

## Local Area Agreement for Medway



## INTRODUCTION

The Community Plan and Local Area Agreement are companion documents. This Community Plan sets the priorities for action and the results we want to achieve for local people. The Local Area Agreement takes key actions from the Community Plan a more detailed action plan for the next three years. The Local Area Agreement will be reviewed and updated annually, [through an annual refresh programme](#).

Within the Local Area Agreement local definitions for the terms used were established, in the absence of any government guidance. They are as follows:

**Outcomes:** the result we want to achieve

**Targets:** specific level of performance we are aiming for measured by the indicators

**Actions:** specific things we are going to do to achieve the targets

**Indicators:** measures by which we judge our success in achieving the outcome

**The vision for Medway:** To work towards delivering this vision of Medway “*Medway – city of learning, culture, tourism and enterprise*” the Local Strategic Partnership have identified ten priorities for the next three years. These priorities are outlined in the Community Plan and form the basis of the Local Area Agreement. They are:

1. **Ensure the safety and well being of children and young people so they can play a productive part in Medway’s society**
2. **Reduce anti social behaviour to increase people’s feelings of safety**
3. **Increase and improve local employment opportunities so more local people can work in Medway**
4. **Increase vocational training opportunities available for all ages**
5. **Realise Medway's cultural ambitions as the City for the Thames Gateway**
6. **Deliver accessible and integrated transport options to support the regeneration of Medway**
7. **Enable people to remain healthy and independent, especially older people and other vulnerable groups**
8. **Empower local people to have greater participation and influence in local affairs**
9. **Improve the quality of life for existing and new communities by ensuring that regeneration and development is matched to the natural resources and infrastructure available**
10. **Cherish and enhance Medway's [urban and](#) rural heritage and the important resources of open space, countryside, and wildlife habitats**

**Medway Local Strategic Partnership:** The Medway Local Strategic Partnership brings together all the main organisations representing the communities of Medway. These organisations include local businesses, voluntary and community organisations and public bodies like the police, the health service and council. The LSP is structured around 10 thematic partnerships. Lead partnerships oversee the delivery of specific aspects of this plan. Medway

Renaissance Partnership is the partnership which oversees the delivery of the regeneration of Medway and is working with the Local Strategic Partnership to realise the vision for Medway.

The Medway Local Strategic Partnership and its Board are responsible for overseeing the delivery of the Community Plan and the Local Area Agreement as a whole. It will monitor progress against the plan on a regular basis and have regular consultation meetings and events to ensure that key issues are debated and action taken.

## **STATEMENT OF COMMUNITY INVOLVEMENT**

Following consultation with all Local Strategic Partnership lead partnerships, a meeting of the full Local Strategic Partnership in June agreed the vision for Medway – ‘city of learning, culture, tourism and enterprise’ and ten overarching priorities for the new Community Plan. Following submission of the outcome framework effort has focussed on developing targets and actions for the Local Area Agreement with key partners. The Local Strategic Partnership Board established a strong governance structure including multi agency Local Area Agreement programme board including representatives from the community and voluntary sector and senior managers from key agencies to lead the development of the different aspects of the agreement. This draft will be agreed by lead partnerships and the full Local Strategic Partnership in October, as well as being considered through public sector organisations governance arrangements

It is not a requirement of the Local Area Agreement guidance to include action plans as part of the document. To give our Local Area Agreement substance and increase the chances of successful implementation, we have begun action planning now. We will be holding workshops for each Local Area Agreement block to maximise partnership contribution to action planning, these will include representatives from public sector organisations, the community and voluntary sector and local businesses, as well as faith, [ethnic minority communities](#) and other groups. [We will also engage children and young people through the Youth Parliament and other groups of young people.](#)

## **PERFORMANCE MANAGEMENT**

Medway’s Local Strategic Partnership is committed to improving the way in which it measures and manages achievement where different partners are involved in delivery of targets. We will develop strong governance arrangements for the Local Area Agreement, which will ensure the Partnership maintains a clear overview of performance and can hold partners to account for delivery. This will form the basis of a longer-term project to improve performance data sharing across the Local Strategic Partnership.

**The Local Strategic Partnership Executive Board** will receive quarterly reports on progress. These will cover:

- Achievement against targets
- Accounting for expenditure of funds pooled within the LAA
- Identification of risks to achievement and proposed mitigation
- Progress in using agreed enablers

Block sponsors, co-ordinated by the Local Strategic Partnership manager, will prepare reports. The Executive Board will maintain an overview of performance and provide challenge and support to the block sponsor and lead partnership that have responsibility for securing delivery of the targets. The Executive Board will hold individual partners to account for their contributions to the LAA. Lead partners have been identified for each target. Every 6 months a formal monitoring report will be submitted to GOSE.

**The lead partnerships of the Local Strategic Partnership** will receive progress reports on a quarterly basis on the targets relevant to their remit.

**The Local Area Agreement Programme Board** made up of block sponsors will meet monthly to monitor progress on individual blocks and continue to explore linkages and potential for collaborative action across blocks.

**Partner organisations** who are responsible for delivering specific targets will build these into their own business planning and performance management frameworks and mechanisms.

## CHILDREN AND YOUNG PEOPLE

The Community Plan priority within this block is to **ensure the safety and well being of children and young people so they can play a productive part in Medway** within this are a number of key outcomes, which have been developed to respond to the needs of the locality.

**Reduce rate of teenage pregnancy:** Medway has made comparatively good progress towards achieving its interim target to reduce the under 18 teenage conceptions, particularly when compared with the national trend. Medway's under 18-conception rate of 2004 is higher than the regional rate but is comparable to the national rate.

**Safe travel to school:** Sustainable modes of travel to school are the key to children's health, encouraging healthy lifestyles and reducing reliance on the car, travel must however be safe for children.

**Reduce childhood obesity:** England is facing an epidemic of obesity and on present trends obesity will soon surpass smoking as the greater cause of premature loss of life. Medway is experiencing this epidemic locally. Survey data suggests that 50% or more of the adult population of Medway may be overweight and 15% are obese. Of children 5% of five year olds are overweight and a further 8 percent are obese.

**Improve the percentage of pupils achieving 5 or more GCSE grades A\*-C including English or Maths or equivalent:** achievement in school is an important factor in enabling young people to go on to play a productive part in Medway's society. We are also seeking to increase the numbers of pupils achieving A\*-C at GCSE level, to give our young people the best possible opportunity to move on to further or higher education.

**Support early learning:** Medway children have a relatively low attainment on entry to primary school, particularly in communication skills and the development of language. Achievement at key stage 1 and 2 has historically been below national average too, but by key stage 3 and GCSE Medway pupils perform at or above the average. The challenge is to improve performance particularly at the foundation stage for 4-5 year olds – for all Medway's children but particularly in our most disadvantaged areas where achievements levels are lower still.

**Reduce the percentage of 16-18 years olds not in education, employment or training:** Achievement in school is an important factor in enabling young people to go on to play a productive part in Medway's society. We are also seeking to increase the numbers of pupils achieving A\*-C at GCSE level, to give our young people the best possible opportunity to move on to further or higher education. 78% of 16 year olds are in employment, education or training falling to 67% at 17. In 2004 the gap between the percentage of Medway students progressing to higher education and the percentage of the south-east was 9.10%.

**Improving the life chances of vulnerable and looked after children in Medway:** There are 69,000 children in Medway, 27% of the total population. 353 children are looked after by the council and 196 children are on the Child Protection Register; these groups are among the most vulnerable children and young people in Medway. In line with national figures, Looked After Children have lower levels of achievement in schools in comparison with their peer groups. The council with its partners are not assessing the needs of children in need as quickly as it would like. Performance has improved significantly, but there is more to do to ensure vulnerable young people receive the best service from all agencies in Medway.

To deliver this priority a range of partners will be involved in delivering what we want to do. The work will be lead and monitored by the Children and Young People's Partnership. The organisations involved will include Medway PCT, Medway Council, Children's Fund, Sure Start, schools, Kent Police and other organisation involved in delivering services to children, as well as the children themselves, their parents and carers.

Ensure the safety and well being of children and young people so they can play a productive part in Medway							
Reduce rate of teenage pregnancy							
MANDATORY INDICATOR - BE HEALTHY (Where Teenage Pregnancy Grant received)							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.1.1	Under 18 conception rate as measured by the Change in the number of conceptions to females aged under 18, resident in the area, per 1,000 females aged 15-17 resident in the area, compared with the baseline year of 1998 (BVPI 197) MANDATORY	2005/2006 Target -15.0% 2005/2006 Actual -11.5%	Continue to reduce the rate from 40 conceptions per 1,000 girls (218) in 2004 to 29 per 1,000 (155)	Continue to reduce the rate from 40 conceptions per 1,000 girls (218) in 2004 to 26 per 1,000 (139) by 2010	Continue to reduce the rate from 40 conceptions per 1,000 girls (218) in 2004 to 23 per 1,000 (123) by 2010	Medway PCT / Medway Council /	Teenage Pregnancy Plan
1.1.2	Percentage of teenage parents in Medway accessing specialised multi-agency support groups LOCAL	11.5% (55) in 2005 /2006 of teenage parents in Medway accessing specialised multi-agency support groups.	Increase the % of teenage parents in Medway accessing specialised multi-agency support groups to 10% (50)	Increase the % of teenage parents in Medway accessing specialised multi-agency support groups to 15% (75)	Increase the % of teenage parents in Medway accessing specialised multi-agency support groups to 20% (100)	Medway PCT / Medway Council	Teenage Pregnancy Plan
Ensure the safety and well being of children and young people so they can play a productive part in Medway							
Safe travel to school							
MANDATORY INDICATOR - BE HEALTHY (Where School Travel Advisors Grant received)							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.2.1	Modal share in travel to school as measured by Percentage annual increase in the number of schools with an approved travel plan.	Total of 83 schools currently engaged	90% (98 schools) of Local Education Authority schools to produce a travel plan	95% (103 schools) of Local Education Authority schools to produce a travel plan	100%(109 schools) of Local Education Authority schools to produce a travel plan	Medway Council	School Travel Plan
1.2.2	Percentage of students (5-16 years) walking to school by 2010 compared to 2006/07 levels at those schools with a travel plan	Baseline data awaited from 2007 school census	Increase in the percentage of students walking to school at those schools with a travel plan	Increase in the percentage of students walking to school at those schools with a travel plan	Increase in the percentage of students walking to school at those schools with a travel plan	Medway Council	School Travel Plan
1.2.3	Percentage of students 5-16 years cycling to school	Baseline year and data will be fixed when pilot schools are agreed.	To increase cycling by 5% at 2 pilot schools by 2010 compared to cycling levels prior to the commencement of the initiatives at each school.	To increase cycling by 15% at 2 pilot schools by 2010 compared to cycling levels prior to the commencement of the initiatives at each school.	To increase cycling by 25% at 2 pilot schools by 2010 compared to cycling levels prior to the commencement of the initiatives at each school.	Medway Council	School Travel Plan
Ensure the safety and well being of children and young people so they can play a productive part in Medway							
Reduce childhood obesity							
LPSA2							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.3.1	Aggregate net change in Disability Adjusted Life Years (DALYs) expected from the changes in Adult Equivalent Body Mass Index (BMI) over a period of not less than 12 months in the specified cohort during the specific period. LPSA2	In 2003 the Child Health System data in Medway showed that 8% of five year olds in Medway were overweight and 5% were obese Health improvements are represented by DALYs. Current performance is 0 DALYs.	Increase the Disability Adjusted Life Years (DALYs) from 0 in 2003 to 44.5 by 2009.	Increase the Disability Adjusted Life Years (DALYs) from 0 in 2003 to 66.75 by 2009.	LPSA2 target agreed from 2006-2009	Medway PCT / Medway Council	LPSA2
1.3.2	Number of children taking up their	Average number of children entitled	N/A Target/explanation	Increase the number of	Increase the number of children taking	Medway	Children

