, wellbeing and social care services within local authority areas.

You can read more about the Medway JSNA by looking at the online version at www.medwayjsna.info. The JSNA is reviewed on a regular basis and the online version will always contain the most up to date information.

The number of people older than 85 years will grow by 30% (5,700) by 2021 (from 2011)



Increasing numbers of older people means that there will be more people developing chronic conditions who will become intensive users of health and social care services

The difference in life expectancy between the 10% most and least deprived in the Medway population is 9.4 years for men and 4 years for women



4 years
9.4 years

2,000

Approximately 2,000 Medway residents die prematurely each year - almost one third of deaths in women and half of deaths in men are premature



Life expectancy is significantly worse in Medway than the England average - this is associated with levels of deprivation



High levels of smoking, obesity and alcohol and poor mental health which are all key lifestyle issues impact on health inequalities in Medway

Leading causes of premature deaths

1

Cancer

2

Circulatory disease

(heart attack, strokes, heart failure)

3

Respiratory disease

(mainly chronic obstructive pulmonary disease (COPD) which is caused by tobacco smoking)

65+

The number of people over 65 years will grow by 28% (47,000) by 2021 (from 2011)

A photograph of three children lying on their backs on a lush green lawn. They are all holding and eating red apples. The child in the foreground is wearing blue shorts, and the child in the middle is wearing a blue and white striped shirt. The background is a soft-focus green lawn and trees.

Health and wellbeing

As part of the reforms described in the Health and Social Care Act 2012 every local authority had to establish a Health and Wellbeing Board for its area. The Medway Health and Wellbeing Board brings together key organisations and representatives of the public to work together to improve the health and wellbeing of the people of Medway. We are members of this Board together with Medway Council, Healthwatch Medway and NHS England.

The Health and Wellbeing Board has agreed priorities for collective action across health and social care. The five priorities are detailed in the Joint Health and Wellbeing Strategy (JHWS) and are:

- 1 Give every child a good start**
- 2 Enable our older population to live independently and well**
- 3 Prevent early death and increase years of healthy life**
- 4 Improve physical and mental health and wellbeing**
- 5 Reduce health inequalities**

The Joint Health and Wellbeing Strategy (JHWS) is a direct response to the needs and issues relating to the Medway population which were identified in the 2012 Medway Joint Strategic Needs Assessment (JSNA).

We have been fully involved in the development and implementation of the JSNA and the JHWS and our Integrated Commissioning Plan (2013 – 2015) directly links to the JHWS.

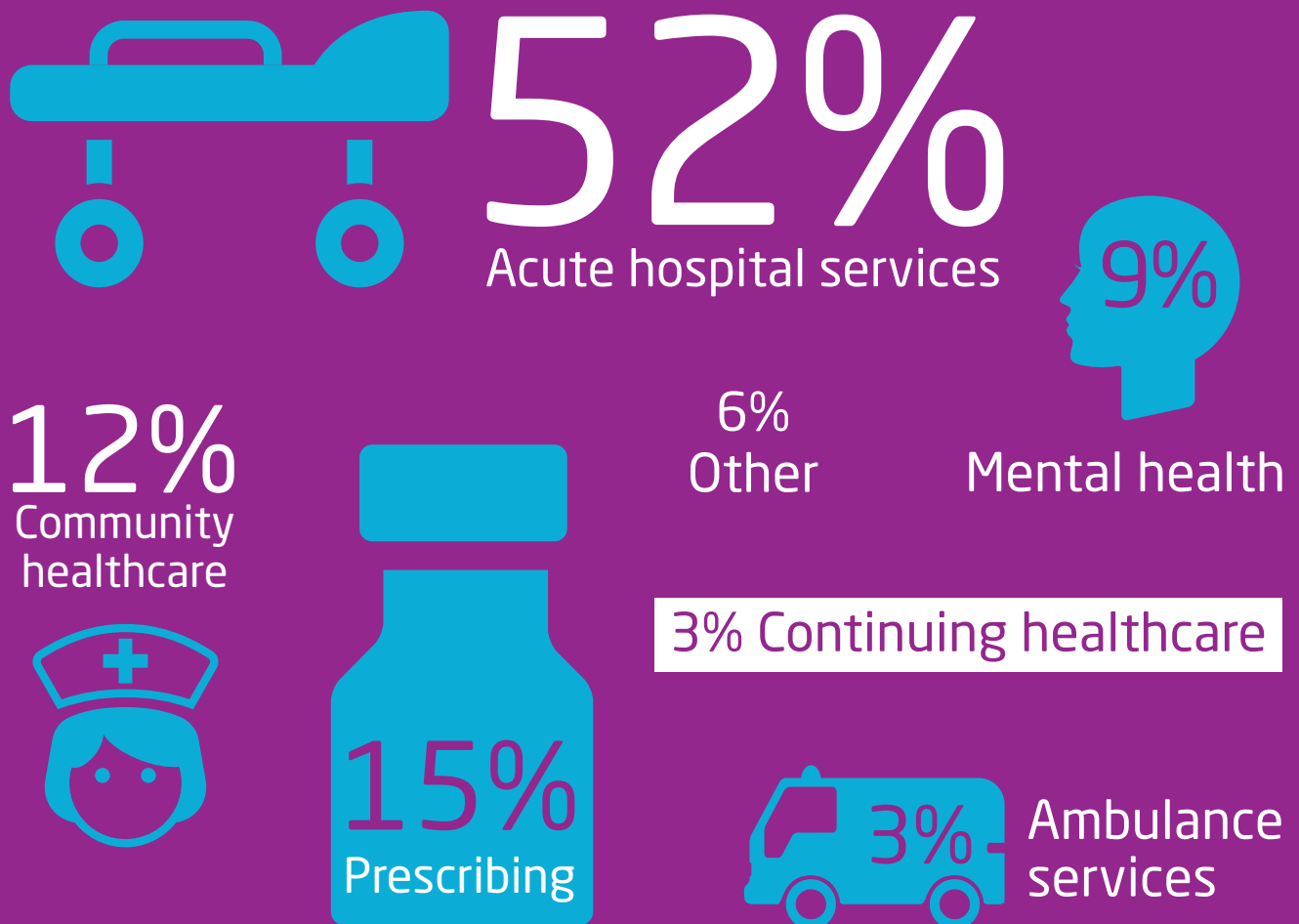
What we are responsible for planning and buying