	entitlement to free school meals LOCAL	to free meals, for primary schools is 2913 take up 2330 = 81% Average number of children entitled to free meals secondary schools is 1821 take up 1456=79.9%		children taking up their entitlement to free school meals by 10% in primary schools	up their entitlement to free school meals by 10%. Secondary schools	Council /Schools	and Young People's Plan
1.3.3	Percentage of Local Education Authority schools achieving National Healthy Schools standard. LOCAL	6% (7 schools) of Local Education Authority schools achieved new status 83% engaged in programme (90 schools)	65% (71 schools) of Local Education Authority schools achieve National Healthy Schools Standard.	83% (90 Schools) of Local Education Authority schools achieve National Healthy Schools Standard.	100% (109 schools) of Local Education Authority schools will achieve the National Healthy Schools Standard	Medway Council. / Schools	Children and Young People's Plan

**Ensure the safety and well being of children and young people so they can play a productive part in Medway**

**Improve the percentage of pupils achieving 5 or more GCSE grades A\*-C including English or Maths or equivalent.**

LPSA2

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.4.1	Percentage of pupils achieving 5 or more GCSEs grades A*-C including English and Maths or Equivalent LPSA2	41.2% (2004/05) of pupils achieving 5 or more GCSEs grades A*-C including English and Maths or Equivalent	45.2% (2004/05) of pupils achieving 5 or more GCSEs grades A*-C including English and Maths or Equivalent	Increasing the percentage of pupils achieving 5 or more GCSEs grades A*-C including English and Maths or Equivalent from 41.2% (2004/05) to 47.2% (unstretched 46.2%)	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2
1.4.2	Number of pupils permanently excluded during the year from all schools maintained by the authority per 1,000 pupils at all maintained schools (BVPI44) LOCAL	55 permanent exclusions in 2004/2005. 35 permanent exclusion 2005/06  (As of January 2005 we have 44057 pupils on the role and for the academic year 2004/05 we have 55 permanent exclusions, which then gives us a rate 1.24 per 1,00 pupils.)	To maintain the number of permanent exclusions to no more than 36	To maintain the number of permanent exclusions to no more than 36	To maintain the number of permanent exclusions to no more than 36	Medway Council	Children and Young People's Plan

**Ensure the safety and well being of children and young people so they can play a productive part in Medway**

**Support early learning**

LPSA2

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.5.1	<p>1. Percentage of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage in Medway</p> <p>2. Percentage of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage in Medway</p>	<p>72.5% of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage in Medway</p> <p>39.4% of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage in Medway</p>	<p>73.3% of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage in Medway</p> <p>40.7% of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage in Medway</p>	<p>74.2% of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage in Medway</p> <p>42% of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage in Medway</p>	<p>Two year average ending summer 2009 75% (unstretched 73.5%) of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage in Medway</p> <p>43.4% (unstretched 40.4%) of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage in Medway</p>	Medway Council	LPSA2

	3. Percentage of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	61.9% of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	63.4% of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	64.9% of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	66.4% (unstretched 62.4%) of children achieving point 6 (good) levels of attainment in Personal, Social and Emotional Development PSED at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)		
	4. Percentage of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1) LPSA2	33.1% of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	35.3% of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	37.4% of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)	39.6% (unstretched 33.6%) of children achieving point 6 (good) levels of attainment in Communication, Language and Literacy CLL at the end of the Foundation Stage attending schools in areas within the top 30% IMD and areas covered by the designated local Sure Start Children's Centres (Wave1)		
1.5.2	Percentage of target population within reach of each Sure Start Children's Centre LOCAL	14.8% % of families with children 0-4 years have access to a local Sure Start Children's Centre (March 2006)	By 31 March 2008 68% of families with children 0-4 years have access to a local Sure Start Children's Centre	By 31 March 2009 68% of families with children 0-4 years have access to a local Sure Start Children's Centre	By 31 March 2010 100% of families with children 0-4 years have access to a local Sure Start Children's Centre	Medway Council	

**Ensure the safety and well being of children and young people so they can play a productive part in Medway**

**Reduce the percentage of 16-18 years olds not in education, employment or training**

**MANDATORY/LPSA2-ACHIEVING ECONOMIC WELL BEING-(Where Connexions Grant received)**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.6.1	Percentage of young people in Medway aged 16-18 who are not in education, employment or training MANDATORY/LPSA2 N.B This is the wording agreed under LPSA2	7.9% (average of November 2004 to January 2005) young people in Medway aged 16-18 who are not in education, employment or training	Reduce the percentage of 16-18 years olds not in education, employment or training to 6.44% by 2008 (Average of Nov 2007 - Jan 2008)	Reduce the percentage of 16-18 years olds not in education, employment or training to 6.19 by 2009 (Average of Nov 2008 - Jan 2009)	Reduce the percentage of 16-18 years olds not in education, employment or training from 7.9% in 2005 to 5.8% by 2010 (unstretched 6.2%) (Average of Nov 2009 - Jan 2010)	Medway Council/Connexions	LPSA2

**Ensure the safety and well being of children and young people so they can play a productive part in Medway**

**Improving the life chances of vulnerable and looked after children in Medway**

**LOCAL**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
1.7.1	Percentage of reviews completed within prescribed timescales LOCAL	36.8% of reviews completed within prescribed timescales	For all children looked after by Medway Council 100% of reviews will be completed within the prescribed timescales,	For all children looked after by Medway Council 100% of reviews will be completed within the prescribed timescales,	For all children looked after by Medway Council 100% of reviews will be completed within the prescribed timescales,	Medway Council	JAR Action Plan
1.7.2	Number of health care plans on Looked After Children files	Baseline not currently known. Information will be available by April 2007	Ensure and maintain that 100% of children looked after by Medway Council have	Ensure and maintain that 100% of children looked after by Medway Council	Ensure and maintain that 100% of children looked after by Medway Council have health care plans that	Medway Council	JAR Action Plan

	Number of health care plans reviewed at Looked After Children reviews  Children and young people's comments on their satisfaction with their health care planning through the review process LOCAL		health care plans that are up to date, and used to improve children's health and where appropriate include children and young people's comments on their satisfaction with their health care planning	have health care plans that are up to date, and used to improve children's health and where appropriate include children and young people's comments on their satisfaction with their health care planning	are up to date, and used to improve children's health and where appropriate include children and young people's comments on their satisfaction with their health care planning		
1.7.3	Percentage of pupils making the degree of progress from Key Stage 3 to Key Stage 4 that would be predicted on the basis of average progress in schools of the same type.	No baseline available (Achievement @ KS ¾ and value added) National data published later this year.	Set interim targets dependent on baseline	Set interim targets dependent on baseline	100% of pupils make the degree of progress from Key Stage 3 to Key Stage 4 that would be predicted on the basis of average progress in schools of the same type.	Medway Council	JAR Action Plan
1.7.4	Percentage of reviews include comments from the child looked after by Medway Council LOCAL	75.1% of reviews include comments from the child looked after by Medway Council	80% of reviews include comments from the child looked after by Medway Council	85% of reviews include comments from the child looked after by Medway Council	90% of reviews include comments from the child looked after by Medway Council	Medway Council	JAR Action Plan
1.7.5	Percentage of Looked After Children who are not in education, employment or training LOCAL	60% of Looked After Children who are not in education, employment or training	Reduce the numbers of children looked after by Medway Council not in employment, education or training to 55 % from 60%	Reduce the numbers of children looked after by Medway Council not in employment, education or training to 50 % from 60%	Reduce the numbers of children looked after by Medway Council not in employment, education or training to 40 % from 60%	Medway Council	JAR Action Plan
1.7.6	Number of children who report being bullied	To establish figure by January 2007	To reduce the numbers of children being bullied	Reduce the numbers of children being bullied	Reduce the numbers of children being bullied by 5%	Medway Council	Children and young People's Plan

Funding Streams to be pooled	2007/2008	2008/2009	2009/2010
Teenage Pregnancy Grant	129,000	129,000	129,000
School Travel Advisors	32,000	32,000	32,000
Connexions Funding	247,000	247,000	247,000

Enabling measures requested
NONE

Targets to be developed in 2007/08
Safeguard children's mental health and promote their self-esteem. Reduce the need for acute high-level treatment by intervening earlier.
Reducing obesity in children looked after by Medway Council
Mental well-being: % of schools promoting the Social and Emotional Aspects of Learning (SEAL) programme

### SAFER AND STRONGER COMMUNITIES: SAFER

The Community Plan priority within the safer element of this block is to **reduce anti social behaviour to increase people's feelings of safety** within this are a number of key outcomes which have been developed to respond to the needs of the locality.

**Reduce crime:** Crime and disorder within Medway reflects national patterns with reductions in car crime whilst other crimes show increases: Violent crime is increasing nationally and locally. This includes, noticeable increases in incidents of domestic violence, hate crime and harassment offences.



**Reduce the proportion of adult and young offenders, and prolific and other priority offenders who re-offend:** Home Office research suggests that nationally 10 percent of offenders commit around 50 percent of all crime. The Identified and Persistent Offenders scheme supports the criminal justice system in more effectively catching, bringing to justice and then rehabilitating a core group of particularly prolific offenders responsible for a disproportionate amount of crime. There are three strands to the scheme prevent and deter, catch and convict, and rehabilitate and resettle.

**Reassure the public, reducing the fear of crime:** Fear of crime in Medway far exceeds the actual level of crime. The Residents Opinion Poll (2005) asked residents how safe they felt being out and about during the day and in the dark. Comparing the results of the 2004 and the 2005 Opinion Polls show that the proportion of residents feeling safe outside during the day reduced from 88% in 2004 to 81% in 2005. The proportion of residents feeling safe in the evening also showed a significant decrease from 43% in 2004 to 34% in 2005. This demonstrates that at least 1 in five people do not feel safe during the day in Medway and even higher proportions (1 in 3) do not feel safe in the evening. Women were more likely to report feeling unsafe than men, particularly after dark. More than half of all women (54%) said that they felt fairly or very unsafe after dark compared with 37% of men. Older people were also more likely to report feeling unsafe. 54% of those aged 65 or over said they felt fairly or very unsafe after dark whereas 44% of 16 to 24 year old felt unsafe.

**Reduce the harm cause by illegal drugs:** Between 1 April 2001 and 31 March 2004 drug offences rose by 64.7% from 371 to 611 offences accounting for 2.5% of total crime in Medway. This rise is mainly attributable to targeted enforcement to stifle the availability of drugs. Chatham, River and Gillingham are the most concentrated areas, for drug -offending and other aspects of crime. The 'rat on a rat' campaign is being re-introduced around Medway to encourage better public engagement with police. [The Drugs and Alcohol Action Team \(DAAT\) brings together representatives of all the local agencies involved in tackling the misuse of drugs both through treatment and crime reduction working with the Community Safety Partnership to help the police and the community tackle local drug problems.](#)

**Build respect in communities and reduce anti-social behaviour:** Anti social behaviour is often a key factor in people's feelings of safety. In 2005 the Medway Council Residents' Opinion Poll asked residents for their view on quality of life in Medway. 61% of residents surveyed felt that maintaining a low level of crime was the most important aspect of creating a good quality of life. The main problems of anti-social behaviour were perceived to be using/dealing drugs, vandalism, teenagers 'hanging about' and drunks in public places. These reflect the findings of the national British Crime Survey.

**Increase domestic fire safety and reduce arson:** The priority of tackling anti-social behavior includes reducing the number of arson attacks across Medway. Adopting a multi agency approach with the council and agencies, such as Kent Fire and Rescue Service operations such as "Banish Rubbish" and "Street Sweep", have reduced rubbish fires. An education programme in schools to explain the consequences of arson has also been developed. To help reduce casualty and death from fire in the home, Kent Fire and Rescue Service offers free Home Fire Safety Checks. This involves home fire safety advice and if required the installation of free 10 year smoke alarms.

To deliver this priority a range of partners will be involved in delivering what we want to do. The work will be lead and monitored by the Community Safety Partnership. The organisations involved will include Kent Police, Medway PCT, Medway Council, Probation Service, Youth Justice Board and other organisations involved in community safety.

Reduce anti social behaviour to increase people's feelings of safety								
Reduce crime. Reduce overall crime in line with local Crime and Disorder Reduction Partnership targets and narrow the gap between the worst performing wards/neighbourhoods and other areas across the district								
MANDATORY								
Nos	Indicator	Baseline 2003-04	Figures (2005/6)	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
2.1.1	Overall British Crime Survey comparator recorded crime as measured by Numbers of Theft or unauthorised	Theft or unauthorised taking of vehicle 1486	(1397)	To reduce BCS Comparator crime by 16% by 2008 in Medway.	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial Priorities	To be reflected in the Community Safety Plan to be revised in light of the Home	Kent Police	Community Safety Plan/ Kent Police Plan
		Theft from a motor vehicle 2288	(2224)					

	taking of vehicle Numbers of Theft from a motor vehicle Numbers of Vehicle interference Numbers of Domestic burglary Numbers of Theft or unauthorised taking of cycle Numbers of Theft from a person Criminal damage Numbers of Common assault Numbers of Wounding Numbers of Robberies of personal property Total percentage reduction of BCS comparator crime MANDATORY	Vehicle interference 540 (449) Domestic burglary 1318 (1114) Theft or unauthorised taking of pedal cycle 255 (213) Theft from a person 238 (366) Criminal damage 5562 (6469) Common assault 1456 (1567) Wounding 1454 (2657) Robbery of personal property 208 (283) Total: 14805 (16739)			Secretary's Ministerial Priorities.		
2.1.2.	1) Number of incidents of violent crime in the evening in the night time economy 2) Levels of people who feel safe at night in Medway as measured by KCVS 3) Levels of people who consider specific types of anti-social behaviour to be a problem in Kent and Medway as measured by KCVS LPSA2	2004/2005 1) 1874 2) 66% feel safe at night in Medway 3) 31% people in Medway consider specific types of anti-social behaviour to be a problem	Interim target awaited	1) 1751 (unstretched 1874) 2) 71% (unstretched 66%) 3) 26.3% (unstretched 31%)	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2

**Reduce anti social behaviour to increase people's feelings of safety**

Reduce the proportion of adult and young offenders, and prolific and other priority offenders who re-offend.- **REDUCE CRIME.- REDUCE OVERALL CRIME IN LINE WITH LOCAL CRIME AND DISORDER REDUCTION PARTNERSHIP TARGETS AND NARROW THE GAP BETWEEN THE WORST PERFORMING WARDS/NEIGHBOURHOODS AND OTHER AREAS ACROSS THE DISTRICT.**

MANDATORY

R	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
2.2.1	Proportion of adult and young offenders, and prolific and other priority offenders who re-offend as measured by  1) Percentage of young offenders and those at risk of offending MANDATORY  2) Number of young persistent and prolific offenders in the prevent and deter strand  3) Number of young persistent and prolific offenders completing the prevent and deter strand who	1) 26.8% first time entrants into the youth justice system  2) 18 young persons referred.  3) 9 young persons successfully completed the prevent and deter strand i.e. assessed as no longer offending	1) Work to national guidelines to reduce the number of first time entrants into the youth justice system per year by 2% by March 2008  2) Increase to 30 young persistent and prolific offenders in the prevent and deter strand a year  3) Increase number of young persistent and prolific offenders in the prevent and deter strand	1)To be revised in light of the 07-08 Youth Justice Plan in accordance with the YJB guidance  2) Increase to 40 young persistent and prolific offenders in the prevent and deter strand a year  3) Increase number of young persistent and prolific offenders in the prevent and deter strand who don't re-offend for 12 months	!)To be revised in light of the 07-08 Youth Justice Plan in accordance with the YJB guidance  2) Increase to 50 young persistent and prolific offenders in the prevent and deter strand a year  3) Increase number of young persistent and prolific offenders in the prevent and deter	Medway Council	Community Safety Plan

	don't re-offend for 12 months		who don't re-offend for 12 months		strand who don't re-offend for 12 months		
2.2.2	Number of young offenders in full time education, training or employment LOCAL	65% proportion of young offenders in full time education, training or employment	Ensure that 90% of young offenders who are supervised by the YOT are either in full-time education, training or employment	To be revised in light of the 07-08 Youth Justice Plan in accordance with the YJB guidance	To be revised in light of the 07-08 Youth Justice Plan in accordance with the YJB guidance	Medway Council	<a href="#">Youth Justice Plan</a>

**Reduce anti social behaviour to increase people's feelings of safety**

**Reassure the public, reducing the fear of crime.**

**MANDATORY**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
2.3.1	Percentage of people who feel safe as measured by local surveys LOCAL  Levels of resident satisfaction as measured Local Government User Satisfaction Survey (LGUSS) MANDATORY	87% felt safe in Medway overall. 49% felt safe in Medway in the dark walking alone 93% felt safe at home in Medway alone during the night  In 2004-05 98.1% felt fairly safe or very safe outside during the day  In 2004-05 67.2% felt fairly safe or very safe outside after dark	Reduce fear of crime by 5% (by 2008 SSCF)	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial Priorities	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial Priorities	Kent Police	Community Safety Plan

**Reduce anti social behaviour to increase people's feelings of safety**

**Reduce the harm cause by illegal drugs**

**MANDATORY**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
2.4.1	Numbers of drug misusing adult offenders entering treatment. LOCAL  Public perception of local drug dealing and drug use as a problem as measured by Local Government User Satisfaction Survey	Numbers of drugs misusing adult offenders in treatment from 570 2005/6  In 2003-04 75% of residents think that people using or dealing drugs is a very big or fairly big problem in their area?	Increase the numbers of drugs misusing adult offenders in treatment (from 570 2005/6 – 784 by 2008  Target to be revised in light of changes to the National Drugs Strategy	To be revised in light of changes to the National Drugs Strategy  Target to be revised in light of changes to the National Drugs Strategy	To be revised in light of changes to the National Drugs Strategy  Target to be revised in light of changes to the National Drugs Strategy	Medway Council	Drug Action Plan
2.4.2	Number of arrested drug misusing adult who are referred into the Drug Intervention Programme LOCAL	160 arrested drug misusing adult who are referred into the Drug Intervention Programme (in six months)	Increase the number of drug misusing adults arrested who are referred into the drugs intervention programmes (DIP)	Increase the number of arrested people who are referred into the drugs intervention programmes (DIP)	To be revised in light of changes to the National Drugs Strategy	Medway Council	Drug Action Plan
2.4.3	Number of secondary schools with a certified PSHE certified teacher LOCAL	3/20 Secondary Schools in 2005-6 had a certified Personal Social Health Education teacher	50% of secondary schools has a certified Personal Social Health Education teacher	100% of secondary schools has a certified Personal Social Health Education teacher	100% to be maintained Further targets depend on ministerial priorities regarding drugs, education and schools.	Medway Council	Drug Action Plan
2.4.4	Number of young people who successfully undertake the Drug Intervention Support Programme by 2009 LOCAL	Two young people undertook the Drug Intervention Support Programme in 2005-6 (Part year only)	At least 72 young people will successfully undertake the Drug Intervention Support Programme by 2008/09	At least 144 young people will successfully undertake the Drug Intervention Support Programme by 2008/09	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial	Medway Council	Drug Action Plan