- ✓ Urgent and emergency care (including 111, A&E and ambulance services)
- ✓ Out-of-hours primary medical services
- ✓ Elective hospital care
- ✓ Community health services (such as rehabilitation services, speech and language therapy, continence services, wheelchair services, and home oxygen services)
- ✓ Rehabilitation services
- ✓ Maternity and newborn services (excluding neonatal intensive care)
- ✓ Children's healthcare services (mental and physical health)
- ✓ Services for people with learning disabilities
- ✓ Mental health services (including psychological therapies)
- ✓ NHS continuing healthcare.

We are not responsible for commissioning the following services which are the responsibility of NHS England:

- ✗ GP services (primary care)
- ✗ Pharmacies
- ✗ NHS opticians
- ✗ NHS dental services
- ✗ Health services for people in prisons and other custodial settings (adult prisons, young offender institutions, juvenile prisons, secure children's homes, secure training centres, immigration removal centres, police custody suites)
- ✗ Health services for members of the armed forces and their families
- ✗ Specialised and highly specialised NHS services
- ✗ Public health services (Medway Council is also responsible for commissioning public health services)



How we spend your money

We have received an allocation of £315million to commission healthcare services between 1 April 2013 and 31 March 2014 and we have a responsibility to spend your money wisely.

This might sound a lot of money but if you break the budget down, it works out at about £1,113 for each one of you, the 283,000 people in Medway. If you consider that a single hip replacement can cost up to £6,000 you can understand the challenge we face.

This is why our vision is to help people keep healthy and active and live longer healthier lives; not waiting until people become unwell for the health service to see them.

The graphics above show how we will be spending this money for the people of Medway.



Quality of services

Quality and safety is at the heart of our commissioning plan and we will work to ensure that the care provided to Medway patients is safe and of high quality. We do this by challenging providers through robust and proactive clinical governance frameworks and a focus on continuous improvement.

Performance monitoring of the services we commission takes place through regular contract performance meetings and clinical quality review meetings with our providers.

In these meetings we review and monitor the service standards, including those detailed in the NHS Constitution, and ensure that appropriate actions are agreed and pursued where needed.

Our Governing Body receives reports relating to quality and safety and performance every month and spends time in every meeting reviewing key issues in order to be assured that the right action is being taken.



Working with our community and you

We are working to put our people at the heart of everything we do and we are committed to making the government's vision of 'no decision about me without me' a reality in Medway.

But with ever increasing demands on our healthcare services, alongside a limited financial budget, we face a challenging

future. We need local people to play a role in helping us to commission services that best meet their needs.

All these initiatives will help us listen to our patients and residents and explain how their views have helped us make decisions.

We would like you to get involved too.

To find out more about our approach and how you can get involved please see our website www.medwayccg.nhs.uk or contact 01634 335020.

We are strengthening our working arrangements with the local community by:

- Expanding the Medway Health Network membership which is a virtual group of patients, public and voluntary groups interested in getting more involved in how services are planned and designed.
- Engaging with our Patient Council, which is a reference group, representative of Medway's community, enabling us to seek views and contributions to a wide range of plans and issues.
- Building stronger links with the voluntary and community sector through exploring different ways to engage and share and receive information and ideas.
- Working with Healthwatch Medway, the newly established body responsible for promoting citizen engagement and ensuring the voices of local residents and patients are properly taken into account when health and social care services are planned and delivered.
- Increasing the number of patient representatives in our meetings focused on planning and delivery of service improvements.
- Encouraging every GP practice to set up a Patient Participation Group (PPG) where patients can feedback their experiences to their practice.
- Promoting the use of 'Patient Opinion' by asking patients to provide information on their experience of health services – good or bad (www.patientopinion.org.uk). We are working with our providers of health services to encourage them to respond to the feedback.

NHS Medway Clinical Commissioning Group