2.4.5	The number of young people under 18 entering receiving and completing substance misuse treatment programmes. LOCAL	42 young people under 18 received substance misuse treatment programmes in 2005-6.	Increase the number of young people under 18 entering receiving and completing substance misuse treatment programmes by 50%, by 2008.	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial	Priorities To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial Priorities	Medway Council	Drug Action Plan
Reduce anti social behaviour to increase people's feelings of safety							
Build respect in communities and reduce anti-social behaviour							
MANDATORY							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
2.5.1	1) Levels of peoples perceptions of ASB as measured by the Kent Crime Victim Survey LOCAL  2) Level of peoples perceptions of ASB using the Local Government User Satisfaction Survey (7 issues in the survey) MANDATORY  3) Levels of people who feel parents in their local area are made to take responsibility for the behaviour of their children) MANDATORY	1) KCVS: % of people who consider the following to be a very or fairly big problem: Noisy Neighbours – 9% Teenagers Hanging Around – 49% Rubbish/ Litter – 34% Vandalism, Graffiti, Deliberate Damage – 36% Attacked/ Harassed because of Skin Colour etc – 6% People Using or Dealing Drugs – 35% Drunk or Rowdy – 29% Abandoned or Burnt Out Cars – 16% Noise outside home from people who have been to pubs, bars or nightclubs – 17% Nuisance Use of Motor Vehicles – 30% Fly Tipping – 14% Dog Mess in public places – 31%  2) 18.4% of people in 2004-05 had high levels of perceived disorder (7 Strand measure)  3) No baseline figures currently available however this will be introduced into 2006 LGUSS survey	1) Decrease by 5 percentage points from 24% (2004-5) the percentage of people who perceive ASB to be a problem in their local area KCVS  2) Target to be revised once 2006/07 baseline established  3) Target to be revised once 2006/07 baseline established	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial Priorities	To be reflected in the Community Safety Plan to be revised in light of the Home Secretary's Ministerial Priorities	Medway Community Safety Partnership	Medway Community Safety Plan
2.5.2	Percentage of public confident offenders are brought to justice,	In 2004/05 39% of the public were confident offenders are brought to justice,	Increase public confidence in bringing offenders to justice, by six percentage points by 2007/8, from 39% (2004/5).	To be revised in light of the Home Secretary's Ministerial Priorities and the KPA Policing plan.	To be revised in light of the Home Secretary's Ministerial Priorities and the KPA Policing plan.	Kent Criminal Justice Board	Kent Criminal Justice Board
2.5.3	1) Percentage of residents who think that people being attacked because of their skin colour, ethnic origin or religion is a very big or fairly big problem in their local area (Local Government User Satisfaction Survey)	1) In 2003/04 35.8% of residents thought that people being attacked because of their skin colour, ethnic origin or religion was a very big or fairly big problem in their local area (Local Government User Satisfaction Survey)	1) Target to be revised once 2006/07 baseline established	Target to be revised once 2006/07 baseline established	Target to be revised once 2006/07 baseline established	Medway Council	Medway CSP

	2) Percentage of people who feel that people in their local area treat them with respect and consideration. (Local Government User Satisfaction Survey)	2) 78.22 % of residents thought that for their local area, over the past 3 years that race relations has got better or stayed the same.	2) Increase percentage of people who feel that people in their local area treat them with respect and consideration. (Local Government User Satisfaction Survey)	Target to be revised once 2006/07 baseline established	Target to be revised once 2006/07 baseline established		
2.5.4	Percentage of people who feel informed about what is being done to tackle antisocial behaviour in their local area.		Increase in percentage of people who feel informed about what is being done to tackle antisocial behaviour in their local area.	Increase in percentage of people who feel informed about what is being done to tackle antisocial behaviour in their local area.	Increase in percentage of people who feel informed about what is being done to tackle antisocial behaviour in their local area.	Medway Council	Medway CSP

**Reduce anti social behaviour to increase people's feelings of safety**

**Increase domestic fire safety and reduce arson**

**MANDATORY**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
2.6.1	Number of deliberate primary fires: BV PI 206i and 206ii	Deliberate primary fires 459	Reduce deliberate primary fires [DPFs] in Medway by 2.8% from 459 deliberate primary fires to 446 deliberate fires	Reduce deliberate primary fires [DPFs] in Medway by 4.3% from 459 deliberate primary fires to 439 deliberate fires	To be agreed early next year	Kent Fire & Rescue Service	<a href="#">Insert source</a>
2.6.2	Number of accidental dwelling fires: BVPI 142iii	Accidental dwelling fires 110	Reduce accidental dwelling fires [ADFs] in Medway by 4.5% from 110 accidental dwelling fires to 105 accidental dwelling fires	Reduce accidental dwelling fires [ADFs] in Medway by 6.3% by March 2009 from 110 accidental dwelling fires to 103 accidental dwelling fires	To be agreed early next year	Kent Fire & Rescue Service	<a href="#">Insert source</a>

**Funding Streams to be pooled**

**2007/2008**

**2008/2009**

**2009/2010**

Anti-Social Behaviour Grant

25

Building Safer Communities

203

Drugs Strategy Partnership Support

70

**Enabling measures requested**

To use Residents Opinion Poll

**Targets to be developed in 2007/08**

Alcohol related crime and treatment



## **SAFER AND STRONGER COMMUNITIES: STRONGER**

The Community Plan priority within the safer element of this block is to **empower local people to have greater participation in local affairs**. Within this are a number of key outcomes, which have been developed to respond to the needs of the locality.

### **Empower local people to have greater choice and influence over local decision-making and a greater role in public service delivery:**

Community Cohesion is becoming a commonly used term, this includes:

- Diversity of people's different backgrounds and circumstances being appreciated and positively valued
- People from different backgrounds having similar life opportunities
- Strong and positive relationships being developed between people from different backgrounds in the workplace, in schools and within neighbourhoods
- Community activities that encourage pride and ownership of the area and the degree to which diverse communities enjoy positive relationships and have influence over local decisions affecting the area.'

In Medway the ethnic minority population is relatively small, but is growing. The number of different faiths in the area is growing we have not seen racial tensions as are evident elsewhere in the country; nonetheless there is commitment to continuing to promote understanding and collaboration, through neighbourhood initiatives.

**Increase the number of volunteers recruited and working in Medway:** Change Up is a national initiative to develop the voluntary and community sector to increase the capacity of the voluntary sector to support local people. In response to the ChangeUp Programme from the Home Office and the Government Office South East a consortium for ChangeUp was established in Medway, primarily to develop the Local Infrastructure Development Plan (LIDP) for the Voluntary and Community Sector. The Council for Voluntary Service Medway was commissioned by the Government Office South East to initiate and develop the consortium and to be the accountable body for the ChangeUp process in Medway.

The Voluntary and Community Sector is a key partner in delivering public services to the people of Medway and is comprised of at least 580 separate organisations. The sector is an important employer within Medway contributing 3.4% to the GDP, employing 1,740 staff and 1,141 volunteers (WTE). It has a turnover of £12 million per annum, is funded from a variety of sources and has responsibility for numerous properties. A number of these services would be provided by local organisations, some as a local branch of a national or regional organisation. The organisations may be based and work solely within the Medway area, some will work across Kent and Medway and others will have a regional or national remit.

The number of people volunteering in Medway, is relatively low, in 2004/05 the total number of volunteers\*, excluding hard to reach volunteers registered with the 3 general volunteer bureaux working in Medway and working average of 2 hours per week is 309

To deliver this priority a range of partners will be involved in delivering what we want to do. The work will be lead and monitored by the Community Involvement Partnership. The organisations involved will include Medway voluntary and community sector organisations, CVS, Medway PCT, Medway Council, and others involved in community and neighbourhood services.

**Empower local people to have greater participation in local affairs**

**Empower local people to have greater choice and influence over local decision making and a greater role in public service delivery**  
**MANDATORY**

Nos	Indicator	Baselines 2005/06	Targets2007/08	Targets2008/09	Targets2009/10	Lead Partner	Source
3.1.1	Number of Community and Voluntary Organisations signed up to VOICE  Number of Community and Voluntary Organisations receiving information from VOICE LOCAL	Nil  Nil	To increase the number of Community and Voluntary Organisations signed up to VOICE by 90  To increase the number receiving information from VOICE by 200	To increase the number of Community and Voluntary Organisations signed up to VOICE by 90  To increase the number receiving information from VOICE by 200	LPSA2 target agreed from 2006-2009	CVS	Local Infrastructure Development Plan
3.1.2	Percentage of residents who feel they can influence decisions affecting their local area	Question included in the Medway BVPI general survey 2006-2007. Data not currently available.  (question not included in previous BVPI surveys)	Targets to be agreed based on Baseline	Targets to be agreed based on Baseline	Targets to be agreed based on Baseline	Medway Council	Medway BVPI general survey 2006-2007.
3.1.3	Percentage of people who feel that their local area is a place where people from different backgrounds get on well together	Question included in the Medway BVPI general survey 2006-2007. Data not currently available. (Question not included in previous BVPI surveys)	Targets to be agreed based on Baseline	Targets to be agreed based on Baseline	Targets to be agreed based on Baseline	Medway Council	Medway BVPI general survey 2006-2007.

**Empower local people to have greater participation in local affairs**

**Increase the number of volunteers recruited and working in Medway**  
**LPSA2**

Nos	Indicator	Baselines 2005/06	Targets2007/08	Targets2008/09	Targets2009/10	Lead Partner	Source
3.2.1	Number of people recorded as or reporting that they have engaged in formal volunteering on an average of at least two hours per week over the past year as measured by Total number of volunteers, excluding hard to reach volunteers registered with the three general volunteer bureaux working in Medway and working an average of two hours per week.  Total number of hard to reach volunteers registered with the three general volunteer bureaux in the area working average of two hours per week	March 2004 – March 2005 309 (excluding hard to reach volunteers) 50	Increase number of volunteers, excluding hard to reach volunteers registered with the three general volunteer bureaux working in Medway and working an average of two hours per week to 1126 by 2008  Increase number of hard to reach volunteers registered with the three general	Increase number of volunteers, excluding hard to reach volunteers registered with the three general volunteer bureaux working in Medway and working an average of two hours per week to 1670 by 2009  Increase number of hard to reach volunteers registered with the three general volunteer bureaux in the area	LPSA2 target agreed from 2006-2009	CVS	LPSA2



	LPSA2		volunteer bureaux in the area working average of two hours per week to 218 by 2008	working average of two hours per week to 330 by 2009			
3.2.2	Number of constituted Friend groups in Medway LOCAL	6 constituted Park Friends Groups	Identify groups and verify constitutions.	Increase the number of constituted Park Friends Groups by 2	Increase the number of constituted Park Friends Groups by a total of 4	Medway Council	

Funding Streams to be pooled		2007/2008	2008/2009	2009/2010
None				

Enabling measures requested
NONE

Targets to be developed in 2007/08
PACT target
Children's Trusts involving local people
Target to be developed around neighbourhood plans
Social enterprise

## **SAFER AND STRONGER COMMUNITIES: GREENER**

The Community Plan priorities within the safer element of this block are to **ensure that regeneration and development is matched to natural resources and infrastructure available to improve the quality of life for existing and new communities** and **cherish and enhance Medway's rural heritage and the important resources of open space, countryside and wildlife habitats** within these are a number of key outcomes which have been developed to respond to the needs of the locality.

**Reduced waste to landfill and increase recycling:** Each year the amount of household waste collected in Medway is increasing by about 3%. On top of this, Medway will experience a large increase in households over the next 15 years due to the regeneration of the Thames Gateway and government targets.

**Reduce carbon emissions across Medway:** Climate change is emerging as one of the greatest challenges to modern society. The response to climate change has two distinct strands. The first is to change the use of energy, and to reduce the use of resources, which contribute to carbon emissions.

**Improve the quality of private sector housing in Medway:** The highest proportion of Medway's housing is owner occupied at 79% and significantly higher than the national average at 68%. There has been on-going investment in the private sector as part of an overall strategy to regenerate areas, bring empty properties back into use and assist vulnerable people to remain in their homes.

**Cleaner, greener and safer public spaces:** There is a need to deliver cleaner, safer and more welcoming parks and green spaces for customers Medway wide, and improve customer involvement and perception of them. Improvements are also needed in regard to recreational facilities in green spaces especially sports and play facilities for children and young people.

**Improving key services for our customers:** It is essential that all local people have easy and equal access to services, and have an opportunity to identify local issues that need acting on. We already know that certain groups find it difficult to access services e.g. ethnic minority groups are under-represented in the take up of adult services; disabled people are under-represented in the workforce and people with the lowest incomes and no access to banking facilities are unable to turn to normal sources to borrow money. These findings suggest that we need to try harder to engage certain groups and use different methods to contact them and get their views.

**Improving the local street scene:** There is sufficient open space in Medway; however the majority is in larger spaces, which are generally found at the urban fringe or away from the urban settlements. The smaller sites in the urban areas are generally poorer quality. It is a priority to increase and improve the open spaces available in Medway because access to open spaces significantly improves the lives of local people and the local environment. In the 2005 Residents Opinion Poll whilst the highest level of user satisfaction was registered for refuse collection and the majority of users were satisfied with recycling facilities, less than half of all users were satisfied with parks and open spaces and road maintenance in Medway. Medway also does not have any green flag awarded parks.

**Protecting countryside and open space:** Medway communities and visitors have access to a diverse range of landscapes and habitats. Key indicators suggest that whilst Medway has above the national average of SSSI designated land the quality of such sites places us below the national average. There is sufficient open space in Medway; however the majority is in larger spaces, which are generally found at the urban fringe or away from the urban settlements.

To deliver this priority a range of partners will be involved in delivering what we want to do. The work will be lead and monitored by the Sustainable Development Partnership and LA21 Environment Partnership. The organisations involved will include Action with Communities in Rural Kent, Groundwork Medway Swale, Medway Council, schools, SEEDA and other businesses involved in this area of work.

**Ensure that regeneration and development is matched to natural resources and infrastructure available to improve the quality of life for existing and new communities**

**Reduced waste to landfill and increase recycling  
MANDATORY ( Where Waste and Performance Efficiency Grant is received)**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/2010	Lead Partner	Source
4.1.1	Percentage of municipal waste landfilled as measured by  Percentage of household waste land filled: BV82d MANDATORY Number of kilograms of household waste collected per head BV84a MANDATORY	BV82d Percentage of household waste land filled: 68.24%  BV84a Number of kilograms of household waste collected per head: 518kg	Stabilise municipal waste collected to no more 2005/6 levels of 533kg per annum per head of population	Stabilise municipal waste collected to no more 2005/6 levels of 533kg per annum per head of population	Stabilise municipal waste collected to no more 2005/6 levels of 533kg per annum per head of population	Medway Council	Waste Strategy
4.1.2	Percentage of municipal waste recycled as measured by  Percentage of household waste recycled BV82a MANDATORY Percentage of household waste composted BV82b MANDATORY	BV82a Percentage of household waste recycled: 19.10%  BV82b Percentage of household waste composted: 12.65%	Increase recycling rate to 34% from a baseline of 31.75% in 2005/2006.	Increase recycling rate to 34% from a baseline of 31.75% in 2005/2006.	Increase recycling rate to 35% by 2009/10 from a baseline of 31.75% in 2005/2006.	Medway Council	Waste Strategy

**Ensure that regeneration and development is matched to natural resources and infrastructure available to improve the quality of life for existing and new communities**

**Reduce carbon emissions across Medway.  
LPSA2**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/2010	Lead Partner	Source
4.2.1	Carbon saving in Medway (expressed as tonnes of carbon), due to the installation of domestic insulation measures and small-scale renewable energy installations, based on HECA returns, calculated by Energy Advice Centre. LPSA2	18,530 tonnes of carbon saved per year (average 2003/04/05)	Increase carbon savings (expressed as tonnes of carbon) through the installation of domestic insulation measures and small-scale renewable energy to 60,876 tonnes of Carbon by March 2008.	Increase carbon savings (expressed as tonnes of carbon) through the installation of domestic insulation measures and small-scale renewable energy installations from 55,601 tonnes of Carbon to 82,049 tonnes of Carbon by March 2009.	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2
4.2.2	Carbon emission associated with the day-to-day running of the council (expressed as tonnes of carbon dioxide), using the Local Authority Carbon Management methodology. LOCAL	41,220 tonnes of CO <sub>2</sub> emitted per year (2004/05) associated with the day-to-day running of the council (expressed as tonnes of carbon dioxide), using the Local Authority Carbon Management methodology.	Reduce the carbon emission associated with running the Council by 2% (from 2004/05 levels) by March 2010	Reduce the carbon emission associated with running the Council by 5% (from 2004/05 levels) by March 2010	Reduce the carbon emission associated with running the Council by 10% (from 2004/05 levels) by March 2010	Medway Council	Carbon Management Plan
4.2.3	Number of Medway schools with Eco-Schools Green Flag accreditation LOCAL	2 Eco-Schools Medway schools with Eco-Schools Green Flag accreditation	Increase the number of Medway schools with Eco-Schools Green Flag accreditation to 6	Increase the number of Medway schools with Eco-Schools Green Flag accreditation to 10	Increase the number of Medway schools holding Eco-Schools green flag status from 2 to 14.	Medway Council	Sustainability Strategy
4.2.4	Number of businesses commissioning energy audits through council intervention LOCAL	0 businesses commissioning energy audits through council intervention	Increase the number of businesses commissioning energy audits through council intervention to 10	Increase the number of businesses commissioning energy audits through council intervention to 20	Increase the number of Medway businesses to receive detailed energy audits to 30	Medway Council	Sustainability Strategy

**Ensure that regeneration and development is matched to natural resources and infrastructure available to improve the quality of life for existing and new communities**

Improve the quality of private sector housing in Medway. LPSA2							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/2010	Lead Partner	Source
4.3.1	Number of empty properties brought back into use and free of category 1 hazards. LPSA2	15 empty properties (1.05%) brought back into use and free of category 1 hazards	Increase the number of empty properties brought back into use and free of category 1 hazards from to 45	Increase the number of empty properties brought back into use and free of category 1 hazards from 15 in 2004-05 to 90 (6.3%) (Unstretched 45)	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2
Cherish and enhance Medway's urban and rural heritage and the important resources of open space, countryside and wildlife habitats							
Cleaner, greener and safer public spaces LPSA2							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/2010	Lead Partner	Source
5.1.1	Percentage of abandoned vehicles removed within 24 hours from the point where the local authority is legally entitled to remove the vehicle MANDATORY	100% of abandoned vehicles removed within 24 hours from the point where the local authority is legally entitled to remove the vehicle	100% of abandoned vehicles removed within 24 hours from the point where the local authority is legally entitled to remove the vehicle.	100% of abandoned vehicles removed within 24 hours from the point where the local authority is legally entitled to remove the vehicle.	100% of abandoned vehicles removed within 24 hours from the point where the local authority is legally entitled to remove the vehicle.	Medway Council	
5.1.2	Number of hours volunteering offered at open space venues LOCAL	6750 hours volunteering offered at open space venues	Increase opportunities for local engagement, enjoyment and awareness of Medway's Open Space & Countryside by 7250 hours	Increase opportunities for local engagement, enjoyment and awareness of Medway's Open Space & Countryside 7750 hours	Increase opportunities for local engagement, enjoyment and awareness of Medway's Open Space & Countryside 8250 hours	Medway Council	Countryside, Wildlife and Oper Spaces Strategy
5.1.3	Number of designated Local Nature Reserves LOCAL	100 Hectares of designated Local Nature Reserves	Increase the number of hectares of designated Local Nature Reserves by (LNR) 11.2 Hectares (44%)	Increase the number of hectares of designated Local Nature Reserves by (LNR) 3 Hectares (46%)	Increase the number of hectares of designated Local Nature Reserves by (LNR) 55.2 Hectares (68%)	Medway Council	Countryside, Wildlife and Oper Spaces Strategy
5.1.4	Percentage of Site Management Plans adopted for Medway Council open spaces. LOCAL	8 (57%) Site Management Plans adopted for Medway Council open spaces.	2 Sites (71%) Site Management Plans adopted for Medway Council open spaces.	3 Sites (93%) Site Management Plans adopted for Medway Council open spaces.	1 Site (100%) Site Management Plans adopted for Medway Council open spaces.	Medway Council	Countryside, Wildlife and Oper Spaces Strategy
Cherish and enhance Medway's urban and rural heritage and the important resources of open space, countryside and wildlife habitats							
Improving key services for our customers LPSA2							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/2010	Lead Partner	Source
5.2.1	1) Percentage of residents who indicate they are satisfied with the following environmental services (as measured by the annual Residents' Opinion Survey:  a. Refuse (waste) collection  b. Recycling facilities  c. Road maintenance  d. Parks and open spaces  2) The number of parks and/or green spaces in Medway achieving "Green Flag" status. LPSA2	<b>2004/2005:</b>  Refuse (waste) collection 79%  Recycling facilities 73%  Road maintenance 36%  Parks and open spaces 50%  0 green flags (2006)	  Refuse (waste) collection 82.7%  Recycling facilities 76.7  Road maintenance 41.3%  Parks and open spaces 55.3%  1 green flag	  Refuse (waste) collection 84.5%(unstretched 80.5%)  Recycling facilities 78.5%(unstretched 74.5%) Road maintenance 44%(unstretched 39%)  Parks and open spaces 58%(unstretched 53%)  2 green flags (unstretched 0)	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2

**Cherish and enhance Medway's urban and rural heritage and the important resources of open space, countryside and wildlife habitats**

**Improving the local street scene**

**LPSA2**

5.3.1	Percentage of people who are either fairly dissatisfied or very dissatisfied with the level of graffiti in Medway.  Levels of rubbish and detritus in public areas in Medway represented by the % of areas, which are below standard as measured by BVPI 199a.  Number of fly tipping incidents recorded by Medway Council LPSA2	To be established by survey end of May 2006.  24 % of areas are below standard as measured by BVPI 199a.  18,579 (6192 pa) fly tipping incidents recorded by Medway Council (2004/05)	Achieve a 1.3% reduction of people who are either fairly dissatisfied or very dissatisfied with the level of graffiti in Medway  Reduce the levels of rubbish and detritus in public areas in Medway to 12 by 2007/2008 BVPI 199a.  Reduce the number of fly tipping incidents recorded to 7,979 (2,659 pa) by 2007/2008	Achieve a 2% reduction of people who are either fairly dissatisfied or very dissatisfied with the level of graffiti in Medway  Reduce the levels of rubbish and detritus in public areas in Medway from 24% in 2004/05 to BVPI 199a.  Reduce the number of fly tipping incidents recorded to 2,680 (893 pa) by 2008/2009	LPSA2 target agreed from 2006-2009	Medway Council	LPSA21
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**Cherish and enhance Medway's urban and rural heritage and the important resources of open space, countryside and wildlife habitats**

**Protecting countryside and open space**

**MANDATORY (Where Rural Social and Community Programme Grant received)**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/2010	Lead Partner	Source
5.4.1	Number of community assessments carried out LOCAL	Development work carried out in Hoo St Werburgh, St Mary Hoo and Allhallows. No rural community assessments completed in the last 5 years in Medway	3 communities in rural Medway to be involved in producing a local assessment.	2 communities in rural Medway to be involved in producing a local assessment.	Implementation of community assessment actions underway in 5 villages.	Action with Communities in Rural Kent	Kent and Medwa Rural Social and Community Programme
5.4.2	Number of rural housing needs surveys conducted. LOCAL	Medway wide housing needs survey carried out 2006 – awaiting information Rural housing needs survey carried out in Halling - 2002	Hold rural housing conference attracting 75% of parish councils in Medway.	One rural housing needs survey carried out.	1 rural housing needs survey carried out	Action with Communities in Rural Kent	Kent and Medwa Rural Social and Community Programme
5.4.3	Number of key local services in Medway villages (post offices and shops) LOCAL	In 2004 a survey of Medway local retail services identified numbers of rural service businesses and strength of sector.	Carry out local produce and rural services promotion initiative, involving 5 local businesses.	Set up 'early warning' system to identify business at risk of closure – involve 10 parish councils and 15 businesses	Set up business support package for rural services – disseminate information to parish councils and all targeted rural services.	Action with Communities in Rural Kent	Kent and Medwa Rural Social and Community Programme
5.4.4	Number of young people involved in rural community development projects Number of rural youth initiatives carried out. LOCAL	No youth parish councils or formal structures for youth participation in rural Medway.	Set up pilot youth participation project in rural Medway.	Implementation of 1 local project designed by rural youth.	To increase the participation of young people in rural Medway in shaping their local communities and environments by carrying out 3 local initiatives by 2010.	Action with Communities in Rural Kent	Kent and Medwa Rural Social and Community Programme

**Funding Streams to be pooled**

**2007/2008**

**2008/2009**

**2009/2010**

Waste Performance Efficiency Grant

246,000

tbc

tbc

<b>Enabling measures requested</b>			
NONE			
<b>Targets to be developed in 2007/08</b>			

## HEALTH AND OLDER PEOPLE

The Community Plan priority within this block is to **enable people to remain health and independent especially older people and other vulnerable groups**. Within this are a number of key outcomes, which have been developed to respond to the needs of the locality.

**Improved health and reduce health inequalities:** In July 2003, the government identified a programme of action to address the underlying causes of health inequalities. National targets were set which focused on infant mortality and life expectancy.

In Medway there are 5.27 infant deaths per 1000 live births (1998-2000 average), Medway has a rate higher than both the national and the south-east rate. Infant death rates also vary across Medway depending on the ward and the level of deprivation.

The life expectancy varies across Medway, with more deprived areas having significantly lower life expectancy rates. In order to increase life expectancy a number of key areas need to be addressed; these include reducing mortality rates from major diseases, improving access to services and encouraging change to healthier lifestyles. Within Medway the ward with the lowest life expectancy is River ward, in 2002 life expectancy was 74.6 years. The ward with the highest life expectancy is Hempstead and Wigmore in 2002 life expectancy was 80.3 years.

**Improve health and well being of people over the age of 75 years who have complex chronic disease by providing care as close to home as possible:** Increasing life expectancy by reducing smoking and the impact of obesity means that the mortality rates from cardiac and respiratory disease and long term disabling illnesses such as diabetes will also reduce. However it is important to ensure that all people who suffer from long term disabling illness are supported to maximise their independence, this includes people who suffer from mental health problems and older people. In Medway there will be a significant increase in the number of older people, the predicted growth in the over 60s between 2003 and 2028 is 75 per cent. Whilst older people remain in good health over 70% of people over 85 years have long term limiting illnesses.

**Support more people in Medway to stop smoking:** 48,000 people in Medway smoke. A reduction in smoking would improve life expectancy rates within Medway with more than 480 smoking related deaths a year with costs to the NHS in Medway of up to £6 million a year. Smoking is also a contributory factor in a range of long-term disabilities and illnesses including cancer. 23% of young people in the 2005 healthy lifestyles survey said they were addicted to tobacco. Smokers in Medway, **in total**, have been estimated to spend £162,000 per day in total, over £59 million a year on cigarettes in Medway. There are a higher number of smokers in lower socio-economic groups, thus smoking hits poorer people harder, both in terms of health and disposable income.

**Develop a comprehensive model for prevention and treatment of obesity:** Local survey data shows that 50% or more of the adult population of Medway may be overweight, 15% are obese. Of children 5% of five year olds are overweight and a further 8 percent are obese. Nationally obesity is fast becoming the greatest cause of death, exceeding deaths through smoking.

To deliver this priority a range of partners will be involved in delivering what we want to do. The work will be lead and monitored by the Health Partnership. The organisations involved will include, Medway PCT, Medway Council, Medway Maritime NHS Trust, and others involved in providing health and social care services.

**Enable people to remain healthy and independent especially older people and other vulnerable groups**

**Improved health and reduce health inequalities.  
LOCAL**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
6.1.1	Life expectancy (data provided by ONS) LOCAL	Life expectancy River ward 74 years Life expectancy in highest ward is 81 years. (1999-2003 data)	To reduce the gap between the life expectancy of River ward and the ward with the highest life expectancy by 15% by 2010. A 7-year gap in 1999-2003 to be reduced to 6.5 yr gap.	To reduce the gap between the life expectancy of River ward and the ward with the highest life expectancy. The 7-year gap in 1999-2003 to be reduced to 6 yr gap.	To reduce the gap between the life expectancy of River ward and the ward with the highest life expectancy by 15% by 2009/10. A 7-year gap in 1999-2003 to be reduced to 5.95 yr gap.	Medway PCT	Annual Public Health Report
6.1.2	Infant Mortality (data provided by ONS) LOCAL	5.27 deaths per 1000 live births in 1998-2000	To reduce the infant mortality rates to no more than 5.1 deaths per 1000 live births by 2010 from a baseline of 5.27 in 1998-2000.	To reduce the infant mortality rates to no more than 4.99 deaths per 1000 live births by 2010 from a baseline of 5.27 in 1998-2000.	To reduce the infant mortality rates to no more than 4.83 deaths per 1000 live births by 2010 from a baseline of 5.27 in 1998-2000.	Medway PCT	Annual Public Health Report
6.1.3	National index of deprivation data on child poverty LOCAL	2001 data 11,000 children under 16 living in poverty  20% children under 16 living in poverty	National data available 2007. Interim targets to be set then.	National data available 2007. Interim targets to be set then.	To reduce by 10% the number of children living in poverty in Medway by 2009/10	Medway PCT	Annual Public Health Report
6.1.4	Percentage of people aged 15 to 24 accepting Chlamydia screening	National guidance to be set for measurement of this target	Increase by 10%p. a of people aged 15 to 24 accepting Chlamydia screening	Increase by 10%pa of people aged 15 to 24 accepting Chlamydia screening	Increase the percentage of people aged 15 to 24 accepting Chlamydia screening by 10%	Medway PCT	Annual Public Health Report
6.1.5	Percentage of patients referred to Genito Urinary Medicine (GUM) offered an appointment within 48 hours	38% of patients referred to Genito Urinary Medicine (GUM) offered an appointment within 48 hours (2006)	66% of patients referred to GUM will be able to have an appointment within 48 hours from a baseline of 38%.	100% of patients referred to GUM will be able to have an appointment within 48 hours from a baseline of 38%.	100% of patients referred to GUM will be able to have an appointment within 48 hours from a baseline of 38%.	Medway PCT	Annual Public Health Report LDP 05-08

**Enable people to remain healthy and independent especially older people and other vulnerable groups**

**Improve health and well being of people over the age of 75 years who have complex chronic disease by providing care as close to home as possible.  
LPSA2**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
6.2.1	Number of emergency unscheduled acute hospital bed days (defined in the Department of Health guidance for Local Delivery Plans 2005-2008) occupied by a person aged 75 or more in NHS hospitals in Medway. The gap between the percentage of people 65 and over using either home care services provided through Medway or who directly purchased services using Direct Payments who report being satisfied with the help they received, and perfection (40%). LPSA2	61,2999 hospital bed days (subject to confirmation by DH) X% Gap (To be established by February 2006)	Data awaited	6.5% reduction (Unstretched 4.79%) X+(5/100)*(100-X) (unstretched X+(10/100)*(100-X) services using Direct Payments who report being satisfied with the help they received, and perfection (100%)	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2

**Enable people to remain healthy and independent especially older people and other vulnerable groups**

**Support more people in Medway to stop smoking  
LOCAL**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead	Source
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6.3.1	Percentage of 4 week quits achieved through attendance at NHS Stop Smoking Services LOCAL	1732 4 week quitters achieved through attendance at NHS Stop Smoking Services	1812 4 week quitters achieved through attendance at NHS Stop Smoking Services	Achieve national 4 week quitter targets achieved through attendance at NHS Stop Smoking Services	Achieve national 4 week quitter targets achieved through attendance at NHS Stop Smoking Services	Partner Medway PCT	Annual Public Health Report
6.3.2	Percentage of 4 week quits achieved in 20% most deprived wards LOCAL	1732 4 week quitters Percentage of 4 week quits from 20% most deprived wards – baseline figure currently being generated via synthetic estimate	Achieve national 4 week quitter targets and increase proportion of 4 week quits achieved in 20% most deprived wards by 3% to reduce health inequalities	Achieve national 4 week quitter targets and increase proportion of 4 week quits achieved in 20% most deprived wards by 6% to reduce health inequalities	Achieve national 4 week quitter targets and increase proportion of 4 week quits achieved in 20% most deprived wards by 10% to reduce health inequalities	Medway PCT	Annual Public Health Report

**Enable people to remain healthy and independent especially older people and other vulnerable groups**

**Develop a comprehensive model for prevention and treatment of obesity**

**LOCAL**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
6.4.1	<a href="#">Reduce obesity in adults DALYs (Disability Adjusted Life years) in adults taking part in intervention.</a> LOCAL	0 DALYS at start of intervention.	Reduction in obesity in the adult population in Medway. Increase DALYs (Disability Adjusted Life years) in adults <b>by 10</b> taking part in intervention from a baseline of 0 in 2006	Reduction in obesity in the adult population in Medway. Increase DALYs (Disability Adjusted Life years) in adults <b>by 35</b> taking part in intervention from a baseline of 0 in 2006	Reduction in obesity in the adult population in Medway. Increase DALYs (Disability Adjusted Life years) in adults <b>by 65</b> taking part in intervention from a baseline of 0 in 2006.	Medway PCT	Annual Public Health Report
6.4.2	Increased participation in physical activity Increased awareness of factors which contribute to wellbeing to be measured by way of a lifestyle survey of adults taking part in family intervention LOCAL	Survey to be undertaken on entry to programme.	<a href="#">Establishing survey</a>	<a href="#">Increase in healthy lifestyle choices in the adult population in Medway by 7%</a>	Increase in healthy lifestyle choices in the adult population in Medway by 15%	Medway PCT	

**Funding Streams to be pooled**

**2007/2008**

**2008/2009**

**2009/2010**

None

**Enabling measures requested**

NONE

**Targets to be developed in 2007/08**

[ALCOHOL - An audit on Alcohol will be led by Public health in 2006. The results of this will be used to develop an alcohol-based target for the 07/08 refresh.](#)

Working days lost due to illness; proportion due to stress, (within the public sector)

MENTAL HEALTH – A fundamental Review of Mental Health is commencing in January 2007. The results of this review will be used to develop mental health based targets for the 07/08 refresh.

**ECONOMIC DEVELOPMENT AND ENTERPRISE**

The Community Plan priorities within this block are to **increase and improve local employment opportunities so more local people can work in Medway, increase vocational training opportunities available for all ages, realise Medway’s cultural ambitions as the city of the Thames Gateway, and deliver accessible and integrated transport options to support the regeneration of Medway.** Within this are a number of key outcomes which have been developed to respond to the needs of the locality.

**Increase number and quality of jobs in Medway:** Nearly half of the jobs in Medway are within the public or retail sectors with a relatively low percentage of jobs in the other sectors with greatest wealth generation capacity, with the result that average income in Medway is 10% less than the national average. Medway has a comparatively low number of jobs to the proportion of economically active people. A high proportion of the workforce – 26% (net) commute out of the area with workers in Medway travelling further to work than any other area of the southeast. To encourage more local people to work in Medway we need more and better-paid local jobs.

**Harness the economic potential of the Olympics:** The 2012 Olympics offers an ideal opportunity to further the cultural and leisure facilities for Medway. As the largest urban area in the southeast Medway is well placed to host visiting athletic teams and make all the sporting facilities available. Medway will also be able to offer a base for visiting spectators given its proximity to London. New hotels, roads, entertainment will be available by 2012 as well as many of the existing attractions. This will bring lasting benefits and improvements to facilities for local people.

**Increasing the skills for life provision across Medway to enable adults to improve their literacy, numeracy and language skills:** Medway's population has a lower skill level than elsewhere in the southeast. While the proportion of people with no qualifications in Medway is consistent with the national average, only 8.6% of people in Medway are educated to degree level or higher, compared to 14.4% nationally. In Medway adult participation in skills training is below the average for the southeast. In 2004 20% of all vacancies in Medway were due to skills shortages. 19% of working age population of Kent & Medway residents do not have basic literacy levels and in deprived / disadvantaged wards in parts of Medway these percentages are higher still.

**Access improvements for people with mobility difficulties:** Use of public transport has traditionally been low in Medway, with high levels of car ownership. From the 2001 census total car ownership increased by 24.3% from the 1991 census figures. However, within Medway 23% of households do not have access to a car and this figure rises to 39% in the more socially deprived wards (2001 census). People with mobility difficulties are often discouraged from using public transport because of difficulties in accessing the buses and trains.

**Tackle congestion: deliver improved accessibility and safer roads in Medway:** The Transport for Medway project has been evaluating various options for providing a sustainable public transport system for the major regeneration of Medway. The consultation and engagement process has been extensive. Integrated forms of public transport to give a viable and reliable alternative to the private car will be essential as Medway's population further increases with planned regeneration.

To deliver this priority a range of partners will be involved in delivering what we want to do. The work will be lead and monitored by the Economic Partnership, Culture Partnership, Learning Partnership, Transport Partnership and the Renaissance Partnership and involve key partners involved in these areas of work.

Increase and Improve local employment opportunities so more local people can work in Medway							
Increase number and quality of jobs in Medway.							
LOCAL							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
7.1.1	Number of people employed by businesses in specialist incubation facilities LOCAL	10 people –2 new facilities open Autumn 2006	Increasing the number of people employed by businesses in specialist incubation facilities by 100	Increasing the number of people employed by businesses in specialist incubation facilities by 100	Increasing the number of people employed by businesses in specialist incubation facilities by 180	Medway Council	Economic Statement
7.1.2	Business survival rates	Nil-2 new facilities open	Increase business survival rates in	Increase business survival rates in	Increase business survival	Medway	Economic

	in incubation facilities for more than 12 months	Autumn 2006	incubation facilities to 5	incubation facilities to 15	rates in incubation facilities to 25	Council	Statement
7.1.3	Number of extra jobs through relocation of business to Medway. <i>(Definition of relocation in line with national guidance.)</i> LOCAL	220 per annum extra jobs through relocation of business to Medway	Increase the number of new jobs through relocation of businesses to Medway to 320 jobs per annum	Increase the number of new jobs through relocation of businesses to Medway to 320 jobs per annum	Increase the number of new jobs through relocation of businesses to Medway to 320 jobs per annum	Medway Council	Economic Statement
7.1.4	Number of jobs created in growth businesses outside of specialist incubating facilities LOCAL	50 jobs (per annum) jobs created in growth businesses outside of specialist incubating facilities	Increase numbers of jobs created by assisting growth businesses to 60 jobs per annum	Increase numbers of jobs created by assisting growth businesses to 60 jobs per annum	Supporting job creation in growth businesses – increase numbers of jobs created by assisting growth businesses to 60 jobs per annum	Medway Council	Economic Statement
7.1.5	Number of jobs in local tourism (taken from national accepted standards) LOCAL	Estimate 2005/2006 5,300 jobs	Increase local employment in tourism to 5,500 jobs	Increase local employment in tourism to 5,650 jobs	Increase local employment in tourism to 5,800 jobs	Medway Council	Economic Statement

**Increase and Improve local employment opportunities so more local people can work in Medway**

**Harness the economic potential of the Olympics**

**LOCAL**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
7.2.1	Number of new hotel bedrooms LOCAL	600 bedrooms of which 70% are 3 star quality or above	Increase hotel capacity to enhance tourism offer by increasing the number of hotel bedrooms by 100 of which 70% are 3 star quality or above	Increase hotel capacity to enhance tourism offer by increasing the number of hotel bedrooms by 50 of which 70% are 3 star quality or above	Increase hotel capacity to enhance tourism offer by increasing the number of hotel bedrooms by 150 of which 70% are 3 star quality or above	Medway Council	Olympic Action Plan
7.2.2	One improved Sports and Leisure Facility to International Standard LOCAL	Black Lion Leisure Centre in need of refurbishment out of Invest to Save	Develop Black Lion Leisure Complex to improve facilities to international standard for football, fitness, gymnastics, pro-am boxing and judo. Assemble funding package.	Develop Black Lion Leisure Complex to improve facilities to international standard for football, fitness, gymnastics, pro-am boxing and judo Planning approved	Develop Black Lion Leisure Complex to improve facilities to international standard for football, fitness, gymnastics, pro-am boxing and judo First brick laid	Medway Council	Olympic Action Plan
7.2.3	5 a side Football Centre of Excellence usage	None in Medway	Attract a Partner to develop a 5 a side Centre of Excellence	Centre opens	5 a side Football Centre of Excellence increase usage to 50%	Medway Council	Olympic Action Plan

**Increase vocational training opportunities available for all ages**

**Increasing the skills for life provision across Medway to enable adults to improve their literacy, numeracy and language skills.**

**LPSA2**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
8.1.1	Number of adults achieving skills for life qualifications at level1 and level 2 through Adult and Community Learning Medway. LPSA2	246 (academic year ending July 2005) Number of adults achieving skills for life qualifications at Level1 and Level 2 through Adult and Community Learning Medway.	To increase the number of adults achieving skills for life qualifications at Level 1 and Level 2 through Adult and Community learning Medway to 681	To increase the number of adults achieving skills for life qualifications at level 1 and level 2 through Adult and Community learning Medway from 246 in 2005 to 1037 (unstretched 797)	LPSA2 target agreed from 2006-2009	Medway Council	LPSA2

**Increase vocational training opportunities available for all ages**

**Increasing the progression by adults into advanced vocational training**

Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
8.2.1	Number of students participating in Full Level	624 (2005) students participating in Full Level 3	Increase the take up of Full Level 3 vocational training in Medway from	Increase the take up of Full Level 3 vocational training in Medway	Increase the take up of Full Level 3 vocational training in	LSC	

	3 vocational training	vocational training	624 in 2005 to 950.	from 624 in 2005 to 965.	Medway from 624 in 2005 to 980.		
<b>Increase vocational training opportunities available for all ages</b>							
<b>Increase number of people progressing to higher education</b>							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
8.3.1	Percentage of Medway students progressing to Higher Education	27.3% (2004) of Medway students progressing to Higher Education	Increase participation in higher education from a baseline of 27.3% in 2004 to 33.3%	Increase participation to higher education from a baseline of 27.3% in 2004 to 34.8%	Increase the take up of HE courses through HE training access courses to increase participation to higher education 27.3% in 2004 to 36.3%	LSC	
8.3.2	Number of Higher Education students in Medway Universities	5,664 Higher Education students in Medway Universities.	Increase number of Higher Education students in Medway Universities to 7,218	Increase number of Higher Education students in Medway Universities to 7,746	Increase number of Higher Education students in Medway Universities to 8,231	Universities in Medway	Regeneration Framework
<b>Realise Medway's cultural ambitions as the city of the Thames Gateway</b>							
<b>Deliver Medway as the cultural city of the Thames gateway</b>							
<b>LOCAL</b>							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
9.1.1	Number of visitors to all tourist attractions in Medway. LOCAL	584,000 visitors to all main tourist attractions in Medway	612,000 visitors to all tourist attractions in Medway	624,000 visitors to all tourist attractions in Medway	636,000 visitors to all tourist attractions in Medway	Medway Council	
9.1.2	Completed cultural facility LOCAL	ACT Study part1-Cultural facilities in Medway ACT Study Part 2- Feasibility Study and Implementation Plan for the REACH	Complete the master plan for the waterfront site, including the details of the facility	To have acquired the land and obtained planning consent for the scheme	The REACH Project, to build a 1400 seat/9.450m2 performance space capable of holding stage theatrical performance, conferences and concerts, on Chatham Waterfront	Medway Council	Regeneration Framework
<b>Deliver accessible and integrated transport options to support the regeneration of Medway</b>							
<b>Access improvements for people with mobility difficulties</b>							
<b>LOCAL</b>							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
10.1.1	Percentage of bus stops on distributor roads that are accessible to people with disabilities and have bus boarders  Percentage of bus stops on residential roads that are accessible to people with disabilities and have bus boarders LOCAL	Currently 132 bus boarders have been installed across the bus network. This equates to 13% coverage. The baseline data is currently undergoing further analysis to determine priorities and the distributor / residential percentage split.	N/A  Interim targets/explanation	N/A  Interim targets/explanation	To ensure that 80% of all bus stops on distributor roads and 30% of bus stops on residential roads are accessible to people with disabilities and have bus boarders by 2010/2011	Medway Council	Local Transport Plan
10.1.2	Accessibility of footpaths and public rights of way LOCAL	42% of footpaths and public rights of way accessible (2003/04)  54.90% of footpaths and public rights of way accessible (2005/06)	To increase the accessibility of footpaths and public rights of way from 42% in 2003/2004 to 45%	To increase the accessibility of footpaths and public rights of way from 42% in 2003/2004 to 58%	To increase the accessibility of footpaths and public rights of way from 42% in 2003/2004 to 70%	Medway Council	Local Transport Plan

**Deliver accessible and integrated transport options to support the regeneration of Medway**

Tackle congestion, deliver improved accessibility and safer roads in Medway

LOCAL							
Nos	Indicator	Baselines 2005/06	Targets 2007/08	Targets 2008/09	Targets 2009/10	Lead Partner	Source
10.2.1	Road <b>crash</b> casualties: all killed or seriously injured, number  Road crash casualties: all killed or seriously injured, percentage change  Road crash casualties: all killed or seriously injured, percentage change from 1994-98 average BV99 LOCAL	146 (1994/98) Road crash casualties: all killed or seriously injured, number  0% change road crash casualties: all killed or seriously injured  Road crash casualties: all killed or seriously injured, 34.25% change from 1994-98 average -	N/A  -6.25% change road crash casualties: all killed or seriously injured  Road crash casualties: all killed or seriously injured, -25%% change from 1994-98 average	N/A  -6.67% change road crash casualties: all killed or seriously injured  Road crash casualties: all killed or seriously injured, 30% change from 1994-98 average	To reduce the number of people killed and seriously injured in road accidents by 45% by 2010/2011  -7.14% change road crash casualties: all killed or seriously injured  Road crash casualties: all killed or seriously injured, 35% change from 1994-98 average	Medway Council	Local Transport Plan
10.2.2	Road crash casualties: all children killed or seriously injured, number  Road crash casualties: all children killed or seriously injured, percentage change Road crash casualties: all children killed or seriously injured, percentage change from 1994-98 average BV99 LOCAL	28 (1994/98) Road crash casualties: all children killed or seriously injured, number  15.38% change road crash casualties: all children killed or seriously injured  Road crash casualties: all children killed or seriously injured-20% change from 1994-98 average	N/A  -6.67% change road crash casualties: all children killed or seriously injured  Road crash casualties: all children killed or seriously injured, -30% change from 1994-98 average	N/A  -7.14% change road crash casualties: all children killed or seriously injured  Road crash casualties: all children killed or seriously injured, -35% change from 1994-98 average	To reduce the number of children killed and seriously injured in road accidents by 50% by 2010/2011 compared to the baseline of the 1994/98 average which is 28.  -4% change road crash casualties: all children killed or seriously injured  Road crash casualties: all children killed or seriously injured, 40% change from 1994-98 average	Medway Council	Local Transport Plan
10.2.3	Road crash casualties: all slight injuries, number  Road crash casualties: all slight injuries, percentage change  Road crash casualties: all slight injuries, percentage change from 1994-98 average BV99 LOCAL	861 (1994-1998) Road crash casualties: all slight injuries,  6.53% change road crash casualties: all slight injuries  Road crash casualties: all slight injuries, -47.2% change from 1994-98	N/A  -1.32%% change road crash casualties: all slight injuries  Road crash casualties: all slight injuries-30% change from 1994-98	N/A  -1.21% change road crash casualties: all slight injuries  Road crash casualties: all slight injuries, -35% change from 1994-98	To achieve a reduction in the slightly injured casualties rate by 10% by 2010/2011 compared to the baseline of the 1994/98 average  -1.18% change road crash casualties: all slight injuries  Road crash casualties: all slight injuries, -40% change from 1994-98	Medway Council	Local Transport Plan
10.2.4	Traffic growth as measured by million vehicle Kilometres LOCAL  Number of passengers	Traffic growth as measured by million vehicle Kilometres at 1420 in 2005/06  8,541,020	Aim to limit the growth of traffic on Medway roads to less than 2.2% per year.  9,700,000	Aim to limit the growth of traffic on Medway roads to less than 2.2% per year.  9,880,000	Aim to limit the growth of traffic on Medway roads to less than 2.2% per year.  9,880,000	Medway Council	Local Transport Plan

	on local bus services BV 102 LOCAL						
<b>Funding Streams to be pooled</b>		<b>2007/2008</b>	<b>2008/2009</b>	<b>2009/2010</b>			
<b>Enabling measures requested</b>							
NONE							
<b>Targets to be developed in 2007/08</b>							
Training and development opportunities for the existing workforce							
Develop specific target on strengthening business in Medway to support the Olympics							